



**Date:** February 14, 2019

**To:** **Public Outreach and Legislation Committee**  
Jerry Gladbach, Chair  
B.J. Atkins  
Kathy Colley  
R.J. Kelly  
Gary Martin  
Lynne Plambeck

**From:** Steve Cole, Assistant General Manager 

The **Public Outreach and Legislation Committee** is scheduled to meet on **Thursday, February 21, 2019 at 5:30 PM** at **Santa Clarita Water Division** located at 26521 Summit Circle, Santa Clarita, CA. 91350 in the Training Room.

### MEETING AGENDA

| <u>ITEM</u> |  | <u>PAGE</u> |
|-------------|--|-------------|
| 1.          | Public Comments  |             |
| 2. *        | Legislative Consultant Report:                               |             |
|             | 2.1 Anchor Consultant  | 1           |
|             | 2.2 California Advocates                                     | 9           |
|             | 2.3 Poole & Shaffery   | 15          |
| 3. *        | Legislative Advocacy   |             |
|             | 3.1 Discussion of Legislative Advocacy Request for Proposals | 17          |
| 4. *        | Public Outreach:   |             |
|             | 4.1 Discuss Agency Role in Stewardship of Santa Clara River  | 25          |
|             | 4.2 Recommend Approval of a Media Policy                     | 27          |
| 5.          | Other Staff Activity:  |             |
|             | 5.1 Blue Ribbon Committee                                    |             |
| 6. *        | Informational:   |             |
|             | 6.1 Monthly Outreach Matrix                                  | 35          |
|             | 6.2 Legislative Tracking                                     | 37          |
|             | 6.3 Sponsorship Tracking FY 2018/19                          | 39          |
|             | 6.4 Public Outreach Event Calendar 2019                      | 41          |
|             | 6.5 Committee Planning Calendar 2019                         | 45          |

February 14, 2019

Page 2 of 2

7. Adjournment

\* Indicates attachments

◆ To be distributed

**NOTICES:**

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning (661) 297-1600, or writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Board less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, California 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on February 14, 2019.

MBS



# Memorandum

**To:** Matt Stone, Steve Cole  
**CC:** Hunt Braly  
**From:** Harry Henderson  
**Date:** 2/11/2019  
**Re:** January 2019 Federal Legislative Brief Update

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Per Steve Cole's direction, Anchor is providing you with a brief update of activities in Washington.

On January 3, 2019, the House and Senate gavelled in the first session of the 116<sup>th</sup> Congress. While the Senate experienced relatively few changes from the November elections, the House of Representatives saw the Democrats take the majority. As such, the first order of business was the election of a new Speaker of the House. Although the path to obtaining the Speakership was a bit rough at times, Representative Nancy Pelosi was elected Speaker with relatively little objection. Immediately following the election of Speaker, the House proceeded to pass a rules resolution and then took up efforts to end the partial Federal government shutdown.

While normally, the month of January is more focused on organization than on legislative achievement, this year has been a bit different. As we mentioned in our previous memo, about 25% of the Federal government was shutdown due to an impasse between the President and Congress over funding of a border wall between the United States and Mexico. As such, the newly seated Members of Congress had to focus on that immediate priority before moving on to other organizational matters.

While Congress has been focused on the Federal Appropriations process, Anchor has been working closely with both the leadership of SCV Water and with our newly elected Member of



Congress, Representative Katie Hill. We were present for her swearing in and provided her with a plaque congratulating the Congresswoman on her election to the House. It should be noted that as of the date of this memo, only LA County and SCV Water are the only two organization with a presence in the Congresswoman's Washington DC office.

Below you will find a brief synopsis of relevant information to the Agency. Furthermore, we have outlined for you a few of the issues we continue to track, and the action being taken on those matters.

Meetings:

In January and through the date of this memo, Anchor has been busy meeting with a variety of individuals in the new Congress. We have met with key staff from the House Appropriations Committee about the new rules and processes for the upcoming Fiscal Year Appropriations legislation. We also met with Graham Kelly, Legislative Director, and Ben Steinberger, Senior Advisor, to Representative Hill to discuss SCV Water's agenda and our specific requests. We met with staff from the Senate Appropriations Committee and with both Senators Feinstein and Harris' office regarding our agenda. Finally, we met with Representative McCarthy's staff to discuss our emergency water storage efforts.

We also spent significant time working with Steve Cole and Kathie Martin to discuss messaging within the new Congress and our efforts with Representative Hill. We have worked closely to develop the materials for the Representative's upcoming visit to the Agency and will continue to do so. Finally, we have kept Steve Cole and Matt Stone informed of our efforts and up to date on the latest actions of both Anchor and Congress.



### Committee Assignments:

While much of the attention in the media is on what Congress does on the floor of the House of Representatives and the United States Senate, the real work of Congress is done through the Committee structure. As such, there is always a great deal of jockeying and politicking to get on a Committee that has significant clout both on national issues but also for local constituent needs.

Representative Katie Hill was already an elected member of the House Democratic leadership team from the Freshman class. She also garnered assignments on the House Armed Services Committee, the House Oversight and Reform Committee, and the House Science Committee. Chairman Elijah Cummings also named Representative Hill as the Vice Chair of the House Oversight and Reform Committee.

We have followed closely who would be appointed to the House Transportation and Infrastructure Committee, the newly created House Select Committee on Climate Change, and the House Appropriations Committee. Below are the new rosters for the key Subcommittees that we are following:

### Interior Appropriations Subcommittee:

- **Betty McCollum, Chair (MN-04)**
- Chellie Pingree (Maine-01)
- Derek Kilmer (WA-06)
- José Serrano (NY-15)
- Mike Quigley (IL-15)
- Bonnie Watson Coleman (NJ-12)
- Brenda Lawrence (MI-14)
- **David Joyce, Ranking Member (OH-14)**
- Mike Simpson (ID-02)
- Chris Stewart (UT-02)
- Mark Amodei (NV-02)

### Energy and Water Appropriations Subcommittee:

- **Marcy Kaptur, Chairwoman (OH-9)**
- Pete Visclosky (IN-1)
- Debbie Wasserman Schultz (FL-23)
- **Mike Simpson, Ranking Member (ID-2)**
- Ken Calvert (CA-42)
- Chuck Fleischmann (TN-3)



- Ann Kirkpatrick (AZ-2)
- Derek Kilmer (WA-6)
- Mark Pocan (WI-2)
- Lois Frankel (FL-21)
- Dan Newhouse (WA-4)

Water and Environment Subcommittee (Transportation and Infrastructure):

- **Grace Napolitano, Chair (CA-32)**
- Debbie Mucarsel-Powell (FL-26)
- Eddie Bernice Johnson (TX-30)
- John Garamendi (CA-3)
- Jared Huffman (CA-2)
- Alan Lowenthal (CA-47)
- Salud Carbajal (CA-24)
- Adriano Espaillat (NY-13)
- Abby Finenauer (IA-1)
- Antonio Delgado (NY-19)
- Chris Pappas (NH-1)
- Angie Craig (MN-2)
- Harley Rouda (CA-48)
- Frederica Wilson (FL-24)
- Stephen Lynch (MA-8)
- Tom Malinowski (NJ-7)
- Peter DeFazio (OR-4)
- **Bruce Westerman, Ranking Member (AR-4)**
- Daniel Webster (FL-11)
- Thomas Massie (KY-04)
- Rob Woodall (GA-7)
- Brian Babin (TX-36)
- Garret Graves (LA-6)
- David Rouzer (NC-07)
- Mike Bost (IL-12)
- Randy Weber (TX-14)
- Doug LaMalfa (CA-01)
- Brian Mast (FL-18)
- Gary Palmer (AL-6)
- Jenniffer Gonzalez-Colon (PR-AL)
- Sam Graves (MO-6)

House Select Committee on Climate Crisis:

- **Kathy Castor, Chair (Florida)**
- Ben Ray Lujan (New Mexico)
- Suzanne Bonamici (Oregon)
- Julia Brownley (California)



- Sean Casten (Illinois)
- Jared Huffman (California)
- Mike Levin (California)
- Donald McEachin (Virginia)
- Joe Neguse (Colorado)

Note: The House Republican Steering Committee has yet to name its members to this Committee.

#### Water Resources Development Act:

On May 23, 2018, the House Transportation and Infrastructure Committee unanimously approved the Water Resources Development Act (WRDA). On June 6, 2018, the House of Representatives passed H.R. 8, WRDA, by overwhelming majorities. On September 13, 2018, the House of Representatives unanimously approved with a few minor amendments S. 3021, America's Water Infrastructure Act. The legislation essentially is the Senate version of the Water Resources Development Act. On October 10, 2018, the United States Senate passed S. 3021 by a vote of 99-1. The President subsequently signed the legislation into law on October 23, 2018.

Chairman Peter DeFazio has indicated that he wants to continue the process put in place by Chairman Shuster of a new WRDA every two years. As such, we expect that the Committee will begin the process of the 2020 WRDA sometime over the summer with a goal of passage in 2020.

#### FY2019 Appropriations:

Following roughly 35 days of a government shutdown and on January 23, 2019, the House of Representatives passed House Joint Resolution 28 funding the Federal government through February 15, 2019. On January 25, 2019, the Senate followed suit and passed the resolution. The President signed the stop-gap funding measure into law on January 25, 2019.

As we mentioned in last month's memo, approximately 75% of the Federal government is funded through the end of September 2019. However, a significant portion of the government



remains funded only through mid-February. The President has insisted that funding for a border wall be included in any funding measure for the Federal government. The House Democratic leadership has indicated that they will not approve funding for this wall.

In the two weeks since the House and Senate reached agreement with the White House on a short-term funding measure, there are increasing signs that negotiators believe a final solution may be within reach. This agreement would provide about \$1.6 billion for border protection but will not outright permit funding for a border wall. Senator Mitch McConnell has indicated that he is not in support of a short or long-term continuing resolution, but instead would only support a final omnibus appropriations measure that included funding through the end of the Federal Fiscal Year. The only stumbling bloc remaining is whether the President will ultimately agree to sign this measure.

#### FY2020 Appropriations:

A side impact of the Federal government shutdown was the delay of the President's proposed FY2020 budget. It should be noted that the Budget is normally due to Congress at the beginning of February. However, due to the shutdown, the Office of Management and Budget has indicated that the FY2020 budget will be delayed until early March at best.

It should be noted that the President's budget is almost never approved. In fact, in the eight years that President Obama presented a budget to Congress, it received a combined 14 votes (note: 6 of those votes were from a Republican leader who voted for the budget in order to bring the budget back up for another vote under a procedural rule). As such, not much weight is normally given nor considered from the budget.

However, the real impact is that the budget presentation kicks off the beginning of the FY2020 Appropriations process. Once the budget is presented, key Committees will begin holding hearings and making recommendations for funding. It is also the beginning of the process for the House Appropriations Committee to solicit recommendations from individual Members of Congress on programs and projects of interest.





We will be monitoring this process and ensuring that we communicate to our elected officials on matters of specific interest.

Other Issues:

- *Volatile Organic Compounds.* Over the past several months, Anchor has worked to establish a funding stream for this effort. With a newly elected Congress, we believe an opportunity exists for us to see progress here. Specifically, we believe that the new Democratic majority on the House Energy and Commerce Committee as well as their staff may have a different approach to our efforts than the previous Congress. Anchor will be working with Representative Hill on this matter as well as both of our Senators.
- *CEMEX.* Anchor continues to monitor this issue and await action by the IBLA. We have been supportive of the City of Santa Clarita's efforts on this subject and continue to do so.
- With a newly elected Member of Congress, it is natural for Members of the Board to be approached about their opinions of her efforts, etc. We would kindly request that should individuals on the Board speak to the press about this or other matters related to the Federal government to please provide a "heads up" to Anchor. Furthermore, should any Members of the Board attend a meeting where they expect to be in contact with the Representative, we would kindly ask that you let Anchor know as soon as possible.

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-VIA ELECTRONIC MAIL-

February 8, 2019

MEMORANDUM

TO: Steve Cole, Santa Clarita Valley Water Agency

FROM: Dennis K. Albiani, Anthony Molina, California Advocates, Inc.

SUBJECT: February Report

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The first month of the 2019-20 legislative session has closed with a new administration at the helm, a Governor's first proposed Budget, key appointments made to his cabinet and state agencies, and several bills introduced. The key appointments specific to the Santa Clarita Valley Water Agency are Jared Blumenfeld as the Secretary of CalEPA, and Wade Crowfoot as the Secretary of the Natural Resources Agency. At the end last week, a group of advocates, led by Cal Ad had a meeting with the secretaries at CalEPA. The meeting was an introduction of ourselves, clients, and issues we anticipate to be engaged on this year.

Additionally, we have been thoroughly monitoring bill introductions and budget trailer bill language as its being released by the Department of Finance. To date, there have been 404 Assembly Bills and 218 Senate Bills introduced – we anticipate close to 3,000 bills total from both houses to be introduced this year. Although there are new bill ideas being introduced, there are several bills that are being re-introduced that died last year or were not supported by the previous administration. The next priority deadline is February 22<sup>nd</sup>, where all bill introductions must be submitted by members. Following this deadline, members have until March 13<sup>th</sup> to amend their bills that are considered “non-substantive” and are commonly referred to as a “spot bills.” This deadline ensures that a bill will be referred to its proper policy committee(s) and receive a hearing before the fiscal legislative deadlines approaches.

Lastly, as the legislative session progresses, we commit to providing timely updates on pertinent information related to bills, the budget, and committees that are specific to the Santa Clarita Valley Water Agency.

### **Safe and Affordable Drinking Water Funding**

Last Saturday, the Department of Finance released the first draft of the budget trailer bill language on the topic of “Safe and Affordable Drinking Water.” As anticipated, the language was nearly identical to SB 623 (Monning, 2018) with the inclusion of funds to cleanup Exide. The trailer bill specifically included language on agriculture fees and enforcement, a .95 cent tax to water customers, and an allocation of 50 million dollars for Exide cleanup in the City of Vernon. This trailer bill will be the start of the conversation from the administration and will receive multiple hearings by both the Assembly and Senate Budget Committees.

Department of Finance “Safe AND Affordable Drinking Water” Draft Language:  
[http://www.dof.ca.gov/Budget/Trailer\\_Bill\\_Language/documents/SafeandAffordableDrinkingWaterandExideCleanup.pdf](http://www.dof.ca.gov/Budget/Trailer_Bill_Language/documents/SafeandAffordableDrinkingWaterandExideCleanup.pdf)

Furthermore, both the Assembly and Senate have members who introduced bills on the topic of “Safe and Affordable Drinking Water.” As of today, it’s undecided on which bill or bills will progress, but we anticipate all the author’s will be working collaboratively to find a solution. Below are the bills that have been introduced in both houses on the topic:

**AB 134 (Bloom) Safe, clean, affordable, and accessible drinking water.** This is currently an intent bill. The intent of the bill is to adopt policies to ensure that every Californian has the right to safe, clean, affordable, and accessible drinking water.

**AB 217 (E. Garcia) Safe and Affordable Drinking Water Fund.** This is currently an intent bill. The intent of the bill is to establish the Safe and Affordable Drinking Water Fund.

**ACA 3 (Mathis) Water: minimum funding guarantee.** This measure would annually set aside 2% of the General Fund to be allocated to the Department of Water Resources (DWR) and the State Water Resource Control Board (SWRCB). The monies should be directed towards funding any and all water improvement projects, such as environmental quality, groundwater clean-up and recharge, infrastructure, and emergency drinking water programs.

**SB 200 (Monning) Safe and Affordable Drinking Water Fund.** This is currently a spot bill to provide funding, long-term sustainability, and infrastructure to safe drinking water for all Californians.

[Update on the February 6<sup>th</sup> Assembly Informational Hearing on “Safe and Affordable Drinking”](#)

On Wednesday, the Assembly hosted a Joint Informational Hearing on “Safe and Affordable Drinking Water,” between the Budget Sub 3 Committee on Resources, the Water, Parks, and Wildlife Committee, and the Environmental Safety and Toxic Materials Committee. The purpose of the hearing was to engage all stakeholders on the topic and provide a forum for various approaches on how to create funding for safe and affordable drinking water. There were two panels who presented that included the Secretary of Natural Resources Agency, a Member of the State Water Resources Control Board, and various water entities. Although there were no policy decisions or votes taken, it was a positive first discussion, with a realization that this is a serious issue that needs ongoing conversations with all stakeholders.

Below is a link of the agenda and video recording of the hearing:

Agenda:  
<http://abgt.assembly.ca.gov/sites/abgt.assembly.ca.gov/files/Sub.%203%2C%20WP%26W%2C%20ESTM%20Agenda%20-%20Wednesday%2C%20Feb.%206th.pdf>

Hearing Video:

<https://www.assembly.ca.gov/media/assembly-joint-hearing-water-parks-wildlife-environmental-safety-toxic-materials-budget-subcommittee-3-20190206/video>

## **Water Regulatory Actions**

Please see the information below on key regulatory water workshop(s) open to the public, deadlines for comment periods, as well as final dates for adoptions of regulatory policies.

### Revised Notice: The California State Water Resources Control Board “Wetlands Policy”

The SWRCB wetlands policy has been very controversial and due to the response from the federal government. The board has allowed for additional public comment and review and has pushed out the adoption of the “Wetlands Policy” to early March. Please see new dates below.

- Tuesday, February 19, 2019 – The California State Water Resources Control Board Regular Hearing, 9:30am, CalEPA Headquarters Building.

Provide an informational update to the Board at a regularly-scheduled Board meeting on the “Wetlands Policy”. A quorum of State Water Board members may be present during the public workshop; however, no Board action will be taken during the workshop or during the Informational Item at the February 19, 2019 Board Meeting.

- Tuesday, March 5, 2019 - The California State Water Resources Board to Adopt the Wetlands Policy Definition and Procedures, 9:30am, CalEPA Headquarters Building.

This is an open public meeting to consider adoption of the Proposed Final Amendments to both the Water Quality Control Plan for Ocean Waters of California, and the forthcoming Water Quality Control Plan.

## **Governor Newsom Announces New Key Personnel**

**Jared Blumenfeld, 49, of San Francisco, has been appointed Secretary of the California Environmental Protection Agency (CalEPA),** the state cabinet-level agency established in 1991 to restore, protect and enhance the environment and to ensure public health, environmental quality and economic vitality.

Blumenfeld is widely recognized as one of America’s most innovative environmental leaders. In 2016, he founded his own private firm advising clean tech companies in best practices after serving eight successful years as Regional Administrator of the United States Environmental Protection Agency for the Pacific Southwest, including California, Arizona, Hawaii, Nevada, the Pacific Islands, and 148 tribal nations, under President Barack Obama.

Previously, he was Director of the San Francisco Department of Environment for nine years, where he and then-Mayor Newsom worked effectively to make San Francisco the most sustainable city in the nation. He also served as General Manager of the San Francisco Recreation and Park Department, Director of the Treasure Island Redevelopment Authority, Chairman of United Nations World Environment Day, Director of Habitat Protection at the International Fund for Animal Welfare, and Executive Director of Earth Summit Watch for the Natural Resources Defense Council (NRDC).

He graduated from Cambridge College of Arts and Technology and earned a Master of Laws degree from the University of California, Berkeley School of Law and a Bachelor of Laws degree from the University of London. This position requires Senate confirmation and the compensation is \$209,943. Blumenfeld is a Democrat.

**Wade Crowfoot, 45, of Oakland, has been appointed Secretary of the California Natural Resources Agency.** Crowfoot was chief executive officer of the Water Foundation from 2016 to 2018. He was deputy cabinet secretary and senior advisor to Governor Edmund G. Brown Jr. from 2013 to 2016. Crowfoot also served as deputy director for Governor Brown’s Office of Planning and Research from 2011 to 2013. He was West Coast political director at the Environmental Defense Fund from 2009 to 2011 and senior environmental advisor to former San Francisco Mayor Gavin Newsom from 2004 to 2007. This position requires Senate confirmation and the compensation is \$209,943. Crowfoot is a Democrat.

## Priority Legislation

The following legislation has been introduced this session. Here is a quick synopsis of some of the key water legislation: AB 129, AB 223, AB 292, AB 336, SB 1, SB 19, SB 45, SB 70, SB 134, SB 204

**AB 129 (Bloom) Waste management: plastic microfiber.** – This is currently an intent bill. The intent of the bill is to recognize the emerging threat that microfibers pose to the environment and water quality in California.

**AB 223 (Stone) California Safe Drinking Water Act: microplastics.** – This bill would require the State Water Resources Control Board to work with Department of Public Health on the definition or microplastics in drinking water, helping test for microplastics in drinking water, and help with the disclosure the results to the public.

**AB 292 (Quirk) Recycled water: raw water and groundwater augmentation.** This bill updates the terms of the uses of recycled water in to state, in order to reflect how recycled water is currently being used. This bill builds on previous legislation and recent work by the State Water Resources Control Board to remove the terms “direct potable reuse” and “indirect potable reuse.”

**AB 336 (Mathis) Sustainable groundwater management.** – This is a spot bill that makes a non-substantive change to the Sustainable Groundwater Management Act.

**SB 1 (Atkins) California Environmental, Public Health, and Workers Defense Act of 2019.**

– This bill makes current federal clean air, climate, clean water, worker safety, and endangered species standards enforceable under state law, even if the federal government rolls back and weakens those standards. Additionally, the bill directs state environmental, public health, and worker safety agencies to take all actions within their authorities to ensure standards in effect and being enforced as of January 2017 remain in effect.

**SB 19 (Dodd) Water resources: stream gauges.** – This bill requires the Department of Water Resources (DWR), to develop a plan to deploy a network of stream gages, if funding is provided by the Legislature to develop the plan.

**SB 45 (Allen) Wildfire, Drought, and Flood Protection Bond Act of 2020.** – This bill would enact the Wildfire, Drought, and Flood Protection Bond Act of 2020, if approved by the voters. The funds from the bond would go to the following projects: restoring fire damaged areas, reducing wildfire risk, creating healthy forest and watersheds, reducing climate impacts on urban areas and vulnerable populations, protecting water supply and water quality, protecting rivers, lakes, and streams, reducing flood risk, protecting fish and wildlife from climate impacts, improving climate resilience of agricultural lands, and protecting coastal lands and resources. This bill does have an urgency clause and requires a 2/3 vote by the Legislature.

**SB 70 (Nielsen) Central Valley Project: state agency.** – This is a spot bill that makes a non-substantive change to the definition of “State Agency” for the Central Valley Water Project.

**SB 134 (Hertzberg) Water conservation: water loss performance standards: enforcement.** – This bill ensures that urban water suppliers are provided flexibility to achieve the water use efficiency goals established under Senate Bill 606 (Hertzberg, 2018). Specifically, the bill clarifies that the State Water Resources Board will enforce a cumulative statewide performance standard, ensuring that the volume of water loss is not enforced separately from the other factors.

**SB 204 (Dodd) State Water Project: contracts.** – Establishes requirements for both the Department of Water Resources and the Delta Conveyance, Design and Construction Authority to submit information about pending State Water Project contracts to the Legislature for public review, prior to those agencies moving forward with Delta Tunnel work.

**Important Dates:**

- February 12<sup>th</sup>, State of the State Address by Governor Newsom
- February 18<sup>th</sup>, Presidents Day (Observed)
- February 22<sup>nd</sup>, Bill Introduction Deadline
- March 6<sup>th</sup>, ACWA “State Legislative Symposium” Location: Sacramento Convention Center, 1400 J Street, Sacramento, CA
- February 25<sup>th</sup>, Budget Sub Committee Hearings Begin
- March 13<sup>th</sup>, Amendments to Spot Bills Submitted to Rules Committee for Referrals to Policy Committee(s)
- March 29<sup>th</sup>, Cesar Chavez Day (Observed by Legislature)

- April 11<sup>th</sup> – 22<sup>nd</sup>, Legislative Spring Recess
- April 26<sup>th</sup> – Last day for policy committees to hear and report to fiscal bills introduced in their house.
- May 3<sup>rd</sup> – Last day for policy committees to hear and report to the Floor nonfiscal bills introduced in their house.
- May 10<sup>th</sup> – Last day for policy committees to meet prior to June 4.

**Issues to Prepare for in 2019:**

- New Administration, Priorities and People
- Water Assessment for Clean Water
- CA Water Fix
- Bond Funding Distribution, Prop 68 passed, Prop 3 Pending
- SGMA Implementation – Impact of recent Court Decisions
- State Water Project Issues including Oroville Spillway, Funding, Electricity Costs, Ongoing Maintenance
- Groundwater Recharge as a “Beneficial Use”



# POOLE & SHAFFERY

ATTORNEYS AT LAW

Writer's Email: [hbraly@pooleshaffery.com](mailto:hbraly@pooleshaffery.com)

ITEM NO.  
2.3

## MEMORANDUM

TO: STEVE COLE, SANTA CLARITA VALLEY WATER AGENCY

FROM: HUNT BRALY

RE: January 2019 Report

DATE: 2-8-19

I have provided a synopsis of activities performed on behalf of the Agency in January.

\*Monitored and attended City Council Meeting on January 8 and 22<sup>nd</sup>. Not issues of significance to the District were discussed.

\*Continued the process of scheduling the tour of the Agency and briefing for Assemblymember Christy Smith and Congresswoman Katie Hill for February. Confirmed Assemblymember Smith for February 22<sup>nd</sup> and Congresswoman Hill for February 20.

\*Continued to participate in efforts with Harry Henderson regarding potential federal legislation.

\*Continued to monitor and review activities of the Santa Clarita Valley Groundwater Sustainability Agency.

\*Attended the January 17 Public Outreach and Legislation Committee Meeting.

\*Continued to monitor and review Agency Board Agendas

\*Reviewed daily emails regarding articles of interest from Agency.

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# COMMITTEE MEMORANDUM

**DATE:** February 14, 2019

**TO:** Public Outreach and Legislation Committee

**FROM:** Steve Cole  
Assistant General Manager *SC*

**SUBJECT:** Discussion of Legislative Advocacy Request for Proposals (RFP)

## SUMMARY

At the one-year mark as a regional water agency, and on the heels of an election that saw significant changes in local representation, it is appropriate to review our legislative advocacy representation. Staff seeks direction on next steps, to insure continued, effective representation at the local, state and federal levels.

## DISCUSSION

In recent months, the Committee adopted the 2019 Legislative Platform, as well as legislative advocacy goals that will be used to direct the scope of work and expectations of our advocates. The three contracts have been extended under month-to-month terms through June 30, 2019, after expiring on December 31, 2018.

Since the merger, SCV Water has realized a \$78,000 per year reduction in costs through the integration of formerly separate advocacy programs. Our current budget across the three contracts is \$22,000/month (\$264,000/year). These represent Anchor Consultants (federal), California Advocates (state), and Poole & Shaffery (local).

A draft RFP is attached, should the Committee wish to go that direction for any or all of the contracts. The relevant goals would be incorporated into the scopes of work in the RFP. Should the Committee choose to renew contracts instead, the goals would still become part of the amended contracts. The table below shows a suggested distribution of the goals.

| GOAL  | Fed | State | Local |
|---|-----|-------|-------|
| Maintain a representative presence in Santa Clarita Valley, Sacramento and Washington D.C., which monitors issues of importance to SCV Water, and the Santa Clarita Valley community as a whole, and keeps respective offices informed of issues of interest to the Agency. | X   | X     | X     |
| Monitor and engage as necessary with issues of common interest in Ventura County and Los Angeles County.  |     |       | X     |

|  |   |   |   |
|--|---|---|---|
| Foster and nurture relationships with elected representatives and staff, relevant committees/staff, regulatory agencies, and other key people of influence in the water industry, on behalf of SCV Water.  | X | X | X |
| To actively engage with water industry associations and coalitions, other water industry advocates, and other affiliate organizations including but not limited to SCV Chamber of Commerce and the Valley Industry Association. Foster relationships with key personnel and perform related activities such as advocate for Agency positions and attend meetings as necessary. | X | X | X |
| Foster and nurture relationships with non-profit, community and environmental groups with interests in the health of the watershed, both upstream and downstream, including but not limited to the Sierra Club, TreePeople and Friends of the Santa Clara River.   |   | X | X |
| Pursue opportunities for funding for capital projects and other initiatives to benefit SCV Water and its customers, including but not limited to emergency water storage, recycled water, stormwater capture and recharge, emergency repairs, conservation and outreach.   | X | X |   |
| Monitor funding opportunities, whether through grants, bond measures or the budget process, including advocating for inclusionary language in developing bond measures and other legislative actions, that would assist in securing funding for Agency projects and initiatives.   | X | X |   |
| Act on those funding opportunities by assisting in the development of appropriate project/funding request submittals, and shepherding the proposals through the process.   | X | X |   |
| Seek funding for remediation of perchlorate, Volatile Organic Compounds and other contaminants or broader water quality issues that may arise.   | X |   |   |
| Monitor and track proposed legislation and regulations for impacts on SCV Water or its customers, on any of the ten principles identified in the SCV Water Legislative Policy Guidelines.  | X | X | X |
| Monitor, track and advise on major water industry initiatives including but not limited to the WaterFix, Sustainable Groundwater Management Act, and efforts to establish a water tax.   |   | X | X |
| Actively advocate in support or opposition to proposed legislation or regulations, to the benefit of SCV Water and its customers, in accordance with the adopted Legislative Guidelines.   | X | X | X |
| Work with SCV Water Board of Directors and staff to identify any areas which might require the initiation of legislation.  | X | X |   |

## **FINANCIAL CONSIDERATIONS**

None at this time. The Fiscal Year 2018/19 budget includes payment at current contract rates.

## **RECOMMENDATION**

That the Public Outreach and Legislation Committee provide staff direction to either 1) Direct staff to process contract extensions for the existing advocacy firms or 2) Issue one or more RFPs for legislative advocacy services.

Attachment

**INTRODUCTION**

The Santa Clarita Valley Water Agency (SCVWA) uses legislative advocacy firms to represent its interests in local, state and federal government. The Agency desires representatives with the relationships and knowledge to monitor and engage in relevant regulatory and legislative issues, and to pursue funding opportunities for capital projects. Tracking and influencing legislation and financing mechanisms in a manner that most benefits the customers of SCVWA, is critical to ensuring that SCVWA is able to reliably provide high quality water at a reasonable cost.

**WORK DESCRIPTION**

SCVWA is seeking professional consulting services to perform a variety of legislative analysis services at the federal (state) government level, on behalf of SCVWA. Firm will need to demonstrate significant experience in assisting public utilities in monitoring legislation, providing testimony, working with legislative staff and evaluating and assisting with funding opportunities.

Proposals should incorporate various levels of support according to the following legislative advocacy goals adopted by the Agency:

| <b>GOAL</b>  | <b>Fed</b> | <b>State</b> | <b>Local</b> |
|--|------------|--------------|--------------|
| Maintain a representative presence in Santa Clarita Valley, Sacramento and Washington D.C., which monitors issues of importance to SCV Water, and the Santa Clarita Valley community as a whole, and keeps respective offices informed of issues of interest to the Agency.  | X          | X            | X            |
| Monitor and engage as necessary with issues of common interest in Ventura County and Los Angeles County.   |            |              | X            |
| Foster and nurture relationships with elected representatives and staff, relevant committees/staff, regulatory agencies, and other key people of influence in the water industry, on behalf of SCV Water.  | X          | X            | X            |
| To actively engage with water industry associations and coalitions, other water industry advocates, and other affiliate organizations including but not limited to SCV Chamber of Commerce and the Valley Industry Association. Foster relationships with key personnel and perform related activities such as advocate for Agency positions and attend meetings as necessary. | X          | X            | X            |
| Foster and nurture relationships with non-profit, community and environmental groups with interests in the health of the watershed, both upstream and downstream, including but not limited to the Sierra Club, TreePeople and Friends of the Santa Clara River.   |            | X            | X            |
| Pursue opportunities for funding for capital projects and other initiatives to benefit SCV Water and its customers, including but not limited to emergency water storage, recycled water, stormwater capture and recharge, emergency repairs, conservation and outreach.   | X          | X            |              |
| Monitor funding opportunities, whether through bond measures or the budget process, including advocating for inclusionary language in  | X          | X            |              |

|   |   |   |   |
|---|---|---|---|
| developing bond measures, that would assist in securing funding for Agency projects and initiatives.  |   |   |   |
| Act on those funding opportunities by assisting in the development of appropriate project/funding request submittals, and shepherding the proposals through the process.                  | X | X |   |
| Seek funding for remediation of perchlorate, Volatile Organic Compounds and other contaminants or broader water quality issues that may arise.  | X |   |   |
| Monitor and track proposed legislation and regulations for impacts on SCV Water or its customers, on any of the ten principles identified in the SCV Water Legislative Policy Guidelines. | X | X | X |
| Monitor, track and advise on major water industry initiatives including but not limited to the WaterFix, Sustainable Groundwater Management Act, and efforts to establish a water tax.    |   | X | X |
| Actively advocate in support or opposition to proposed legislation or regulations, to the benefit of SCV Water and its customers, in accordance with the adopted Legislative Guidelines.  | X | X | X |
| Work with SCV Water Board of Directors and staff to identify any areas which might require the initiation of legislation.   | X | X |   |

**PROPOSAL REQUIREMENTS**

The proposer shall submit one (1) original proposal along with three (3) complete copies and one electronic version of the proposal to include, at a minimum, all of the following information in a clear, organized, and concise manner:

- A. Statement of the qualifications and experience of the firm in dealing with federal legislative and other matters, including the firm's organizational staffing. Furnish related experience and reference contacts for work conducted within the last five years. Describe the Consultant's experience in performing similar duties. On-going work being performed may be submitted for consideration.
- B. Description of the consultant team including the names, contact information, classification, and qualifications of key personnel as well as outside consultants necessary to complete all tasks associated with the proposed services.
- C. A statement which describes the firm's and any sub-consultants' qualifications to perform the work described. Explain the personnel (by name and title) who will be the lead for each task. Summarize the areas of expertise of key personnel.
- D. A statement of the proposed approach to the project (scope of work), broken down by tasks.
- E. A work plan schedule, including completion times of major tasks and milestones.
- F. Provide Fee Schedule and Cost Proposal. SCVWA has previously paid legislative analysts on a retainer basis.

- G. Proposal Validity - Proposals must be valid for a period of at least twelve (12) months from the closing date and time of this solicitation. Submissions not valid for at least twelve (12) months will be considered non-responsive. The Respondent shall state the length of time for which the submitted Proposal shall remain valid. Proposals may not be withdrawn after the submission date.
- H. Respondent's Proposal shall be clear, concise, accurate, and comprehensive without excessive or irrelevant materials.
- I. SCVWA reserves the right to:
  - i. Reject any or all Proposals;
  - ii. Select the Proposal most advantageous to SCVWA;
  - iii. Verify all information submitted in the Proposal;
  - iv. Withdraw this solicitation at any time without prior notice and furthermore, makes no representations that any contract will be awarded to any Respondent responding to this solicitation;
  - v. Award its total requirements to one Respondent or to apportion those requirements among two or more Respondents as SCVWA may deem to be in its best interests;
  - vi. Negotiate the final contract with any Respondent(s) as necessary to serve the best interests of SCVWA;
  - vii. Amend this solicitation;
  - viii. Amend the scope of work during the contract term;
  - ix. Amend the final contract to incorporate necessary attachments and exhibits or to reflect negotiations between SCVWA and the successful Respondent;
  - x. Terminate the project at any time, if it is determined that such termination is in the best interest of SCVWA.

**ANTICIPATED PROPOSAL SCHEDULE**

This solicitation is subject to the following schedule:

|   |  |
|---|--|
| Solicit Proposals                             |  |
| Last day for Respondent comments or questions |  |
| Proposals due                                 |  |
| Candidate Interviews / Presentations          |  |
| Recommendation to the Board of Directors      |  |

**SELECTION PROCESS AND CRITERIA**

A selection panel comprised of representatives from SCVWA and/or other designees will review the Proposals and consider the following factors to select the most qualified Respondent:

- A. Completeness of Proposal (as defined in the Proposal Requirements)
- B. Quality of Proposal
- C. Description of services
- D. Approach to the Project
- E. Statement of Qualifications
- F. Samples of Past Work
- G. References



- H. Consultants experience performing similar work similar in size, scope, and complexity of requirements presented in this RFP
- I. Proposed methods and overall approach to accomplish the services in a timely and competent manner
- J. Overall project understanding and responsiveness to SCVWA's unique needs and ability to perform the tasks outlined above
- K. Project staff qualifications including a combination of experience, education, and background in legislative analysis
- L. Proposed fee

Based on review of the Proposals, a short list of Respondents will be selected to participate in an interview / presentation. Short-listed Respondents must be prepared to give their presentation as soon as five (5) business days following the request by SCVWA. The interview /presentation will include an opportunity for the Consultant to provide a 20-minute presentation on how their team will approach the services required and meet the Agency's goals. The presentation will be followed by a question/answer period with the key personnel of the firm and SCVWA.

Approximately one hour will be allowed for each interview.

The selection panel may ask questions about the Respondent's written Proposal and other issues regarding their proposed Scope of Services. Presentations will be evaluated and a successful Respondent will be selected for recommendation of contract award. The selection panel will recommend the firm that provides the best overall value to SCVWA. Contract award is subject to the approval of SCVWA's Board of Directors.

By submitting responses to this solicitation, Respondents understand and agree that SCVWA may award a contract to a firm whose approach exceeds or varies from the requirements listed. SCVWA will be the sole judge of which Proposal best satisfies the needs of SCVWA. Negotiations regarding agreement terms, conditions, scope of services, and pricing mayor may not be conducted with the selected Respondent. Therefore, Proposals submitted should contain the Respondent's most favorable terms and conditions, since the selection and award may be made without discussion with any Respondent. If SCVWA engages the Respondent in negotiations and satisfactory agreement provisions cannot be reached, then negotiations may be terminated. SCVWA may elect to contact another firm submitting a Proposal. This sequence may continue until an agreement is reached.

#### **SAMPLE AGREEMENT AND INSURANCE REQUIREMENTS**

A sample agreement is attached (Attachment A) for your review. Submission of your Proposal in response to this solicitation constitutes your acceptance of all terms and conditions set forth in this sample agreement. The successful Respondent shall conform to the Standard Contract Requirements for projects over \$50,000 as shown in Attachment A.

The successful Respondent shall procure and maintain, for the duration of the agreement insurance against claims for injuries to persons or damages to property arising from or in connection with the performance of the work performed. The successful Respondent shall provide coverage as shown in Attachment B. Prior to the start of work, the successful Respondent shall provide evidence of insurance from an insurer(s) certifying to the coverage.

#### **PROPOSAL SUBMISSION**

Proposals may be considered non-responsive if they are not complete and do not include all required information. SCVWA is not responsible for proposals that are lost, damaged, mislabeled or

otherwise are not received at SCVWA headquarters (27234 Bouquet Canyon Road, Santa Clarita, CA 91350) by the deadline.

All documents submitted in response to this RFP will become the property of SCVWA. Only written proposals will be considered. The proposer should include a contact person and that person's e-mail address in the proposal. The original proposal along with three (3) complete copies and one electronic version must be delivered no later than \_\_\_\_\_ (PDT) to the following address:

Santa Clarita Valley Water Agency  
26501 Summit Circle  
Santa Clarita, CA 91350  
Attention: Kathie Martin, Public Information Officer

All proposals submitted will be marked with the time and date. Timely submission of proposals is the sole responsibility of the proposer. All proposals delivered after \_\_\_\_\_ will be returned to the proposers. SCVWA reserves the right to determine the timeliness of all applications submitted. SCVWA reserves the right to reject all proposals. Respondent may modify or amend its Proposal only if SCVWA receives the amendment prior to the deadline stated herein for receiving Proposals.

Attachments:

Attachment A- SCVWA Standard Contract Requirements for projects over \$50,000

Attachment B - Insurance Requirements



# COMMITTEE MEMORANDUM

**DATE:** February 21, 2019  
**TO:** Public Outreach and Legislation Committee  
**FROM:** Steve Cole  
Assistant General Manager *SC*  
**SUBJECT:** Discuss Agency Role in Stewardship of Santa Clara River

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## SUMMARY

As an integrated regional water agency, it's more important than ever to take the lead to preserve and protect the Upper Santa Clara Valley watershed. Staff has drafted a set of Santa Clara River Stewardship Objectives as a starting point for discussion.

## DISCUSSION

We have participated in several outreach and relationship building activities this year within the watershed. At one event, we worked alongside members of the Sierra Club at a forest restoration project in San Francisquito Canyon, coordinated by TreePeople. Agency staff and boardmembers also took part in a small-scale Arundo removal activity with the City of Santa Clarita. We have also entered into a Memorandum of Understanding with United Water Conservation District, to facilitate cooperative watershed planning.

As we continue to explore partnership opportunities within our watershed and with downstream parties as well, it would be beneficial to consider adopting a set of stewardship objectives pertaining to the river. It would communicate a strong message of commitment to this effort, and would also provide clear direction to staff on the Board's priorities in this area.

## FINANCIAL CONSIDERATIONS

None associated with adoption of the objectives. Various projects may arise to help move these objectives forward which would have associated costs to be considered on a project by project basis.

## RECOMMENDATION

That the Public Outreach and Legislation Committee discuss and provide direction to staff on the proposed Santa Clara River Stewardship Objectives.

## **Santa Clara River Stewardship Objectives**

SCV Water seeks to exercise responsible stewardship of the Santa Clara River in our delivery of high quality water to the citizens of the Santa Clarita Valley.

The Santa Clara River is one of the last, free-flowing, natural riparian systems remaining in Southern California. The Santa Clara River Watershed consists of approximately 1,634 square miles and travels through both Los Angeles and Ventura counties. Though a non-perennial river through much of the approximately 18 miles within the SCV Water service area, the river is home to many species of flora and fauna along its 83-mile length, including rare, very rare and protected species.

SCV Water will endeavor to:

1. Work cooperatively with non-governmental groups and other stakeholders including the Sierra Club, the City of Santa Clarita, the Santa Clara River Conservancy, the Nature Conservancy among others, to develop and implement sustainable efforts for the long term health of the Santa Clara River.
2. Pursue and support public ownership of property along the Santa Clara River.
3. Preserve and protect parcels for water conservation and recharge.
4. Promote appreciation and enjoyment of the River through signage, mini-parks, respite areas and shade.
5. Seek options for the removal of invasives from the River (incl. arundo and tamarisk); and prevention of their return.
6. Devise, promote and partner in conservation projects.
7. Manage the river to protect and ensure sustainability of groundwater resources.

To this end, SCV Water will seek to engage with stakeholders on a regular basis, to plan and discuss policy and projects to achieve tangible progress towards the objectives listed above.



## COMMITTEE MEMORANDUM

**DATE:** February 21, 2019  
**TO:** Public Outreach and Legislation Committee  
**FROM:** Steve Cole *SC*  
Assistant General Manager  
**SUBJECT:** Recommend Approval of a Media Policy

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### SUMMARY

Communications staff has developed a draft Media Policy (Policy), to serve as a foundation for both our proactive and responsive relationships with the media. In an effort to shape our reputation as a “best in class” agency, we strive to maintain positive media relations by responding with accurate and timely information, and encouraging media coverage of the Santa Clarita Valley Water Agency’s (SCV Water) services and accomplishments.

### DISCUSSION

The Policy defines media, describes our core values in how we approach our interaction with them, and also gives specific direction on when and how SCV Water responds to media requests. It identifies the proper protocol to respond to an inquiry, including the staff designated to respond, as well as their roles and responsibilities.

The Policy also spells out the importance of a proactive approach to telling the story, and not just responding. In all interactions, SCV Water strives to provide accurate and timely information while reducing the need for corrections. As a result, we hope to bolster our relationship with the public by increasing awareness of the services we provide, strengthening our credibility and reputation as the regional water authority in the Santa Clarita Valley.

In the attached document there is a reference to a Social Media Policy. The existing policy addresses employee’s personal use of social media, however a more robust guiding document is in development, and will be brought to the Committee as a separate item at a future meeting. There is also reference to Emergency or Crisis Communications Plans. This will be developed in collaboration with the new emergency preparedness staff position when filled.

### FINANCIAL CONSIDERATIONS

None.

### RECOMMENDATION

That the Public Outreach and Legislation Committee recommends that the Board of Directors approve the attached Media Policy.

Attachment



## 1. PURPOSE

To serve the public and ensure that they are informed about all aspects of SCV Water; and also shape the reputation of SCV Water by maintaining positive media relations, encouraging media coverage of the services and accomplishments of the agency, and responding to the media with accurate and timely information.

## 2. WHAT IS NEWS MEDIA

In general, SCV Water should respond to reporters fairly regardless of the type of media outlet represented by a reporter. Although traditional media such as print and broadcast remain important, new types of media such as independent bloggers, community or citizen journalists, corporate online newsrooms, online news outlets, and social media and neighborhood platforms have also emerged as essential channels for disseminating public information.

## 3. POLICY

### 3.1 RELATIONSHIP WITH NEWS MEDIA

The news media are an important component of SCV Water's ability to communicate with and serve the public, accomplish public policy goals, and provide high quality and responsive water services.

**Media inquiries are a high priority.** Staff is to make every effort to meet media deadlines while also ensuring the information provided is accurate. If other obligations or the need to gather information delay your response, staff shall let the reporter know that their query has been received and is under action.

**The Agency will endeavor to verify facts and provide sources, timeframes, and context.** Staff is to make every effort to ensure that facts provided to the media are accurate. Cite the source of information, particularly when it flows from a report, study, or other document. Qualify statements to underscore whether information is evolving, time-sensitive, or only an estimate. Do not speculate.

### 3.2 PROACTIVE MEDIA RELATIONS

It is the goal of SCV Water to keep the public informed about achievements and efforts of the Agency and staff through news releases, media events and other tools and resources. SCV Water seeks opportunities to proactively communicate by notifying local, national, professional, trade media and news media outlets about Agency achievements, awards, accomplishments, and innovations, as well as water industry trends that affect our service area.

### 3.3 TYPES OF MEDIA COVERAGE

**News Releases.** News releases are an opportunity for SCV Water to proactively communicate information to the community. Any news release or joint news release with an SCV Water partner is to be coordinated through the Public Information Officer.



**Commentary.** Commentary, opinion columns, and letters to the editor that are written to represent SCV Water’s view regarding operations, policies, or agency positions shall be coordinated with the Public Information Officer.

**Letters (to the editor).** Individual agency employees may express personal opinions with “letters to the editor,” but not as representatives of SCV Water unless they have prior approval by their department director and the Public Information Officer.

**Media Corrections.** SCV Water has an obligation to help the news media provide accurate information to the public. Therefore, factual errors should be corrected in an appropriate and timely manner. Staff who observe or hear of a needed correction should, as soon as possible, alert the Public Information Officer, who will coordinate the correction.

**News Conferences/Events Planning.** News conferences or other efforts to attract media attention about an agency or departmental issue or event shall be coordinated with the Public Information Officer.

### **3.4 SCV WATER RESPONDS ONLY ON BEHALF OF SCV WATER**

Management Team, Department Directors and Agency staff represent only SCV Water itself. For this reason, SCV Water staff will not respond to news media inquiries on behalf of other agencies, businesses, or organizations regarding policy, operations, or incidents. Staff, however, shall endeavor to be helpful to reporters by referring such inquiries to other organizations as the situation requires and coordinate responses as appropriate.

### **3.5 SOCIAL MEDIA POSTING, ON-LINE MONITORING, AND RESPONSE**

Increasingly reporters are using a variety of social media platforms to report, update, and share news stories. SCV Water’s **Agency Website and Social Media Policy (Employee Manual – Section No. 32)** provides a framework for the agency, to disseminate information to the media and correct misinformation.

SCV Water communications staff will proactively post to and actively monitor social media and on-line news and commentary sites relevant to Agency issues and operations. When online commentary becomes inaccurate, unhelpful for customers and public, or detrimental to SCV Water and its personnel, communications staff will determine when or whether it is appropriate to participate in an on-line discussion, submit a correction, or develop a response suitable for the specific discussion site and issue.

### **3.6 NO “PAY-TO-PLAY” MEDIA**

Occasionally representatives from certain trade, business, or commercial media seek commitments for SCV Water advertising in consideration for publishing a story. SCV Water will not participate in any “pay to play” media proposal, and it will not provide lists of vendors or other potential advertising contacts to publications or other media as a condition for publication of a story.

## 4. ROLES AND RESPONSIBILITIES

### 4.1 Public Information Officer

The Public Information Officer (PIO) is responsible for the coordination of agency-wide media relations in a timely manner, and for ensuring accuracy, consistency, and quality in SCV Water's overall responses to media. The PIO responds or facilitates in responding to and aiding news media, and will refer news media inquiries to departments as appropriate.

- **Consulting assistance and training.** The Public Information Officer is available for advice and consultation with departments on media relations matters. Training in media relations policy, procedures, and techniques may periodically be coordinated by the Public Information Officer.
- **Coordination.** The Public Information Officer closely coordinates media relations and sensitive inquiries with the Management Team and Department Directors. As appropriate, the Public Information Officer also coordinates media inquiries and response with the offices of the General Manager, Board members, departments, partners and stakeholders. Depending on circumstances, these staff may serve as spokespersons on behalf of SCV Water.
- **When Absent.** When the Public Information Officer is not available, the Assistant General Manager or designee will coordinate the response according to the type and sensitivity of the inquiry.
- **Emergency Media Response.** The Public Information Officer or designee is available for urgent media response; at any time, staff may alert both the Public Information Officer and relevant Department Director to an urgent or emergency issue. During emergencies, the Public Information Officer may assign duties to other staff as necessary. The Public Information Officer will work with future Emergency Preparedness staff to develop an Emergency Communications Plan that adequately addresses the need for public information relating to SCV Water functions.
- **Media Policy Updates and Dissemination.** The Public Information Officer will keep the Media Policy updated, and will periodically distribute it agency-wide to remind staff of media protocols.

### 4.2 Role of Authorized Staff

The table below outlines the staff positions that are pre-authorized to respond to sensitive and standard inquiries. Other staff may be designated for media response as needed.

On-camera interviews must be approved by the Public Information Officer or Management Team on a case-by-case basis.





| <i>Pre-Authorized Staff</i>                      |
|--|
| <b>SENSITIVE INQUIRIES – MANAGEMENT TEAM</b>     |
| General Manager                                  |
| Assistant General Manager                        |
| Chief Engineer                                   |
| Chief Financial and Administrative Officer       |
| Chief Operating Officer                          |
| Public Information Officer                       |
| <b>STANDARD INQUIRIES – DEPARTMENT DIRECTORS</b> |
| Director of Administrative Services              |
| Director of Maintenance and Operations           |
| Director of Technology                           |
| Director of Water Resources                      |

**5. WHAT TO DO IF THE MEDIA CONTACTS YOU**

**5.1 HANDLING OF MEDIA CALLS**

***All media calls should be treated as a priority and responded to as quickly as possible, within the same business day.***

It is important that SCV Water retain a professional working relationship with representatives of the media. This means being responsive to the media’s requests for information and/or records, and ensuring that the information provided is both timely and accurate. Media calls should never be placed into voice mail, but always handed off to a live person. This means calls should be directed to either a designated spokesperson, or to someone who will give the message directly to the designated spokesperson, within a short timeframe.

A call from a reporter provides SCV Water with the opportunity to explain policies and practices and to represent the perspective of the agency, and the department to our customers. If the department chooses not to respond; however, not only does it potentially damage media relations the next time the need arises for SCV Water to disseminate information to the public, but it also circumvents the opportunity for the Agency’s position to be fairly represented in the story.

When speaking with the media, staff should address only the facts related to projects or services with which they are involved. Employees who represent SCV Water as media spokespersons should avoid speculation on any topic and refrain from offering personal opinions about SCV Water or department policies or programs, even when asked to do so by a reporter.

If you are ***not authorized for media response*** and you are contacted by a media representative, there is one simple response:



*“Thanks for your interest. I’m not authorized to speak with media, but our Public Information Officer will help you with that. You can reach her/him at \_\_\_\_\_.”*

Then immediately relay the inquiry to the Public Information Officer and your supervisor and department director.

This also applies to staff working in the field – any presence of media at a work site is to be immediately reported to your supervisor, department director and the Public Information Officer.

### **Information to Provide to the Public Information Officer**

When relaying the media inquiry to the Public Information Officer, please include, if available:

- Approximate time of contact
- Reporter’s name, organization, contact information, and, if known, deadline
- Topic of interest to the reporter and any specific questions

## **5.2 DEPARTMENT INQUIRIES**

For news media inquiries on departmental policy issues, the Public Information Officer may refer to the department director or the director’s designee for the issue. With the approval of a supervisor or director, news media inquiries regarding operations within a department may be answered by a departmental employee who has the most relevant knowledge and experience.

## **5.3 PROTECTED TOPICS**

While we strive to be open and transparent in our dealings with media, some topics may be protected, including matters of active litigation, criminal investigation, personnel matters, and others that may be identified. If an inquiry addresses any of these areas, or seems to be of a sensitive nature, it must be referred to the Public Information Officer and/or Management, who will consult with legal counsel as deemed necessary.

## **6. PUBLIC RECORDS REQUESTS**

Requests from the media for public records shall be handled promptly and consistent with SCV Water’s Public Records Policy. When there are questions about whether the information requested can be released, departments shall consult with SCV Water’s Attorney’s Office and the Board Secretary in the General Manager’s Office. The Agency Policy can be found at <https://yourscvwater.com/transparency-2/>.

In addition, the Public Information Officer should be notified whenever such a request is unusual, extensive, affects multiple departments, or appears to be related to a news media investigative effort. This requirement is in addition to any notification requirements contained in SCV Water’s Public Records Policy.



**7. BOARD OF DIRECTORS**

**7.1 BOARD OF DIRECTORS AS A MEDIA RESOURCE**

The Board of Directors can be valuable resources for providing policy and political perspectives in response to specific news media inquiries; helping to disseminate Agency news and information to constituents and identifying stakeholders who should be informed; participating in news media events; and providing statements for news releases.

Requests for participation from the Board of Directors will be coordinated through the Public Information Officer and Board Secretary.

When speaking to the media, Directors expressing personal views that differ from Agency-adopted policies or direction must be clear to state that they are not speaking on behalf of the Agency.

**7.2 NOTIFICATIONS**

Whenever a major event of unusual significance occurs, the Public Information Officer should be notified immediately. As much as practical, notification must be made to a live body; voicemail, email, or text messages can supplement that notification. The notifying party and the Public Information Officer will coordinate appropriate and timely notifications to the Board of Directors.

Events of unusual significance are those which have or could have a substantial practical or political impact on the Agency, the Agency service area or portion thereof. This includes but is not limited to any incident or issue that is likely to attract substantial news media interest, including major leaks.

**8. PERSONAL EXPRESSION**

Nothing in this policy shall be construed to prohibit the right of SCV Water employees to express their personal opinions or write letters to the media. However, they may not do so as representatives of the Agency unless they have prior written approval from the Public Information Officer or appropriate management staff. Expression of personal views must be done outside of work hours and without the use of Agency equipment.

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## Public Outreach Matrix of Selected Activities

### JANUARY / FEBRUARY 2019

| Website Statistics                       | DECEMBER                      | JANUARY         |  |
|--|-------------------------------|-----------------|--|
| Total users                              | 32,532                        | 13,801          | Users who have initiated at least one session during the date range        |
| Total Page Views                         | 52,370                        | 35,095          | Total number of pages viewed. Repeated views of a single page are counted. |
| Desktop                                  | 85%                           | 64%             |  |
| Mobile                                   | 12%                           | 30%             |  |
| Tablet                                   | 2%                            | 6%              |  |
| Most Popular Content                     |                               |                 |  |
| Home page                                | 37,052                        | 13,916          |  |
| Customer Care                            | 5,331                         | 4,148           | Customer portals   |
| Your Agency                              | 960                           | 696             | Overview and "Locate Your Division"  |
| Save Water & Money                       | 1,856                         | 1,480           | Conservation program home page   |
| Residential                              | 604                           | 450             | Conservation   |
| Smart Controller                         | 290                           |                 | Conservation   |
| Connect                                  | 518                           | 367             | Contact Us   |
| Careers                                  | 313                           |                 | Job opportunities  |
| Governance                               | 629                           | 524             | Board and committee agendas  |
| Bid Opportunities                        | 132                           |                 |  |
| Water Quality                            |                               | 197             |  |
| Gardening Classes                        |                               | 310             |  |
| Castaic Lake Maintenance                 |                               | 202             |  |
| <b>Digital Outreach</b>                  |                               |                 |  |
| <b>Social Media</b>                      | <b>Audience as of 2/12/19</b> |                 | <b>Notable activity</b>  |
| Facebook                                 | 345 likes / 367 follows       |                 |  |
| Instagram                                | 895                           |                 |  |
| Twitter                                  | 1,804                         |                 | Includes @scv_water and @NCWD accounts                                     |
| <b>Constant Contact</b>                  | <b>JANUARY</b>                | <b>FEBRUARY</b> |  |
| Water Currents eNewsletter               | 20,256                        | 20,137          | Jan open: 35%; Feb open: 33% (23.6% industry standard)                     |
| Garden Classes/ Conservation eNewsletter | 20,190                        | 20,121          | Jan open: 24%; Feb open: 26%   |
|  |                               |                 |  |
| <b>Education</b>                         | <b>JANUARY</b>                | <b>FEBRUARY</b> | <b>Calendar YTD</b>  |
| Students                                 | 882                           | *               | 882  |
| Garden Classes – Saturdays               | 60                            | 52              | 112  |
| Garden Classes – evenings                | 35                            | 48              | 83   |
|  |                               |                 |  |

\* Data not available yet

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## LEGISLATION TRACKING

Letters of Support/Opposition

**ITEM NO.**  
**6.2**

| Date       | Bill/Initiative   | Title   | Stand                    | Notes  | Leg. Policy* | Status   |
|------------|---|---|--------------------------|--|--------------|--|
| 10/29/2018 | Water Infrastructure Improvements for the Nation Act (WIIN) | Title XVI-WIIN Reauthorization Proposal   | SUPPORT                  | Signed onto stakeholder support letter from WateReuse  |              |  |
| 10/10/2018 | Public hearing for DWR Certificate of Consistency           | Delta Stewardship Council Public Hearing on DWR Cert of Consistency of WaterFix with the Delta Plan | SUPPORT                  | Letter sent to Delta Stewardship Council; also signed on to coalition letter from Southern CA Water Coalition.   | 2.0          | 12/7/18: DWR withdrew Cert of Consistency; DSC dismissed appeals.  |
| 6/19/2018  | Prop 3  | Water Supply and Water Quality Act of 2018.   | SUPPORT                  | Resolution passed by Board   | 4.0 & 10.    | Ballot measure failed Nov. 6, 2018   |
| 5/29/2018  | AB 2649 (Arambula) (Now Bloom)                              | Water Rights (Now State Water Project: water supply contracts)                                      | OPPOSITION<br>Withdrawn  | 9/4/18: (5/29/18: In light of the most recent amended version of the bill, SCV withdrew opposition) Lacks important safeguards to insure permanent underground storage is implemented in a way that protects existing water users and the environment (Initially opposed 4/16/2018)                          | 4.0 & 10     | Died, then gutted and amended to address another issue entirely. JLBC to review State Water Contracts on 9/11. (Not required to take action or approve.) |
| 5/16/2018  | AB 2065 (Ting)  | Local Agencies Surplus Land   | OPPOSE<br>unless amended | Require special districts/ local agencies to offer right of first refusal to affordable housing developers, schools, and parks before selling, leasing, or otherwise conveying their land; regardless of the appropriateness of use and regardless of desire to protect or preserve the land for future use. | 11.0         | Dead. Held in suspense file.   |
| 5/10/2018  | AB 3045 (Gallagher)   | State Water Project Commission  | OPPOSE                   | Transfers control of SWP from CA DWR to a new SWP Commission, with 9 members appointed by the governor, confirmed by Senate. Requires representation from upstream watershed, but not actual SWP service area.   | 2.0          | Held in suspense file. Won't move FW this year.  |
| 5/9/2018   | Assembly Hearing  | CA WaterFix Coalition (Atkins/Rendon)   | SUPPORT                  | Signed on to coalition letter in advance of an Assembly Committee meeting  | 1.0          | n/a  |
| 4/13/2018  | SR 96 (Wilk)  | Proposed mining project   | SUPPORT                  | Signed on to letter from City of Santa Clarita, opposing CEMEX planned operations in Soledad Canyon, which would have a negative effect on the Santa Clara River   | 4.0          | Adopted 7/2/2018   |
| 4/4/2018   | SB 929 (McGuire)  | Website Transparency (special districts)  | SUPPORT                  | CSDA sponsored bill to increase awareness, accessibility, transparency of special districts, more than half of which do not have websites.   | 9.0          | Approved by governor/chaptered 9/14/18.  |
| 3/27/2018  | SB 998 (Dodd)   | Restrictions on Shutoff Notices   | OPPOSE                   | Requires process for retail water districts to follow prior to shutting off water for low wealth and disadvantaged ratepayers and customers.   |              | Approved by governor/chaptered 9/28/18.  |
| 3/26/2018  | AB 792 (Frazier)  | Delta Stewardship Council   | OPPOSE                   | Delta policy. The replacement "Delta Protection Commission" is dominated by in-Delta interest.   | 2.0          | Failed   |

| Date                  | Bill/Initiative                                   | Title   | Stand                       | Notes  | Leg. Policy* | Status   |
|-----------------------|---|---|-----------------------------|--|--------------|--|
| 3/26/2018             | AB 1876 (Frazier)                                 | Delta Stewardship Council   | OPPOSE                      | Replaced AB792 for 2018. Still to create new "Delta Protection Commission" dominated by in-Delta interest.   | 2.0          | Failed   |
| 3/22/2018             | WaterSense  | EPA WaterSense program  | SUPPORT                     | This letter urges the administrator of the EPA to continue to fund the program.  | 5.0          | n/a  |
| 6/4/2018<br>3/19/2018 | SB 623<br>Budget Trailer Bill<br>SB 845 (Monning) | Drinking Water Tax  | OPPOSE<br>unless<br>amended | (6/4/18: Oppose unless amended letter sent to ACWA, Senator Wilk and Assemblymember Acosta) Seeks to establish a fund through state-mandated tax on local ratepayers, with funds going to SWRCB to assist those who do not have access to safe drinking water. Alternative funding sources proposed: State Revolving Fund; GO Bonds (i.e. Prop 68); Ag funding; General Fund | 9.0          | SB 623 "effectively dead". Re-referred to Comm on Rules. 8/31 - statement from Speaker Rendon references "will continue working next year" |
| 3/19/2018             | AB 2543 (Eggman)                                  | State Infrastructure Projects   | OPPOSE                      | Adds new costs/paperwork to state entities advancing infrastructure projects to provide info already available by request [changes in cost (10%) or schedule (12 mos.)].   | 9.0          | Approved by governor 9/29/18   |
| 3/14/2018             | Prop 68   | Drought, Water, Parks, Climate, Coastal Protection and Outdoor Access for All Act (June 2018) | RESO in Support (SCV-25)    | General obligation bond (\$4 billion) which includes safe drinking water, watershed restoration, groundwater investments/recharge, recycled water, more  | 4.0          | Passed w/ 56.29% of the vote   |

\* Reference to applicable section of Legislative Policy Guidelines:  
Revised: Feb 11, 2019

Represents changes since last distribution.





## SPONSORSHIP TRACKING FY 2018-19

**ITEM NO.**  
**6.3**

| Agency Name  | Event   | Event Date     | Event Location                     | Sponsorship   | Amount           |
|--|---|----------------|------------------------------------|---|------------------|
| Urban Water Institute                                    | 25th Annual Water Conference  | Aug 22-24, 18  | Hilton San Diego Resort & Spa      | Marketing Sponsor: Logo on website, agenda, on presentation screens and in registration area.   | 1,500.00         |
| AWA - Association of Water Agencies of Ventura County    | Member/Elected Officials Reception  | Sept 20, 2018  | Ronald Reagan Presidential Library | Senatorial: acknowledgement on invitation & program, Agency's name on signage, Agency's introduction at event; agency reps attend free  | 1,000.00         |
| Southern Ca. Water Coalition                             | Annual Advisory Membership / includes Recognition at Annual Dinner & Awards   | Oct 25, 2018   | Hilton Long Beach                  | Upgraded from Basic Annual Membership of \$1000.00 to Advisory Annual Membership  | 2,500.00         |
| Santa Clarita Environmental Education Consortium (SCEEC) | Green STEM  | Nov 17, 18     | College of the Canyon              | Previously sponsored by the Family of Water, we are continuing the participation as Presenting Sponsorship. The event provides high school and college students with exposure to STEM (Science, Technology, Engineering, Math) concepts, but with sustainability as a key focus. The Water Technology program at COC is one of the featured programs. | 5,000.00         |
| ACWA   | Fall 2018 Conference  | Nov 27-30, 18  | Manchester Grand Hyatt, San Diego  | Wednesday Opening Breakfast (includes 1 meal ticket); sponsor ribbon for badges; acknowledgement in ACWA News, website, conference programs, screens at meals, mobile app.  | 2,500.00         |
| CVWD - Cucamonga Valley Water District                   | ACWA Women in Water   | Nov 28, 2018   | Manchester Grand Hyatt, San Diego  | Empowerment: name & logo included on invitations & materials promoting the reception, as well as displayed on signage throughout the reception room   | 500.00           |
| Urban Water Institute                                    | UWI Spring Water Conference   | Feb 29, 2019   | Hilton Palm Springs                | Continental Breakfast   | 1,500.00         |
| Valley Industry Association (VIA)                        | 2019 Leadership Program   | Jan - Jun 2019 | Multiple, SCV                      | Diamond Sponsor: Two registrations (\$518 value), Logo on all print material, Recognition on VIA.org, 2 minute presentation at Leadership Luncheon, Sponsor Award at Leadership Luncheon  | 1,000.00         |
| Ca. Water Policy   | The New Shape of Water CA Water Policy 28   | April 4-5, 19  | San Diego                          | Sponsor III: Logo included on Ca. Water Policy Conference Website, Promoted on all print & electronic media, 3 conference registrations   | 1,000.00         |
| Maven's Notebook   | Public website providing in-depth & unbiased coverage of critical statewide water policy & science issues as they progress through key agency meetings, public meetings, legislative hearings |                |                                    | Gold Sponsors: organizations receive a one-year subscription to Maven's Weekly Water Blast; one-year to California Water Library; recognized with large logo linked to organization's website.  | 5,000.00         |
|  |   |                |                                    | <b>TOTAL SPONSORSHIP:</b>   | <b>21,500.00</b> |

Updated: Feb 11, 2019

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## 2019 Public Outreach Events

**ITEM NO.**  
**6.4**

This is a list of events where SCV Water participates as a vendor, or as the host, in the case of the garden classes and Open House. We set up a branded outreach booth with information on our classes, programs, water supply, conservation efforts, etc. All retail divisions will be represented under the SCV Water umbrella, with occasional expanded presence by conservation staff.

|                 | <b>Event</b>                                  | <b>Location</b>      | <b>Notes (Pre and/or Post)</b>   |
|-----------------|---|----------------------|--|
| <b>January</b>  |   |                      |  |
| 1/10            | Landscape class (evening)                     | Admin                | Planning a Landscape Project and Budget  |
| 1/12            | Landscape class                               | Admin                | Proper Pruning   |
| <b>February</b> |   |                      |  |
| 2/7             | Landscape class (evening)                     | Admin                | Designing a Sustainable Landscape  |
| 2/9             | Landscape class                               | Admin                | Waterwise Vegetable Gardening  |
| 2/24            | Mardi Gras Madness 5K/10K                     | Valencia Town Center | Students Off And Running: free afterschool program for youth in need through training for and completing a marathon.<br>Fundraiser for SOAR: <a href="https://mgm5k.weebly.com/">https://mgm5k.weebly.com/</a>                               |
| <b>March</b>    |   |                      |  |
| 3/7             | Landscape class (evening)                     | Admin                | Top 30 Plants for the SCV  |
| 3/9             | Landscape class                               | Admin                | Planning Your Landscape Project – Design to Construction   |
| 3/16            | Michael Hoefflin 5K Walk for Kids with Cancer | COC                  | The Michael Hoefflin Foundation is a non-profit organization that assists children diagnosed with cancer and their families.<br><a href="https://www.mhf.org/mhf-walk-kids-cancer/">https://www.mhf.org/mhf-walk-kids-cancer/</a>            |
| <b>April</b>    |   |                      |  |
| 4/4             | Landscape class (evening)                     | Admin                | Irrigating a Sustainable Landscape   |
| 4/6             | Landscape class                               | Admin                | Drip Irrigation Basics   |
| 4/13-14         | Cowboy Poetry Festival                        | Various              | City event - <a href="http://cowboyleft.org/">http://cowboyleft.org/</a>   |
| 4/27-28         | Earth/Arbor Day/H&G Show                      | Central Park         | City event - <a href="http://greensantaclarita.com/eartharborday/">http://greensantaclarita.com/eartharborday/</a><br>KHTS event - <a href="http://www.santaclaritahomeandgardenshow.com/">http://www.santaclaritahomeandgardenshow.com/</a> |
| TBD             | Castaic Town Council 5K                       | Castaic Lake         | <a href="https://www.castaictowncouncil.org/annual-run">https://www.castaictowncouncil.org/annual-run</a>  |
| <b>May</b>      |   |                      |  |
| 5/3             | Open House Set up (dark Friday)               |                      |  |
| 5/4             | Open House                                    | Central Park         | Annual Agency Open House to celebrate California Water Awareness Month   |
| 5/4             | Fishing & Fun for Kids Day                    | Castaic Lake         | Presented by Friends of Castaic Lake   |
| 5/5             | Taste of Town                                 | Mann Bio. Park       | Child and Family Center Fundraiser<br><a href="http://childfamilycenter.org/events/">http://childfamilycenter.org/events/</a>  |
| 5/16            | Landscape class (evening)                     | Admin                | Caring for the Top 30 Plants for the SCV   |

|                  |                                   |                 |   |
|------------------|-----------------------------------|-----------------|---|
| 5/18             | Landscape class                   | Admin           | Landscaping with Perennials   |
| TBD              | Veteran Appreciation Day          | Hart Park       | Presented by Help the Children  |
| TBD              | Dragon Boat Racing                | Castaic Lake    | Hosted by Castaic Lake Dragon Boat Club<br><a href="https://www.facebook.com/events/147534415894351/">https://www.facebook.com/events/147534415894351/</a>  |
| TBD              | SCV Chamber Mixer                 | Admin           | SCV Water will host the monthly SCV Chamber Business After Hours Mixer  |
| <b>June</b>      |                                   |                 |   |
| 6/13             | Landscape class (evening)         | Admin           | Maintaining a Sustainable Landscape   |
| 6/15             | Landscape class                   | Admin           | Shrubs and Native Plants  |
| TBD              | Jazz & Blues Concerts             | Hyatt           | Fundraiser for Child and Family Center  |
| TBD              | Make a Splash                     |                 |   |
| TBD              | SCV Quilt Show                    | Hart Park       | <a href="http://www.scvquiltguild.org/Quilt_Show.htm">http://www.scvquiltguild.org/Quilt_Show.htm</a>   |
| <b>July</b>      |                                   |                 |   |
| 7/11             | Landscape class (evening)         | Admin           | Planning a Landscape Project and Budget   |
| 7/20             | Landscape class                   | Admin           | The Basics of a Sustainable Landscaping   |
| TBD              | Jazz & Blues Concerts             | Hyatt           | Fundraiser for Child and Family Center  |
| <b>August</b>    |                                   |                 |   |
| 8/8              | Landscape class (evening)         | Admin           | Designing a Sustainable Landscape   |
| 8/10             | Landscape class                   | Admin           | Proper Turf Care and Turf Substitutes   |
| TBD              | CAST for Kids                     | Pyramid Lake    | Kids with disabilities, ages 6-17, experience the sport of fishing  |
| <b>September</b> |                                   |                 |   |
| 9/19             | Landscape class (evening)         | Admin           | Top 30 Plants for the SCV   |
| 9/21             | Landscape class                   | Admin           | Controlling Weeds, Pests and Diseases   |
| 9/21             | River Rally                       |                 | Clean up of the Santa Clara River<br><a href="http://greensantaclarita.com/calendar/river-rally/">http://greensantaclarita.com/calendar/river-rally/</a>  |
| 9/28             | Nick & Katie's wedding            |                 |   |
| TBD              | 9/11 Day of Service & Remembrance | Various         | Hosted by Hands on SCV. A day of service to honor those lost and those who rose in service after the 9/11 attacks.<br><a href="http://www.handsonscv.org/main/events/9-11-days-of-service-remembrance">http://www.handsonscv.org/main/events/9-11-days-of-service-remembrance</a> |
| TBD              | Main Street Chalk Art Festival    | Newhall         | <a href="http://www.otna.org">www.otna.org</a>  |
| TBD              | Be the Light 5K                   | West Creek Park | <a href="http://www.bethelight5k.org/">http://www.bethelight5k.org/</a> Supporting A Light Of Hope (ALOH) <a href="https://www.alightofhopescv.org/">https://www.alightofhopescv.org/</a> , a program for recovery from addiction/self-destructive behaviors                      |
| <b>October</b>   |                                   |                 |   |
| 10/5-6           | Pow Wow Festival                  | Hart Park       | A festival celebrating Native American Culture. Hosted by William S. Hart County Park & Museum and the Friends of Hart Park.<br><a href="http://www.friendsofhartpark.org/Event_Pages/powwow.html">http://www.friendsofhartpark.org/Event_Pages/powwow.html</a>                   |

Purple = Events

Green = SCV Gardening Classes

Blue = Speakers' Bureau 42

|                 |                                      |                      |   |
|-----------------|--------------------------------------|----------------------|---|
| 10/17           | Landscape class (evening)            | Admin                | Irrigating a Sustainable Landscape  |
| 10/19           | Landscape class                      | Admin                | Trees for the SCV   |
| TBD             | LASD/Special Olympics Chili Cook off | Jack Bones Eq Center | Benefitting Special Olympics<br><a href="https://www.sosc.org/scvtv/chilicookoff">https://www.sosc.org/scvtv/chilicookoff</a>   |
| TBD             | Kids Expo                            | Golden Valley HS     | Child and Family Center benefit.<br><a href="http://childfamilycenter.org/events/">http://childfamilycenter.org/events/</a>   |
| TBD             | Haunted Jailhouse                    |                      | SCV Sheriff's Department  |
| TBD             | American Legion Car Show             |                      |   |
| TBD             | CAST for Kids                        | Castaic Lake         | Kids with disabilities, ages 6-17, experience the sport of fishing<br><a href="http://castforkids.org/event/castaiclake/">http://castforkids.org/event/castaiclake/</a> |
| TBD             | Touch a Truck                        | Newhall              | Proceeds support the Santa Clarita Senior Center.<br><a href="http://myscvcoa.org/touch-a-truck/">http://myscvcoa.org/touch-a-truck/</a>                                |
| <b>November</b> |                                      |                      |   |
| 11/14           | Landscape class (evening)            | Admin                | Caring for the Top 30 Plants for the SCV  |
| 11/16           | Landscape class                      | Admin                | Managing Soils and Fertilizers in the SCV   |
| <b>December</b> |                                      |                      |   |
| 12/12           | Landscape class (evening)            | Admin                | Maintaining a Sustainable Landscape   |
| 12/16           | Landscape class                      | Admin                | Lawn Removal ... The Basics   |
| TBD             | Castaic Lake Winter Magic            | Castaic Lake         | Hosted by Friends of Castaic Lake<br><a href="http://www.castaiclake.com/focl.html">http://www.castaiclake.com/focl.html</a>  |
| TBD             | 5/10K Holiday Fun Run                | Magic Mtn            | By Hands on SCV volunteer center  |

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**PUBLIC OUTREACH AND LEGISLATION COMMITTEE  
AGENDA PLANNING CALENDAR 2019**

**ITEM NO.  
6.5**

**January 17, 2019 Committee**

1. Legislative Consultant Reports
2. Discussion of Legislative Advocacy Request for Proposals
3. Consideration of Sponsorship for Maven's Notebook
4. Informational: Monthly Outreach Matrix
5. Informational: Legislative Tracking
6. Informational: Sponsorship Tracking FY 2018/19
7. Informational: Public Outreach Event Calendar 2019
8. Informational: Committee Planning Calendar 2019

**February 5, 2019 Board Meeting**

**February 19, 2019 Board Meeting - CANCELLED**

**February 21, 2019 Committee**

1. Legislative Consultant Reports
2. Discussion of Legislative Advocacy Request for Proposals
3. Recommend Approval of a Media Policy
4. Discussion of Agency's Role in Stewardship of Santa Clara River
5. Other Staff Activity: Blue Ribbon Committee
6. Informational: Monthly Outreach Matrix
7. Informational: Legislative Tracking
8. Informational: Sponsorship Tracking FY 2018/19
9. Informational: Public Outreach Event Calendar 2019
10. Informational: Committee Planning Calendar 2019

**March 5, 2019 Board Meeting**

1. Recommend Approval of a Media Policy

**March 19, 2019 Board Meeting**

**March 21, 2019 Committee**

1. Legislative Consultant Reports
2. Discussion of Blue Ribbon Committee
3. Informational: Monthly Outreach Matrix
4. Informational: Legislative Tracking
5. Informational: Sponsorship Tracking FY 2018/19
6. Informational: Public Outreach Event Calendar 2019
7. Informational: Committee Planning Calendar 2019

**April 2, 2019 Board Meeting**

**April 16, 2019 Board Meeting**

**April 18, 2019 Committee**

1. Legislative Consultant Reports
2. Informational: Monthly Outreach Matrix
3. Informational: Legislative Tracking
4. Informational: Sponsorship Tracking FY 2018/19
5. Informational: Public Outreach Event Calendar 2019
6. Informational: Committee Planning Calendar 2019



**PUBLIC OUTREACH AND LEGISLATION COMMITTEE  
AGENDA PLANNING CALENDAR 2019**

**May 7, 2019 Board Meeting**

**May 16, 2019 Committee**

1. Legislative Consultant Reports

**May 21, 2019 Board Meeting**

**June 4, 2019 Board Meeting**

**June 18, 2019 Board Meeting**

**June 20, 2019 Committee**

1. Legislative Consultant Reports