



Date: March 14, 2019

To: **Public Outreach and Legislation Committee**
Jerry Gladbach, Chair
B.J. Atkins
Kathy Colley
R.J. Kelly
Gary Martin
Lynne Plambeck

From: Steve Cole, Assistant General Manager *SC*

The **Public Outreach and Legislation Committee** is scheduled to meet on **Thursday, March 21, 2019 at 5:30 PM** at **Santa Clarita Water Division** located at 26521 Summit Circle, Santa Clarita, CA. 91350 in the Training Room.

MEETING AGENDA

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NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning (661) 297-1600, or writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Board less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, California 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on March 14, 2019.

MBS



Memorandum

To: Matt Stone, Steve Cole
CC: Hunt Braly
From: Harry Henderson
Date: 3/11/2019
Re: February 2019 Federal Legislative Brief Update

Per Steve Cole's direction, Anchor is providing you with a brief update of activities in Washington.

Throughout the month of February, Congress and the President were primarily focused on the looming Federal Appropriations deadline of February 15, 2019. Both the President and Congress had "dug in" on positions in direct opposition to each other – primarily over the President's proposed border wall and its funding. As such, the normal process of February being about the Federal Fiscal Year budget for the coming year were put on hold. As were the normal flow of other legislative items that appeared stuck in a vacuum awaiting Congress to complete the FY2019 Appropriations process.

While it may appear that little work was done during this time on other issues, the reality was that most of Congress began to prepare (from a legislative and policy perspective) for the coming year. Anchor spent most of the month of February talking with key lawmakers about SCV Water's 2019 Federal agenda. We met with staff from Representative Hill's office, both Senators Feinstein and Harris, numerous House Committee staff, and others in leadership positions. Anchor also worked to identify other legislative items that appear likely to be considered in the coming year.



As the month of February moved on, many issues resolved themselves – particularly on the Federal FY2019 impasse – and the work that Anchor had begun had placed SCV Water ahead of those that were awaiting the completion of the Federal budget process.

Below you will find a brief synopsis of relevant information to the Agency. Furthermore, we have outlined for you a few of the issues we continue to track, and the action being taken on those matters.

Meetings:

In February and through the date of this memo, Anchor has been busy meeting with a variety of individuals. As we mentioned before, we have met numerous staff members from a variety of Congressional offices and on a variety of different issues. We have also met with Ben Steinberger of Representative Hill’s office to discuss our VOC issue, perchlorate contamination, PFAS, and other matters. We also assisted the Agency in the visit by key local staff from Representative Hill. Finally, we met with key staff from Representative McCarthy’s office regarding our continued efforts on emergency water storage.

Throughout the month, we spent considerable time working with Steve Cole, Kathie Martin, and Matt Stone on messaging and ensuring that the needs of the Agency “fit” with the current Federal environment both in Congress and the Executive branch. We have worked closely with the Agency staff to ensure that the transition from Representative Knight to Representative Hill was smooth and seamless. We would argue given the responses we have had from the new Congresswoman’s office that our efforts have been successful. This will be an ongoing challenge for us over the coming year.



Water Resources Development Act:

On May 23, 2018, the House Transportation and Infrastructure Committee unanimously approved the Water Resources Development Act (WRDA). On June 6, 2018, the House of Representatives passed H.R. 8, WRDA, by overwhelming majorities. On September 13, 2018, the House of Representatives unanimously approved with a few minor amendments S. 3021, America's Water Infrastructure Act. The legislation essentially is the Senate version of the Water Resources Development Act. On October 10, 2018, the United States Senate passed S. 3021 by a vote of 99-1. The President subsequently signed the legislation into law on October 23, 2018.

On March 7, 2019, the House Transportation and Infrastructure Committee's Water and Environment Subcommittee will hold a hearing: "The Clean Water State Revolving Fund: How Federal Infrastructure Investment Can Help Communities Modernize Water Infrastructure and Address Affordability Challenges." This will be the first of many hearings that the Committee plans to hold in preparation of the 2020 Water Resources Development Act. In the March memo, we will be sure to include witness statements and the Chairman's opening remarks. However, staff for the Committee has already begun the process of identifying issues that will need to be covered in the draft of the legislation.

Other Committee Hearings:

On March 6, 2019, the House Government Oversight and Reform Committee's Environment Subcommittee held a hearing examining PFAS chemicals and their risks. Representative Hill's office had reached out to the Agency on this topic and asked for any impact that this matter may have on our efforts. We were helpful to the office by connecting Representative Hill to ACWA's Washington, DC team on this subject. While we do not see a direct connection to our stated agenda, we do believe that PFAS legislation will occur sometime over the next year. As such, we will keep a close eye on this matter and how SCV Water can utilize this legislation to further our own agenda. Attached at the end of this memo is Chairman Rouda's opening statement at the hearing. More to come on this important topic.



FY2019 Appropriations:

Following roughly 35 days of a government shutdown and on January 23, 2019, the House of Representatives passed House Joint Resolution 28 funding the Federal government through February 15, 2019. On January 25, 2019, the Senate followed suit and passed the resolution. The President signed the stop-gap funding measure into law on January 25, 2019.

As we mentioned in last month's memo, approximately 75% of the Federal government is funded through the end of September 2019. However, a significant portion of the government remained funded only through mid-February. The President insisted that funding for a border wall be included in any funding measure for the Federal government. The House Democratic leadership indicated that they would not approve funding for this wall.

While much of the attention in the media was on the rancor between the President and Congress, we had reported back to the Committee last month that an agreement was within reach to fund the Federal government through the remainder of the Fiscal Year. In the end, the details we provided were correct -- \$1.6 billion for border protection, no outright approval of a wall, and an omnibus funding for the remainder of the Federal Fiscal Year. While the President had initially balked at the agreement, in the end he supported and signed into law H. J. Res 31.

As was expected, the President subsequently signed an emergency declaration that would permit the Executive branch to fund a border wall without express approval by Congress. Since doing so, the House has passed legislation disapproving the President's designation and the Senate is expected to follow suit. The President has indicated that he will veto this legislation. It is widely considered that any effort by Congress to override the President's veto on this topic would be unsuccessful. However, this will be a legislative distraction that will take time away from other topics.



FY2020 Appropriations:

A side impact of the Federal government shutdown was the delay of the President's proposed FY2020 budget. It should be noted that the Budget is normally due to Congress at the beginning of February. However, due to the shutdown, the Office of Management and Budget has indicated that the FY2020 budget will be delayed until early March at best.

It should be noted that the President's budget is almost never approved. In fact, in the eight years that President Obama presented a budget to Congress, it received a combined 14 votes (note: 6 of those votes were from a Republican leader who voted for the budget in order to bring the budget back up for another vote under a procedural rule). As such, not much weight is normally given nor considered from the budget.

However, the real impact is that the budget presentation kicks off the beginning of the FY2020 Appropriations process. Once the budget is presented, key Committees will begin holding hearings and making recommendations for funding. It is also the beginning of the process for the House Appropriations Committee to solicit recommendations from individual Members of Congress on programs and projects of interest.

We will be monitoring this process and ensuring that we communicate to our elected officials on matters of specific interest.

Other Issues:

- *Volatile Organic Compounds.* Over the past several months, Anchor has worked to establish a funding stream for this effort. With a newly elected Congress, we believe an opportunity exists for us to see progress here. Specifically, we believe that the new Democratic majority on the House Energy and Commerce Committee as well as their staff may have a different approach to our efforts than the previous Congress. Anchor will be working with Representative Hill on this matter as well as both of our Senators.



- *CEMEX*. Anchor continues to monitor this issue and await action by the IBLA. We have been supportive of the City of Santa Clarita's efforts on this subject and continue to do so.
- With a newly elected Member of Congress, it is natural for Members of the Board to be approached about their opinions of her efforts, etc. We would kindly request that should individuals on the Board speak to the press about this or other matters related to the Federal government to please provide a "heads up" to Anchor. Furthermore, should any Members of the Board attend a meeting where they expect to be in contact with the Representative, we would kindly ask that you let Anchor know as soon as possible.



PFAS Hearing for the House Government Oversight and Reform Committee

Chairman Rouda's Opening Statement at Subcommittee on Environment Hearing on PFAS Chemicals and Their Risks

Mar 6, 2019

Press Release

Washington, DC (Mar. 6, 2019)—Below is Subcommittee Chairman Harley Rouda's opening statement for today's Subcommittee on Environment hearing on ["Examining PFAS Chemicals and their Risks."](#)

Today we will hold the first hearing of the Committee on Oversight and Reform's Subcommittee on Environment.

Our country is at a crossroads. In fact, our planet is at a crossroads. The overwhelming evidence clearly shows climate change and environmental damage caused by humankind is no longer open to debate, nor are the short term and long-term consequences if we fail to take immediate action. For America, it is time to lead by example, just as we have repeatedly done throughout our cherished history. America must unleash its strength, innovation, and commitment to take on these threats. For our children, our grandchildren, and generations to come, I ask, I hope and I pray that our elected leaders will stand together in unison to win this fight.

I'm looking forward to working with Ranking Member Comer, as well as the impressive members of this subcommittee, as a bipartisan force to meet this responsibility.

This morning, the Subcommittee will call attention to the issue of perfluoroalkyl and polyfluoroalkyl substances, a class of man-made chemicals often referred to as PFAS chemicals. These chemicals are toxic and poisonous. PFAS chemicals are known as "forever chemicals"—they do not dissolve naturally, so they just accumulate, not only in the environment but also in the human body.

The information available is sufficiently alarming to trigger immediate action from this Administration. PFAS chemicals can lead to serious, adverse health outcomes in humans, including low fertility, birth defects, suppression of the immune system, thyroid disease, and cancer.



PFAS chemicals are everywhere. They can be found in goods that we use every day—nonstick cookware, waterproof clothing, and take out containers, just to name a few.

PFAS chemicals have also infected the water supplies of those who risk their lives for our country—our active service members and our veterans—as well as the water supplies of communities around military bases. DOD’s long history of using these chemicals has led to serious water contamination issues in and around military bases. In fact, according to DOD, 401 of the Department’s military installations have known or potential releases of PFAS chemicals.

We should all be angry that those who are willing to pay the ultimate price for our country have to worry about exposure to toxic chemicals. We know that Seal Beach, a military community in my district, is one of many that has been affected.

Two of our witnesses today, my colleagues Representative Kildee of Michigan and Representative Fitzpatrick of Pennsylvania, helped create the bipartisan Congressional task force on PFAS to advocate for communities around the country whose drinking water has been contaminated by PFAS, and I want to thank them for their efforts on this issue. Representatives Kildee and Fitzpatrick will share with us the stories of their constituents who have been exposed to these chemicals and express to us the urgency of the federal government to act now to protect Americans from these toxic chemicals.

We also have here today Dave Ross, from the Environmental Protection Agency, and Maureen Sullivan, from the Department of Defense. The EPA has the authority to regulate PFAS chemicals, and as we sit here today, it has yet to do so. In 2016, the EPA did issue a non-binding health advisory for two of the most toxic types of PFAS chemicals, PFOS and PFOA, stating that concentrations of these two chemicals in drinking water above 70 parts per trillion could be hazardous to human health. However, last year the Centers for Disease Control and Prevention recommended that exposure limits be set 10 and 6.7 times lower respectively than the EPA’s suggested thresholds.

Last month, the EPA issued a PFAS action plan announcing that the agency would consider, consider regulating PFAS chemicals, with no indication of when the process might actually be completed. DOD has taken some steps to reduce exposure to PFAS chemicals in and around military installations and to clean up contamination, and private companies have made efforts to phase out PFAS chemicals in their production of consumer goods. But it is not enough, and we have run out of time.



DOD has stated that any federal effort to contain the spread of PFAS must be led by EPA. But, to put it charitably, it is unclear why DOD feels justified in passing the buck to the EPA. DOD must do everything in its power to minimize exposure to these chemicals in military communities, particularly in light of evidence suggesting DOD's awareness of the toxicity of PFAS chemicals since the early 1980s. And, although this hearing is focused mostly on PFAS contamination around military bases—we cannot and must not ignore the role of large corporations like 3M and DuPont, whose knowledge of how harmful these chemicals are dates back to the 1970s.

We're holding this hearing to understand what has gone wrong, why the Executive Branch isn't taking more serious action to address the PFAS crisis; to ensure that the federal government is transparent about contaminated sites so families can protect themselves and their children; and what federal agencies, Congress, and the industry can do to minimize exposure to PFAS.

In attendance today are Americans who grew up in and around military bases who are suffering due to their exposure to these toxic chemicals. Hope Grosse, who grew up next to the Naval Air Warfare Center in Warminster, Pennsylvania, was first diagnosed with stage four cancer at the age of twenty-five—just a few months after her father died of cancer at the age of fifty-two.

We also have people in attendance here today whose family members are suffering due to their exposure to these toxic chemicals. Mark Favors is a U.S. Army veteran who has sixteen family members—sixteen family members—diagnosed with cancer, all of whom who lived next to the Peterson Airforce Base in Dalton, Colorado. Several of those family members are also veterans.

We also have other veterans, members of military families, and Americans who have gotten sick from drinking water around industrial sites in the hearing room today. This Subcommittee thanks each and every one of you for attending today. We want to know what you have experienced. These Americans, their families, and their communities can no longer wait for the federal government to act.

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March 5th, 2019

MEMORANDUM

TO: Steve Cole, Santa Clarita Valley Water Agency

FROM: Dennis K. Albiani, Anthony Molina, California Advocates, Inc.

SUBJECT: March 8th Report

On February 14th, Governor Newsom gave his first State of the State address. He had a very long and detailed laundry list of the state's ills and how he intends to deal with them that directly and indirectly. Most starkly, he downgraded two of his predecessor's pet legacy projects, twin tunnels to carry water beneath the Sacramento-San Joaquin Delta and a statewide bullet train system. He also stated that a fix to clean drinking water is a priority, and that it is "a moral disgrace and medical emergency" which needs a solution, however, it will "demand political will." To show his focus on the issue, the Governor signed his first two bills in the Central Valley, AB 72 and AB 73 which allocated \$131.3 million to fund emergency drinking water & fire recovery in California. The early action budget items provide urgent assistance for communities that have contaminated and unsafe water and also support communities that have been rocked by California wildfires.

Furthermore, Governor Newsom has continued to announce several more key appointments to help tackle some of the most urgent challenges in California. The Governor announced Joaquin Esquivel as the new Chair of the Water Resources Board, who replaces Felicia Marcus; Laurel Firestone as a new member of the Water Resources Board; William (Bill) Lyons as the Agriculture Liaison in the Office of the Governor; and Lenny Mendonca as the new Chair High Speed Rail Authority and Chief Economic and Business Advisor. Each appointment is significant to the topics he discussed during his State of State address.

Additionally, the Legislature's "bill introduction" deadline was last Friday. The total number of bills introduced was 2,576. Specifically, there were 1,799 Assembly Bills and 777 Senate Bills introduced. Although many bills were introduced, there were several that are considered "spot bills" or "placeholders." The placeholder bills will face a rapidly approaching deadline of this Friday to get "substantive" language into Legislative Counsel. As we continue to sift through all the newly introduced legislation and bills that are amended daily, we commit to providing timely updates on bills that will have an effect on the industry.

Legislative Issues:

Safe and Affordable Drinking Water Funding

On February 6th the Assembly Budget Sub 3 Committee on Resources, the Water, Parks, and Wildlife Committee, and the Environmental Safety and Toxic Materials Committee hosted an Information Hearing on the topic of “Safe and Affordable Drinking Water.” The primary focus of the hearing was to engage all stakeholders on the topic and provide a forum for various approaches on how to create and establish ongoing funding for safe and affordable drinking water in California. The hearing hosted two panels and a line of public commenters. The first panel included Joaquin Esquivel, State Water Resources Control Board Member; Wade Crowfoot, Secretary of the California Natural Resources Agency; and Susana De Anda from the Community Water Center. The second panel included Castulo Estrada, Coachella Valley Water District; Cindy Paulson, California Urban Water Agencies; and Paul Jones, Eastern Municipal Water District. Although there were no policy decisions or votes taken, it was a positive first discussion, with a realization that this is a serious issue which will require heavy stakeholder involvement.

Below are all of the Safe and Affordable Drinking Water Proposals, including the Governor’s Draft Trailer Bill Language:

Governor’s Draft Trailer Bill Language on the Safe and Affordable Drinking Water and Exide Cleanup

http://www.dof.ca.gov/Budget/Trailer_Bill_Language/documents/SafeandAffordableDrinkingWaterandExideCleanup.pdf

Fee Breakdown

1. A fertilizer tax of \$0.006 per dollar of sales.
2. A \$0.01355 deduction per cwt. from milk producers’ payments.
3. A tax to not exceed \$1,000 on Confined Animal Facilities (excluding dairies, but including bovine, poultry, swine and other livestock operations) per year.
4. A water tax of \$0.95 per month on residential public water system customers and a \$4.00, \$6.00 and \$10.00 per month tax on larger commercial water meter customers.
5. \$50,000,000 to the cleanup and testing of contaminated properties in the communities surrounding the Exide Technologies facility in the City of Vernon.

AB 134 (Bloom) Safe, clean, affordable, and accessible drinking water. This is currently an intent bill. The intent of the bill is to adopt policies to ensure that every Californian has the right to safe, clean, affordable, and accessible drinking water.

AB 217 (E. Garcia) Safe and Affordable Drinking Water Fund. This is currently an intent bill. The intent of the bill is to establish the Safe and Affordable Drinking Water Fund.

ACA 3 (Mathis) Water: minimum funding guarantee. This measure would annually set aside 2% of the General Fund to be allocated to the Department of Water Resources (DWR) and the State Water Resource Control Board (SWRCB). The monies should be directed towards funding

any and all water improvement projects, such as environmental quality, groundwater clean-up and recharge, infrastructure, and emergency drinking water programs.

SB 200 (Monning) Safe and Affordable Drinking Water Fund. This is currently a spot bill to provide funding, long-term sustainability, and infrastructure to safe drinking water for all Californians.

SB 669 (Caballero) - Water quality: Safe Drinking Water Fund. This bill would create the Safe Drinking Water Trust (Trust) at the state Treasury. The Trust would be funded with an infusion of General Fund dollars during a budget surplus year. With Fiscal Year 2019-20's record budget surplus, this is the perfect time to create and fund the Trust. The state would invest the Trust's principal, and the net income from the Trust would be transferred on an ongoing basis to a Safe Drinking Water Fund that would be administered by the State Water Resources Control Board.

Water and Environment

SB 387 (Wilk) Santa Clarita Valley Water Agency Governance – This measure is currently in “placeholder” form but will provide the agency board the authority to eliminate a vacant board seat through a vote of the board. The remaining seats will undergo a “draw” to determine term length.

SB 204 (Dodd) State Water Project: contracts. This bill establishes requirements for both the Department of Water Resources and the Delta Conveyance, Design and Construction Authority to submit information about pending State Water Project contracts to the Legislature for public review, prior to those agencies moving forward with Delta Tunnel work.

AB 636 (Gray) State Water Resources Control Board: water quality objectives. This bill requires the Legislature to hold a hearing to review proposals of the State Water Board which result in significant environmental changes before those proposals can go into effect.

AB 637 (Gray) State Water Resources Control Board: regional water quality control boards: severely disadvantaged communities: drinking water supplies. Prohibits the State Water Board from approving the sacrifice of drinking water supplies in disadvantaged communities.

AB 638 (Gray) Department of Water Resources: water storage capacity. This bill requires the state department to take into account the impacts climate change will have on water reliability. The state would be required to identify projects and strategies to mitigate adverse impacts losses and incorporate those strategies into planning efforts going forward.

SB 19 (Dodd) Water resources: stream gages. This bill requires the Department of Water Resources to develop a plan to deploy a network of stream gages, if funding is provided by the Legislature to develop the plan.

SB 307 (Roth) Water conveyance: use of facility with unused capacity. This bill enhances protections to California's deserts by ensuring any future water transfers – from groundwater basins underlying desert lands – do not adversely affect the desert's natural or cultural resources, including groundwater resources or sensitive habitats.

SB 332 (Hertzberg) Wastewater treatment: recycled water. This bill promotes the development of local water supplies by requiring wastewater treatment facilities to reduce the volume of treated wastewater discharged into the ocean annually by 50% in 2030 and 95% by 2040.

SB 1 (Atkins) California Environmental, Public Health, and Workers Defense Act of 2019. This bill makes current federal clean air, climate, clean water, worker safety, and endangered species standards enforceable under state law, even if the federal government rolls back and weakens those standards. Additionally, the bill directs state environmental, public health, and worker safety agencies to take all actions within their authorities to ensure standards in effect and being enforced as of January 2017 remain in effect.

SB 45 (Allen) Wildfire, Drought, and Flood Protection Bond Act of 2020. This bill would enact the Wildfire, Drought, and Flood Protection Bond Act of 2020, if approved by the voters. The funds from the bond would go to the following projects: restoring fire damaged areas, reducing wildfire risk, creating healthy forest and watersheds, reducing climate impacts on urban areas and vulnerable populations, protecting water supply and water quality, protecting rivers, lakes, and streams, reducing flood risk, protecting fish and wildlife from climate impacts, improving climate resilience of agricultural lands, and protecting coastal lands and resources. This bill does have an urgency clause and requires a 2/3 vote by the Legislature.

Labor

AB 5 (Gonzalez) Worker status: independent contractors. This is an intent bill. This bill would codify in the Labor Code the case of *Dynamex Operations West, Inc. v. Superior Court of Los Angeles* (2018). The *Dynamex* case establishes a 3-part test, commonly known as the “ABC” test, to establish that a worker is independent contractor.

AB 71 (Melendez) Employment standards: independent contractors and employees. This bill will protect independent contracting in California by codifying the “Borello Test” that initially provided the basis for independent contracting for over 30 years. These factors include, the right to discharge without cause, and whether the one performing service is engaged in a distinct occupation or business and the method of payment, whether by the time or by the job.

Budget

Environment

The Budget proposes a \$1 billion Cap and Trade Expenditure Plan to support programs that reduce or sequester greenhouse gases, including programs that benefit disadvantaged and low-income communities, and support training and apprenticeships necessary to transition the state’s workforce to a low carbon economy.

Specifically, the Cap-and-Trade Expenditure Plan will:

- Continues Core Programs --- \$956 million to continue existing programs that have historically been the cornerstone of the state’s climate investments, including:

- \$407 million to provide incentives for the purchase of zero emission vehicles, trucks, and freight equipment, as well as the replacement of older diesel school buses with electric or renewable-fueled school buses,
 - \$230 million to reduce emissions in communities disproportionately impacted by air pollution,
 - \$200 million to support forest improvement, fire prevention, fuel reduction and prescribed burn projects, consistent with the requirements of Chapter 626, Statutes of 2018 (SB 901), and
 - \$40 million to support community-driven projects that provide environmental, health, and economic benefits to disadvantaged communities.
- Expands Healthy Soils Program—\$18 million annually to provide incentives to farmers for agricultural management practices that sequester carbon, including cover cropping, reduced till, and compost application. The annual funding of \$18 million was identified through a modeling tool in the development of the Natural and Working Lands Implementation Plan to achieve soil conservation practices on 500,000 acres by 2030, for a benefit of 5.3 million tons of carbon sequestration.
 - Promotes Job Training—\$27 million to increase job training and apprenticeship opportunities focused in disadvantaged communities to support the state’s transition to a low carbon economy

State Water Resources Control Board

The State Water Board is scheduled to consider a new wetlands policy on April 2nd. The February 19th Board workshop on the “Wetlands Policy” was cancelled. This next scheduled workshop occurred on Tuesday, March 5, 2019 at 9:30am, CalEPA Headquarters Building.

Two documents will be released for public review were released last Friday in preparation for the State Water Board workshop on March 5, 2019. The first document is a revised Proposed Amendments (also referred to as the Procedures) that includes proposed clarifying language that has been added since the version of the Proposed Amendments that was circulated on January 3, 2019. The second document identifies major policy concerns that have been identified by stakeholders since January 3, 2019, and includes revisions to the Proposed Amendments that would address each policy concern for the State Water Board’s consideration.

The documents can be found here:

https://www.waterboards.ca.gov/water_issues/programs/cwa401/wrapp.html

The proposed plan for the “Wetlands Policy” is proposed to be adopted on April 5, 2019 at 9:30am, CalEPA Headquarters Building. The meeting will be open to the public.

Important Dates:

- March 1st – Substantive Language to Legislative Counsel for Spot Bills
- February 25th, Budget Sub Committee Hearings Begin
- March 13th, Amendments to Spot Bills Submitted to Rules Committee for Referrals to Policy Committee(s)
- March 29th, Cesar Chavez Day (Observed by Legislature)
- April 11th – 22nd, Legislative Spring Recess
- April 26th – Last day for policy committees to hear and report to fiscal bills introduced in their house.

- May 3rd – Last day for policy committees to hear and report to the Floor nonfiscal bills introduced in their house.
- May 10th – Last day for policy committees to meet prior to June 4.

MEMORANDUM

TO: STEVE COLE, SANTA CLARITA VALLEY WATER AGENCY

FROM: HUNT BRALY

RE: February 2019 Report

DATE: 3-8-19

I have provided a synopsis of activities performed on behalf of the Agency in January.

*Monitored City Council Meetings on February 12 and 26. No issues of significance to the District were discussed.

*Worked with staff to prepare for meeting with Congresswoman Katie Hill and attend meeting with her staff on February 20

*Worked with staff to prepare for meeting with Assemblymember Smith and attend meeting with her and her staff on February 22nd.

*Attend Blue Ribbon Committee meeting on February 19.

*Attend Public Outreach and Legislation Committee Meeting on February 21.

*Worked with staff regarding potential clean up legislation on Agency Board composition. Advised elected officials.

*Continued to participate in efforts with Harry Henderson regarding potential federal legislation.

*Continued to monitor and review activities of the Santa Clarita Valley Groundwater Sustainability Agency.

*Continued to monitor and review Agency Board Agendas

*Reviewed daily emails regarding articles of interest from Agency.

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Public Outreach Matrix of Selected Activities

FEBRUARY/MARCH 2019

Website Statistics	FEBRUARY	
Total users	12,640	Users who have initiated at least one session during the date range
Total Page Views	31,794	Total number of pages viewed. Repeated views of a single page are counted.
Desktop	64%	
Mobile	30%	
Tablet	6%	
Most Popular Content		
Home page	15,828	
Customer Care	2,350	Customer portals
Save Water & Money	1,581	Conservation program home page
Your Agency	838	Overview and "Locate Your Division"
Residential	493	Conservation
Connect	449	Contact Us
Water Quality	355	
Careers	343	Job opportunities
Governance	342	Board and committee agendas
Start/Stop Service	277	
Bid Opportunities	253	
Gardening Classes	229	
Digital Outreach		
Social Media	MARCH	Notable activity
Facebook	353 likes 375 follows	
Instagram	912	
Twitter	1,810	Includes @scv_water and @NCWD accounts
Constant Contact	MARCH	
Water Currents eNewsletter	19,743	March open: 28% (23.6% industry standard)
Garden Classes/ Conservation eNewsletter	634	March open: 33%
Education	MARCH	Calendar YTD
Students	*	882
Garden Classes – Saturdays	25	137
Garden Classes – evenings	31	114

* Data not available yet

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SPONSORSHIP TRACKING FY 2018-19

**ITEM NO.
4.3**

Agency Name	Event	Event Date	Event Location	Sponsorship	Amount
Urban Water Institute	25th Annual Water Conference	Aug 22-24, 18	Hilton San Diego Resort & Spa	Marketing Sponsor: Logo on website, agenda, on presentation screens and in registration area.	1,500.00
AWA - Association of Water Agencies of Ventura County	Member/Elected Officials Reception	Sept 20, 2018	Ronald Reagan Presidential Library	Senatorial: acknowledgement on invitation & program, Agency's name on signage, Agency's introduction at event; agency reps attend free	1,000.00
Southern Ca. Water Coalition	Annual Advisory Membership / includes Recognition at Annual Dinner & Awards	Oct 25, 2018	Hilton Long Beach	Upgraded from Basic Annual Membership of \$1000.00 to Advisory Annual Membership	2,500.00
Santa Clarita Environmental Education Consortium (SCEEC)	Green STEM	Nov 17, 18	College of the Canyon	Previously sponsored by the Family of Water, we are continuing the participation as Presenting Sponsorship. The event provides high school and college students with exposure to STEM (Science, Technology, Engineering, Math) concepts, but with sustainability as a key focus. The Water Technology program at COC is one of the featured programs.	5,000.00
ACWA	Fall 2018 Conference	Nov 27-30, 18	Manchester Grand Hyatt, San Diego	Wednesday Opening Breakfast (includes 1 meal ticket); sponsor ribbon for badges; acknowledgement in ACWA News, website, conference programs, screens at meals, mobile app.	2,500.00
CVWD - Cucamonga Valley Water District	ACWA Women in Water	Nov 28, 2018	Manchester Grand Hyatt, San Diego	Empowerment: name & logo included on invitations & materials promoting the reception, as well as displayed on signage throughout the reception room	500.00
Urban Water Institute	UWI Spring Water Conference	Feb 29, 2019	Hilton Palm Springs	Continental Breakfast	1,500.00
Valley Industry Association (VIA)	2019 Leadership Program	Jan - Jun 2019	Multiple, SCV	Diamond Sponsor: Two registrations (\$518 value), Logo on all print material, Recognition on VIA.org, 2 minute presentation at Leadership Luncheon, Sponsor Award at Leadership Luncheon	1,000.00
Ca. Water Policy	The New Shape of Water CA Water Policy 28	April 4-5, 19	San Diego	Sponsor III: Logo included on Ca. Water Policy Conference Website, Promoted on all print & electronic media, 3 conference registrations	1,000.00
Maven's Notebook	Public website providing in-depth & unbiased coverage of critical statewide water policy & science issues as they progress through key agency meetings, public meetings, legislative hearings			Gold Sponsors: organizations receive a one-year subscription to Maven's Weekly Water Blast; one-year to California Water Library; recognized with large logo linked to organization's website.	5,000.00
ACWA	Spring 2019 Conference	May 8, 19	Monterey	Ice Cream/Snack Break on Wed.	2,000.00

Agency Name	Event	Event Date	Event Location	Sponsorship	Amount
City of Santa Clarita	2019 Earth Arbor Day	April 27-28, 19	City of SCV Central Park	Sponsor Agreement 2017-2019: six 10'x10' marketing activation booths within event area; logo on all city bus shelter posters, all Paseo Bridge Banners, all local print & online advertisements; Ad placed in Mag of Santa Clarita; full page ad in Spring edition of Seasons publication; 5,000 post cards produced & placed throughout the SC community	10,000.00
				TOTAL SPONSORSHIP:	33,500.00

Updated: Mar 7, 2019



2019 Public Outreach Events

ITEM NO.
4.4

This is a list of events where SCV Water participates as a vendor, or as the host, in the case of the garden classes and Open House. We set up a branded outreach booth with information on our classes, programs, water supply, conservation efforts, etc. All retail divisions will be represented under the SCV Water umbrella, with occasional expanded presence by conservation staff.

	Event	Location	Notes (Pre and/or Post)
January			
1/10	Landscape class (evening)	Admin	Planning a Landscape Project and Budget
1/12	Landscape class	Admin	Proper Pruning
February			
2/7	Landscape class (evening)	Admin	Designing a Sustainable Landscape
2/9	Landscape class	Admin	Waterwise Vegetable Gardening
2/24	Mardi Gras Madness 5K/10K	Valencia Town Center	Students Off And Running: free afterschool program for youth in need through training for and completing a marathon. Fundraiser for SOAR: https://mgm5k.weebly.com/
March			
3/7	Landscape class (evening)	Admin	Top 30 Plants for the SCV
3/9	Landscape class	Admin	Planning Your Landscape Project – Design to Construction
3/16	Michael Hoefflin 5K Walk for Kids with Cancer	COC	The Michael Hoefflin Foundation is a non-profit organization that assists children diagnosed with cancer and their families. https://www.mhf.org/mhf-walk-kids-cancer/
April			
4/4	Landscape class (evening)	Admin	Irrigating a Sustainable Landscape
4/6	Landscape class	Admin	Drip Irrigation Basics
4/13	Town Council Dam Run and Gnome Festival		
4/13-14	Cowboy Poetry Festival	Various	City event - http://cowboyfestival.org/
4/27-28	Earth/Arbor Day/H&G Show	Central Park	City event - http://greensantaclarita.com/eartharborday/ KHTS event - http://www.santaclaritahomeandgardenshow.com/
May			
5/3	Open House Set up (dark Friday)		
5/4	Open House	Central Park	Annual Agency Open House to celebrate California Water Awareness Month
5/4	Fishing & Fun for Kids Day	Castaic Lake	Presented by Friends of Castaic Lake
5/5	Taste of Town	Mann Bio. Park	Child and Family Center Fundraiser http://childfamilycenter.org/events/

5/11	Placerita Nature Center Open House		
5/16	Landscape class (evening)	Admin	Caring for the Top 30 Plants for the SCV
5/18	Landscape class	Admin	Landscaping with Perennials
TBD	Veteran Appreciation Day	Hart Park	Presented by Help the Children
June			
6/13	Landscape class (evening)	Admin	Maintaining a Sustainable Landscape
6/15	Landscape class	Admin	Shrubs and Native Plants
6/8	Dragon Boat Festival		
6/15	Castaic Lake Fitness Challenge		
TBD	Jazz & Blues Concerts	Hyatt	Fundraiser for Child and Family Center
TBD	Make a Splash		
TBD	SCV Quilt Show	Hart Park	http://www.scvquiltguild.org/Quilt_Show.htm
July			
7/11	Landscape class (evening)	Admin	Planning a Landscape Project and Budget
7/20	Landscape class	Admin	The Basics of a Sustainable Landscaping
TBD	Jazz & Blues Concerts	Hyatt	Fundraiser for Child and Family Center
August			
8/8	Landscape class (evening)	Admin	Designing a Sustainable Landscape
8/10	Landscape class	Admin	Proper Turf Care and Turf Substitutes
September			
9/19	Landscape class (evening)	Admin	Top 30 Plants for the SCV
9/21	Landscape class	Admin	Controlling Weeds, Pests and Diseases
9/21	River Rally		Clean up of the Santa Clara River http://greensantaclarita.com/calendar/river-rally/
TBD	9/11 Day of Service & Remembrance	Various	Hosted by Hands on SCV. A day of service to honor those lost and those who rose in service after the 9/11 attacks. http://www.handsonscv.org/main/events/9-11-days-of-service-remembrance
TBD	Main Street Chalk Art Festival	Newhall	www.otna.org
TBD	Be the Light 5K	West Creek Park	http://www.bethelight5k.org/ Supporting A Light Of Hope (ALOH) https://www.alightofhopescv.org/ , a program for recovery from addiction/self-destructive behaviors
October			
10/5-6	Pow Wow Festival	Hart Park	A festival celebrating Native American Culture. Hosted by William S. Hart County Park & Museum and the Friends of Hart Park. http://www.friendsofhartpark.org/Event_Pages/powwow.html
10/17	Landscape class (evening)	Admin	Irrigating a Sustainable Landscape

Purple = Events

Green = SCV Gardening Classes

Blue = Speakers' Bureau 26

10/19	Landscape class	Admin	Trees for the SCV
TBD	LASD/Special Olympics Chili Cook off	Jack Bones Eq Center	Benefitting Special Olympics https://www.sosc.org/scvtv/chilicookoff
TBD	Kids Expo	Golden Valley HS	Child and Family Center benefit. http://childfamilycenter.org/events/
TBD	Haunted Jailhouse		SCV Sheriff's Department
TBD	American Legion Car Show		
10/5	CAST for Kids	Castaic Lake	Kids with disabilities, ages 6-17, experience the sport of fishing http://castforkids.org/event/castaiclake/
TBD	Touch a Truck	Newhall	Proceeds support the Santa Clarita Senior Center. http://myscvcoa.org/touch-a-truck/
November			
11/14	Landscape class (evening)	Admin	Caring for the Top 30 Plants for the SCV
11/16	Landscape class	Admin	Managing Soils and Fertilizers in the SCV
December			
12/12	Landscape class (evening)	Admin	Maintaining a Sustainable Landscape
12/16	Landscape class	Admin	Lawn Removal ... The Basics
TBD	Castaic Lake Winter Magic	Castaic Lake	Hosted by Friends of Castaic Lake http://www.castaiclake.com/focl.html
TBD	5/10K Holiday Fun Run	Magic Mtn	By Hands on SCV volunteer center

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**PUBLIC OUTREACH AND LEGISLATION COMMITTEE
AGENDA PLANNING CALENDAR 2019**

**ITEM NO.
4.5**

January 17, 2019 Committee

1. Legislative Consultant Reports
2. Discussion of Legislative Advocacy Request for Proposals
3. Consideration of Sponsorship for Maven's Notebook
4. Informational: Monthly Outreach Matrix
5. Informational: Legislative Tracking
6. Informational: Sponsorship Tracking FY 2018/19
7. Informational: Public Outreach Event Calendar 2019
8. Informational: Committee Planning Calendar 2019

February 5, 2019 Board Meeting

February 19, 2019 Board Meeting - CANCELLED

February 21, 2019 Committee

1. Legislative Consultant Reports
2. Discussion of Legislative Advocacy Request for Proposals
3. Recommend Approval of a Media Policy
4. Discussion of Agency's Role in Stewardship of Santa Clara River
5. Other Staff Activity: Blue Ribbon Committee
6. Informational: Monthly Outreach Matrix
7. Informational: Legislative Tracking
8. Informational: Sponsorship Tracking FY 2018/19
9. Informational: Public Outreach Event Calendar 2019
10. Informational: Committee Planning Calendar 2019

March 5, 2019 Board Meeting

March 19, 2019 Board Meeting - CANCELLED

March 21, 2019 Committee

1. Legislative Consultant Reports
2. Discussion of Public Outreach/Legislative FY 2019/20
3. Informational: Monthly Outreach Matrix
4. Informational: Legislative Tracking
5. Informational: Sponsorship Tracking FY 2018/19
6. Informational: Public Outreach Event Calendar 2019
7. Informational: Committee Planning Calendar 2019

April 2, 2019 Board Meeting

1. Recommend Approval of Agency Media Policy
2. Resolution to Adopt Santa Clara River Stewardship

April 16, 2019 Board Meeting

April 18, 2019 Committee

1. Legislative Consultant Reports
2. 2019 Customer Satisfaction and Awareness Survey
3. Discussion of Blue Ribbon Committee
4. Informational: Monthly Outreach Matrix
5. Informational: Legislative Tracking



**PUBLIC OUTREACH AND LEGISLATION COMMITTEE
AGENDA PLANNING CALENDAR 2019**

6. Informational: Sponsorship Tracking FY 2018/19
7. Informational: Public Outreach Event Calendar 2019
8. Informational: Committee Planning Calendar 2019

May 7, 2019 Board Meeting - CANCELLED

May 16, 2019 Committee

1. Legislative Consultant Reports
2. Informational: Monthly Outreach Matrix
3. Informational: Legislative Tracking
4. Informational: Sponsorship Tracking FY 2019/19
5. Informational: Public Outreach Event Calendar 2019
6. Informational: Committee Planning Calendar 2019

May 21, 2019 Board Meeting

June 4, 2019 Board Meeting

June 18, 2019 Board Meeting

June 20, 2019 Committee

1. Legislative Consultant Reports
2. Informational: Monthly Outreach Matrix
3. Informational: Legislative Tracking
4. Informational: Sponsorship Tracking FY 2019/19
5. Informational: Public Outreach Event Calendar 2019
6. Informational: Committee Planning Calendar 2019