



**Date:** February 13, 2020

**To:** **Public Outreach and Legislation Committee**  
Jerry Gladbach, Chair  
B.J. Atkins  
Kathy Colley  
R.J. Kelly  
Gary Martin  
Lynne Plambeck

**From:** Steve Cole, Assistant General Manager 

The **Public Outreach and Legislation Committee** is scheduled to meet on **Thursday, February 20, 2020 at 5:30 PM** at **Summit Circle Training Room** located at 26521 Summit Circle, Santa Clarita, CA. 91350.

#### MEETING AGENDA

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- \* Indicates attachments
- To be distributed

**NOTICES:**

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning (661) 297-1600, or writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Board less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, California 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on February 13, 2020



To: Santa Clarita Valley Water Agency; Public Outreach & Legislation Committee  
From: Van Scoyoc Associates (VSA); Geoff Bowman & Pete Evich  
Date: February 7, 2020  
Subject: February 2020 Report

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### **Final WOTUS Rule**

The Trump Administration released a pre-publication notice relate to the final WOTUS rule on January 23<sup>rd</sup>, 2020 coinciding with the National Association of Homebuilders International Builders' Show in Las Vegas. The "Navigable Waters Protection Rule, replaces the broader-reaching Obama Administration Waters of the U.S. (WOTUS) rule.

The new rule identifies four types of water protected by the Clean Water Act:

1. traditional navigable water bodies (e.g., seas and rivers);
2. streams that flow into navigable waters;
3. wetlands adjacent to covered waters; and,
4. certain lakes, ponds and impoundments.

This final action also details what waters are not subject to federal control, including features that only contain water in direct response to rainfall; groundwater; many ditches, including most farm and roadside ditches; prior converted cropland; farm and stock watering ponds; and waste treatment systems.

The rule seeks to provide clarity to farmers, developers, manufacturers, landowners, and State and local regulators on whether waters on their property or under their authority fall within the boundaries of Clean Water Act jurisdiction or under the jurisdiction of the States. Crafting a new rule on U.S. waters has been a priority of the Trump Administration and the rule attempts to adhere to the statutory limits of the federal agencies' authority, but environmental organizations panned the new rule calling it a severe roll back of federal protections over valuable bodies of water.

### **Environmental Working Group Release PFAS report**

A report released by the Environmental Working Group (EWG) last month alleges there is PFAS-related contamination in 34 communities where it has not been previously reported, which includes some major metropolitan areas. The group states that it used a private laboratory to test for 30 different PFAS chemicals in drinking water samples from 44 communities across the country and found them in all but one. According to the report, EWG scientists now believe PFAS is likely detectable in all major water supplies in the U.S., especially those areas that use surface water. Of significance however, is that none of the samples showed levels of the two most concerning PFAS chemicals- PFOA and PFOS - above EPA's drinking water health advisory of 70 parts per trillion combined, but in some cases the detected levels of

other chemicals were seen at levels similar to limits being promulgated by states. EPA has stated that it will soon set a setting a mandatory limit for just PFOA and PFOS.

### **House Democrats roll out \$760B infrastructure framework**

On January 29<sup>th</sup>, 2020, House Democrats unveiled a five-year, \$760 billion framework for rebuilding the nation's highways, airports, and water & other infrastructure, laying out an election-year package with little chance of enactment after bipartisan talks with the White House on the issue failed to gain traction. The outline, billed as the "Moving Forward Framework," provides a foundation for legislation that is currently being drafted in House committees. It is the product of a collaboration led by the chairmen of the House Transportation and Infrastructure Committee, the Energy and Commerce Committee, and the Ways and Means Committee. The "themes" for the upcoming legislation are:

- Emissions reductions
- Safety improvements
- Maintenance of existing projects, or as they called it, "bringing the system into a state of good repair"

The 19-page plan includes \$329 billion for investment in transportation systems, including improving safety measures for bicyclists and pedestrians, and \$105 billion for transit agencies and maintenance needs. The framework also includes \$55 billion in railway investments for both the expansion of the country's passenger rail network and improvement of Amtrak stations and services, \$19.7 billion for the upkeep of harbors and ports, \$86 billion for the expansion of broadband access and additional funds to address greenhouse gas pollution and increase climate resiliency.

Also included is \$21.4 billion for water-related infrastructure. It has been reported that the package will contain the provision of H.R. 1497, which passed out of the House T&I Committee in late October. That legislation authorizes approximately \$16.68 billion to capitalize Clean Water SRFs over the next five years, along with other provisions like \$75 million to reauthorize section 220 of the Clean Water Act to provide grants for alternative water source projects, like water reuse and recycling projects. It has also been reported that measure will include language to assist communities dealing with PFAS contamination. House Democrats struggled to include stronger regulations for PFAS in must-pass defense policy legislation late last year and passed a stand-alone measure in early January.

The transportation systems infrastructure provisions of package will be aimed at reauthorizing the Fixing America's Surface Transportation Act (FAST Act), which expires on September 30, 2020. The House Democratic effort comes after a \$287 billion highway bill that the Senate Environment and Public Works Committee passed unanimously last summer. That measure, S. 2302, contained the first-ever climate change title aimed at reducing greenhouse gas emissions from the transportation sector.

The House measure will also contain robust provisions to tackle global warming by making projects more resilient to extreme weather. On the House Republicans side, while many rank and file GOP member may take issue with the climate change focused principals outlined in the bill, the Republican leader of the House T&I Committee, Sam Graves of Missouri, expressed his desire to play a role in the development of the package in a statement he issued on Wednesday.

Democrats will also renew calls for bipartisan talks with the White House to forge an agreement on infrastructure, including a mechanism to pay for it. Last spring, after Congressional Democrats appeared

close to striking an initial deal with President Trump to pursue a \$2 trillion package, talks faltered over how to finance the initiative, and the president stormed out of a meeting on the topic, declaring that he could not work with Democrats until they stopped investigating him.

### **Chairman Huffman Introduces Water Legislation in Draft Form**

On Friday, January 10<sup>th</sup>, 2020, Rep. Jared Huffman (D-CA), the Chair of the House Subcommittee on Water, Oceans, and Wildlife, unveiled a comprehensive water legislative “discussion draft” aimed at increasing funding for groundwater and surface water storage while investing in innovative technologies such as desalination and recycling. The draft, which is titled the “FUTURE Drought Resiliency Act” also aims to ensure climate change does not stress habitat restoration programs.

In particular, the draft bill would increase the authorization for the Bureau of Reclamation's Title XVI water recycling program to \$500 million through 2024 while also increasing the federal funding cap for water recycling projects by \$10 million (from \$20 million to \$30 million). This provision mirrors, a bill introduced last year, H.R. 1162, the “Water Recycling Investment and Improvement Act” by Rep. Grace Napolitano.

The draft also would raise the authorization for the existing Bureau of Reclamation desalination grant program to \$240 million through 2024. In addition, the measure would authorize \$750 million for groundwater and surface water storage projects and provides new authorization for “green infrastructure” storage projects that use natural materials to increase aquifer recharge or floodplain water storage. Chairman Huffman’s proposal would also create a process for Congress to authorize major water storage projects at Reclamation, like the biannual Water Resources Development Act cycle used to approve the Army Corps of Engineers’ water infrastructure projects.

### **Impeachment Trial**

After a weeks-long trial, on February 5<sup>th</sup>, 2020, the Senate found President Donald Trump not guilty of abuse of power and obstructing a U.S. House investigation of his pressure on Ukraine to investigate a political rival. The President was acquitted on both impeachment articles, bringing his Senate trial to its inevitable end. The Republican-led chamber voted 52-48 to acquit Trump of abusing the power of his office and 53-47 to clear him of the charge that he obstructed Congress.

In closing the trial, Chief Justice John Roberts thanked leaders of both parties for helping him carry out “ill-defined responsibilities in an unfamiliar setting.” He invited members of Congress to visit the court to watch an argument or “escape one.”

“I also depart with sincere good wishes as we carry out our common commitment to the Constitution through the distinct roles assigned to us by that charter,” Roberts said.

### **Plastic-pollution bills draw interest on Capitol Hill**

A multi-track legislative effort is afoot in the House of Representatives to rein in the reported 8 million tons of plastic dumped into oceans each year. The House is preparing to take up legislation (H.R. and S. 1982) dubbed “Save Our Seas 2.0,” which sailed through the Senate (H.R. 3969 and S. 1982) earlier this month with bipartisan support. That bill aims to boost recycling technologies through a “Genius Prize,” while also charging the diplomatic corps with a global effort to prevent plastic pollution and incentivizing ship operators to collect plastic found at sea. However, while Save Our Seas 2.0 is largely noncontroversial, Rep. Alan Lowenthal (D-CA) and Sen. Tom Udall (D-NM) are set to introduce more

aggressive legislation in February that would force plastic producers to set up coalitions to collect and recycle plastics, akin to a system underway in Canada's British Columbia province. The pending bill's ban on some single-use plastics, including carryout bags, is triggering some of the most pointed opposition from industry groups. The legislation will also establish national container and deposit rules for beverage distributors.

The Lowenthal-Udall legislation will also include provisions requested by the California Association of Sanitation Agencies (CASA) that would require all wet wipes sold in the U.S. to be labeled with disposal information to reduce the improper flushing of single use plastic wipes in municipal sewer systems. Like the legislative proposal being sponsored by CASA in California, the Lowenthal-Udall proposal will set requirements for labeling both non-flushable wet wipe products and sets parameters for which wipes can be labeled as "flushable" or "sewer and septic safe." Additionally, the discussion draft language includes provisions that would require wipes manufacturers to include statements about wet wipes containing plastic content.

Another core component of the upcoming Lowenthal-Udall legislation that is attracting both intrigue and concern is a potential ban on plastics exports to countries which do not belong to the Organization for Economic Cooperation and Development countries. However, the U.S. recycling industry, which will be coming out in opposition to the bill's export restrictions, states that much of the exported U.S. plastic waste is successfully recycled.

### **House Natural Resources Committee Hearing on Western Water measures**

In January, the House Natural Resources Subcommittee on Water, Oceans and Wildlife held a hearing on a trio of bills. Its leaders, Chairman Jared Huffman (D-CA) and ranking member Tom McClintock (R-CA) are famously at odds over Western water management.

The three water bills discussed included:

- H.R. 4891 the "*Western Water Security Act of 2019*" by Reps. Torres-Small (D-NM) would reauthorize the USBR's WaterSMART program, among other provisions
- H.R. 5316, "Move Water Now Act" by Rep. T.J. Cox, which would authorize \$200 million to fix the land subsidence impacts associated with the Friant-Kern canal, and
- H.R. 5347, "Disadvantaged Community Drinking Water Assistance Act," which was also introduced by Rep. Cox, would establish a \$20 million a year (over five years) grant program to disadvantaged communities struggling to comply with safe drinking water standards/regulations.

USBR's Deputy Commissioner for Policy, Administration, and Budget, Gray Payne, expressed the Administration's concerns will all three measures. Addressing H.R. 5347, Payne stated that the proposal would overlap with EPA's Assistance for Small and Disadvantaged Communities Drinking Water Grant Program. Regarding H.R. 4891, Payne took issue with the bill's expanded eligibility to include nonprofit conservation organizations. Currently, nonprofit conservation organizations are not eligible to apply but may partner with eligible entities as those eligible entities seek funding to improve their infrastructure. Payne's written testimony stated that: "Expanding eligibility to nonprofit conservation organizations could lead to unintended results and confusion over ownership and responsibilities for operation and maintenance of infrastructure that is modified pursuant to this provision."

## **Democrats Reopen Earmark Discussions**

House Democrats are once again discussing an eventual revival of earmarks in appropriations legislation. According to reports, House Appropriations subcommittee chairs met shortly before the Martin Luther King week recess to gauge interest in bringing back congressionally directed spending, the beginning of a long process of considering a limited version of earmarks, according to Rep Lucille Roybal-Allard (D-CA). The plan, which is in its early stages, would be a much narrower version of the politically taboo practice of earmarked spending. It could potentially fund a limited number of lawmakers' local projects from limited pots of federal cash. Additionally, it would be governed by a new set of rules designed to keep the system in check, likely barring any money from flowing to for-profit businesses, for example.

House Republicans banned earmarks—funding for specific projects or recipients in spending bills—in their conference rules starting in 2011. Democrats did not include that ban in their rules when they took over the House in 2019, but appropriators haven't taken earmark requests or included earmarks in spending legislation. Senate Republicans voted to enact an indefinite ban on earmarks in a caucus meeting last year. Senate Republican opposition seems to be the main obstacle to a return to earmarking, according to Rep. Tom Cole (R-OK), a Republican who supports earmarks. "I'm always interested in working on that, but in the short term I'm not sure what our prospects really are," Cole told reporters on Monday. "A lot of members aren't going to go on the line unless they know there's a chance to succeed."

President Donald Trump has at times spoken positively about earmarks, but it's not clear what his current point of view on the topic is. Some House Democrats met this week to continue discussing the issue. Rep. Roybal-Allard stated, "It's a long process, but what we're going to make sure is, if it were to happen, that there's transparency, and all the concerns that have been raised about them in the past are addressed."

As part of the process, House Democratic leadership will have to get additional members on board in meetings that will likely take place over the next few weeks. A return to earmarking would need the full support of the House Democratic caucus in order to move forward. House freshman Democrats may be the most skittish about a move to bring earmark back this year. "We're not going to have a majority if we bring back earmarks," said a top aide to a freshman Democrat who flipped a GOP-held seat in 2018. "This is not what we came to Congress to do. Voters made it clear years ago that they were tired of pork and special interest spending in Washington and sweetheart deals."

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February 7, 2019

MEMORANDUM

TO: Steve Cole, Santa Clarita Valley Water Agency

FROM: Dennis K. Albiani, Anthony Molina, California Advocates, Inc.

SUBJECT: February Report

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January jumped out to a fast-paced start as we anticipated. Governor Gavin Newsom unveiled a record-breaking \$222.2 billion-dollar budget proposal – by comparison to last year, this is a 2.3% increase in budget spending. The Governor’s priorities included homelessness and mental health, housing affordability, medical coverage, emergency response and effective government, and climate resiliency. Specifically, in climate resiliency, the Governor’s budget proposes investing \$12.5 billion over the next five years using various funding mechanisms (e.g., climate bond, cap-and-trade, and the climate catalyst fund).

Furthermore, the Legislature passed its first “House of Origin” deadline this year on January 31<sup>st</sup> – this means two-year bills either passed their respective house or stalled and are now considered dead. Also, Legislators are introducing bills for this year’s legislative session. For context, in January, there were a total of 313 bills introduced (202 Assembly Bills and 111 Senate Bills). We can expect around 1,700 more bills to be introduced by the February 21<sup>st</sup> deadline.

Lastly, California Advocates (CalAd) has been extremely active in meeting with key stakeholders both inside the Capitol and in third house with regards to priority issues and legislation for the upcoming year. Specifically, CalAd has had several meetings on PFOS/PFAS on behalf of SCVWA. CalAd has taken the first step to garner a group of key legislators and advocates to obtain support for a PFOS/PFAS pilot project in the 2020-21 Budget. As this process continues, we will provide timely updates on meetings and progress moving forward.

### **California Advocates, Inc. Activity Report**

- Attended ACWA MMLG meetings.
- Attended the South California Water Coalition (SCWC) Legislative Task Force meeting to discuss top priorities for 2020.
- Meetings and discussions with ACWA and CMUA staff on PSPS legislation.
- Participated on Administration phone calls to review Governor’s proposed budget, specifically on Climate Resiliency topics.
- Meet with the following legislative consultants on PFAS/PFOS and Climate Resiliency/Water Bonds:
  - o Catherine Freeman, Chief Consultant, Assembly Water Committee
  - o Gabriel Meindl, Chief Consultant, Senate Environmental Quality Committee
  - o Dennis O’Connor, Chief Consultant, Senate Natural Resources Committee

- o Paige Brokaw, Senior Consultant, Assembly Environmental Safety & Toxics Materials Committee
- Meet with Assemblymember Christy Smith and Chief of Staff, Annie Chou to discuss PFAS/PFOS and possible budget allocation for pilot project.
- Meeting with Senator Stern to discuss PFAS/PFOS and possible budget allocation for pilot project.
- Touched bases with Senator Wilk on progress of to discuss PFAS/PFOS and possible budget allocation for pilot project.
- Spoke with DWR on potential grant opportunities for Emergency Storage project.
- Spoke with OES Deputy Reggie Salvador about OES process for emergency response options, sent follow up to SCVWA staff on key LA emergency needs.

### **Climate Resiliency/Water Bonds**

Currently, there are three “Climate Resiliency/Water Bonds” in play this legislative session. Should one pass the legislature, it will be placed on the ballot for the voters to approve or disapprove at the November 3<sup>rd</sup> general election.

The Governor and his administration rolled out a \$4.75 billion-dollar proposal in his proposed January Budget. Meanwhile, there are two legislative vehicles in opposite houses, one by Senator Allen (SB 45) that totals \$5.5 billion and then a proposal by Assemblymember Eduardo Garcia (AB 352) that currently totals \$3.9 billion. Each plan covers watershed, resource conservation, fire resiliency, and water infrastructure.

As of today, it’s anyone’s guess which, if any, of the proposals will prevail or how lawmakers will ultimately determine the critical elements of what voters will see. Please see below for the details, status, and position on each proposal.

**Governor’s Climate Resiliency Bond “Safe Drinking Water, Wildfire Prevention, and Natural Resources Protection Bond Act of 2020”** The Governor and his administration are proposing a \$4.75 billion climate resilience bond for the November 2020 ballot to support investments over the next five years to reduce specific climate risks across California through long-term investment in natural and built infrastructure, especially in the state's most climate-vulnerable communities. The bond is structured based on climate risks, and approximately 80 percent of the funds are allocated to address immediate, near-term risks (floods, drought, and wildfires), while the remaining funds lay the groundwork for addressing long-term climate risk (sea level rise and extreme heat). The bond aligns with the Administration's draft Water Resilience Portfolio in addressing drought and flood risks, and also makes strategic investments in community resilience. A link to the released budget trailer bill language can be found below:

**Bond Language:** <https://esd.dof.ca.gov/dofpublic/public/trailerBill/pdf/25>

**Status:** Currently apart of the Budget negotiations with the Legislature.

**Position:** Watch

**AB 352 (E. Garcia) Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2020.** This bill would enact the Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2020, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$3,920,000,000 pursuant to the State General Obligation Bond Law to finance a wildfire prevention, safe drinking water, drought preparation, and flood protection program. The bill would provide for the submission of these provisions to the voters at the November 3, 2020, statewide general election.

**Status: This bill was referred to the Senate Environmental Quality Committee. This is a two-year bill. The bill is currently being redrafted.**

**Position: Watch**

**SB 45 (Allen) Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2020.** This bill would enact the Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2020, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$ 5,510,000,000 pursuant to the State General Obligation Bond Law to finance projects for a wildfire prevention, safe drinking water, drought preparation, and flood protection program. This bill would provide for the submission of these provisions to the voters at the November 3, 2020, statewide general election.

**Status: This bill passed the Senate Floor and is now headed to the Assembly.**

**Position: Watch**

### **Additional Key Issues for 2020**

- Public Safety Power Shutoffs – ACWA and CMUA are both considering legislation to provide additional flexibility for entities providing emergency services during PSPS. Water agencies would be one of the entities that would qualify for the additional flexibility.
- Transparency in Water Quality Regulation – in response to the PFAS and PFOS issue, ACWA is considering legislation to incorporate more transparency and process into the notification level, response level and MCL process.
- Large Hydro as “Carbon Free” – with the state goal of carbon neutrality by 2045, entities are considering legislation that would classify large hydro as qualifying to be counted as “carbon free.”

### **Governor Newsom’s Framework for Voluntary Agreements Moving Forward**

On Tuesday, Governor Newsom and his administration outlined a proposed framework for the Voluntary Agreements – an alternative to the regulatory approach proposed by the State Water Resources Control Board (SWRCB) for the purpose of updating the Bay-Delta Water Quality Control Plan. The framework is a collaborative approach that integrates flow and other habitat actions to improve the entire Sacramento-San Joaquin Delta watershed. Specifically, the new voluntary agreement framework would do the following:

- Provides 800,000-900,000-acre feet of new flows for the environment above existing conditions in dry, below normal and above normal water year types, and several hundred thousand-acre feet in critical and wet years to help recover fish populations.
- Restores over 60,000 acres of new habitat, from targeted improvements in tributaries to large landscape-level restoration in the Sacramento Valley.
- Generates over \$5 billion in new funding for environmental improvements.
- Enables a new, collaborative science hub for monitoring and experimentation.
- Expands tools to recover fish populations; more adaptiveness to respond to changing conditions.
- Expedites implementation; gets water and habitat added quickly.

The Governor's guest commentary can be found at the link below in the Cal Matters article.

Cal Matters Article Link:

<https://calmatters.org/commentary/gavin-newsom-sacramento-san-joaquin-bay-delta/>

## Regulatory

### **Department of Water Resources: Delta Conveyance Notice of Preparation**

This week the Department of Water Resources (DWR) released a Notice of Preparation (NOP) for a proposal to modernize water infrastructure in the Sacramento-San Joaquin Delta, initiating environmental review in compliance with the California Environmental Quality Act (CEQA). The NOP, announcing the preparation of an environmental impact report (EIR) for the proposed Delta Conveyance Project, marks the first step under the CEQA process.

The proposed project described in the NOP is a single underground tunnel with two intakes that together have a total diversion capacity of 6,000 cubic feet-per-second (cfs). The NOP notes that there will likely be alternatives identified that evaluate a range of capacities from 3,000 cfs to 7,500 cfs. The NOP signals the start of the scoping process for the EIR and provides an opportunity for members of the public and agencies to provide input on the scope and content of the EIR, including information needs, potential project effects and mitigation measures, and possible alternatives to the proposed project.

The purpose in proposing this project is to develop diversion and conveyance facilities in the Delta necessary to restore and protect the reliability of California's water deliveries south of the Delta in a cost-effective manner, and consistent with the recently released draft Water Resilience Portfolio.

Public comments on the NOP are due on **March 20, 2020 by 5:00pm** and may be submitted via email at [DeltaConveyanceScoping@water.ca.gov](mailto:DeltaConveyanceScoping@water.ca.gov) or mail at Delta Conveyance Scoping Comments, Attn: Renee Rodriguez, Department of Water Resources, P.O. Box 942836, Sacramento, CA 94236. Seven public scoping meetings are scheduled to receive written and verbal comments.

Scoping Planning Meetings: <https://water.ca.gov/Programs/State-Water-Project/Delta-Conveyance/Environmental-Planning>

## **Important Dates and Deadlines for 2020**

### **February Deadlines:**

- Feb. 17<sup>th</sup>, Presidents' Day (Observed Holiday).
- Feb. 21<sup>st</sup>, Bill introduction deadline.

### **March Deadlines:**

- Mar. 27<sup>th</sup>, Cesar Chavez Day (Observed Holiday)

### **April Deadlines:**

- Apr. 2<sup>nd</sup>, Spring Recess begins.
- Apr. 13<sup>th</sup>, Legislature reconvenes from Spring Recess.
- Apr. 24<sup>th</sup>, Last day for policy committees to hear and report fiscal bills to fiscal committees introduced in their house.

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MEMORANDUM

TO: STEVE COLE, SANTA CLARITA VALLEY WATER AGENCY

FROM: HUNT BRALY

RE: January 2020 Report

DATE: 2-9-2020

I have provided a synopsis of activities performed on behalf of the Agency in January.

1. Continued to work with staff regarding PFAS Contamination issue. Reviewed outreach proposals regarding future well sites.
2. Continued to work with staff and Dennis Albiani to discuss our potential projects for funding in Sacramento.
3. Continued to participate in efforts with Federal Advocates potential federal legislation and funding opportunities.
4. Continued to work with staff on Groundwater Management Committee and creation of Advisory Committee

**RECURRING ACTIVITIES/MEETING ATTENDANCE:**

5. Monitored the meeting as a Member of the Safe, Clean Water Program (Measure W) Watershed Area Steering Committee Santa Clara River on January 16.

The meeting gave an overview of the 2 projects and 1 Scientific project. The City of Santa Clarita's Newhall project was presented, discussed and sent to the Scoring committee.

Attended the meeting as a member on January 23<sup>rd</sup>. Los Angeles County's Hasley Park project was presented and discussed. While it had already been scored and had reached the threshold necessary to be funded, the Committee has several questions of Los Angeles County regarding existing contamination in the area and whether there were not other projects which could have more of an impact. Any recommendation from the Committee was deferred until this information is received.

6. Monitored Council Meeting on January 14. The key items on the Agenda were:

- Approval of the City's Arts and Community Service Grants.
- Approval of an emergency 45 day moratorium on new Drive Through Restaurants so the City can determine any necessary changes to deal with large users like Chick Fil A

7. Monitored City Council Reorganization Meeting on January 28.

-There was a Special presentation by Holly Schroeder, CEO of the SCV EDC with an update on the 2019 activities of the EDC. Questions from the Council included whether the business expansion was slowing down and how that would affect Santa Clarita and the status of the Trammel Crow project next to Eternal Valley. Holly mentioned that Santa Clarita continues to be attracting businesses and that while only one lease had been signed at Trammel Crow, there was a great deal of interest.

-Community Needs Survey was provided to the Council which is the basis for how the City spends its CDBG funds of \$1.2 million per year. An online survey was used with significant public outreach. 476 responses were received, the 2<sup>nd</sup> most ever. 114 provided written comments with 30% mentioning homelessness and affordable house. The top responses were:

Supportive Human Services

Mental Health Services

Homeless Services

Anti-Crime Services

Community Facilities and Infrastructure

Youth Centers

Health Care Facilities

Homeless Shelters

Affordable Housing

Development of Rental Housing for Seniors

Energy Efficiency Improvements

Development of Affordable Rental Housing (general)

-City approved the CFD for the Vista Canyon ranch project.

8. Attended Public Outreach and Legislation Committee on January 16

9. Monitored and reviewed Agency Board Agendas

10. Reviewed Daily emails regarding articles of interest from the Agency.



## Public Outreach Matrix of Selected Activities

### January 2020

Website Statistics	JANUARY	
Total users	16,127	Users who have initiated at least one session during the date range
Total Page Views	38,014	Total number of pages viewed. Repeated views of a single page are counted.
Most Popular Content		
Home page	14,948	
Customer Care	5,533	Customer Care (pay; locate division; start/stop;etc)
Save Water & Money	1,562	Conservation program home page
Residential	1,225	Residential conservation programs
Connect	675	Contact Us
Valencia Division Bill	701	How to read your bill
Governance	421	Board and committee agendas
Digital Outreach	As of 2/12/20	
Social Media		Notable activity
Facebook	480 likes 514 follows	
Instagram	1,058	
Twitter	944	
Constant Contact	JANUARY	
Water Currents eNewsletter	20,868	Open rate: 35.3% (average industry open rate 21.64%)
Garden Classes/ Conservation eNewsletter	558	
Education	JANUARY	2020 Totals
Students	641	641
Teachers	58	58
Garden Classes – Saturdays	14	14
Garden Classes – evenings	1	1

\* Data not available yet

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## LEGISLATION TRACKING

Letters of Support/Opposition

**ITEM NO.**  
**3.4**

Date	Bill/Initiative	Title	Stand	Notes	Leg. Policy*	Status
2/7/2020	Water Resilience Exec. Order N-10-19	Comments on draft resilience portfolio	Support	Signed on to coalition letter to Nancy Vogel, Director of the Governor's Water Portfolio Program on the resilience portfolio in development. Specifically addresses topics including water storage, conveyance, flood management, regulation and planning and others	2.0, 5.0	Letter sent
2/7/2020	Water Resilience Exec. Order N-10-19	Comments on draft resilience portfolio	Support	Also sent our own letter to Ms. Vogel, with similar points.	2.0, 5.0	Letter sent

\* Reference to applicable section of Legislative Policy Guidelines  
 Revised: Feb 10, 20  
  Represents changes since last distribution.

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**SPONSORSHIP TRACKING FY 2020-21**

**ITEM NO.  
3.5**

Agency Name	Event	Event Date	Event Location	Registration Fee	Sponsorship	Amount
Maven's Notebook	Public website providing in-depth & unbiased coverage of critical statewide water policy & science issues as they progress through key agency meetings, public meetings, legislative hearings	January 2020			Gold Sponsors: organizations receive a one-year subscription to Maven's Weekly Water Blast; one-year to California Water Library; recognized with large logo linked to organization's website. Renews annually	5,000.00
SCV Chamber	97th Annual Awards & Gala	Jan 24, 2020	Hyatt Valencia		1/2 page ad in program book	250.00
Valley Industry Assn (VIA)	Member Marketing Opportunities	Jan - Dec 2020	N/A	N/A	Gold Sponsor: Prepaid lunches for one year (one seat) 12 months participation in VIA pop banner program; recognition as a luncheon sponsor at each luncheon form stage & logo; luncheon presentation package inserts opportunity for 12 months	1,500.00
Urban Water Institute	Annual Water Conference	Feb 19-21, 2020	Hilton Palm Springs Hotel	\$675	Continental Breakfast	1,500.00
Santa Clarita Valley Economic Development & College of the Canyons (SCVEDC)	2020 Economic Outlook	Mar 12, 2020	Hyatt Valencia	\$140	Bronze: 2 reserved complimentary tickets to event at a sponsor table; Business card size color ad in Forecast program book; Company promotion through electronic and social media event marketing; Company logo in event presentation	1,100.00
KHTS	Sacramento Road Trip	Mar 16-17, 2020	Sacramento	\$603	(75) 60 sec. commercials & (100) promotional: 10 sec. tags, advertising signage on Road Trip literature & web material. Website banners, tiles, linkage. Sponsorship messages during road trip. Logo on poster at Banquet	2,250.00
AWA	28th Annual Water Symposium	April 16, 2020	Oxnard Courtyard Marriott		Listing on printed materials; Company name of screen display; one comp. ticket	500.00
ACWA	2020 Spring Conference	May 5-8, 2020	Monterey	\$725	Wed: Ice Cream Break	2,000.00
SCV Chamber	State of the County Luncheon	May 15, 2020	Hyatt Valencia	\$75	Bronze Sponsor: 4 complimentary tickets, social media recognition, sponsor recognition in all marketing	1,500.00
ACWA	2020 Fall Conference	Dec 1-4, 2020	Indian Wells	\$725	Wed: Ice Cream Break	2,000.00
					<b>TOTAL SPONSORSHIP:</b>	<b>12,350.00</b>
					<b>FY 19/20 BUDGET:</b>	<b>20,000.00</b>
					<b>BALANCE:</b>	<b>7,650.00</b>

**PROJECTED SPONSORSHIPS**

Agency Name	Event	Event Date	Event Location	Registration Fee	Previous Sponsorship	Amount
City of Santa Clarita	2020 Earth Arbor Day	April 2020	Central Park	N/A	Legacy Family of Water* sponsorship. Sponsor Agreement 2017-2019: six 10'x10' marketing activation booths within event area; logo on all city bus shelter posters, all Paseo Bridge Banners, all local print & online advertisements; Ad placed in Mag of Santa Clarita; full page ad in Spring edition of Seasons publication; 5,000 post cards produced & placed throughout the SC community (Total cost - \$10,000)	1,000.00
KHTS	Home & Garden Show	April 2020	Central Park	N/A	Signage, on-air interview, logos, links & commercials	1,000.00
SCV Chamber	Annual Patriots Luncheon		Hyatt Valencia	\$65	Event Sponsor: Preferred seating for 4, Logo placement on all event marketing materials, Chamber website highlight, Recognition in event program & in media & press	1,000.00
AWA	Annual Member & Elected Officials Reception	Sept 17, 20	Ronald Reagan Presidential Library	Free to members	Respresentative Sponsor: Listing on invitation & event program, agency name on signage	500.00
CSDA	2020 Annual Conference	Aug 24-27, 20	Palm Desert	\$675	Sponsorship of Morning Coffee Station & 2/3rd page ad in the 50th Anniversary commemorative program	2,000.00
SCV Chamber	Legislative Leaders Forum		Hyatt Valencia	N/A	Gold Sponsor: 6 reserved seats, logo placement on all event marketing materials, recognition in media & press	1,000.00
Santa Clarita Environmental Education Consortium (SCEEC)	Green STEM	Nov 2020	College of the Canyon	N/A	The event provides high school and college students with exposure to STEM (Science, Technology, Engineering, Math) concepts, but with sustainability as a key focus. The Water Technology program at COC is one of the featured programs. (Decreasing from previous Family of Water sponsorship of \$5000)	2,000.00
<b>PROJECTED SPONSORSHIPS SUBTOTAL</b>						<b>8,500.00</b>

Updated: Feb 10, 20

**PROJECTED BALANCE FY19/20 -850.00**



## 2020 Public Outreach Events

<b>ITEM NO.</b> <b>3.6</b>
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This is a list of events where SCV Water participates as a vendor, or as the host, in the case of the garden classes and Open House. We set up a branded outreach booth with information on our classes, programs, water supply, conservation efforts, etc. All retail divisions will be represented under the SCV Water umbrella, with occasional expanded presence by conservation staff.

	<b>Event</b>	<b>Location</b>	<b>Notes (Pre and/or Post)</b>
<b>January</b>			
1/9	Landscape class (evening)	Rio Vista	Creating a Landscape Plan and Budget
1/11	Landscape class	Rio Vista	Proper Pruning
<b>February</b>			
2/6	Landscape class (evening)	Rio Vista	Designing a Sustainable Landscape
2/8	Landscape class	Rio Vista	Waterwise Vegetable Gardening
2/23	Mardi Gras Madness 5K/10K	Valencia Town Center	Students Off and Running: free afterschool program for youth in need through training for and completing a marathon. Fundraiser for SOAR: <a href="https://mgm5k.weebly.com/">https://mgm5k.weebly.com/</a>
<b>March</b>			
3/19	Landscape class (evening)	Rio Vista	Top 30 Plants for the SCV
3/21	Landscape class	Rio Vista	Your Landscape Project: Design to Construction
3/21	Michael Hoefflin 5K Walk for Kids with Cancer	COC	The Michael Hoefflin Foundation is a non-profit organization that assists children diagnosed with cancer and their families. <a href="https://www.mhf.org/mhf-walk-kids-cancer/">https://www.mhf.org/mhf-walk-kids-cancer/</a>
3/29	Free to be Me Concert	Skate Park	City of Santa Clarita
<b>April</b>			
4/9	Landscape class (evening)	Rio Vista	Irrigating a Sustainable Landscape
4/11	Landscape class	Rio Vista	Drip Irrigation
4/18-19	Cowboy Poetry Festival	Hart Park	City event - <a href="http://cowboyfestival.org/">http://cowboyfestival.org/</a>
4/25-26	Earth/Arbor Day/H&G Show	Central Park	City event - <a href="http://greensantaclarita.com/eartharborday/">http://greensantaclarita.com/eartharborday/</a> KHTS event - <a href="http://www.santaclaritahomeandgardenshow.com/">http://www.santaclaritahomeandgardenshow.com/</a>
<b>May</b>			
5/2	Fun & Fishing	Castaic Lake	Presented by Friends of Castaic Lake
5/2	LASD/Special Olympics Chili Cook off	Jack Bones Equestrian Center	Benefitting Special Olympics <a href="https://www.sosc.org/scvtv/chilicookoff">https://www.sosc.org/scvtv/chilicookoff</a>
5/3	Taste of Town	So Cal Innovation Park	Child and Family Center Fundraiser <a href="http://childfamilycenter.org/events/">http://childfamilycenter.org/events/</a>
5/9	Open House	Central Park Patio/Garden	Annual Agency Open House to celebrate California Water Awareness Month
5/21	Landscape class (evening)	Rio Vista	Caring for the Top 30 Plants for the SCV
5/23	Landscape class	Rio Vista	Landscaping with Perennials

<b>June</b>			
6/11	Landscape class (evening)	Rio Vista	Maintaining a Sustainable Landscape
6/13	Landscape class	Rio Vista	Shrubs and Native Plants
6/13	Dragon Boat Festival	Castaic Lake	
TBD	Jazz and Blues	Town Center Drive	valenciajazzandblues.com
TBD	Castaic Lake Fitness Challenge	Castaic Lake	
TBD	Rotary Car Show	So Cal Innovation Park	Rotary's 2 <sup>nd</sup> Annual People's Choice Car Show – fundraiser for Bridge to Home and Family Promise
<b>July</b>			
7/9	Landscape class (evening)	Rio Vista	Creating a Landscape Plan and Budget
7/11	Landscape class	Rio Vista	The Basics of a Sustainable Landscape
TBD	Jazz & Blues Concerts	Town Center Drive	valenciajazzandblues.com
<b>August</b>			
8/6	Landscape class (evening)	Rio Vista	Designing a Sustainable Landscape
8/8	Landscape class	Rio Vista	Proper Turf Care and Turf Substitutes
<b>September</b>			
9/17	Landscape class (evening)	Rio Vista	Top 30 Plants for the SCV
9/19	Landscape class	Rio Vista	Controlling Weeds, Pests and Diseases
9/19	River Rally	Newhall Community Center	Clean up of the Santa Clara River <a href="http://greensantaclarita.com/calendar/river-rally/">http://greensantaclarita.com/calendar/river-rally/</a>
TBD	Circle of Hope Hoedown	Newhall	Circleofhopeinc.org/hoedown/
TBD	Be the Light 5K	West Creek Park	<a href="http://www.bethelight5k.org/">http://www.bethelight5k.org/</a> Supporting A Light Of Hope (ALOH) <a href="https://www.alightofhopescv.org/">https://www.alightofhopescv.org/</a> , a program for recovery from addiction/self-destructive behaviors
TBD	CAST for Kids	Pyramid Lake	Kids with disabilities, ages 6-17, experience the sport of fishing. <a href="http://www.castforkids.org">www.castforkids.org</a>
<b>October</b>			
10/3	CAST for Kids	Castaic Lake	Kids with disabilities, ages 6-17, experience the sport of fishing <a href="http://castforkids.org/event/castaiclake/">http://castforkids.org/event/castaiclake/</a>
10/15	Landscape class (evening)	Rio Vista	Irrigating a Sustainable Landscape
10/17	Landscape class	Rio Vista	Trees for the SCV
TBD	Haunted Jailhouse	Sheriff Station	Boys & Girls Club fundraiser
TBD	Pow Wow Festival	Hart Park	A festival celebrating Native American Culture. Hosted by William S. Hart County Park & Museum and the Friends of Hart Park. <a href="http://www.friendsofhartpark.org/Event_Pages/powwow.html">http://www.friendsofhartpark.org/Event_Pages/powwow.html</a>
TBD	Kids Expo	Golden Valley HS	Child and Family Center benefit. <a href="http://childfamilycenter.org/events/">http://childfamilycenter.org/events/</a>
<b>November</b>			
11/12	Landscape class (evening)	Rio Vista	Caring for the Top 30 Plants for the SCV
11/14	Landscape class	Rio Vista	Soils and Fertilizers

Purple = Events

Green = SCV Gardening Classes

Blue = Speakers' Bureau 22



<b>December</b>			
12/3	Landscape class (evening)	Rio Vista	Maintaining a Sustainable Landscape
12/5	Landscape class	Rio Vista	How to Remove a Lawn
TBD	Family Literacy Festival	Newhall Library	Santa-clarita.com

as of 2/10/20

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**PUBLIC OUTREACH AND LEGISLATION COMMITTEE  
AGENDA PLANNING CALENDAR 2020**

**ITEM NO.  
3.7**

**January 16, 2020 Committee**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Quarterly Report from Social Media Consultant Tripepi Smith
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**February 20, 2020 Committee**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Washington D.C. Advocacy Trip
  - SCV Water Agency – Water Summit Update
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**March 19, 2020 Committee**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - SCV Water Agency – Water Summit Update
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**April 16, 2020 Committee**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Quarterly Social Media Report
  - SCV Water Agency Open House
  - Legislative Staff Briefing - Update
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020



**PUBLIC OUTREACH AND LEGISLATION COMMITTEE  
AGENDA PLANNING CALENDAR 2020**

**May 21, 2020 Committee**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**June 18, 2020 Committee**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020