



**Date:** August 13, 2020

**To:** **Public Outreach and Legislation Committee**  
Jerry Gladbach, Chair  
B.J. Atkins  
Kathy Colley  
R.J. Kelly  
Gary Martin  
Lynne Plambeck

**From:** Steve Cole, Assistant General Manager *SC*

The **Public Outreach and Legislation Committee** is scheduled to meet via teleconference on **Thursday, August 20, 2020 at 5:30 PM**, dial information is listed below.

**TELECONFERENCE ONLY  
NO PHYSICAL LOCATION FOR MEETING**

**TELECONFERENCING NOTICE**

Pursuant to the provisions of Executive Order N-29-20 issued by Governor Gavin Newsom on March 17, 2020, any Director may call into an Agency Committee meeting using the Agency's **Call-In Number 1-866-899-4679, Access Code 649-580-037** or GoToMeeting by clicking on the link <https://global.gotomeeting.com/join/649580037> without otherwise complying with the Brown Act's teleconferencing requirements.

Pursuant to the above Executive Order, the public may not attend the meeting in person. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or GoToMeeting link above. Please see the notice below if you have a disability and require an accommodation in order to participate in the meeting.

We request that the public submit any comments in writing if practicable, which can be sent to **ekang@scvwa.org** or mailed to **Eunie Kang, Administrative**, Santa Clarita Valley Water Agency, 27234 Bouquet Canyon Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the meeting. Anything received after 4:00 PM the day of the meeting will be posted on the SCV Water website the following day.

## MEETING AGENDA

<u>ITEM</u>		<u>PAGE</u>
1.	Public Comments – Members of the public may comment as to items not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so now or at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.)	
2.	Legislative Consultant Report:	
* 2.1	Van Scoyoc Associates	1
* 2.2	California Advocates	7
* 2.3	Poole & Shaffery	13
3. *	Recommend Authorizing the General Manager to Apply for Grant Funding Under the Federal Bureau of Reclamation WaterSmart Water Energy Efficiency Grant Program (WEEG) for an Automated Metering Infrastructure Project	15
4. *	Discussion of the Request for Proposal (RFP) for New Website Design and Development	19
5. ♠	General Update on Virtual Outreach Efforts	
6.	Public Information Officer Activities:	
* 6.1	Quarterly Social Media Report from Tripepi Smith	39
* 6.2	Monthly Outreach Matrix	47
* 6.3	Legislative Tracking	49
* 6.4	Grant Status Report	50
* 6.5	Sponsorship Tracking FY 2020/21	51
* 6.6	Public Outreach Event Calendar 2020	53
* 6.7	Committee Planning Calendar 2020	55
7.	Adjournment	
*	Indicates Attachment	
♠	Indicates Handout	

### NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, at (661) 297-1600, or in writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Aug 13, 2020

Page 3 of 3

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on August 13, 2020

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To: Santa Clarita Valley Water Agency; Public Outreach & Legislation Committee  
From: Van Scoyoc Associates (VSA); Geoff Bowman & Pete Evich  
Date: August 10, 2020  
Subject: AUGUST 2020 Report

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### **Negotiations Still Ongoing with Next Stimulus Package**

The Congress and the Administration have indicated that negotiations on a new virus relief package are making progress, but the two sides still have major differences to resolve.

While Speaker Nancy Pelosi (D-CA), Senate Minority Leader Chuck Schumer (D-NY), Treasury Secretary Steven Mnuchin, and White House Chief of Staff Mark Meadows have held multiple conversations to try and bridge the gap between them on the cost and breadth of the next stimulus plan, the administration is asking agencies about money that hasn't yet been spent from the \$2 trillion stimulus passed in March that might be redirected. Secretary Mnuchin has indicated there was at least \$1 trillion in such funds.

The Senate's recess has been officially delayed but, like the House, no votes are expected for the remainder of August unless there is a breakthrough in the negotiations, meaning members from both chambers will be back home in their states/districts while leadership continues negotiating.

If a deal is reached, there has been chatter that a continuing resolution (CR) to keep the federal government funded past the end of the fiscal year on September 30, 2020 could potentially be included in the package. Senator Shelby, Chairman of the Senate Appropriations Committee, told reporters that it "could" happen but said "it's still a little early for a CR."

Meanwhile, President Trump issued three memoranda and one executive order to address the payroll tax, the eviction moratorium, unemployment assistance, and student loan repayments. Of interest to SCV Water is the payroll tax memorandum, where the President directed the Treasury Department to allow employers to defer payment of the employee portion of certain payroll taxes through the end of calendar year 2020.

### **Senator Harris Drought Legislation**

On Tuesday, July 7, Senator Kamala Harris announced the introduction of the "Water for Tomorrow Act" (S. 4188). The Water for Tomorrow Act combines the water sustainability measures from Senator Harris' Water Justice Act with certain measures from the FUTURE Drought Resiliency Act, led in the House of Representatives by Rep. Jared Huffman (D-CA).

"Every American has the right to clean water," said Senator Harris in her press release. "Unfortunately, our nation was already facing a water safety and affordability crisis. This legislation will bring us one step

closer making safe, clean, and affordable water a reality for all.” Specifically, the legislation will make a nearly \$3 billion investment in:

#### Water Infrastructure and Sustainability

- Financing program to fund water infrastructure projects including storage, transport, desalination projects, and stormwater capture projects.
- Allows for access to federally backed, low-cost loans.
- Prioritizes projects that will benefit low-income communities and communities impacted by climate change.
- Requires that projects provide fisheries or ecosystem benefits or improvements that are greater than mitigation and compliance.
- Grant program to help disadvantaged communities facing declines in drinking water quality or quantity. Led in the House by Rep. Cox.
- Increased funding for water recycling and reuse. Led in the House by Rep. Napolitano.
- Increased funding for water management improvement.
- Reauthorization and increased funding for rural water supply.

#### Ecosystem Protection and Restoration

- Grant program to improve watershed health and mitigate against climate change.
- Funding for the Cooperative Watershed Management Program, adding a focus on disadvantaged communities and projects that provide environmental benefits.
- Support for refuge water deliveries, drought planning for fisheries, and aquatic ecosystem restoration.

#### Improved Technology and Data

- Utilization of data from technologies like LIDAR to measure water availability in snowpack.
- Study to examine the climate change vulnerabilities of Federal dams.

### **Water Resources Development Act of 2020**

On Friday, July 10, the office of Representative Mike Garcia (R-CA) contacted Van Scoyoc Associates (VSA) about including a potential provision in the Water Resources Development Act of 2020 (WRDA). The request was to write an amendment associated with the Whittaker Superfund site.

Within an hour, VSA provided a drafting service to the Congressman’s staff, authoring a proposed amendment to create a small Continuing Authorities Program authorizing the Corps of Engineers to participate in remediation of perchlorate and VOC’s. Programmatic text was provided to the Congressman’s staff to avoid interference from the House earmark moratorium.

Multiple conversations were held between VSA, SCV Water, and the Congressman’s staff prior to the House Committee on Transportation and Infrastructure markup on July 15. To better address the Whittaker site, additional funds are required, but WRDA only provides authority, not funding. In the House of Representatives, WRDA bills are strictly limited to Corps of Engineers activities, not necessarily Superfund cleanups. And, the Corps of Engineers typically does not engage in groundwater remediation activities.

While the Congressman chose not to offer an amendment to the House WRDA bill, we are encouraged by his interest in the site, and will have additional opportunities to engage him and his staff on obtaining additional funds for the Whittaker site.

The House included the Water Resources Development Act of 2020 on its Suspension Calendar for bills on the Floor schedule for the week of July 27, usually reserved for non-controversial bills that provides an expedited process for consideration. On July 29, The House passed HR 7575, the Water Resources Development Act of 2020, by voice vote. The Senate version, S. 3591, passed out of the Senate Environment and Public Works Committee on May 6, but there is no timetable for Floor consideration.

### **Special Districts & COVID-19 Response Eligibility**

There has been some consternation related to “special districts” and how they have been treated in the COVID-19 response packages. House legislation was introduced in June 2020 to help clarify their eligibility. And now the Senate has taken interest in the special districts House legislation introduced by Representative John Garamendi (D-CA). Senator John Cornyn (R-TX) is co-leading this bipartisan solution for special districts’ access to federal COVID-19 relief with Senator Kyrsten Sinema, (D-AZ).

Currently, special districts are ineligible for direct federal financial assistance under the “Coronavirus Relief Fund” established by the CARES Act, which was enacted into a law on March 27. The legislation would ensure special districts nationwide, including the 2,700 in California, are eligible for any additional federal assistance provided by Congress to state, county, and local governments to aid in the fight against COVID-19. Special districts are units of local government that provide public services cities and counties do not provide for residents. Those services include water agencies, first responders, firefighting, public health, transit, and more.

Specifically, the “Special Districts Provide Essential Services Act” would make special districts eligible for direct federal financial assistance appropriated by Congress in the future, along with state, county, and local governments and subject to the same oversight requirements. And secondly, the legislation would allow special districts access to the Federal Reserve’s Municipal Liquidity Facility, which provides states, counties, and cities federally guaranteed “bridge financing” to offset unexpected short-term revenue shortfalls caused by the current pandemic. Special districts are not currently granted direct access to the Municipal Liquidity Facility.

### **FY2021 Appropriations**

On July 24, the House backed a four-bill FY2021 funding package, including funds for the Environmental Protection Agency (EPA), by a vote of 224-189. While the details for the EPA funding levels were included in VSA’s July update to SCV Water in July, there were several Floor amendments accepted that are of interest to SCV Water.

One amendment would prohibit the EPA from using money to withdraw a proposed rule that would designate so-called “forever chemicals” as hazardous substances. This would ensure that the proposed rule to categorize perfluorooctanoic acid (PFOA) and perfluorooctanesulfonic acid (PFOS) as hazardous substances under the Superfund law isn’t scrapped in year fiscal 2021. PFOA and PFOS are two of the most studied per- and polyfluoroalkyl substances (PFAS) chemicals in terms of their health impacts.

The amendment would also ban funds from being used to withdraw EPA’s preliminary regulatory determination to regulate PFOA and PFOS as drinking water contaminants under the Safe Drinking Water Act.

The House also approved two other bipartisan PFAS-related amendments. One would provide \$2.5 million for the development of wastewater discharge limits for industries as part of EPA’s PFAS Action Plan to emphasize the need to include the chemical GenX, part of the PFAS family of pollutants. EPA is

studying wastewater discharges of PFAS as part of its two-year plan to set effluent limits. The other amendment would give the EPA an additional \$2 million to study the relationship between PFAS exposure and susceptibility to COVID-19.

On July 31, the House just passed the FY2021 Energy and Water appropriations bill as part of a larger 6-bill funding package by a vote of 217-197. This includes funds for the Army Corps of Engineers and the Bureau of Reclamation, details of which were provided in the July update.

Future action on the FY2021 Appropriations bills are uncertain, since the Senate has given no indication when they will schedule bills for Committee markups or Floor consideration. This may not happen until September 2020, or even as late as after the general elections on November 3, 2020.

### **House Lawmakers Spar Over Future Drinking Water Regulations**

At a hearing on Tuesday, July 28, Democrats on the House Energy and Commerce's subpanel on Environment and Climate Change asserted that EPA's lack of enforceable drinking water limits for PFAS and perchlorate shows the Safe Drinking Water Act process for protecting the public from contaminants isn't working. Republican members of the Subcommittee were concerned the legislative changes the House majority are contemplating would change the cost-benefit analysis EPA must conduct before setting new limits on potential drinking water contaminants. According to the Committee's Ranking Member, Rep. Greg Walden (R-OR), dropping the cost-benefit analysis could require the EPA to make regulatory decisions based only on the resources of large water systems, forcing smaller ones to use less effective methods to remove contaminants.

Democrats on the subpanel expressed their belief that EPA should establish an enforceable standard for PFAS chemicals. Conversely, the Committee Republicans stated that any federal effort to regulate the family of thousands of per- and polyfluoroalkyl substances as a group would be misguided.

Democrats and Republicans were divided on how to update national safety standards for a utility nearly everyone uses: tap water. Under the Safe Drinking Water Act, passed in 1974 but not updated by Congress since 1996, EPA is required to protect the country's tap-water supply from contaminants.

Currently, the SDWA takes into account a cost-benefit analysis to determine whether drinking-water standards should be enforced. "To keep cost out of this debate is ridiculous, because it does cost money to meet these standards, and when you try to cheap out, you hurt the very people that you're supposed to locally protect," said Subcommittee Ranking Member John Shimkus, expressing concern that stronger federal regulations would burden local communities with testing for contaminants not found in their regions.

Chairman Frank Pallone, on the other hand, said that the cost-benefit standard jeopardized the law's commitment to health standards, noting that Congress revised the Toxic Substances Control Act from a cost-benefit standard to a public-health standard four years ago. "There's so many problems with how you do cost-benefit analysis, especially the fact that you can often undercount the benefits," Natural Resources Defense Council senior director Mae Wu testified. "It just gives the EPA that much more reason to further weaken the standards."

In addition to concerns about the quality of drinking water, lawmakers raised concerns about access to safe drinking water during the pandemic-spurred economic crisis, particularly for lower-income and minority communities. "Clean and safe drinking water must be accessible and affordable,"



Representative Raul Ruiz (D-CA) said. "Water service should not be shut off because families can't pay their water bills."

**Title XVI Research Grants**

On Wednesday, August 5, the Bureau of Reclamation issued a notice of funding opportunity (NOFO) announcement for FY2020 Title XVI research projects. Applications are due on Nov. 6<sup>th</sup>. \$3 million in overall funding is being made available. Maximum awards are \$750k with expected number of awards to be 12.

The NOFO is for research sponsors to submit proposals to cost-share Title XVI Research activities that seek to address water supply challenges by establishing or expanding the use of water reclamation and reuse, improving existing water reuse facilities, and/or streamlining the implementation of state-of-the-art technology for new facilities

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August 10, 2020

MEMORANDUM

TO: Steve Cole, Santa Clarita Valley Water Agency

FROM: Dennis K. Albiani, Anthony Molina, California Advocates, Inc.

SUBJECT: August Report

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The California Legislature returned to session on July 27<sup>th</sup>. Upon their return, there were various changes to policy committee schedules, floor sessions, legislative deadlines, and voting protocols (please see the key dates and deadlines section below). The most significant change the new voting protocols. The Senate is now allowing Senators who receive prior permission the ability to vote remotely. Remote voting will only take place for policy committee hearings, not floor session. In the other house, the Assembly agreed to allow up to twelve members to use proxy voting during the final week of floor session – this does not affect policy committee hearings. These are drastic changes that have never been done before in the California legislature's 170 history, and many are questioning the legality.

Further, tensions were/continue to run very high between the Senate and Assembly. As you may recall from our early reports, when the pandemic began, members in both houses were asked to pare down their bill packages to focus on critical issues such as COVID-19, housing, homelessness, and wildfires. Many, if not all Senators, took this request in earnest. The Assembly, however, did not. The Assembly sent nearly 500 bills to the Senate, whereas the Senate sent only 150 bills to the Assembly, which is a huge challenge to deal with given the limited time left in the legislative calendar.

Furthermore, many Assemblymembers were extremely upset by the number of their bills that were not set for policy bill hearings. In the conclusion of day one back from Summer Recess, the Speaker canceled all policy committee hearings for the next day resolve tensions with the Senate. With no indication of a resolution between the houses and much uncertainty, the legislative session resumed, and tensions remain. To note, the Senate has a policy committee bill deadline of Saturday, August 15<sup>th</sup>, whereas the Assembly has a policy committee deadline of August 14<sup>th</sup>. For some committees, it remains unclear what bills will be set for policy committee hearings. As priority bills for SCVWA are set and heard, we will provide timely updates on their status. Stay tuned!

### **Public Safety Power Shutoffs**

#### **AB 2182 (Rubio) Emergency backup generators: water and wastewater facilities: exemption.**

This bill would provide flexibility for all critical service providers to use and maintain emergency power generators for Public Safety Power Shutoff (PSPS) events. This flexibility would be accomplished by: (1) confirming that backup power generation during PSPS events is considered emergency use of generators; (2) ensuring that generator use for PSPS events is not limited by any time constraints; and,

(3) by providing testing and maintenance flexibility for these backup generators due to the strenuous nature of their use during PSPS events.

**Status: This bill will be held by the author for the remainder of the year.**

**Position: Support**

**SB 1099 (Dodd) Emergency backup generators: critical facilities: exemption.**

This bill would require air districts to adopt a rule, or revise its existing rules, to allow critical facilities with a permitted emergency backup generator to use that emergency backup generator during a deenergization event or other loss of power, and to test and maintain that emergency backup generator, without having the usage, testing, or maintenance count toward that emergency backup generator's time limitation on actual usage and routine testing and maintenance. The bill would also prohibit air districts from imposing a fee on the issuance or renewal of a permit issued for those critical facility emergency backup generators.

**Status: This bill was referred to the Assembly Natural Resources Committee. This bill is being held by the author for the remainder of the year.**

**Position: Support**

## Governance

**AB 2560 (Quirk) Water quality: notification and response levels: procedures.**

This bill would require the SWRCB to comply with public notice, comment, and peer review procedures, when establishing or revising notification or response levels.

**Status: This bill has been referred to the Senate Environmental Quality Committee and is set to be heard on Friday, August 14<sup>th</sup>.**

**Position: Support**

**AB 3030 (Kalra) Resource conservation: land and ocean conservation goals.**

The bill would establish new state policy goals for the protection of at least 30 percent of California's land areas and waters and to advance the protection of 30 percent of the nation's oceans by 2030.

**Status: This bill has been referred to the Senate Natural Resources and Water Committee and is set to be heard on Wednesday, August 12<sup>th</sup>.**

**Position: Support**

**SB 1386 (Moorlach) Local Government: Assessments, Fees, and Charges: Water.**

This bill would protect fire hydrant system funding and ensure public water suppliers can operate water systems to supply their customers and to fight fires. Also, this bill is declaratory of existing law, which allows water suppliers to include the costs of operating and maintaining these systems, as well as the costs associated with a fire hydrant and the water served through them, in their property-related service charges.

**Status: This bill has been referred to the Assembly Local Government Committee and is set to be heard on August 11<sup>th</sup>.**

**Position: Support**

## **PFAS Chemicals**

### **SB 1044 (Allen) Firefighting equipment and foam: PFAS chemicals.**

This bill prohibits the use of firefighting foam containing perfluoroalkyl and polyfluoroalkyl substances (PFAS) chemicals, except where federally required, and requires notification of the presence of PFAS in the protective equipment of firefighters.

**Status: This bill passed the Assembly Environmental Safety & Toxic Materials Committee. This bill is now headed to the Assembly Appropriations Committee.**

**Position: Support**

## **Energy**

### **AB 1720 (Carrillo) Energy: long-duration energy storage: procurement.**

This bill requires the procurement of long-duration energy storage, to meet a more aggressive greenhouse gas (GHG) emissions reduction target. This bill requires the California Public Utilities Commission (CPUC) to direct the above procurement by load-serving entities (LSEs) by March 1, 2021. If the CPUC does not order the procurement, this bill would require the Department of Water Resources (DWR) to procure the amount of long duration energy storage on behalf of the LSEs.

**Status: This bill was set for hearing in Senate Energy, Utilities and Communications Committee. The bill was pulled from the hearing.**

**Position: Oppose**

## **Economic Stimulus Package**

Upon return from Summer Recess, California Democrats announced a \$100 billion stimulus plan that would borrow money from the federal government, expand tax credits for low-income Californians and offer help for small businesses to prop up the state's economy.

Senate President Pro Tem Toni Atkins, and Assembly Speaker Anthony Rendon, endorsed the proposal. The group also includes other legislative leaders who are backing the proposal which includes Senate Majority Leader Bob Hertzberg, and Budget Committee leaders Senator Holly Mitchell, and Assemblyman Phil Ting.

The highlights of the plan include the following:

- The plan would let Californians pre-pay their income taxes in exchange for future vouchers to quickly collect billions of dollars to spur the economy.
- California would borrow federal dollars to continue unemployment insurance benefits at risk of being cut.
- Legislators want to expand the earned income tax credit for low-income workers and undocumented Californians with individual taxpayer identification number holders. Governor Newsom for the first time in the 2020-2021 budget opened the tax benefit to undocumented immigrants with young children.

- Finally, the economic package would prioritize California’s “green economy” by funneling money to wildfire mitigation strategies and combating climate change by providing new incentives for electric vehicles and energy-efficient buildings.

Specifically, below are the investments in the “green economy” highlights:

- Improve the environment, combat climate change, and create green infrastructure and jobs with investments including, but are not limited to, the following efforts:
- Invest in wildfire prevention and vegetation management activities.
- Fight sea level rise and protect wetlands and communities from climate change impacts.
- Improve clean water delivery and recycling infrastructure.
- Create a dedicated fund to incentivize light and heavy-duty, including passenger clean vehicles, as well as expedite and expand electric vehicle charging infrastructure projects.
- Make buildings more energy efficient with greener HVAC and water systems, as well as clean energy generation and battery energy storage systems.
- Streamline the CEQA through targeted, and limited, use of the AB 900 process – including for housing – to ensure environmental leadership projects get built.

While the plan includes many priority topics to help Californians, through conversations, it’s very unclear, what if any proposal will make it through with nearly twenty days remaining in the legislative session. For more details of the proposal, please find the framework outline attached above as a supporting documentation.

### **California Advocates, Inc. Activity Report**

- Participated in daily briefings for COVID-19 and pass along pertinent information to SCVWA staff.
- Attended ACWA MMLG virtual meetings.
- Participated in State Water Contractors advocate team call.
- Participated in the Southern California Water Coalition (SCWC) Legislative Task Force calls.
- Participated in monthly check-in call with SCVWA.
- Participated in phone call meetings with key legislators and staff on the SCVWA opposed bill AB 1720 (Carrillo).
- Monitored and testified in key Senate and Assembly policy bill hearings on the following bills:
  - SB 1044 (Allen) Firefighting equipment and foam: PFAS chemicals.
  - SB 1386 (Moorlach) Local government: assessments, fees, and charges: water: hydrants.
  - AB 1720 (Carrillo) Energy: long-duration energy storage: procurement.
  - AB 2560 (Quirk) Water quality: notification and response levels: procedures.

## **Regulatory**

- July 15<sup>th</sup>, the director of the Department of Finance, Keely Martin Bosler, wrote a letter to the Senate and Assembly Budget committees providing an update on the cap-and-trade program. Given the revenue shortfalls at the quarterly auctions, the letter stated that all ten agencies with cap-and-trade programs are set to lose 14% of their funds appropriated in the 2019-2020 budget, evenly across the board (see the chart in the attached document). The largest cut in terms of dollars is at the California Air Resources Board (CARB), the agency responsible for cleaning up the state's air pollution. CARB lost \$81 million from the \$557 million from cap-and-trade originally budgeted for its low-carbon transportation program, which includes clean vehicle vouchers and grants for new, advanced technologies for cars and heavy-duty engines. Also, to note, the legislature still has not finalized how to spend the proceeds from cap-and-trade in the current budget year. We will see a plan in the coming weeks once the August quarterly auction revenues are report. The DOF letter can be found [HERE](#).
- July 28<sup>th</sup>, the Governor, the California Natural Resources Agency, the California Environmental Protection Agency, and the California Department of Food and Agriculture released a final version of the Water Resilience Portfolio. The final product is a blueprint for equipping California to cope with more extreme droughts and floods, rising temperatures, declining fish populations, over-reliance on groundwater and other challenges. The portfolio outlines 142 state actions to help build a climate-resilient water system in the face of climate change. The actions tie directly to Administration efforts to carry out recent laws regarding safe and affordable drinking water, groundwater sustainability and water-use efficiency. They also elevate priorities to secure voluntary agreements in key watersheds to improve flows and conditions for fish, address air quality and habitat challenges around the Salton Sea and protect the long-term functionality of the State Water Project and other conveyance infrastructure. A copy of the Water Resiliency Portfolio can be found [HERE](#).

## **Important Dates and Deadlines for 2020**

### **Senate Calendar**

#### **August Deadlines:**

- August 15<sup>th</sup> Last day for policy committees to meet and report bills.
- August 21<sup>st</sup> Last day for fiscal committees to meet and report bills
- August 24<sup>th</sup> – 31<sup>st</sup> Floor Session only. No committees, other than conference and Rules committees, may meet for any purpose.
- August 26<sup>th</sup> Last day to amend bills on the Floor.
- August 31<sup>st</sup> Last day for each house to pass bills, except bills that take effect Immediately or bills in Extraordinary Session. Final recess begins upon adjournment.

#### **September Deadlines:**

- September 30<sup>th</sup> Last day for Governor to sign or veto bills.

### **Assembly Calendar**

#### **August Deadlines:**

- August 14<sup>th</sup> Last day for policy committees to meet and report bills.
- August 21<sup>st</sup> Last day for fiscal committees to meet and report bills
- August 24<sup>th</sup> – 31<sup>st</sup> Floor Session only. No committees, other than conference and Rules committees, may meet for any purpose.

- August 24<sup>th</sup> Last day to amend bills on the Floor.
- August 31<sup>st</sup> Last day for each house to pass bills, except bills that take effect Immediately or bills in Extraordinary Session. Final recess begins upon adjournment.

**September Deadlines:**

- September 30<sup>th</sup> Last day for Governor to sign or veto bills.



MEMORANDUM

TO: STEVE COLE, SANTA CLARITA VALLEY WATER AGENCY

FROM: HUNT BRALY

RE: July 2020 Report

DATE: 8-10-2020

I have provided a synopsis of activities performed on behalf of the Agency in May.

1. Continued to work with staff regarding PFAS Contamination issue.
2. Continued to work with staff and Dennis Albiani to discuss our potential projects for funding in Sacramento. Made consistent contacts with local Legislative offices
3. Continued to participate in efforts with Federal Advocates potential federal legislation and funding opportunities. Assisted in response from Congressman Mike Garcia and staff regarding various water issues.
4. Continued to work with staff on Groundwater Management Committee. Attended SCV GSA Stakeholder Advisory Committee on July 22.
5. Reviewed LAFCO Draft Municipal Service Review.

**RECURRING ACTIVITIES/MEETING ATTENDANCE:**

6. Safe, Clean Water Program (Measure W) Watershed Area Steering Committee Santa Clara River Meetings are on hold until probably August.
7. Attended Virtual City Council Meeting on July 14

There was significant public comment regarding the renaming Central Park for recent Black Lives Matters and the demand that Councilman Kellar resign from office for his comment of 10 years ago. The Council will be on hiatus until its August 25 meeting.

On the consent Agenda was the continuation of the eviction moratorium until August 31 and opposition to the following pieces of state legislation impacting local development control: SB 1385 (Caballero) which allows residential development in commercial zoned property; SB 1120 (Atkins) preempting certain local land use decisions; and AB 3269 (Chiu) allowing legal action if local homelessness population increases. There were no public hearings.

8. Participated in the Virtual July 16. Public Outreach and Legislation Committee.
9. Monitored and reviewed Agency Board Agendas.
10. Reviewed weekly emails regarding articles of interest from Agency.



## COMMITTEE MEMORANDUM

**DATE:** August 13, 2020

**TO:** Public Outreach and Legislation Committee

**FROM:** Steve Cole *SC*  
Assistant General Manager

**SUBJECT:** Recommend Authorizing the General Manager to Apply for Grant Funding Under the Federal Bureau of Reclamation WaterSmart Water Energy Efficiency Grant Program (WEEG) for an Automated Metering Infrastructure Project

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### SUMMARY

Staff is preparing an application for Bureau of Reclamation's WaterSMART (Sustain and Manage America's Resources for Tomorrow) Water Energy Efficiency Grant Program to fund a portions of Automated Meter Infrastructure (AMI) Replacement Project. The application requires that the Board adopt a resolution authorizing the General Manager to apply for the grant, execute a grant agreement, and commit to providing a funding match of up to \$500,000 in matching funds.

### DISCUSSION

The Agency is currently piloting two Automated Meter Infrastructure (AMI) systems. These are proving to be reliable and effective systems. Therefore, staff is in the planning stages of an Agency-wide AMI Project to replace existing meters with new smart meters that have the capability to communicate via radio or similar technology and enable the Agency to implement technological enhancements such as automated meter reads, usage notifications and interactive customer portals on a real time frequency. Case studies have shown that communities that upgrade to AMI systems can achieve water consumption savings of up to 15 percent by supplying customers with on-demand, real time water consumption data enabling them to make more informed decisions about their water use.

The Federal Bureau of Reclamation issued a notification of availability of funding under the WaterSMART Water Energy Efficiency Grant Program. Eligible projects under the Grant Program include installation of water meters that result in measurable water savings.

The Grant Program provides maximum funding up to \$2,000,000 for longer term projects, and up to \$500,000 for other projects, and requires that the Agency commit 50% matching funds. As the Agency is in the planning stages of the AMI Project, strategy dictates submission of an application for the lower funding threshold (\$500,000) for the current funding round, and submission of second application in a future funding round to take advantage of the \$2,000,000 funding opportunity for longer term projects. This phased strategy may result in maximum funding of \$2.5M for the AMI Project over the long term.

## **FINANCIAL CONSIDERATIONS**

Funding for the AMI Project is included in the Fiscal Year 2020/2021 Capital Improvement Budget.

## **RECOMMENDATION**

That the Public Outreach and Legislation Committee recommends that the Board of Directors approve (1) a resolution authorizing the General Manager to apply for funding under the Bureau of Reclamation's WaterSMART Water Energy Efficiency Grant Program; (2) execute a grant agreement and (3) commit to providing up to \$500,000 dollars in matching funds.

CF

Attachment

MGS

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SANTA CLARITA VALLEY WATER AGENCY AUTHORIZING AN APPLICATION FOR GRANT FUNDING BY THE BUREAU OF RECLAMATION'S WATERSMART WATER ENERGY EFFICIENCY GRANT PROGRAM FOR THE AUTOMATED INFRASTRUCTURE IMPROVEMENT PROJECT - PHASE I**

**WHEREAS**, the Santa Clarita Valley Water Agency (Agency) provides potable water for the businesses and residents in its service area and collects water usage data on a monthly frequency; and

**WHEREAS**, the Agency is in the planning stages of an Automated Meter Infrastructure (AMI) Project (AMI Replacement Project) to replace existing meters with new smart meters that have the capability to communicate via radio or similar technology and enable the Agency to implement technological enhancements such as automated meter reads, usage notifications and interactive customer portals on a real time frequency; and

**WHEREAS**, case studies have shown that communities that upgrade to AMI systems can achieve water consumption savings of up to 15 percent by supplying customers with on-demand, real time water consumption data enabling them to make more informed decisions about their water use; and

**WHEREAS**, The United States Department of the Interior offers financial assistance in the form of grant funding through its Bureau of Reclamation's WaterSMART (Sustain and Manage America's Resources for Tomorrow) Water Energy Efficiency Grant Program (WEEG) for this type of project. The WaterSMART WEEG program provides two levels of grant funding up to a maximum of \$2,000,000 for longer term projects and \$500,000 for other projects, but not to exceed 50% of the total project cost; and

**WHEREAS**, the Agency desires to fund part of the cost of the AMI Replacement Project with grant funding from the WaterSMART WEEG program.

**NOW, THEREFORE BE IT RESOLVED**, the Board of Directors of the Santa Clarita Valley Water Agency hereby finds, determines, declares and resolves as follows:

1. The Board hereby supports a grant application to the WaterSMART WEEG Program for the AMI Replacement Project.
2. The Board hereby authorizes and directs the General Manager, or his or her designee, to complete, review, sign and submit, for and on behalf of the Agency, a grant application to the Bureau of Reclamation's WaterSMART WEEG Program for the AMI Replacement Project up to the amount of \$500,000.
3. The General Manager, or his or her designee, is authorized and designated to provide the assurances, certifications, and commitments required for the grant application, including executing a financial assistance or similar agreement with the Bureau of Reclamation within established deadlines and any amendments or changes thereto.

4. The General Manager, or his or her designee, is authorized and designated to represent the Agency in carrying out the Agency's responsibilities under any grant future agreement, including certifying disbursement requests on behalf of the Agency and compliance with applicable state and federal laws.
5. If a grant award is made to the Agency by the Bureau of Reclamation, the Agency commits to providing a minimum of 100% in matching funds (\$500,000) for the AMI Replacement Project, and up to the balance of funds needed to complete the construction of the Project.
6. This Resolution shall take effect immediately.



## COMMITTEE MEMORANDUM

**DATE:** August 13, 2020  
**TO:** Public Outreach and Legislation Committee  
**FROM:** Steve Cole  
Assistant General Manager *SC*  
**SUBJECT:** Discussion of the RFP for New Website Design and Development

---

### SUMMARY

A fully functional website is an important communications tool for SCV Water to provide useful information to residents, businesses and stakeholders, highlighting services, programs and activities and expand awareness of SCV Water's goals, identity and messages.

Communications staff is seeking a vendor to design and develop a cohesive website that will enhance the overall user experience, simplify content management, and provide better information to our residents, businesses, and stakeholders.

### DISCUSSION

Our website is often the first experience/point of contact that many of our customers have with SCV Water. As we continue to build our reputation as a "best in class agency", we want to demonstrate transparency and accountability while providing our customers with outstanding service.

The RFP outlines the following project requirements which will serve as a foundation for the new site:

1. Website design technical specifications and needs.
2. The use of a content management system (CMS).  
A CMS is a software application that allows multiple contributors to create, edit and publish web content.

The new website will be focused around:

- **Customer usability** – easy navigation for information, services and resources; viewable on multiple platforms (desktop, laptop, tables and smart phones) and web browsers; intuitive design and navigation
- **Functionality** – a responsive design; easy to use content management and workflows; compliant with accessibility laws and the Americans with Disabilities Act (ADA)
- **Sustainability** – content management system can be maintained by staff with no coding experience
- **Marketing/branding** – promoting SCV Water's goals, identity and message

- **Future potential** – the ability to incorporate secure online payments and more service-oriented applications in the future

The selected vendor will be responsible for installation, configuration, start-up services, migration of existing content, and onsite training of SCV Water staff on use and maintenance of the system, as well as ongoing technical and service support.

Staff anticipates distributing the RFP in late August 2020, with the work starting in mid-October 2020 and be completed between April 30 and June 30, 2021.

## **FINANCIAL CONSIDERATIONS**

The anticipated cost to design a new website and migrate the content to the new site is \$75,000. This is for the initial website design and development. Subsequent years for support services will be budgeted for

This cost is included in the FY 2021/22 Water Resources Operating Budget, 53244 Website and Online Presence account.

## **RECOMMENDATION**

Provide direction as needed on the website RFP.

Attachment



# SCV Water

## Request for Proposals New Website Design and Development

**August 2020**

**Proposals will be received until  
3:00 p.m. Friday, September 18, 2020**

Only proposals submitted electronically  
through the Planet Bids portal will be considered.

<https://yourscvwater.com/bid-opportunities/>

### Contents

<b>Section #1 – The Project</b> .....	1
Current Environment .....	1
Project Goals .....	2
Scope of Work / Project Requirements .....	3
Website Design Technological Specifications and Needs.....	3
Content Management System (CMS) Needs .....	4
<b>Section #2 – Responding to the RFP</b> .....	6
<b>Section #3 – Proposal Requirements</b> .....	10

## Section #1 – The Project

### Current Environment

The Santa Clarita Valley Water Agency (SCV Water) is a full-service regional water agency located in the Santa Clarita Valley. SCV Water provides water service to approximately 74,000 business and residential customers. It was formed on January 1, 2018 (Senate Bill 634), when local water suppliers combined into one integrated, regional water provider.

SCV Water delivers water to a population of 273,000 people within a service area of approximately 200 square miles including the communities of Canyon Country, Castaic, Newhall, Saugus, Stevenson Ranch, Valencia, and other unincorporated portions of Los Angeles County. Additionally, as a regional wholesaler, the SCV Water is one of 29 State Water Project contractors and receives water imported from northern California and Kern County through the California Aqueduct. Imported water is supplemented with local groundwater sources and limited recycled water supplies.

A fully functional website is an important communications tool for SCV Water to provide useful information to residents, businesses and stakeholders, highlighting services, programs and activities and expand awareness of SCV Water's goals, identity and messages.

Currently, SCV Water has the following websites:

- **yourSCVwater.com**
  - Plug-ins (increased functionality)
    - Events Calendar
    - Event registration module (used for gardening classes)
    - School Education Program (custom sign-up module)
    - Gravity Forms – for online rebates
  - Third Party Vendor Software
    - HR hiring module – NeoGov
    - Purchasing module – Planet Bids
    - Customer Care portals for online bill pay and account management - WebConnect and PaymentUs, Northstar and InfoSend
  - Other Website Features
    - emergency splash pages (these pages appear/are activated in the event of an emergency, when the main website is unavailable and provides information about boiling water and emergency contact information)
    - Document Library for reference materials (this is a document center in Word Press, which contains Board and Committee agendas and packets, financial information and publications)
- **Conservation Rebate Programs Website(s) – Droplet Technologies**

These sites must be integrated into the new website:

  - Residential: [yourSCVwater.dropletprograms.com](http://yourSCVwater.dropletprograms.com)
  - Commercial: [yourSCVwatercom.dropletprograms.com](http://yourSCVwatercom.dropletprograms.com)

The current yourSCVwater.com website is managed by internal staff and third-party web developers primarily using WordPress. Droplet Technologies is responsible for updating and maintaining the Conservation Rebate Program websites.

## **Project Goals**

SCV Water is seeking a vendor to design and develop a cohesive website that will enhance the overall user experience, simplify content management, and provide better information to residents, businesses, and stakeholders while meeting high standards for design and visual appeal. Of particular importance is to have the SCV Water's services, programs and activities visible and accessible to website users in order to demonstrate transparency and accountability.

Below are some main areas of focus for the new website:

### **Customer Usability**

- Make it easier for customers (residents, businesses, intergovernmental partners, and other interested users) to navigate, find information and use services, including bill pay and conservation rebates (currently processed on a separate site and anticipated to remain on a separate site).
- Make it easy for prospective vendors to navigate and easily find information on bid packages and open RFPs.
- Include solutions or methods to provide for full customer engagement such as public dialog tools, public meeting management tools, community calendars, surveys, and legislative and public record materials management, etc.
- The site must be viewable on multiple platforms (desktop, laptop, tablets and smart phones), resolutions and web browsers.
- Design and function should be focused on and use intuitive and familiar navigation mechanisms.

### **Functionality**

- Necessary functionality includes the creation of templates, "what you see is what you get" (WYSIWYG) editing to facilitate content management by novice users, ADA compliance, responsive design, content approval workflows and search engine friendly URL aliasing.

### **Sustainability**

- Implement a content management solution that can be maintained by staff with no coding experience.

### **Marketing/Branding**

- The website promotes SCV Water's goals, identity and message.

### **Future Potential**

- The website must be able to incorporate a secure online payment engine and the ability to incorporate more service-oriented applications in the future.

## Scope of Work / Project Requirements

The awarded bidder (“vendor”) will design and develop a dynamic website that utilizes current web, mobile, and social media technology to better engage and inform its stakeholders.

Additionally, the vendor will provide and fully configure a content management system (CMS) to manage the newly developed site. The solution must include installation, configuration, start-up services, migration of existing content, and live training of SCV Water staff on use and maintenance of the system, as well as ongoing technical and service support.

All software is subject to final acceptance testing by SCV Water. The vendor will also offer custom configuration and programming services as needed to fulfill the minimum functional requirements set forth within this Request for Proposal.

In cooperation with SCV Water staff, the vendor will develop a plan (including roles and responsibilities) for migrating content from the yourSCVwater.com site CMS to the new website CMS with minimal impact to the existing site. Additionally, the vendor will also perform, evaluate and respond to pre-launch usability testing, in compliance with industry best practices.

For twelve (12) months after awarded implementation, any major errors or omissions discovered in the business flow and/or product functionality will be corrected by the vendor at no cost to SCV Water.

Ownership of the website design and all content will be that of SCV Water throughout the project.

### Training

Vendor must provide training for functional users and technical users to use and support the main website and CMS:

- Provide train-the-trainer training sessions to SCV Water representatives on use of content management system to add new content, manage existing content, related administration duties, and customized features or functions.
- Provide pertinent training to SCV Water technical staff to support the website and back end systems.
- Provide the appropriate user and technical documentation in electronic format (PDF preferred).

Vendor must also provide training outline, length, and cost per session or hour of training as applicable. Include any travel expenses.

## Website Design Technological Specifications and Needs

1. Be fully optimized across all classes of user devices—desktop, tablet, and mobile—a responsive design that is optimized for mobile/smart-phone devices. The site’s uniform resource locators (URLs) must serve exactly the same hyper-text markup language (HTML) code to all devices utilizing cascading style sheets (CSS) to render the page appropriately for the most commonly accessed devices and their corresponding Internet browsers. If the accessing device cannot be determined, a base mobile device CSS should be applied. (Alternative methods to the required responsive design can be expressed in the exception section within the response to the RFP for consideration. Please include a detailed explanation of the proposed alternate method of delivery of site content that optimizes the site for mobile/smart-phone use.)
2. For both customers browsing the website and content administrators, be fully compatible with popular browsers including but not limited to Internet Explorer, Chrome, Safari and Firefox. (i.e. both the website and CMS should be cross-browser compatible).

3. Be required to be hosted externally, and to be serviced and maintained under a multi-year service agreement with specific performance and accessibility measures (such as cloud hosting and/or software as a service standards (according to industry standards for public agency websites), data backup, disaster recovery, failover, etc.) and options to be negotiated with the vendor for extensions.
4. Include integrated e-procurement (e.g., Planet Bids) and HR recruitment software (NeoGov) functionality.
5. Comply with security standards and guidelines established by SCV Water staff as well as industry standards for public agency websites. This includes, but is not limited to password complexity, password change intervals, individual logins for all users and secured websites with SSL certificates, etc. As well as employ industry standard tools and methods to deter and mitigate external threats and abuse (e.g. DDoS) such as, but not limited to firewalls to external servers, etc.
6. Comply with Section 508 of the Rehabilitation Act of 1973 in all areas and the Americans with Disabilities Act guidelines.
7. Provide information to SCV Water audiences in a visually appealing and easy to navigate way.
8. Fully support a streamlined integration with programs and functionalities such as: social media programs and the use of blogs or other interactive media to keep audiences informed, including but not limited to eNotify, text messages, and RSS feeds.
9. Support use of streaming media (including an embedded YouTube, etc.).
10. Include a language translation feature.
11. Allow SCV Water calendar individual and/or reoccurring events to be sorted and embedded in outside websites.

## **Content Management System (CMS) Needs**

1. Provide a multi-user CMS that supports the operation and maintenance of a top-quality website while being user-friendly for staff with limited technical expertise.
2. Provide for easy configuration, operation and maintenance by SCV Water staff, without requiring vendor interaction or significant custom development.
3. Utilize a WYSIWYG development environment.
4. Allow full management of both structured and unstructured content.
5. Create and maintain a central repository that is the storage point for all content which provides services such as but not limited to versioning, check in /out services, rollback, and aging of content.
6. Provide user management security based on groups or roles to effectively manage user rights and privileges to not only stored content, but also the system and functions of the CMS.
7. Include a feature allowing easy creation and publication of friendly URLs that allows staff the ability to make additions, modifications and deletions of custom links.
8. Include a means for easy production of tables and a variety of online forms that can be completed by users, such as class enrollment forms

9. The ability to create multi-step workflow for all content types. This should include the ability to define two separate stages in the review/approval process for each type of content.
10. The ability to preview any changes made to content before publishing to the website. This should apply to all types of content, including but not limited to pages, calendar events, news, and FAQs.
11. The ability to define a review schedule for all content, prompting the site editors to review published, non-date sensitive content periodically to ensure all items remain accurate.
12. Include analytics tools for management reporting, review and analysis.
13. For both end-users and administrators, be fully compatible with popular browsers including but not limited to Internet Explorer, Chrome, Safari and Firefox.
14. Be compliant with Section 508 of the Rehabilitation Act of 1973 in all areas and the Americans with Disabilities Act guidelines.
15. Allow for the addition, modification, and deletion of site content without the need for technical support. Provide Style Guide.
16. Include the ability to create additional interior page templates as needed.
17. Include the ability to archive pages and content.

## Section #2 – Responding to the RFP

### Anticipated Proposal Schedule, Amendments and Questions

Proposers are encouraged to carefully review the RFP in its entirety prior to submitting a proposal. SCV Water may amend the Request for Proposals (RFP), and would do so by issuing a Notice of Amendment to all proposers and posting said Notice on the Planet Bids portal. Proposers may only modify proposals if the modifications are received before the deadline for submission of proposals.

Proposers requesting clarification pertaining to this RFP must **submit all questions/requests by 3:00 p.m. on Thursday, September 3, 2020** via the Planet Bids portal. SCV Water will respond to questions on or before the end of business on **Thursday, September 10, 2020**. SCV Water reserves the right to choose whether or not to answer any questions related to this RFP.

All questions regarding the RFP must be posted using the Planet Bids portal and will not be answered through email or phone.

If SCV Water responds to any questions, the questions and responses will be posted on the Planet Bids web portal and will be available to all bidders that registered on Planet Bids and received a copy of the RFP.

DATE	ACTIVITY
RFP Issued	Monday, August 24, 2020
Questions Due to SCV WATER	Thursday, September 3, 2020 at 3:00 p.m.
Responses to Respondents	Thursday, September 10, 2020
<b>RFP due</b>	<b>Friday, September 18, 2020 at 3:00 p.m.</b>
Selected Respondent Notified	Friday, October 2, 2020
Agreement Executed	October 5-16, 2020
Project Start Date	Monday, October 19, 2020
Project Target Completion Date	No later than June 30, 2021

### Proposal Submission Deadline and Terms

Proposals may be considered non-responsive if they are not complete, do not include all required materials or do not follow the required format. SCV Water is not responsible for proposals that are lost, damaged, mislabeled or otherwise are not received by the deadline.

All documents submitted in response to this RFP will become the property of SCV Water. Only proposals submitted electronically through the Planet Bids portal (<https://yourscvwater.com/bid-opportunities/>) will be considered and must be submitted no later than **3:00 p.m. on Friday, September 18, 2020** (PST).

All applications submitted will be marked with the time and date. Timely submission of proposals is the sole responsibility of the proposer. Proposals submitted after **3:00 p.m. on Friday, September 18, 2020** will not be considered. SCV Water reserves the right to determine the timeliness of all applications submitted.

The SCV Water reserves the right to:

- i. Reject any or all Proposals
- ii. Select the Proposal most advantageous to SCV Water
- iii. Verify all information submitted in the Proposal

- iv. Withdraw this solicitation at any time without prior notice and, furthermore, makes no representations that any agreement will be awarded to any Respondent responding to this solicitation
- v. Award its total requirements to one Respondent or to apportion those requirements among two or more Respondents as SCV Water may deem to be in its best interests
- vi. Negotiate the final agreement with any Respondent(s) as necessary to serve the best interests of SCV Water
- vii. Amend this solicitation
- viii. Amend the scope of work during the agreement term
- ix. Amend the final agreement to incorporate necessary attachments and exhibits or to reflect negotiations between SCV Water and the awarded Respondent
- x. Terminate the project at any time, if it is determined that such termination is in the best interest of SCV Water

**Project Schedule**

Please provide your project schedule along with responsibilities and completion dates, like the sample below.

<b>SAMPLE PROJECT SCHEDULE</b>			
<b>Phase</b>	<b>Description</b>	<b>Responsible</b>	<b>Completion</b>
I	Concept	Firm, SCV Water	
II	Design	Firm, SCV Water	
III	Development (Site)	Firm, SCV Water	
III	Development (Mobile)	Firm, SCV Water	
IV	Migration	Firm	
V	Soft Launch	Firm, SCV Water	
VI	Go Live	Firm, SCV Water	
VII	Post Go Live Evaluation	Firm, SCV Water, Community	

**Evaluation Process**

During the evaluation process, SCV Water reserves the right, where it may serve in its best interest, to request additional information or clarification from proposers.

A proposer may be selected for further negotiations regarding the agreement’s terms and conditions. If satisfactory agreement provisions cannot be reached, then negotiations may be terminated. SCV Water may then select another firm for agreement negotiation. This sequence may continue until an agreement is reached.

**Evaluation of Respondents**

Proposals will be rated according to their completeness and understanding of the SCV Water’s needs, conformance to the requirements of the technical specifications, prior experience with similar scope of work, financial capabilities, delivery, and cost. Cost including any ongoing maintenance and support cost will be reviewed to determine which proposal best meets the needs of the SCV Water.

SCV Water’s project evaluation team will evaluate proposals based on the evaluation criteria listed below. Points will be assigned to each criterion up to a maximum of 100 points.

<b>DESCRIPTION OF EVALUATION CRITERIA</b>	<b>POSSIBLE POINTS</b>
<b>Experience and Capability</b> The experience and quality of work the Respondent and Respondent’s personnel that will be assigned to this project have with similar projects as	30



included in this RFP	
<b>Management Qualifications</b> The qualifications of the Respondent in terms of their ability, experience, and reliability in performing and managing work within a schedule and budget	10
<b>Content Management System</b> The recommended CMS and its features and functionality	20
<b>Cost Information</b> Project cost, determined from the cost breakdown provided by the Respondent	20
<b>References and Other Necessary Factors</b> Information provided by Respondent's references addressing the knowledge, skills, abilities and performance of the Respondent to complete the work outlined in this RFP; other factors that may be determined to be necessary or appropriate in its discretion	20
<b>Maximum Total Points</b>	<b>100</b>

**Standard Agreement and Insurance Provisions**

The vendor will be required to enter into a written agreement with SCV Water and provide proof of insurance as shown in **Attachment A: SCV Water Standard Agreement and Insurance Requirements**. A copy of this RFP and the accepted proposal will be attached to and become a part of the agreement.

**Agreement Terms**

An award resulting from this RFP is expected to result in an initial agreement for website design and development that will begin approximately **November 2020** and will be for a period of one (1) year.

Your proposal should also include a multi-year service agreement and options to be negotiated for extensions.

**Payments**

Complete payment on the agreement price will be made in approximately thirty (30) days from date of delivery, or completion and acceptance, unless otherwise provided for in Proposer's proposal or in these specifications. Payments will be made upon verification and acceptance by SCV Water of agreement services performed and upon receipt of a correct invoice.

PHASE	DESCRIPTION	PAYMENT %
II	Design	20%
IV	Migration	20%
V	Soft Launch	20%
VI	Go Live	20%
VII	Post Go Live Evaluation	20%

**Public Record**

All proposals become the property of the SCV Water, which is a public agency subject to the disclosure requirements of the California Public Records Act ("CPRA"). If Respondent's proprietary information is contained in documents submitted to the SCV Water, and Respondent claims that such information falls within one or more CPRA exemptions, Respondent must clearly mark such information "CONFIDENTIAL AND PROPRIETARY," and identify the specific page(s) and lines containing the information. Despite what is labeled as confidential, proprietary or trade secret shall be determined by

law. Any Respondent that includes a blanket statement of limitation, which would prohibit or limit public inspection, may be considered non-responsive and may be rejected. Pricing information is generally not considered proprietary information.

Generally, each proposal and all documentation, including financial information, submitted by a Respondent is confidential until an agreement is awarded, when such documents become public record under State and local law, unless exempted under CPRA. *California Government Code, Sections 6250 – 6270.*

**Contact Information**

The contact person for this project is:

Lindsey Gibson  
Public Affairs Specialist II  
SCV Water  
[lgibson@scvwa.org](mailto:lgibson@scvwa.org)  
(661) 297-1600 x259  
27234 Bouquet Canyon Road  
Santa Clarita, CA 91350

All questions regarding the RFP must be posted using the Planet Bids portal and will not be answered through email or phone.

## Section #3 – Proposal Requirements

The information to be covered in the response to the RFP is described in detail in this section. Proposals must be clear, accurate and comprehensive. Failure to complete all items in this section may invalidate proposal. Excessive or irrelevant materials will not be favorably viewed. Proposers must submit proposals electronically through Planet Bids ( <https://yourscvwater.com/bid-opportunities/>).  
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In accordance with your "Request for Proposals (RFP)", the following proposal is submitted to SCV Water.

**RFP Submitted By:** \_\_\_\_\_  
Name of Company

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Street Address	City	Zip Code
Telephone Number	Fax Number	
Printed Name/Title	E-Mail Address	
Signature	Date	

**Proposer's Website:** www. \_\_\_\_\_

**Form of Business Organization:** Please indicate the following (check one);

Corporation  Partnership  Sole Proprietorship  Other: \_\_\_\_\_

**Do you have a Parent Company?**  No  Yes, \_\_\_\_\_  
(Name of Parent Company)

**Do you have any Subsidiaries?**  No  Yes, \_\_\_\_\_  
(Name of Subsidiary Company)

**Business History:**

Years in business under your current name and form of business organization? \_\_\_\_\_ Years  
 If less than three (3) years and your company was in business under a different name, what was that name?

\_\_\_\_\_  
 \_\_\_\_\_

**Contact for Additional Information:**

Please provide the name of the individual at your company to contact for any additional information:

Printed Name	Title
Telephone	E-Mail Address

Proposal Submittal (continued):

**Respondent Name:** \_\_\_\_\_

**Addenda Received:** Please indicate addenda information you have received regarding this RFP:

Addendum No.	Date Received

Addendum No.	Date Received

No Addenda received regarding this RFP.

**Payment Terms:** SCV Water’s Payment terms are Net 30. SCV Water does not make pre-payments, or pay upon receipt.

Do you offer any discounted invoice terms? \_\_\_\_\_

**Project Start and Completion:**

SCV Water requires the project to start as soon as possible from the award of an agreement and the project completed as soon as possible. Specific time frames that are mutually agreed upon will be established after award of an agreement.

**Renewal Option:**

After the initial three (3) year term, SCV Water may want to retain the services of the awarded Respondent to provide services on an as requested basis for two additional one-year terms. Please state, if requested by SCV Water, if you would agree to a renewal of this agreement with price structure, terms and conditions unchanged.

Yes \_\_\_\_\_ we would agree to add one (1) year increments (after 3 year agreement terms)

No \_\_\_\_\_ we would not be interested in renewing this agreement.

**Agreement Representative:**

Please provide the name of the individual at your company who will be responsible for administering this agreement.

_____		_____	
Name		Title	
_____		_____	
Cell Phone Number	Fax Number	Email Address	

Proposal Submittal (continued):

**Respondent Name:** \_\_\_\_\_

**Subcontractors:**

If awarded, will you be using subcontracts to carry out the scope of work required in this RFP? Subcontractors or vendor-utilized third-party developers who assist in part or in whole in the development of the website or continuing services shall be fully disclosed in any development proposal.

Yes, we will be using subcontractors and have listed their contact information below.

No, we will not be using any subcontractors for this project.

\_\_\_\_\_  
Company Name                      Name of Contact                      Title

\_\_\_\_\_  
Cell Phone Number                      Fax Number                      Email Address

Please explain the working relationship between your company and the subcontractor. You are also required to provide experience information and references for any and all subcontractors. (Make a photo copy of the applicable pages regarding experience and references and submit along with your proposal.)

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Proposal Submittal (continued):

**Respondent Name:** \_\_\_\_\_

Please describe what techniques/tasks you will be using to assure the completion of projects within the determined schedule and proposed budget.

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Proposal Submittal (continued):

**Respondent Name:** \_\_\_\_\_

**References:**

Provide any additional references for which you have provided the same type of work as outlined in this RFP that were not included in the RFQ. California Municipal governments are preferable.

1. \_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address City State Zip Code

\_\_\_\_\_  
Contact Name Telephone Number E-Mail Address

2. \_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address City State Zip Code

\_\_\_\_\_  
Contact Name Telephone Number E-Mail Address

3. \_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address City State Zip Code

\_\_\_\_\_  
Contact Name Telephone Number E-Mail Address

4. \_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address City State Zip Code

\_\_\_\_\_  
Contact Name Telephone Number E-Mail Address

5. \_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address City State Zip Code

\_\_\_\_\_  
Contact Name Telephone Number E-Mail Address

Proposal Submittal (continued):

**Respondent Name:** \_\_\_\_\_

RFP Submittal Requirement and Acknowledgement	
<p>Respondents are required to answer each of the questions listed below. You must indicate below that you have provided this information in your proposal submittal. You must attach additional sheets to your RFP submittal describing in detail the service you are proposing.</p>	
RFP Scope of Work Questions	Indicate what page in your proposal you have answered this question.
Did you attach additional sheets to provide the required information on pages XX-XX of this RFP?	<input type="checkbox"/> Yes <input type="checkbox"/> No Page ___ of our submittal.
Did you include References and Experience for subcontractors if subcontractors will be used for this project?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A no subcontractors Page ___ of our submittal
Unless otherwise specified, it is understood that any and all rights in perpetuity including editing, printing, duplication, distribution and all other copyright ownership entitlements and privileges regarding proofs, final, sample prints, DVD's, or any other media (including but not limited to digital) in connection with this project thereof, will remain the sole property and authority of SCV Water. Use of such work may not be used for advertising display, or any other purpose, without express written consent of SCV Water.	<input type="checkbox"/> Yes, understood. <i>(You must check this box for your proposal to be considered).</i>

Price Proposal	
<p>In accordance with your "Request for Proposal", the following price proposal is submitted to SCV Water. We understand that our price submittal is a not to exceed amount and that if we are selected to enter into negotiations with SCV Water the pricing may be adjusted down unless additional services are requested and pricing will be negotiated and adjusted accordingly.</p> <p>Each proposer shall clearly state the total cost, as well as appropriate subtotals.</p>	
Category Description (Respondent must attach a full description for each category explaining what they are proposing) All services must be itemized. Do not bundle.	Proposal Not to Exceed Amount by Category Description
Flat Rate for entire project	\$
Hourly Rate to provide additional work that may be requested during the term of the project	\$ /hour



**Quarterly Dashboard Report  
Q2: April - July 2020**

Prepared by:



**Quarterly Highlights**

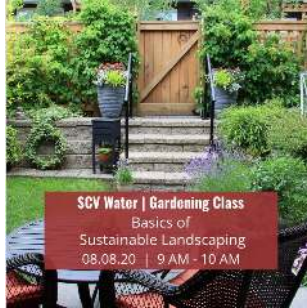
- SCV Water has been working with Tripepi Smith for a full year now.
- Total followers across all accounts has increased by 21.5% from August 2019 to end of July 2020.
- From April 2020-June 2020, we ran a follower ad campaign on Facebook, Instagram and Twitter. During this time we gained a total of 193 new followers/likes. A summary of that ad can be found in the boosted posts section.
- Since SCV Water's uptick in content during COVID-19, reach on Facebook has consistently landed over 3,000 each month.

**Quarterly Post Highlight**

**SCV Water**  
Published by Tripepi Smith & Associates [?] · 2d ·

As we remain focused on keeping our customers, staff and community safe, SCV Water is pleased to announce our new virtual gardening class offerings!

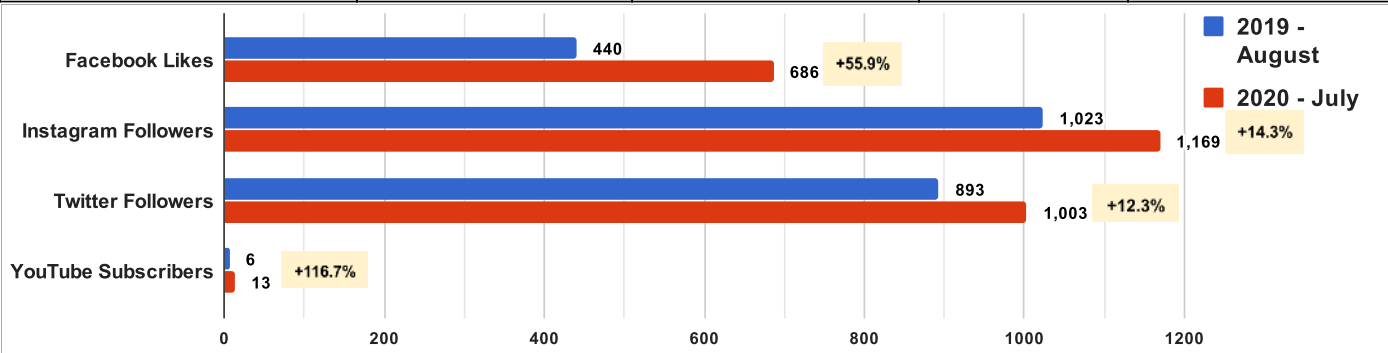
Saturday, August 8, 2020 - Basics of Sustainable Landscaping  
Thinking about starting your landscape project? We'll show you where to start! Join us online to learn about the basic elements included in sustainable landscaping, including ways to preserve natural resources, be water-wise, and still have a landscape that meets your needs. For more information, visit: [yourscvwater.com/gardening-classes/](https://yourscvwater.com/gardening-classes/)



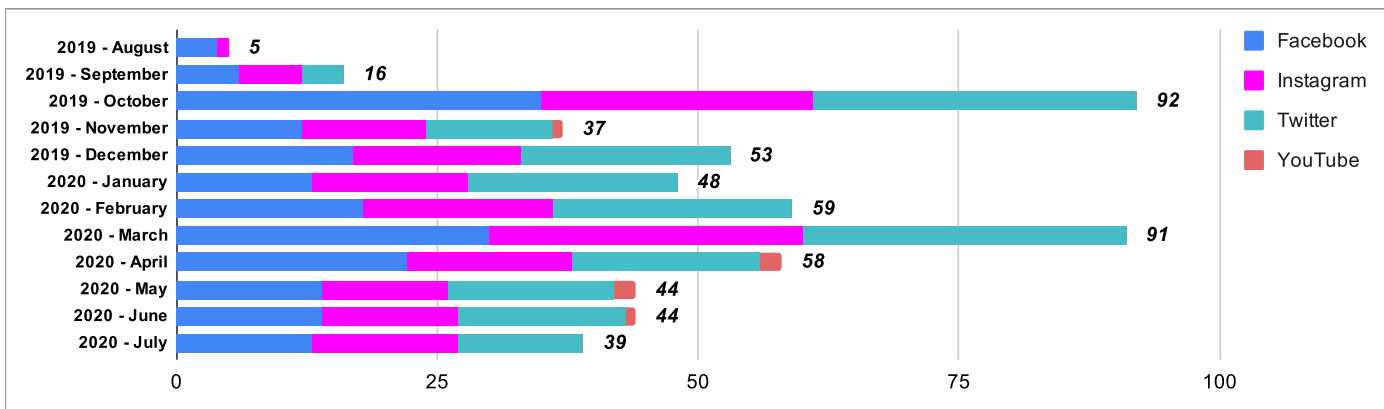
- 7 Shares
- 483 People Reached
- 45 Engagements
- Overall, the sharing and engagement metrics indicate followers' excitement to continue gardening classes in a virtual format.

**LIKES / FOLLOWERS / SUBSCRIBERS**

	Facebook Likes	Instagram Followers	Twitter Followers	YouTube Subscribers
2019 - August	440	1,023	893	6
2019 - September	445	1,023	894	7
2019 - October	456	1,037	914	7
2019 - November	459	1,044	922	7
2019 - December	466	1,047	928	7
2020 - January	472	1,059	948	7
2020 - February	485	1,062	955	6
2020 - March	506	1,069	967	6
2020 - April	573	1,073	968	8
2020 - May	661 [1]	1,110	976	10
2020 - June	671	1,150	1,004	13
2020 - July	686	1,169	1,003	13



NUMBER OF POSTS	Facebook	Instagram	Twitter [2]	YouTube
2019 - August	4	1	0	0
2019 - September	6	6	4	0
2019 - October	35	26	31	0
2019 - November	12	12	12	1
2019 - December	17	16	20	0
2020 - January	13	15	20	0
2020 - February	18	18	23	0
2020 - March	30	30	31	0
2020 - April	22	16	18	2
2020 - May	14	12	16	2
2020 - June	14	13	16	1
2020 - July	13	14	12	0
2020 - June	14	13	16	1



REACH [3]	Facebook	Instagram	Twitter	YouTube	TOTAL
2019 - August	21,139	295	0	508	21,942
2019 - September	1,073	1,172	535	259	3,039
2019 - October [4]	5,659	5,677	10,331	259	21,926
2019 - November	1,388	2,260	8,049	300	11,997
2019 - December	2,483	3,447	7,925	180	14,035
2020 - January	3,663	4,660	9,993	204	18,520
2020 - February [5]	7,388	3,958	9,352	259	20,957
2020 - March [6]	15,444	6,970	14,109	310	36,833
2020 - April	6,850	2,853	8,661	503	18,867
2020 - May	3,012	4,052	3,931	564	11,559
2020 - June	3,868	89,159 [7]	2,179	540	95,746
2020 - July	8,384	3,553	2,077	966	14,980

<b>ENGAGEMENT [8]</b>						
	Facebook	Instagram	Twitter	YouTube	TOTAL	
2019 - August	3,647	136	0	259	4,042	
2019 - September	263	143	5	144	555	
2019 - October	1,265	388	149	148	1,950	
2019 - November	101	139	31	133	404	
2019 - December	325	206	33	230	794	
2020 - January	321	206	62	144	733	
2020 - February	495	141	64	162	862	
2020 - March	1,641	370	185	126	2,322	
2020 - April	1,202	209	217	414	2,042	
2020 - May	491	258	61	474	1,284	
2020 - June	396	174	54	336	960	
2020 - July	664	157	37	240	1,098	
<b>WEBSITE SESSIONS [9]</b>						
	Total	From Facebook	From Instagram	From Twitter	TOTAL [10]	
2019 - August	16,222	84	1	2	87	
2019 - September	19,735	110	3	9	122	
2019 - October	19,804	141	5	6	152	
2019 - November	21,152	149	2	2	153	
2019 - December	20,039	145	5	1	151	
2020 - January	21,230	304	5	4	313	
2020 - February	21,081	688	7	4	699	
2020 - March	21,641	220	5	4	229	
2020 - April	21,151	359	7	2	368	
2020 - May	22,109	147	3	7	157	
2020 - June	22,850	118	8	4	130	
2020 - July	9,627 [11]	36	0	1	37	

## BOOSTED POSTS

Reach: Organic / Paid Post Clicks Reactions, Comments & Shares

Published	Post	Type	Targeting	Reach	Engagement	Promote
06/12/2020 4:07 PM	 Help us sustain our water supply and recharge			1.6K 	47 75 	
04/23/2020 6:16 PM	 The last coloring page is now available! Thank you			951 	12 11 	
04/15/2020 11:39 AM	 Here's an opportunity to save water and money -			8.3K 	259 40 	
04/14/2020 9:00 AM	 Here's an opportunity to save water and money -			186 	25 21 	
04/08/2020 5:29 PM	 Stay "Safer At Home" and keep your children			1K 	30 31 	







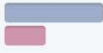




















From April to June 2020, SCV Water launched a Followers campaign on Facebook, Instagram and Twitter to promote its social media accounts and increase Followers. On Facebook, ad was shown 14,681 times (Impressions) to 7,644 people (Reach) and resulted in 129 new Page Likes. The total ad spend on Facebook was \$199.31 averaging \$1.55 per Like. On Instagram, the ad spent \$195 of its \$200 budget from June 1-6 and was shown 83,948 times (Impressions) to 26,219 people (Reach). The ad resulted in 31 new Follows averaging \$6.29 per Follower. On Twitter, the ad spent \$190.86 of its \$200 budget from June 26-30 and was shown 8,694 times (Impressions). The ad resulted in 33 Follows averaging \$5.78 per Follow.

Across all platforms, SCV Water spent \$585.15 on the Followers campaign and gained 193 new Likes and Followers averaging approximately \$3.00 per new Like/Follower.








**TOP SOCIAL MEDIA POSTS (excluding boosted posts) from Apr. '20 - Jul. '20 [12]**

**Facebook**

Published	Post	Type	Targeting	Reach	Engagement	Promote
04/29/2020 9:00 AM	 Now more than ever, #SCVWater staff relies on			985 	299 126 	<a href="#">Boost Post</a>
04/10/2020 2:18 AM	 The second coloring page is now available! We'll			530 	24 33 	<a href="#">Boost Post</a>
05/08/2020 9:00 AM	 To celebrate California's #WaterAwareness month,			581 	35 33 	<a href="#">Boost Post</a>
05/28/2020 9:00 AM	 It's International Burger Day! Do you know how			1.7K 	51 28 	<a href="#">Boost Post</a>
07/07/2020 9:00 AM	 SCV Water is now hiring for two (2) Administrative			6.8K 	441 52 	<a href="#">Boost Post</a>

**Instagram (by Engagement)**

## Twitter

Tweets	Top Tweets	Tweets and replies	Promoted	Impressions	Engagements	Engagement rate	
	<b>SCV Water</b> @scv_water · Apr 1 Wipes clog pipes! After cleaning, please be sure to throw disposable wipes away in the trash. Flushing disposable wipes down the toilet can clog your pipes. #COVID19 #coronavirus #SCVWater  Learn more: <a href="https://ow.ly/N1zC50z1LbO">ow.ly/N1zC50z1LbO</a> <a href="https://pic.twitter.com/mbeUpFzB8u">pic.twitter.com/mbeUpFzB8u</a> <a href="#">View Tweet activity</a>			2,243	108	4.8%	<a href="#">Promote</a>
	<b>SCV Water</b> @scv_water · Apr 27 Our doors may be closed, but Danielle is on the job! We're here for you every day, by phone and email. Plus #SCVWater has suspended all late fees and shutoffs through June 30.  #WeveGotYourBack #COVID19 #coronavirus #EssentialWorkers #EssentialServices #WaterIsEssential <a href="https://pic.twitter.com/145tllhF8v">pic.twitter.com/145tllhF8v</a> <a href="#">View Tweet activity</a>			1,049	23	2.2%	<a href="#">Promote</a>
	<b>SCV Water</b> @scv_water · May 1 Our #SCVWater Treatment Plant Operators like Vince are on the job 24/7, keeping safe and reliable water flowing to your tap. Our advanced water treatment process removes and kills viruses, including the #coronavirus.  #WaterIsEssential #COVID19 #EssentialWorkers <a href="https://pic.twitter.com/wBIF7E9sfj">pic.twitter.com/wBIF7E9sfj</a> <a href="#">View Tweet activity</a>			938	23	2.5%	<a href="#">Promote</a>
	<b>SCV Water</b> @scv_water · Apr 28 safety and for yours. If you have a question, let them know (from a distance!) and they can leave a business card for follow up. #WaterIsEssential #WeveGotYourBack #COVID19 #coronavirus #EssentialWorkers #EssentialServices #DrinkingWater #CleanWater #SafeWater <a href="https://pic.twitter.com/uMSz5ov1u6">pic.twitter.com/uMSz5ov1u6</a> <a href="#">View Tweet activity</a>			897	17	1.9%	<a href="#">Promote</a>
	<b>SCV Water</b> @scv_water · Apr 8 From desalination of ocean water to purification of wastewater, agencies throughout California are utilizing technologies to increase water supply and drought resilience. Click here to watch the video presented by @ACWAWater: <a href="https://ow.ly/JCqt50z1NSP">ow.ly/JCqt50z1NSP</a> <a href="https://vimeo.com/378371391">vimeo.com/378371391</a> <a href="#">View Tweet activity</a>			850	6	0.7%	<a href="#">Promote</a>

### Multi-Post Campaigns

Water Professionals Appreciation Week	10/7-10/11	16 posts
DWR Shutdown	2/11-3/4	4 posts
Water Summit 2020	2/24-3/11	5 posts
COVID-19 Information	3/20-3/28	9 posts
COVID-19 Staff Campaign	4/27-5/6	8 posts

Tripep Smith is on retainer to write 3 social media posts per week. Any post beyond that scope is considered ad hoc work. From August 2019 to the end of July 2020, TS completed 43 ad hoc social media posts.



[1] Facebook followers in May increased by nearly 100 because of a follower ad campaign completed at the end of April into the beginning of May.

[2] You may notice that Twitter usually has more posts than any other platform. This is because of their character limit. When a post is more than 140 characters, we split the post up into a threaded Tweet, but each of these count as a post.

[3] Facebook Reach: The number of unique people who saw your post.

Instagram Reach: The number of unique people who saw your post.

Twitter Impressions: The number of times a Tweet shows up in somebody's timeline.

YouTube Impressions: How many times your thumbnails were shown to viewers on youtube.com

[4] Total Reach and Engagement from September to December 2019 across all platforms was the highest in October 2019 due to Water Professionals Week. The high number of posts this week significantly increased Reach and Engagement. High Reach and Engagement in August 2019 was due to a post about the Newhall Ranch Road closure. It was one of four posts during that month and had significantly higher reach and engagement than SCV Water's usual posts.

[5] Facebook's reach in February 2020 was higher than average because we ran three boosted posts on Facebook which nearly doubled Reach in this month.

[6] Total Reach and Engagement from January to March 2020 across all platforms was the highest in March 2020 due to Water Summit promotion and COVID-19. The high number of posts this month significantly increased Reach and Engagement.

[7] The massive increase in June 2020 Reach compared to previous months can be attributed to an Instagram Followers ad we did in June. A summary of that ad can be found in the boosted posts section.

[8] Facebook Engagement: calculated based on the number of likes, comments, shares, and clicks your posts are generating.

Instagram Engagement: Anytime a user likes or comments on one of your posts.

Twitter Engagement: Total number of times users interacted with a Tweet (clicks anywhere on the Tweet including Retweets, replies, follows, likes, links, cards, hashtags, embedded media, username, profile photo, or Tweet expansion).

YouTube Watch Time: The amount of time that a viewer has watched a video. This gives you a sense of what content viewers actually watch (as opposed to videos that they click on and then abandon).

[9] Session: A session is the period time a user is actively engaged with your website, app, etc. All usage data (Screen Views, Events, Ecommerce, etc.) is associated with a session.

[10] Website Total Sessions from Facebook, Instagram and Twitter.

[11] This number is significantly lower than past metrics because Tripepi Smith created a filtered view in the website's Google Analytics to exclude the IP addresses of the SCV Water offices and Kathie/Lindsey's homes. This drop was larger than expected and our team is investigating further to ensure accuracy of IP addresses and other factors.

[12] SCV Water's top posts varied across platforms from April 2020 to July 2020. On Facebook, educational resources and job opening posts were most popular primarily due to Shares and Tags. On Instagram, job openings posts drove the most engagement. The top Top Tweet was a "Wipes Clog Pipes" post that earned a large jump in impressions and engagement compared to average.

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## Public Outreach Matrix of Selected Activities

### July and August 2020

Website Statistics	JULY	
Total users	16,954	Users who have initiated at least one session during the date range
Total Page Views	39,229	Total number of pages viewed. Repeated views of a single page are counted.
Most Popular Content		
Home page	14,886	
Customer Care	5,219	Customer Care (pay; locate division; start/stop; etc)
Save Water & Money	2,203	Conservation program home page
Residential	1,260	Residential conservation programs
Connect	534	Contact Us
Valencia Division Bill	662	How to read your bill
Water Quality	434	
Board/Committee Meetings	304	Agendas
Your Water	1,421	Current digital ad campaign directs to this link
Digital Outreach	As of 8/7/20	
Social Media		Notable activity
Facebook	690 likes 749 follows	
Instagram	1,176	
Twitter	1,003	
Constant Contact	AUGUST	
Water Currents eNewsletter (August)	18,731	Open rate: 23% (average industry open rate 21.64%)
Virtual Gardening Class News Blast (August)	18,854	Open rate: 23% (average industry open rate 21.64%)
Education	AUGUST	
Students	Programs are suspended due to COVID-19	2020 Totals
Teachers		1490
Garden Classes – Saturdays		150
Garden Classes – evenings		72
		39

\* Data not available yet

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## LEGISLATION TRACKING

Letters of Support/Opposition

**ITEM NO.**  
**6.3**

Date	Bill/Initiative	Title	Stand	Notes	Leg. Policy*	Status
2/7/2020	Water Resilience Exec. Order N-10-19	Comments on draft resilience portfolio	Support	Signed on to coalition letter to Nancy Vogel, Director of the Governor's Water Portfolio Program on the resilience portfolio in development. Specifically addresses topics including water storage, conveyance, flood management, regulation and planning and others	2.0, 5.0	Letter sent
2/7/2020	Water Resilience Exec. Order N-10-19	Comments on draft resilience portfolio	Support	Also sent our own letter to Ms. Vogel, with similar points.	2.0, 5.0	Letter sent
4/20/2020	AB 2182 (Rubio)	Emergency Backup Generators: Water & Wastewater Facilities	Support	Sent our own letter to Chair, Assembly Committee on Natural Resources Laura Friedman	3.0	Letter sent
4/20/2020	SB 1099 (Dodd)	Emergency Backup Generators: Critical Facilities Exemption	Support	Sent our own letter to Chair, Senate Environmental Quality Committee Ben Allen	3.0	Letter sent
5/28/2020	S. 3811 (Feinstein)	Restoration of Essential Conveyance Act, legislation that would authorize federal funding to repair critical water supply infrastructure associated with the Ca. Aqueduct	Support	Sent our own thank you letter to Senator Dianne Feinstein	2.0	Letter sent
6/9/2020	S. 2044	Comments to support the inclusion of section 2 of S. 2044, the Water Supply Infrastructure Rehabilitation & Utilization Act as an amendment to S. 3422 the Great American Outdoors Act (GAOA)	Support	Sent our own letter to Senator Dianne Feinstein and Senator Kamala Harris	7.0	Letter sent
6/29/2020	H.R.2 (Moving Forward Act)	Amendment to H.R. 2 "Moving Forward Act"	Support	Sent our own thank you letter to Congressman Mike Garcia	9.0	Letter sent
7/7/2020	SB 1044 (Allen)	Firefighting Equipment & Foam which prohibits the use of PFAS chemicals	Support	Sent our own letter of support to Chairman Bill Quirk	10.0	Letter sent
7/7/2020	AB 2560 (Quirk)	Amends CA Safe Drinking Water Act to require SWRCB to comply with specified public notice/comment procedures when revising (most) NLS and RLS	Support	Sent our own letter of support to Chairman Ben Allen	6.0	Letter sent. Set for Sen Env Quality Comm Hearing 8/14
7/21/2020	AB 1720 (Carrillo)	Long Duration Energy Storage Procurement	Oppose Unless Amended	Signed on to coalition letter to Assembly Member Wendy Carrillo. CPUC also filed opposition.	3.0	Letter sent. 8/3 hearing postponed by committee
7/24/2020	EPA WaterSense Program	Response to EPA announcement that after a review of product performance criteria, they were not making any changes in specifications, and to consider adding consumer satisfaction to the specifications.	Support of the WaterSense program	Signed on to coalition letter from The Alliance for Water Efficiency (AWE)	5.0	Letter sent
8/7/2020	AB 3030 (Kalra)	Comments to oppose unless amended with ACWA's recommendations	Oppose Unless Amended	Signed on to coalition letter to Senator Henry Stern	7.0	Letter sent

\* Reference to applicable section of Legislative Policy Guidelines  
Revised: Aug 12, 20

Represents changes since last distribution.

SANTA CLARITA VALLEY WATER AGENCY  
GRANT SUMMARY

Grant	Start Date	End Date	# of Projects within Grant*	SCV Project Name	Total Project Cost	DWR Funding	Required Funding Match (Non-State Share)	Non-State Share (Funding Match)	Other Non-State Share
Prop 84 Round 1 Implementation	4/10/2012	12/31/2021	4	1. Grant Administration 2. SCV Water Use Efficiency Plan 3. Santa Clara River Sewer Truck Line Relocation 4. Recycle Water Project Phases 2B & 2D	\$ 14,057,107	\$ 6,264,551	\$ 4,110,280	\$ 7,792,556	\$ -
Prop 84 Round 2 Implementation	6/17/2014	12/31/2020	4	1. Grant Administration 2. CLWA SCV WUE Program 3. SCWD WUE Programs 4. Saugus Water Reclamation Plant Ultraviolet Disinfection	\$ 7,804,002	\$ 4,003,399	\$ 3,800,603		
Prop 84 2014 Drought Grant	7/20/2015	12/31/2020	3	1. Grant Administration 2. RRB/CLWA Banking Program 3. CLWA/SWSD Extraction & Conveyance	\$ 15,616,780	\$ 11,535,067	\$ 4,081,713		
Prop 1 Sustainable Groundwater Planning	12/5/2018	12/31/2022	1	1. Grant Administration	\$ 2,047,434	\$ 1,307,265	\$ 740,169		
Prop 1 Round 1 IRWM Implementation <i>(Preliminary Award; Anticipated Fund Range is \$2.3M to \$3M)</i>	N/A	N/A	2	1. Grant Administration 2. Recycle Water Phase 2C	\$ 9,124,450	\$ 3,000,000	\$ 4,880,005		\$ 1,154,445
					<b>\$ 48,649,773</b>	<b>\$ 26,110,282</b>	<b>\$ 17,612,770</b>		

\*Includes Grant Admin as Project

Last Update: Aug 12, 20



**SPONSORSHIP TRACKING FY JULY 2020 - JULY 2021**

<b>ITEM NO.</b> <b>6.5</b>
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Updated: Aug , 2020

Agency Name	Event	Event Date	Event Location	Reg. Fee	Planned	Paid	Sponsorship
ACWA	2020 Summer Conference	May 5-8, 2020 (RESCHEDULED: July 28-31, 2020)	VIRTUAL	\$350	\$2,000	\$2,500	(ACWA transitioning to new virtual sponsorship options: added another \$500 and sponsored Thursday closing keynote E. Joaquin Esquivel, Chair, SWRCB & Director Karla Nemeth, CA DWR) Wed: Ice Cream Break \$2000
Urban Water Institute (UWI)	Informative Discussion with Felicia Marcus & Pat Mulroy	Aug 19, 2020	VIRTUAL			\$500	Listed on the UWI website, Zoom call and invitation as a sponsor, Name recognition on the call, A small ad in the monthly UWI newsletter, one participate can attend on all future Zoom Calls until end of 2020 at no charge
Santa Clarita Valley Economic Development & College of the Canyons (SCVEDC)	2020 Economic Outlook	Mar 12, 2020 (RESCHEDULED: Sept 17, 2020)	VIRTUAL	FREE		\$1,100	(VIRTUAL SPONSORSHIP: Q & A style article with me highlighting you or your company that will be posted on our blog and promoted on our social channels and via our eblasts, a full page ad with company recognition in the Santa Clarita Valley Business Journal, continued promotion of your company's sponsorship through our social media channels & on our website) Bronze: 2 reserved complimentary tickets to event at a sponsor table; Business card size color ad in Forecast program book; Company promotion through electronic and social media event marketing; Company logo in event presentation
SCV Chamber	State of the County Luncheon	May 15, 2020 (RESCHEDULED Aug 5, 2020; RESCHEDULED 2021)		\$75	\$1,500	\$1,500	Bronze Sponsor: 4 complimentary tickets, social media recognition, sponsor recognition in all marketing. Credit carried forward to 2021
CSDA	2020 Annual Conference	Aug 24-27, 20 (CANCELED)	Palm Desert	\$675			Sponsorship of Morning Coffee Station & 2/3rd page ad in the 50th Anniversary commemorative program - initial cost \$2,000
AWA	Annual Member & Elected Officials Reception	Sept 17, 20	Ronald Reagan Presidential Library	Free to members	\$500		Representative Sponsor: Listing on invitation & event program, agency name on signage
SCV Chamber	Legislative Leaders Forum		Hyatt Valencia	N/A	\$1,000		Gold Sponsor: 6 reserved seats, logo placement on all event marketing materials, recognition in media & press
Santa Clarita Environmental Education Consortium (SCEEC)	Green STEM	Nov 2020	College of the Canyon	N/A	\$2,000		The event provides high school and college students with exposure to STEM (Science, Technology, Engineering, Math) concepts, but with sustainability as a key focus. The Water Technology program at COC is one of the featured programs. (Decreasing from previous Family of Water sponsorship of \$5000)
ACWA	2020 Fall Conference	Dec 1-4, 2020	Indian Wells	\$725	\$2,000	\$2,000	Wed: Ice Cream Break/Pending virtual plans
					<b>Planned</b>	<b>\$9,000</b>	
						<b>Paid</b>	<b>\$7,600</b>
						<b>Subtotal</b>	<b>\$9,000</b>
						<b>FY20/21 Budget</b>	<b>\$20,000</b>
						<b>Bal Remaining</b>	<b>\$11,000</b>

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## 2020 Public Outreach Events

ITEM NO.  
6.6

This is a list comprised of Landscape Classes, Water Resources webinars, public events and all staff meetings.

	<b>Event</b>	<b>Location</b>	<b>Notes (Pre and/or Post)</b>
<b>January</b>			
1/8	Agency All Staff Meeting	The Centre	
1/9	Landscape class (evening)	Rio Vista	Creating a Landscape Plan and Budget
1/11	Landscape class	Rio Vista	Proper Pruning
<b>February</b>			
2/6	Landscape class (evening)	Rio Vista	Designing a Sustainable Landscape
2/8	Landscape class	Rio Vista	Waterwise Vegetable Gardening
2/23	Mardi Gras Madness 5K/10K	Valencia Town Center	Students Off and Running: free afterschool program for youth in need through training for and completing a marathon. Fundraiser for SOAR: <a href="https://mgm5k.weebly.com/">https://mgm5k.weebly.com/</a>
<b>June</b>			
6/4	Agency All Staff Meeting	Virtual	
6/24-25	WaterReuse 2020 Ca. Annual Conference	Virtual	Presentation By: Steve Cole, Assistant GM – No New Drop Squandered: Santa Clarita’s Approach to Increasing Water Recycling
<b>July</b>			
7/30	International Water Association (IWA) Water Resources - Securing Long-Term Resilience Information	Webinar	Presentation By: Matt Dickens, Resource Conservation Manager – Lessons from Ca. Water Company Planning and Responses During Drought
<b>August</b>			
8/8	Landscape Class	GoToWebinar	Basics of Sustainable Landscaping
<b>September</b>			
9/26	River Rally		Clean up around town... <a href="http://greensantaclarita.com/calendar/river-rally/">http://greensantaclarita.com/calendar/river-rally/</a>
9/19	Landscape Class	GoToWebinar	Water Saving Turf Care and Turf Substitutes
<b>October</b>			
10/6	Agency All Staff Meeting	Virtual	Date to be confirmed with Executive Staff
10/17	Landscape Class	GoToWebinar	Water Saving Plants for SCV Landscapes

<b>November</b>			
11/14	Fun & Fishing	Castaic Lake	Presented by Friends of Castaic Lake
11/14	Landscape Class	GoToWebinar	Irrigation Basics for a Sustainable Landscape
<b>December</b>			
12/5	Landscape Class	GoToWebinar	Managing Soils and Fertilizers in the SCV

**As of 8/6/20**

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Pink = Events	Green = SCV Gardening Classes	Blue = Speakers' Bureau 54
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**PUBLIC OUTREACH AND LEGISLATION COMMITTEE  
AGENDA PLANNING CALENDAR 2020**

**ITEM NO.  
6.7**

**January 16, 2020 Committee**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Quarterly Social Media Report from Consultant Tripepi Smith
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**February 20, 2020 Committee**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Washington D.C. Advocacy Trip
  - SCV Water Agency – Water Summit Update
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**March 19, 2020 Committee - CANCELLED**

**April 16, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Quarterly Social Media Report from Consultant Tripepi Smith
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2019/20 and FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020
3. General Outreach Update on COVID-19

**May 21, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2019/20 and FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**June 18, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2019/20 and FY 2020/21
  - Public Outreach Event Calendar 2020



**PUBLIC OUTREACH AND LEGISLATION COMMITTEE  
AGENDA PLANNING CALENDAR 2020**

- Committee Planning Calendar 2020
- 3. Discussion: Changing Legislative Advocacy Contract Terms to 2-year Contract
- 4. Discussion: Social Media Plan – Goals and Objectives for 2020/21

**July 7, 2020 – Board**

1. Approve Changing Legislative Advocacy Contract Terms to 2-year Contract
2. Approve the Social Media Plan for Fiscal Year 2020/21

**July 16, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2019/20 and FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**August 20, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Quarterly Social Media Report from Consultant Tripepi Smith
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020
3. Recommend Authorizing the General Manager to Apply for Grant Funding Under the Federal Bureau of Reclamation WaterSmart Water Energy Efficiency Grant Program (WEEG) for an Automated Metering Infrastructure Project
4. Discussion of the RFP for New Website Design and Development
5. General Update on Virtual Outreach Efforts

**September 1, 2020 – Board**

1. Recommend Authorizing the General Manager to Apply for Grant Funding Under the Federal Bureau of Reclamation WaterSmart Water Energy Efficiency Grant Program (WEEG) for an Automated Metering Infrastructure Project

**September 17, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020



**PUBLIC OUTREACH AND LEGISLATION COMMITTEE  
AGENDA PLANNING CALENDAR 2020**

**October 15, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Quarterly Social Media Report from Consultant Tripepi Smith
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**November 19, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**December 17, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020/21
  - Committee Planning Calendar 2021