

Date: September 4, 2020

To: Public Outreach and Legislation Committee

Jerry Gladbach, Chair

B.J. Atkins Kathy Colley R.J. Kelly Gary Martin Lynne Plambeck

From: Steve Cole, Assistant General Manager

The **Public Outreach and Legislation Committee** is scheduled to meet via teleconference on **Thursday, September 17, 2020** at **5:30 PM**, dial information is listed below.

# TELECONFERENCE ONLY NO PHYSICAL LOCATION FOR MEETING

#### **TELECONFERENCING NOTICE**

Pursuant to the provisions of Executive Order N-29-20 issued by Governor Gavin Newsom on March 17, 2020, any Director may call into an Agency Committee meeting using the Agency's Call-In Number 1-866-899-4679, Access Code 194-290-157

or GoToMeeting by clicking on the link https://global.gotomeeting.com/join/194290157

without otherwise complying with the Brown Act's teleconferencing requirements.

Pursuant to the above Executive Order, the public may not attend the meeting in person. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or GoToMeeting link above. Please see the notice below if you have a disability and require an accommodation in order to participate in the meeting.

We request that the public submit any comments in writing if practicable, which can be sent to **ekang@scvwa.org** or mailed to **Eunie Kang, Administrative**, Santa Clarita Valley Water Agency, 27234 Bouquet Canyon Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the meeting. Anything received after 4:00 PM the day of the meeting will be posted on the SCV Water website the following day.

#### **MEETING AGENDA**

<u>ITEM</u>		<u>PAGE</u>
1.	Public Comments – Members of the public may comment as to items not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so now or at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.)	
2.  *  *	Legislative Consultant Report: 2.1 Van Scoyoc Associates 2.2 California Advocates 2.3 Poole & Shaffery	1 5 11
3. *	Overview of Outreach Efforts	13
4. * * * * * *	Public Information Officer Activities: 4.1 Monthly Outreach Matrix 4.2 Legislative Tracking 4.3 Grant Status Report 4.4 Sponsorship Tracking FY 2020/21 4.5 Public Outreach Event Calendar 2020 4.6 Committee Planning Calendar 2020	17 19 20 21 23 25
5.	Adjournment	
*	Indicates Attachment	

# NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, at (661) 297-1600, or in writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <a href="http://www.yourscvwater.com">http://www.yourscvwater.com</a>.



Indicates Handout



To: Santa Clarita Valley Water Agency; Public Outreach & Legislation Committee

From: Van Scoyoc Associates (VSA); Geoff Bowman & Pete Evich

Date: September 2, 2020

Subject: SEPTEMBER 2020 Report

#### **House and Senate Return Week of September 8**

When the Senate returns to DC next week, they are expected to vote on a stripped-down COVID relief bill. Everything, including timing, is subject to change, as the legislation is still a moving target. As of now, the measure does not include direct payment checks, but does include many of the other agreed-upon items like money for schools and unemployment benefits. Senate Republicans are reportedly close to garnering 51 votes for this bill and it appears that Majority Leader Mitch McConnell (R-KY) is aiming for a vote on Wednesday, September 9. This targeted COVID relief bill is not meant to become law, but rather to serve as a marker for where Senate Republicans stand as Congressional and White House negotiations pick up this month. Senate Republicans have yet to garner 51 votes for anything, so this may be a step in the right direction a COVID-19 response package.

On the House side, Majority Leader Steny Hoyer informed his Democratic colleagues in a letter that a FY2021 Continuing Resolution (CR) is the likely outcome ahead of the upcoming end of the fiscal year on September 30. Hoyer indicated that the House will work on a temporary funding deal to avert a government shutdown at the end of the month. Current federal transportation law and flood insurance law also expires on September 30 and those are also expected to be temporarily extended.

The Senate has not yet advanced any of its 12 annual appropriations measures for FY 2021, and current government funding (FY 2020) expires on September 30. The House returns from its August recess the week of September 14. September 8 thru 11 will be a "Committee Work Period," with many House members expected to remotely participate in any committee hearings or markups they may have on those days.

#### **USACE Project Opportunities**

On August 31, SCV Water and VSA submitted 2 project requests to the US Army Corps of Engineers through the section 7001 process. This project submission process was developed by Congress in 2014 to comply with the House and Senate moratoria on earmarks. Should the projects meet certain criteria, they are eligible to be considered by Congress for future authorization. The 2 project requests would modify previous authorized activities.

The first would authorize SCV Water to be eligible for construction assistance under the Corps of Engineers section 219 mission for environmental infrastructure projects. If authorized in a subsequent Water Resources Development Act, SCV Water could compete for funds to carry out projects for water and water-related infrastructure to tackle problems related to PFAS or other priorities of the utility.

1

The second request would authorize construction assistance related to perchlorate and VOC contamination. While groundwater remediation is not a traditional mission of the Corps of Engineers, the agency does have a history in this type of work. In 2000, Congress authorized the Corps of Engineers to provide study assistance related to perchlorate contamination in the vicinity of the Eastern Santa Clara River basin, and this assistance helped construct remediation projects. The request would build on this 2000 authority by including construction assistance as an eligible activity and broaden the authority to cover VOC's.

By law, an annual report is required to be released in February 2021 by the Corps of Engineers that includes a recommendation for all of the project submissions from 2020. Projects listed in the main table of this report are eligible for consideration for authorization by Congress.

#### **PFAS-Stricken Town Among Six New EPA Superfund Priority Sites**

The EPA announced on September 1 that it's elevating six contaminated sites to its Superfund priority list, including the Orange County North Basin, where chlorinated solvents and other contaminants have affected groundwater in parts of Anaheim and Fullerton in Orange County. The agency's Superfund National Priorities List (NPL) focuses on sites posing significant environmental and human health risks.

The EPA also is proposing to designate other sites as NPL priorities while removing one previously proposed site in Montgomery, AL because it's being addressed under a state cleanup. Other sites elevated to the Superfund priorities list are:

- Blades, DE, at town where PFAS, metals, and hexavalent chromium have been detected in groundwater
- Clearwater, SC, where a former textile dyeing and finishing plant
- Edina, MN, where there is heavily contaminated groundwater at the intersection of Highway 100 and County Road 3
- Henryetta, OK, at the Henryetta Iron and Metal Facility
- Caney, KS, at the Caney Residential Yards, a former smelting operation that led to heavy metal contamination

EPA is also proposing to add four sites to the Superfund list, a designation that can be finalized after other procedural action including a public comment period.

#### Water Utilities 'Disappointed' with EPA Rule on Bromide Limits

The EPA's decision to punt limits on power plant releases of toxic bromides to state regulators has left drinking water groups deeply disappointed. The EPA on August 31 released a final rule limiting power plant wastewater pollutants from ash found at the bottom of boilers, and from the use of sulfur dioxide-removing controls in waterways.

However, the agency stopped short of requiring the electric utility sector from limiting releases of bromides that interfere with drinking water treatment processes, an option it had floated in its 2019 proposal. Instead, the EPA said it would leave it up to individual state agencies to decide whether bromide limits were needed at power plants on a "site-specific basis." These agencies are charged with issuing Clean Water Act NPDES permits.

Bromides are released into waterbodies by coal-fired power plants using controls to capture sulfur dioxide emissions from burning coal. These chemicals interfere with treatment process of drinking water utilities downstream by forming harmful byproducts.

Tracy Mehan, executive director for the American Water Works Association, said he was "deeply" disappointed the EPA chose not to take "meaningful action" on protecting public health by neither choosing the zero liquid discharge option, nor implementing any of the bromide sub-options that were discussed in the proposal. "EPA has thus placed all of the regulatory burden of addressing this issue on the state NPDES agencies, and the financial burden on local water utilities to address a problem created by others."

The EPA justified its decision saying its analysis showed that bromide discharges are concentrated at a small number of sites. It also said they are best addressed using "site-specific, water quality-based effluent limitations established by NPDES permitting authorities for the small number of steam electric power plants that may impact downstream drinking water treatment plants."

Reclamation to streamline National Historic Preservation Act compliance for water delivery structures

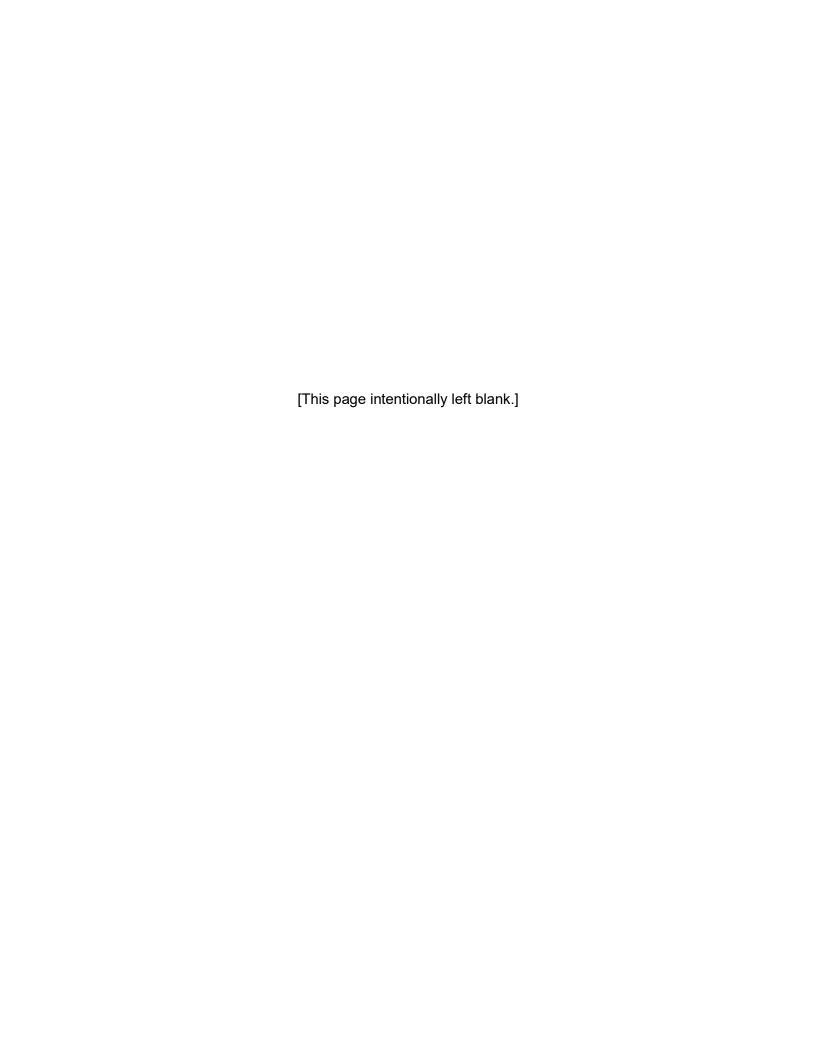
The Bureau of Reclamation is taking steps to simplify cultural resources compliance on canals and
ditches. Reclamation is requesting that the Advisory Council on Historic Preservation, which oversees
the federal historic preservation process, grant a "program comment" to document the historic
significance of water distribution systems as a whole, instead of on a case-by-case basis.

"As the nation's largest wholesale water supplier with more than 8,000 miles of canals, Reclamation is in the unique position to address streamlining compliance for these water distribution systems," Reclamation Commissioner Brenda Burman said. "This updated process will improve the cultural resources review and compliance for Reclamation, water districts and state review agencies."

The program comment is an alternative approach to streamline compliance with Section 106 of the National Historic Preservation Act by reducing the repetitive nature of recording historic sites. It will also allow Reclamation to focus its cultural resource efforts on sites in the most need of further recording, protection and interpretation.

Under the current process, whenever there is a federal action, there is a requirement to review the potential effect to all historic properties eligible for or listed on the National Register of Historic Places, irrespective of their abundance or purpose. This has the potential to add time and cost to proposed federal water projects.

Over the next 45 days, Reclamation will be conducting public outreach and seeking public comment on the proposed ACHP program comment.



ITEM NO. 2.2

-VIA ELECTRONIC MAIL-

September 1, 2020

#### **MEMORANDUM**

TO: Steve Cole, Santa Clarita Valley Water Agency

FROM: Dennis K. Albiani, Anthony Molina, California Advocates, Inc.

SUBJECT: September Report

An extremely intense and chaotic end of the legislative session wrapped up September 1<sup>st</sup> at 1:30am, with tempers running high! In an already challenging environment, due to the pandemic and legal skepticism of new protocols for "remote voting" and "proxy voting," more controversy was added to finish this year.

Last week, Republican Senator Brian Jones tested positive with the coronavirus, creating a frenzy in the Senate, forcing them to shut down for a day and a half to clean, test Republican Caucus members and staff, and determine how to proceed. The outcome was that Senate Republicans were not allowed back in the Capitol, except for Senator Jim Nielsen. Senate Republicans were granted permission to vote remotely for floor session, which was not previously allowed upon return from Summer Recess.

In the waning hours of the end of the legislative session, with remote voting being allowed, and the constitutional deadline of August 31<sup>st</sup> at midnight, the Senate floor got extremely tense. Senate Democrats moved to limit debate to two speakers per side, infuriating homebound Senate Republicans. After an hour-plus delay, Senate Democrats rolled back the rule — and then bills started dying for lack of time as the clock ran down. Floor speeches sped up or vanished altogether as word came down from leadership to make hard choices. Democrats accused Republicans of filibustering, while Republicans accused Democrats of lack of transparency and proper vetting of legislative measures.

All the while, the Assembly Floor took many breaks of their own throughout the day, saying goodbye to termed-out members, holding Senate bills hostage, and re-referring bills back to policy committee hearings with only a few hours remaining in the session. By 11:00pm, members were no longer debating legislation, but rather, asking for "aye" votes when taking up their bills for passage.

Additionally, tempers began flaring between the Senate and the Assembly for not sending over priority legislation as it grew closer to midnight. Overall, there were around twenty plus Senate bills that did not make it back over for a final vote. These pieces of legislation died due to time running out, leaving many members very unhappy.

The Governor now has until midnight on September 30<sup>th</sup> to sign legislation that was sent to his desk. Legislation that is signed will take effect on January 1, 2021, unless it has an urgency to take effect immediately. We will keep SCVWA apprised of all bills signed or vetoed that have been supported or opposed.

# **Resources Funding**

# AB 1659 (Bloom) Large electrical corporations: wildfire mitigation: securitization and Supplemental Budget Language.

In the last few days of session the Legislature "gut and amended" a bill and included a \$3 billion wildfire, climate resiliency fund together financed with a unique fee program extending a surcharge on electricity customers that ends in 15 years, extending the payments another 15 years and securitizing the revenue stream for current investments. The wildfire and climate resiliency programs were roughly based on the bond passed earlier in the year. We positioned the district for Arundo funding and possible for some watershed funding. However, the bill failed passage not garnering the 2/3 vote necessary for such a unique financing proposal. On the final night, the proposal was scaled down to \$500 million, funded from the general fund, GGRF and Prop 68 funds. That proposal never made it into a final budget bill.

# **Public Safety Power Shutoffs**

#### AB 2182 (Rubio) Emergency backup generators: water and wastewater facilities: exemption.

This bill would provide flexibility for all critical service providers to use and maintain emergency power generators for Public Safety Power Shutoff (PSPS) events. This flexibility would be accomplished by: (1) confirming that backup power generation during PSPS events is considered emergency use of generators; (2) ensuring that generator use for PSPS events is not limited by any time constraints; and, (3) by providing testing and maintenance flexibility for these backup generators due to the strenuous nature of their use during PSPS events.

Status: This bill will be held by the author for the remainder of the year. This bill has died.

Position: Support

#### SB 1099 (Dodd) Emergency backup generators: critical facilities: exemption.

This bill would require air districts to adopt a rule, or revise its existing rules, to allow critical facilities with a permitted emergency backup generator to use that emergency backup generator during a deenergization event or other loss of power, and to test and maintain that emergency backup generator, without having the usage, testing, or maintenance count toward that emergency backup generator's time limitation on actual usage and routine testing and maintenance. The bill would also prohibit air districts from imposing a fee on the issuance or renewal of a permit issued for those critical facility emergency backup generators.

Status: This bill was held by the author for the remainder of the year. This bill has died.

**Position: Support** 

#### Governance

#### AB 2560 (Quirk) Water quality: notification and response levels: procedures.

This bill would require the SWRCB to comply with public notice, comment, and peer review procedures, when establishing or revising notification or response levels.

Status: This bill passed the legislature. The bill is on the Governor's Desk.

**Position: Support** 

#### AB 3030 (Kalra) Resource conservation: land and ocean conservation goals.

The bill would establish new state policy goals for the protection of at least 30 percent of California's land areas and waters and to advance the protection of 30 percent of the nation's oceans by 2030.

Status: This bill was held on the Senate Appropriations "Suspense File." This bill has died.

**Position: Oppose** 

#### SB 1386 (Moorlach) Local Government: Assessments, Fees, and Charges: Water.

This bill would protect fire hydrant system funding and ensure public water suppliers can operate water systems to supply their customers and to fight fires. Also, this bill is declaratory of existing law, which allows water suppliers to include the costs of operating and maintaining these systems, as well as the costs associated with a fire hydrant and the water served through them, in their property-related service charges.

Status: This bill passed the legislature. The bill is on the Governor's Desk.

**Position: Support** 

## **PFAS Chemicals**

#### SB 1044 (Allen) Firefighting equipment and foam: PFAS chemicals.

This bill prohibits the use of firefighting foam containing perfluoroalkyl and polyfluoroalkyl substances (PFAS) chemicals, except where federally required, and requires notification of the presence of PFAS in the protective equipment of firefighters.

Status: This bill passed the legislature. The bill is on the Governor's Desk.

**Position: Support** 

## **Energy**

#### AB 1720 (Carrillo) Energy: long-duration energy storage: procurement.

This bill requires the procurement of long-duration energy storage, to meet a more aggressive greenhouse gas (GHG) emissions reduction target. This bill requires the California Public Utilities Commission (CPUC) to direct the above procurement by load-serving entities (LSEs) by March 1, 2021. If the CPUC does not order the procurement, this bill would require the Department of Water Resources (DWR) to procure the amount of long duration energy storage on behalf of the LSEs.

Status: This bill was held in Senate Energy, Utilities and Communications Committee. The bill has died.

**Position: Oppose** 

# **Economic Stimulus Package**

The jointly supported \$100 billion-dollar "economic stimulus package" proposed by California Democrats did not come to fruition by the adjournment of this year's legislative session. Democrats will plan to use this proposal as a framework moving into the 2020-21 session to begin positioning and advocating for an economic stimulus to help the California economy rebound form the COVID-19 pandemic. Over the Fall, SCVWA should begin identifying projects that could be eligible in the "green economy" space in the following areas: wildfire prevention and vegetation management activities; protecting wetlands and communities from climate change impacts; and improving clean water delivery and infrastructure.

#### California Advocates, Inc. Activity Report

- Participated in daily briefings for COVID-19 and pass along pertinent information to SCVWA staff.
- Attended ACWA MMLG virtual meetings.
- Participated in State Water Contractors advocate team call.

- Participated in the Southern California Water Coalition (SCWC) Legislative Task Force calls.
- Participated in monthly check-in call with SCVWA.
- Actively engaged at end-of-session on potential "resource/wildfire" funding legislation with water stakeholders.
- Participated in advocacy efforts to "oppose" AB 3030 on behalf of SCVWA.
- Testified in policy and fiscal committee in opposition to AB 3030 on behalf of SCVWA.
- Drafting "Request for Signature" letters on behalf of SCVWA on the following bills to Governor Newsom:
  - o SB 1044 (Allen) Firefighting equipment and foam: PFAS chemicals.
  - o SB 1386 (Moorlach) Local government: assessments, fees, and charges: water: hydrants.
  - AB 2560 (Quirk) Water quality: notification and response levels: procedures.

## **Regulatory**

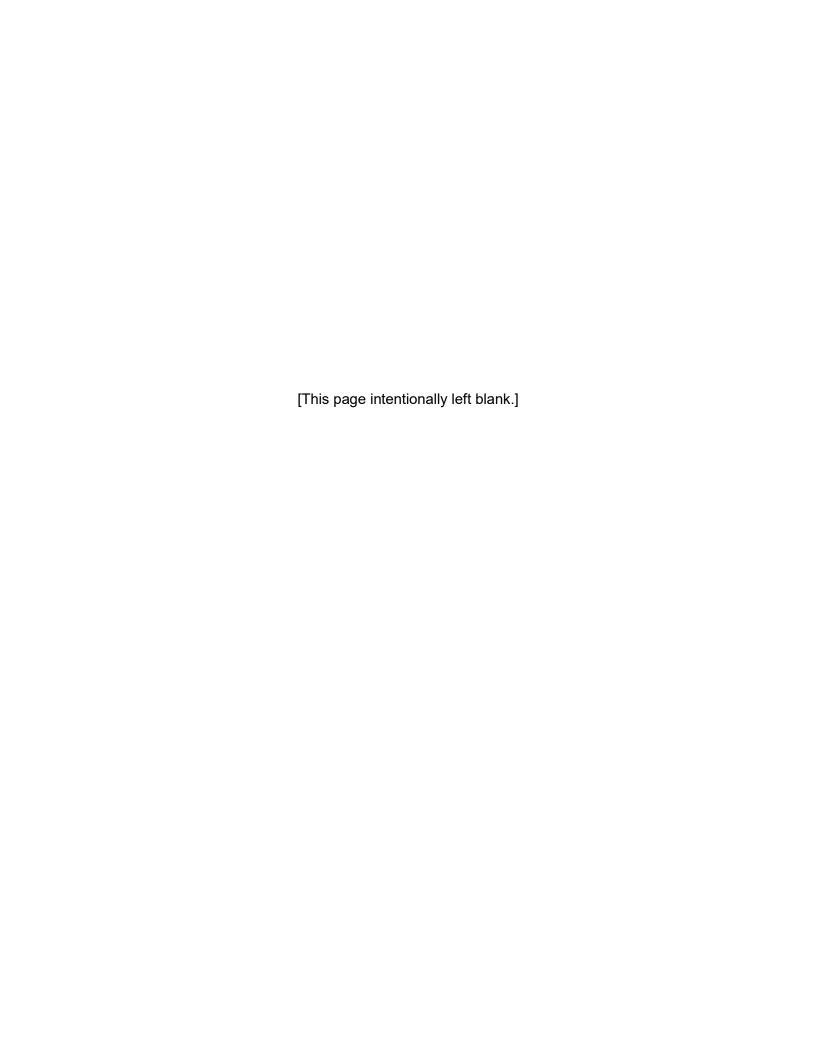
- Monday, August 24<sup>th</sup>, the California Environmental Protection Agency issued a <u>new report</u> that shows that at least half of California's landfill-bound food waste could be processed at the state's wastewater treatment plants and serve as an innovative power source. Waste can be "co-digested" at these facilities, which involves adding organic wastes including municipal food scraps and industrial food processing wastes such as chicken blood to a facility's anaerobic digester. Building on a survey of the nearly 225 wastewater treatment plants in California, the report finds that many have the existing anaerobic digestion capacity to accommodate diverted food waste. While maximizing the use of that excess capacity would require additional infrastructure investments, the report shows such investments would benefit California's economy while advancing environmental goals. The report estimates the statewide capital investments required to use the co-digestion capacity range between \$900 million and \$1.4 billion. The net benefits to the state could be up to \$255 million each year.
- Tuesday, August 25<sup>th</sup>, the California Air Resources Board provided positive preliminary results from the August 2020 Cap-and-Trade Joint Auction #24. Due to various calculations that must be done CARB does not yet know the exact revenue brought in by the auction, but they are estimating the revenue is roughly \$475 million. About 90% of the current vintage allowances and 100% of the future vintage allowances were purchased. The August Auction results are significantly higher than the \$25 million raised at the May auction. The August auction saw stronger demand for allowances than the May auction, and this could be for a few reasons:
  - O There is still a significant amount of uncertainty in the economy, but the second round of closures in California weren't as far-reaching as the first round. Thus, more people are out on the road and more establishments are open for business. Without significant structural changes, COVID-induced emission reductions will be temporary, and the fast rebound that has been observed worldwide is a stark reminder of the critical importance of policies such as California's cap-and-trade program that ensure pollution will continue to decline at the pace and scale necessary.
  - O The August auction was the second-to-last opportunity to purchase state-owned allowances before the end of the 2018-2020 compliance period. While entities will have until November 2021 to turn in all allowances for the current compliance period, they will not be able to use allowances purchased in 2021 for a 2018-2020 obligation.
  - O This was also the second-to-last auction where allowances are offered at the current floor price of \$16.68. Starting in the February 2021 auction, the minimum auction price will be higher by 5% plus inflation.

Upon adjournment from legislative session, the Legislature decided to wait to put together a GGRF expenditure plan until there is more clarity about revenue, which is wise. However, Legislators also need to find a more resilient source of funding for these essential programs, other than a mechanism that will be most successful if emissions decline and revenue decreases over time.

# **Important Dates and Deadlines for 2020**

#### **Fall Deadlines:**

- September 30<sup>th</sup> Last day for Governor to sign or veto bills.
- October 1<sup>st</sup> Bills enacted on or before this date take effect January 1, 2021.
- November 3<sup>rd</sup> General Election.
- November 30<sup>th</sup> Adjournment sine die at midnight.
- December 7<sup>th</sup> 2021-22 Regular Session convenes for Organizational Session at 12 noon.





ITEM NO. 2.3

Writer's Email: hbraly@pooleshaffery.com

#### **MEMORANDUM**

TO: STEVE COLE, SANTA CLARITA VALLEY WATER AGENCY

FROM: HUNT BRALY

RE: August, 2020 Report

DATE: 9-2-2020

I have provided a synopsis of activities performed on behalf of the Agency in July.

- 1. Continued to work with staff regarding PFAS Contamination issue.
- 2. Continued to work with staff and Dennis Albiani to discuss our potential projects for funding in Sacramento. Made consistent contacts with local Legislative offices
- 3. Continued to participate in efforts with Federal Advocates potential federal legislation and funding opportunities. Assisted in obtaining support letters from the City and our state legislators for our Army Corp application.
- 4. Continued to work with staff on Groundwater Management Committee. Attended SCV GSA Virtual Meetings on August 5 and August 26.
- 5. Reviewed LAFCO Draft Municipal Service Review and monitored August Hearing.

#### RECURRING ACTIVITIES/MEETING ATTENDANCE:

- 6. Safe, Clean Water Program (Measure W) Watershed Area Steering Committee Santa Clara River Meetings are on hold until later in the fall.
- 7. Attended Virtual City Council Meeting on August 25.

There continued to be significant public comment regarding the renaming Central Park for recent Black Lives Matters and the demand that Councilman Kellar resign from office for his comment of 10 years ago.

The Council failed to pass a further extension of the moratorium for evictions until September 30<sup>th</sup> with 2 yes and 3 no votes. As a result, the Los Angeles County moratorium will now apply which continues at least until the end of September and has a different payback provision. Finally, the State Legislature was also discussing a statewide moratorium prior to its adjournment on August 31st.

Page 2 August 2020 Report September 2, 2020

The first major new business item was consideration of the City buying the Ice Station complex for \$14.49 million which included \$250,000 for capital improvements. This concept had been promoted by members of the public in previous council meetings and through petitions.

Frank Oviedo the Assistant City Manager made the presentation. He emphasized that there were other potential uses of this complex including banquets and conferences. In addition, there were other athletic uses. All of these could be done by covering the ice with flooring which the facility has and is done in venues like Staples. The City would use existing capital funds and then explore other financing options at a later meeting. There were 11 public speakers, with one opposed and one former vendor stating that they were owed funds by the former business. There were also 349 written comments, 340 were in support. The City Manager made it clear that any existing obligations of the Ice Station business would not be the responsibility of the City in this purchase of the land, building and the assets.

There were some minor changes to the City's Norms and Procedures which responded in part to the significant public comments over the past several months. There were approximately 5 public speakers in support, and it passed unanimously.

Final item was the memorializing the victims of the Saugus High School Shooting. City Manager Striplin presented several options for the Council to consider. There were 37 public speakers and 22 written speakers supporting the families and supporting adding in memoriam language to Central Park. After discussion the Council voted to add to the signage of Central Park In Memoriam of Gracie Muehlberger and Dominick Blackwell. Further work will continue on a monument as well which will be brought back to the Council.

The meeting closed with 4 further public speakers dealing with black lives matter and racial issues in the City.

- 8. Participated in the Virtual August 20th Public Outreach and Legislation Committee.
- 9. Monitored and reviewed Agency Board Agendas.
- 10. Reviewed weekly emails regarding articles of interest from Agency.



# **COMMITTEE MEMORANDUM**

**DATE:** September 17, 2020

**TO:** Public Outreach and Legislation Committee

FROM: Steve Cole

**Assistant General Manager** 

**SUBJECT:** Overview of Outreach Efforts

#### **SUMMARY**

SCV Water is in the midst of several major planning and outreach activities. Some are recurring requirements, and some are new, and all require various levels of outreach and community engagement. As these are being completed for the first time as a unified water agency, it is critical that we use the opportunity to further our messaging of effectiveness, efficiencies and regional stewardship.

Each project has a staff project manager, a lead (technical) consultant, and outreach consultant support. To ensure consistency in messaging and avoid unnecessary overlap in outreach activities such as public meetings, we have also engaged Kearns and West to provide support on consolidated public communications across the spectrum of projects.

Attached is a high-level chart showing the approximate start and end dates for these efforts.

#### DISCUSSION

These are the current planning and outreach efforts underway:

<u>Urban Water Management Plan (UWMP):</u> All CA water suppliers with 3,000 or more service connections or selling 3,000 AFY are required to update their UWMP every 5 years. Urban Water Management Plans are important tools for reporting water agencies' long-term planning efforts to meet future demands and tracking progress toward achieving state-mandated water conservation targets. They also support state laws linking approval for large developments to water supply availability.

<u>Water Shortage Contingency Plan (WSCP):</u> AB 1668 and SB606 (Conservation Long-Term Framework) requires Urban Water Suppliers to Adopt a WSCP as part of their 5-year UWMP. WSCP enable urban water suppliers to prioritize mitigation action when shortage conditions (drought, earthquakes, fire, etc.) occur.

<u>Groundwater Sustainability Plan (GSP):</u> Per the Sustainable Groundwater Management Act of 2014, water agencies must form Groundwater Sustainability Agencies and develop a plan that demonstrates management and use of groundwater in a manner that can be maintained during the planning and implementation horizon without causing undesirable results.

<u>Recycled Water Master Plan (RWMP)</u>: Conducting stakeholder outreach program to determine community values for recycled water program.

Rate Case: SCV Water will undertake the first integrated rate case, including an updated cost of service study, with potential new rates taking effect July 1, 2021.

<u>PFAS</u>: It is expected that outreach on this topic will continue through the foreseeable future, until the affected groundwater wells have been restored to service.

#### **FINANCIAL CONSIDERATIONS**

None associated with this discussion. Each project has its own budget.

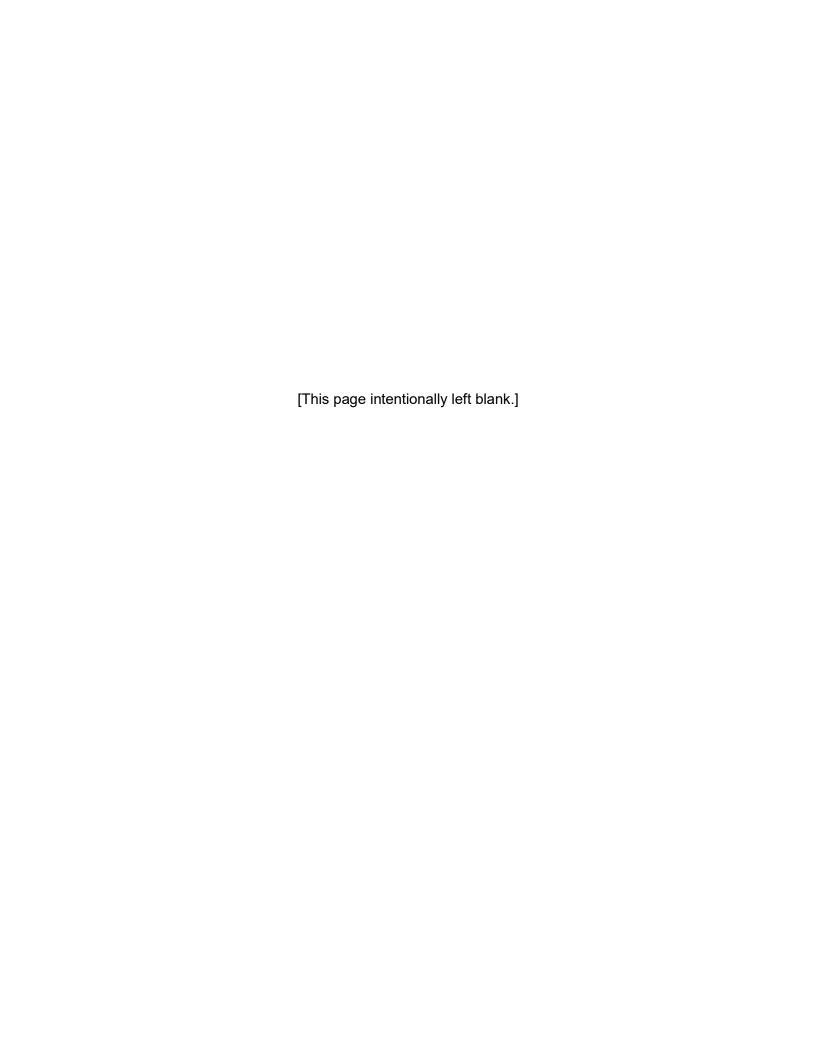
#### **RECOMMENDATION**

This item is provided for informational purposes.

Attachment

# SCV Water - Planning Efforts

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Urban Water Management Plan																									
Water Shortage Contingency Plan																									
Recycled Water Management Plan																									
Rates Study																									
Groundwater Sustainability Plan																									
PFAS Outreach																									

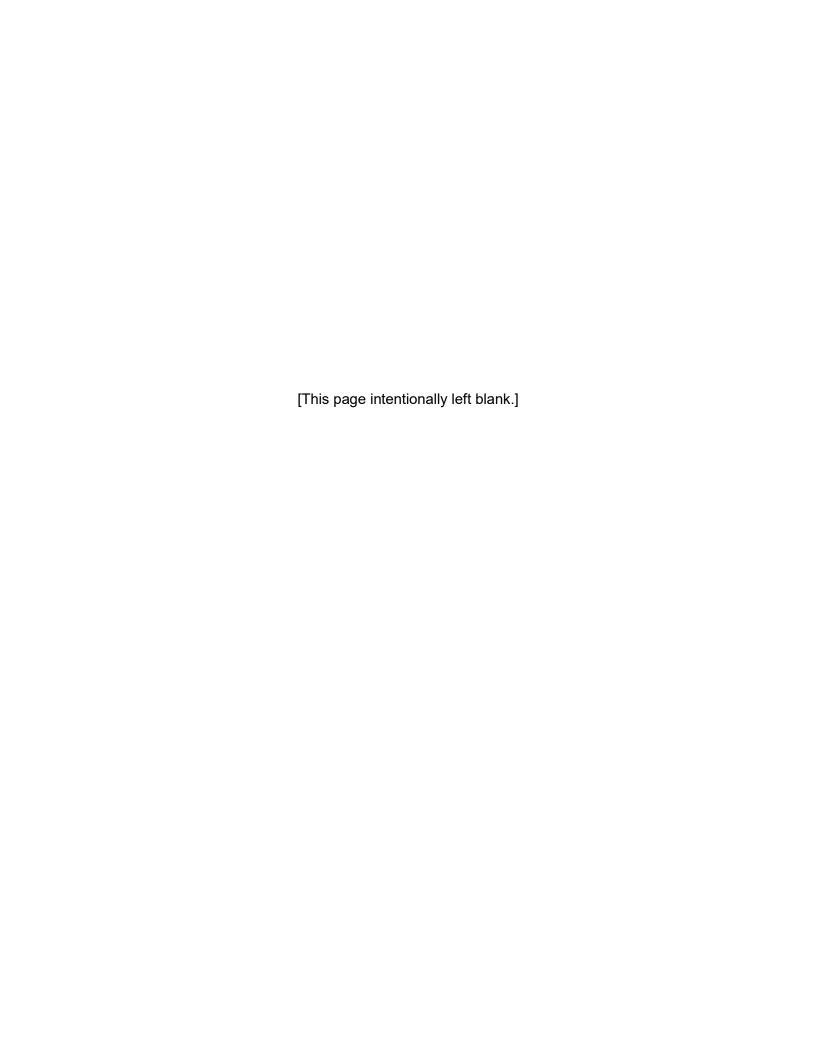


# Public Outreach Matrix of Selected Activities

# **August and September 2020**

Website Statistics	AUGUST	
		Users who have initiated at least one
Total users	18,104	session during the date range
		Total number of pages viewed. Repeated
Total Page Views	42,460	views of a single page are counted.
Most Popular Content		
Home page	15,553	
Customer Care	5,651	Customer Care (pay; locate division; start/stop; etc)
Save Water & Money	2,570	Conservation program home page
Residential	1,009	Residential conservation programs
Connect	686	Contact Us
Valencia Division Bill	763	How to read your bill
Water Quality	1,226	Digital ads this month focused on WQ, with a 182% increase in visits to this page
Board/Committee Meetings	459	Agendas
Digital Outreach	As of 9/3/20	
Social Media		Notable activity
	702 likes	
Facebook	749 follows	
Instagram	1,193	
Twitter	1,009	
Constant Contact	AUGUST	
Water Currents	18,731	Open rate: 27% (average industry open
eNewsletter (August)		rate 21.64%)
Virtual Gardening Class	18,854	Open rate: 25% (average industry open
News Blast (August)		rate 21.64%)
Education		2020 Totals
	Currently	
	suspended	4400
Students		1490
Teachers	due to COVID-19	150
Virtual Garden Classes –	Started again in	C.F.
Saturdays	August	65
Garden Classes – evenings	Suspended	39

<sup>\*</sup> Data not available yet





#### **LEGISLATION TRACKING**

Letters of Support/Opposition

ITEM NO. 4.2

					Leg.	
Date	Bill/Initiative	Title	Stand	Notes	Policy*	Status
				Signed on to coalition letter to Nancy Vogel, Director of the Governor's		
				Water Portfolio Program on the resilience portfolio in development.		
	Water Resilience Exec.			Specifically addresses topics including water storage, conveyance, flood		
2/7/2020	Order N-10-19	Comments on draft resilience portfolio	Support	management, regulation and planning and others	2.0, 5.0	Letter sent
	Water Resilience Exec.					
2/7/2020	Order N-10-19	Comments on draft resilience portfolio	Support	Also sent our own letter to Ms. Vogel, with similar points.	2.0, 5.0	Letter sent
		Emergency Backup Generators: Water &		Sent our own letter to Chair, Assembly Committee on Natural Resources		
4/20/2020	AB 2182 (Rubio)	Wastewater Facilities	Support	Laura Friedman	3.0	Letter sent
		Emergency Backup Generators: Critical Facilities		Sent our own letter to Chair, Senate Environmental Quality Committee		
4/20/2020	SB 1099 (Dodd)	Exemption	Support	Ben Allen	3.0	Letter sent
		Restoration of Essential Conveyance Act,				
		legislation that would authorize federal funding to				
		repair critical water supply infrastructure				
5/28/2020	S. 3811 (Feinstein)	associated with the Ca. Aqueduct	Support	Sent our own thank you letter to Senator Dianne Feinstein	2.0	Letter sent
	, ,	Comments to support the inclusion of section 2 of		,		
		S. 2044, the Water Supply Infrastructure				
		Rehabilitation & Utilization Act as an amendment				
		to S. 3422 the Great American Outdoors Act		Sent our own letter to Senator Dianne Feinstein and Senator Kamala		
6/9/2020	S. 2044	(GAOA)	Support	Harris	7.0	Letter sent
0/3/2020	H.R.2 (Moving Forward	(UACA)	Зарроге	Tital 113	7.0	Letter sent
6/29/2020	Act)	Amendment to H.R. 2 "Moving Forward Act"	Support	Sent our own thank you letter to Congressman Mike Garcia	9.0	Letter sent
0/23/2020	Acti	Firefighting Equipment & Foam which prohibits the		Sent our own thank you letter to congressman wike darda	5.0	Letter sent
7/7/2020	SB 1044 (Allen)	use of PFAS chemicals	Support	Sent our own letter requesting Governor Newsom Signature	10.0	Letter sent 9/3/20
7/1/2020	3B 1044 (Allen)	Amends CA Safe Drinking Water Act to require	зиррогі	Sent our own letter requesting dovernor Newson Signature	10.0	Letter Sent 9/3/20
		,				Bill passed. Enrolled
		SWRCB to comply with specified public				9/1/2020 - Sent letter to
7/7/2020	AD 2550 (O.::-I-)	notice/comment procedures when revising (most)	C	Control of the contro	c 0	
7/7/2020	AB 2560 (Quirk)	NLs and RLs	Support	Sent our own letter requesting Governor Newsom Signature	6.0	Governor 9/3/20
			Oppose			
- / /			Unless	Signed on to coalition letter to Assembly Member Wendy Carrillo. CPUC		Letter sent. 8/3 hearing
7/21/2020	AB 1720 (Carrillo)	Long Duration Energy Storage Procurement	Amended	also filed opposition.	3.0	postponed by committee
		Response to EPA announcement that after a				
		review of product performance criteria, they were				
		not making any changes in specifications, and to	Support of the			
	EPA WaterSense	consider adding consumer satisfaction to the	WaterSense			
7/24/2020	Program	specifications.	program	Signed on to coalition letter from The Alliance for Water Efficiency (AWE)	5.0	Letter sent
			Oppose			
		Comments to oppose unless amended with	Unless			Letter sent. 8/19 - placed
8/7/2020	AB 3030 (Kalra)	ACWA's recommendations	Amended	Signed on to coalition letter to Senator Henry Stern	7.0	on suspense file
		Protect fire hydrant system funding and ensure				
		public water suppliers can operate water systems				
9/3/2020	SB1386 (Moorlach)	to supply their customers & to fight fires	Support	Sent our own letter requesting Governor Newsom Signature	9.0	Letter sent 9/3/20

<sup>\*</sup> Reference to applicable section of Legislative Policy Guidelines Revised: Sept 3, 20

Represents changes since last distribution.

SANTA CLARITA VALLEY WATER AGENCY
GRANT SUMMARY

ITEM NO. 4.3

Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Project Name	Tota	al Project Cost	DV	VR Funding	(	Required Funding Match (Non-State Share)	Non-State Share (Funding Match)	Other Non-State Share
				Grant Administration     SCV Water Use Efficiency Plan     Santa Clara River Sewer Truck Line Relocation								
Prop 84 Round 1 Implementation  Prop 84 Round 2 Implementation	6/17/2014	3/31/2022 12/31/2020	4	4. Recycle Water Project Phases 2B & 2D  1. Grant Administration  2. CLWA SCV WUE Program  3. SCWD WUE Programs  4. Foothill Feeder Connection	\$	7,804,002		6,264,551 4,003,399			\$ 7,792,556	Ş <u>-</u>
Prop 84 2014 Drought Grant	7/20/2015	12/31/2020	3	Grant Administration     RRB/CLWA Banking Program     CLWA/SWSD Extraction & Conveyance	\$	15,616,780	\$	11,535,067	\$	4,081,713		
Prop 1 Sustainable Groundwater Planning	12/5/2018	12/31/2022	2	a. Grant Administration b. Planning Activities	\$	2,047,434	\$	1,307,265	\$	740,169		
Prop 1 Round 1 IRWM Implementation (Preliminary Award; Anticipated Fund Range is \$2.3M to \$3M)	N/A	N/A	2	Grant Administration     Recycle Water Phase 2C	\$	9,124,450 48,649,773		3,000,000 26,110,282	-	4,880,005 17,612,770		\$ 1,154,445

APPLICATIONS UNDER CONSIDERATION											
Grant	Start Date	End Date	# of SCVWA Projects within Grant*	SCV Project Name	Total Project Cost	DWR Funding	Required Funding Match (Non-Federal Share)	Non- Federal Share (Funding Match)	Other Non- Federal Share		
WaterSMART Drought Response Program				Saugus Wells 3 & 4 Equipment and Site							
BOR-DO-20-F002	TBD	TBD	1	Improvement Project	\$ 3,744,829	\$ 1,500,000	\$ 1,500,000	\$ 744,829			

Last Update: 9/1/2020

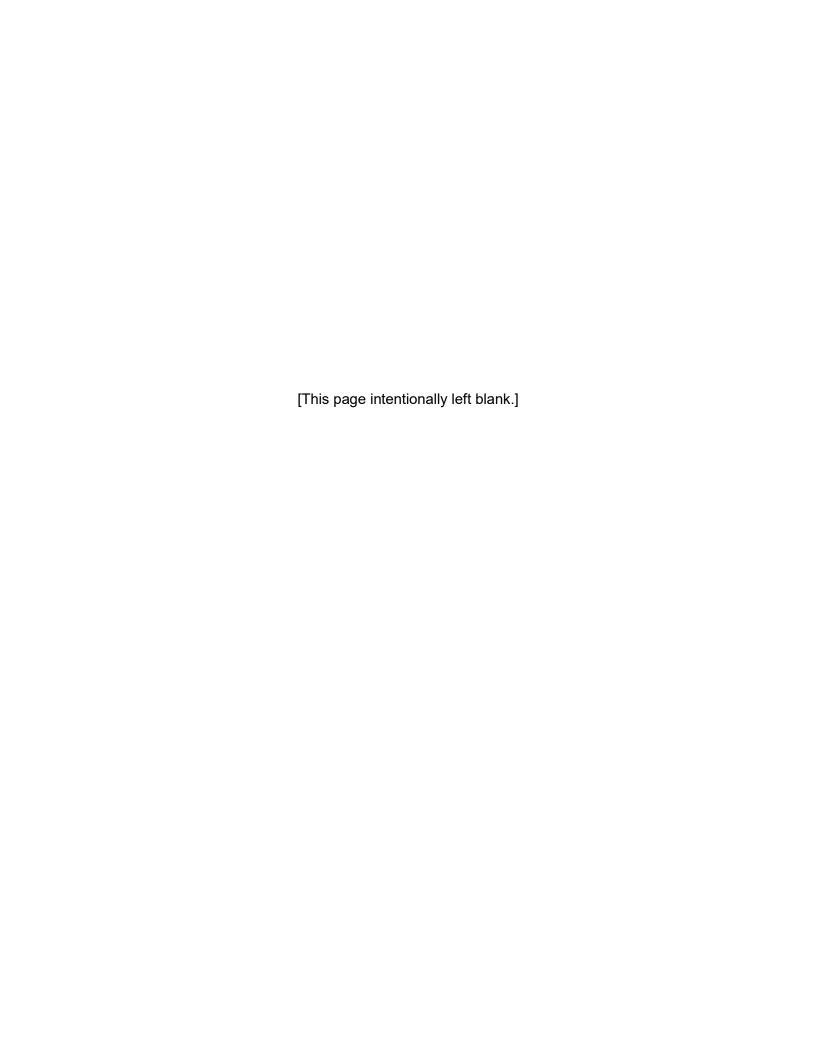


#### **SPONSORSHIP TRACKING FY JULY 2020 - JULY 2021**

ITEM NO. 4.4

Updated: Sept 2, 2020

Agency Name	Event	Event Date	<b>Event Location</b>	Reg. Fee	Committed	Paid	Sponsorship
		May 5-8, 2020					(ACWA transitioning to new virtual sponsorship options: added another \$500 and
		(RESCHEDULED: July 28-31,					sponsored Thursday closing keynote E. Joaquin Esquivel, Chair, SWRCB & Director
ACWA	2020 Summer Conference	2020)	VIRTUAL	\$350		\$2,500	Karla Nemeth, CA DWR) Wed: Ice Cream Break \$2000
Urban Water Institute (UWI)	Informative Discussion with Felicia Marcus & Pat Mulroy	Aug 19, 2020	VIRTUAL			\$500	Listed on the UWI website, Zoom call and invitation as a sponsor, Name recognition on the call, A small ad in the monthly UWI newsletter, one participate can attend on all future Zoom Calls until end of 2020 at no charge
Santa Clarita Valley Economic Development & College of the Canyons (SCVEDC)	2020 Economic Outlook	Mar 12, 2020 (RESCHEDULED: Sept 17, 2020)	VIRTUAL	FREE		\$1,100	(VIRTUAL SPONSORSHIP: Q & A style article with me highlighting you or your company that will be posted on our blog and promoted on our social channels and via our eblasts, a full page ad with company recognition in the Santa Clarita Valley Business Journal, continued promotion of your company's sponsorship through our social media channels & on our website) Bronze: 2 reserved complimentary tickets to event at a sponsor table; Business card size color ad in Forecast program book; Company promotion through electronic and social media event marketing; Company logo in event presentation
SCV Chamber	State of the County Luncheon	May 15, 2020 (RESCHEDULED Aug 5, 2020; RESCHEDULED 2021)		\$75		\$1 500	Bronze Sponsor: 4 complimentary tickets, social media recognition, sponsor recognition in all marketing. Credit carried forward to 2021
Sev chamber	State of the county Euricheon	RESCREDOLED 2021)		7/3		71,500	Sponsorship of Morning Coffee Station & 2/3rd page ad in the 50th Anniversary
CSDA	2020 Annual Conference	Aug 24-27, 20 (CANCELED)	Palm Desert	\$675			commemorative program - initial cost \$2,000
AWA	Annual Member & Elected Officials Reception	Sept 17, 20	Ronald Reagan Presidential Library	Free to members	\$500	)	Representative Sponsor: Listing on invitation & event program, agency name on signage
	·		•				Gold Sponsor: 6 reserved seats, logo placement on all event marketing materials,
SCV Chamber	Legislative Leaders Forum		Hyatt Valencia	N/A	\$1,000	)	recognition in media & press
Santa Clarita Environmental Education Consortium (SCEEC)	Green STEM	Nov 2020	College of the Canyon	N/A	\$2,000		The event provides high school and college students with exposure to STEM (Science, Technology, Engineering, Math) concepts, but with sustainability as a key focus. The Water Technology program at COC is one of the featured programs. (Decreasing from previous Family of Water sponsorship of \$5000)
ACWA	2020 Fall Conference	Dec 1-4, 2020	Indian Wells	\$725	. ,		Wed: Ice Cream Break/Pending virtual plans
Maven's Notebook	2021 Weekly E-blast	2021			\$5,000		
			Committed		\$8,500		
			Paid			\$7,600	
			Subtotal			\$16,100	
			FY20/21 Budget			\$20,000	
			Bal Remaining			\$3,900	





# **2020 Public Outreach Events**

This is a list comprised of Landscape Classes, Water Resources webinars, public events and all staff meetings.

	Event	Location	Notes (Pre and/or Post)
January			·
1/8	Agency All Staff Meeting	The Centre	
1/9	Landscape class (evening)	Rio Vista	Creating a Landscape Plan and Budget
1/11	Landscape class	Rio Vista	Proper Pruning
February			
2/6	Landscape class (evening)	Rio Vista	Designing a Sustainable Landscape
2/8	Landscape class	Rio Vista	Waterwise Vegetable Gardening
2/23	Mardi Gras Madness 5K/10K	Valencia Town Center	Students Off and Running: free afterschool program for youth in need through training for and completing a marathon. Fundraiser for SOAR: https://mgm5k.weebly.com/
luno			
<b>June</b> 6/4	Agency All Staff	Virtual	
	Meeting		
6/24-25	WateReuse 2020 Ca. Annual Conference	Virtual	Presentation By: Steve Cole, Assistant GM – No New Drop Squandered: Santa Clarita's Approach to Increasing Water Recycling
July			
7/30	International Water Association (IWA) Water Resources - Securing Long- Term Resilience Information	Webinar	Presentation By: Matt Dickens, Resource Conservation Manager – Lessons from Ca. Water Company Planning and Responses During Drought
August		1	
8/8	Landscape Class	GoToWebinar	Basics of Sustainable Landscaping
Septembe	er		
9/26	River Rally		Clean up around town
	·	0.7.11	http://greensantaclarita.com/calendar/river-rally/
9/19	Landscape Class	GoToWebinar	Water Saving Turf Care and Turf Substitutes
October			
10/6	Agency All Staff Meeting	Virtual	Date to be confirmed with Executive Staff
10/17	Landscape Class	GoToWebinar	Water Saving Plants for SCV Landscapes
			23

November			
11/14	Fun & Fishing	Castaic Lake	Presented by Friends of Castaic Lake
11/14	Landscape Class	GoToWebinar	Irrigation Basics for a Sustainable Landscape
December			
12/5	Landscape Class	GoToWebinar	Managing Soils and Fertilizers in the SCV

As of 9/4/20



#### PUBLIC OUTREACH AND LEGISLATION COMMITTEE AGENDA PLANNING CALENDAR 2020

ITEM NO. 4.6

#### January 16, 2020 Committee

- 1. Legislative Consultant Reports
- 2. Public Information Officer Activities:
  - Quarterly Social Media Report from Consultant Tripepi Smith
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

#### February 20, 2020 Committee

- 1. Legislative Consultant Reports
- 2. Public Information Officer Activities:
  - Washington D.C. Advocacy Trip
  - SCV Water Agency Water Summit Update
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

#### March 19, 2020 Committee - CANCELLED

#### April 16, 2020 Committee - VIRTUAL MEETING

- 1. Legislative Consultant Reports
- 2. Public Information Officer Activities:
  - Quarterly Social Media Report from Consultant Tripepi Smith
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2019/20 and FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020
- 3. General Outreach Update on COVID-19

#### May 21, 2020 Committee - VIRTUAL MEETING

- 1. Legislative Consultant Reports
- 2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2019/20 and FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

#### June 18, 2020 Committee - VIRTUAL MEETING

- 1. Legislative Consultant Reports
- 2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2019/20 and FY 2020/21
  - Public Outreach Event Calendar 2020



#### PUBLIC OUTREACH AND LEGISLATION COMMITTEE AGENDA PLANNING CALENDAR 2020

- Committee Planning Calendar 2020
- 3. Discussion: Changing Legislative Advocacy Contract Terms to 2-year Contract
- 4. Discussion: Social Media Plan Goals and Objectives for 2020/21

## July 7, 2020 - Board

- 1. Approve Changing Legislative Advocacy Contract Terms to 2-year Contract
- 2. Approve the Social Media Plan for Fiscal Year 2020/21

#### July 16, 2020 Committee - VIRTUAL MEETING

- 1. Legislative Consultant Reports
- 2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2019/20 and FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

#### August 20, 2020 Committee - VIRTUAL MEETING

- 1. Legislative Consultant Reports
- 2. Public Information Officer Activities:
  - Quarterly Social Media Report from Consultant Tripepi Smith
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020
- Recommend Authorizing the General Manager to Apply for Grant Funding Under the Federal Bureau of Reclamation WaterSmart Water Energy Efficiency Grant Program (WEEG) for an Automated Metering Infrastructure Project
- 4. Discussion of the RFP for New Website Design and Development
- 5. General Update on Virtual Outreach Efforts

#### September 1, 2020 - Board

- Recommend Authorizing the General Manager to Apply for Grant Funding Under the Federal Bureau of Reclamation WaterSmart Water Energy Efficiency Grant Program (WEEG) for an Automated Metering Infrastructure Project
- 2. Approve RFP for New Website Design and Development

## September 17, 2020 Committee - VIRTUAL MEETING

- 1. Legislative Consultant Reports
- 2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020
- 3. Overview of Outreach Efforts



#### PUBLIC OUTREACH AND LEGISLATION COMMITTEE AGENDA PLANNING CALENDAR 2020

#### October 15, 2020 Committee - VIRTUAL MEETING

- 1. Legislative Consultant Reports
- 2. Public Information Officer Activities:
  - Quarterly Social Media Report from Consultant Tripepi Smith
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

#### November 19, 2020 Committee - VIRTUAL MEETING

- 1. Legislative Consultant Reports
- 2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

#### December 17, 2020 Committee - VIRTUAL MEETING

- 1. Legislative Consultant Reports
- 2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020/21
  - Committee Planning Calendar 2021