



**SCV**  
**WATER**



**SCV WATER AGENCY  
TELECONFERENCE  
PUBLIC OUTREACH AND LEGISLATION  
COMMITTEE MEETING**

**THURSDAY, SEPTEMBER 16, 2021**

**START TIME: 5:30 PM (PST)**

Join the Committee meeting from your  
computer, tablet or smartphone:

<https://scvwa.zoomgov.com/j/1601029358>

-OR-

Listen in Toll Free by Phone

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Webinar ID: 160 102 9358

**To participate in public comment from your computer, tablet, or smartphone:**

When the Chair announces the agenda item you wish to speak on, click the “raise hand” feature in Zoom\*. You will be notified when it is your turn to speak.

**To participate in public comment via phone:**

When the Chair announces the agenda item you wish to speak on, dial \*9 to raise your hand. Phone participants will be called on by the **LAST TWO digits** of their phone number. **When it is your turn to speak, dial \*6 to unmute.** When you are finished with your public comment dial \*6 to mute.

Can't attend? If you wish to still have your comments/concerns addressed by the Committee, all written public comments can be submitted by 4:00 PM the day of the meeting by either e-mail or mail.\*\* Please send all written comments to Eunie Kang. Refer to the Committee Agenda for more information.

\*For more information on how to use Zoom go to [support.zoom.us](https://support.zoom.us) or for “raise hand” feature instructions, visit <https://support.zoom.us/hc/en-us/articles/205566129-Raise-Hand-In-Webinar>

\*\*All written comments received after 4:00 PM the day of the meeting will be posted to yourscevwater.com the next day. Public comments can also be heard the night of the meeting.

**Disclaimer:** Pursuant to the Executive Order N-08-21 issued by Governor Newsom, public may not attend meetings in person. Public may use the above methods to attend and participate in the public board meetings.

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**Date:** September 9, 2021

**To:** **Public Outreach and Legislation Committee**  
Jerry Gladbach, Chair  
Kathye Armitage  
B.J. Atkins  
R.J. Kelly  
Lynne Plambeck

**From:** Steve Cole, Assistant General Manager *SC*

The **Public Outreach and Legislation Committee** is scheduled to meet via teleconference on **Thursday, September 16, 2021, at 5:30 PM**, dial information is listed below.

**TELECONFERENCE ONLY  
NO PHYSICAL LOCATION FOR MEETING**

**TELECONFERCING NOTICE**

Pursuant to the provisions of Executive Order N-08-21 issued by Governor Gavin Newsom on June 11, 2021, any Director may call into an Agency Committee meeting using the Agency's **Call-In Number 1-833-568-8864, Webinar ID: 160 102 9358** or **Zoom Webinar by clicking on the link <https://scvwa.zoomgov.com/j/1601029358>** without otherwise complying with the Brown Act's teleconferencing requirements.

Pursuant to the above Executive Order, the public may not attend the meeting in person. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or GoToMeeting link above. Please see the notice below if you have a disability and require an accommodation in order to participate in the meeting.

We request that the public submit any comments in writing if practicable, which can be sent to **ekang@scvwa.org** or mailed to **Eunie Kang, Executive Assistant**, Santa Clarita Valley Water Agency, 27234 Bouquet Canyon Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the meeting. Anything received after 4:00 PM the day of the meeting will be posted on the SCV Water website the following day.

## MEETING AGENDA

<u>ITEM</u>		<u>PAGE</u>
1.	Public Comments – Members of the public may comment as to items within the subject matter jurisdiction of the Agency that are not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.)	
2.	Legislative Consultant Report:	
* 2.1	Van Scoyoc Associates	1
* 2.2	California Advocates	5
* 2.3	Poole & Shaffery	13
3. *	Discussion on Community Event Participation	15
4. *	Equitable and Inclusive Engagement	19
5.	Communications Manager Activities:	
* 5.1	Legislative Tracking	21
* 5.2	Grant Status Report	25
* 5.3	Sponsorship Tracking FY 2021/22	27
* 5.4	Committee Planning Calendar FY 2021/22	29
6.	Adjournment	
*	Indicates Attachment	
◆	Indicates Handout	

### NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, at (661) 297-1600, or in writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.



To: Santa Clarita Valley Water Agency; Public Outreach & Legislation Committee  
From: Van Scoyoc Associates (VSA); Geoff Bowman, Pete Evich, and Ashley Strobel  
Date: September 3, 2021  
Subject: September 2021 Report

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### **Senate Passes Major Infrastructure Legislation**

On August 10<sup>th</sup>, the Senate passed (H.R.3864) the Bipartisan Infrastructure Framework or (BIF) by a vote of 69-30. The measure provides \$550 billion in new spending on “hard” or traditional “gray” infrastructure programs, combined with programmatic authorizations/reauthorizations that translates into the bill providing more than \$1 trillion in infrastructure investment over the next five years. Pertinent to SCV Water, the bill includes:

- \$55 billion for Environmental Protection Agency clean and drinking water programs
  - \$11.713 billion for the Clean Water SRF over five years.
  - \$11.713 billion for the Drinking Water SRF over five years.
  - \$15 billion for lead service line replacement.
  - \$4 billion for PFAS remediation of drinking water systems.
  - \$1 billion for remediation of emerging contaminants in wastewater systems.
  - \$5 billion for remediation of emerging contaminants in small and underserved drinking water systems.
  
- \$8.3 billion in Bureau of Reclamation administered western water infrastructure programs
  - \$550 million for WIIN Title XVI and Title XVI legacy projects
  - \$400 million in WaterSMART grants
  - \$450 million for a new large-scale water recycling program (projects with a total cost over \$500 million).
  - \$100 million for grants to plan and construct small surface water and ground storage projects. Eligible projects are those that have water storage capacity of not less than 2,000-acre feet and not more than 30,000-acre feet.
  - \$500 million for the Safety of Dams program to fund projects like those being undertaken at B.F. Sisk.

At the POL Committee meeting in August VSA has provided SCV Water with a summary of the key water program funding contained in the Senate legislation. Currently the House of Representatives is scheduled to vote on BIF on September 27<sup>th</sup>, and it is believed the House will not make any further modifications to the legislation, thus avoiding another round of debate in

the Senate. SCV Water typically supports legislation that increases investment in the nation's water infrastructure.

### **House and Senate Move Ahead on Budget Resolution**

On August 11<sup>th</sup>, the Senate passed a rule to adopt the \$3.5 trillion FY 2022 budget resolution (S. Con. Res. 14) by a 50 to 49 vote. The \$3.5 trillion reconciliation bill will likely cover expansion of the Affordable Care Act and Medicare, funding for climate and energy programs, paid family and medical leave, tuition-free community college, and other social safety net programs, which will be paid for by modifying the tax code for individuals and corporations. On the water side, the reconciliation package may include funding for either a permanent or pilot low-income ratepayer assistance program, and the water conservation rebate tax parity language, amongst other provisions. When the Senate takes up the \$3.5 trillion bill later this fall, it is expected to pass with only 50 Democratic votes with the Vice President casting the deciding vote. VSA will be monitoring the massive legislation package closely and keep SCV Water informed of provisions of interest.

On August 24<sup>th</sup> the House voted 220-212 on the rule to adopt the \$3.5 trillion budget resolution (S. Con. Res. 14) as well as require a vote to occur on the Senate Bipartisan Infrastructure Framework (BIF, H.R. 3684) no later than September 27<sup>th</sup>. House and Senate passage of the resolution will now set into motion the ability for Congress to craft a detailed \$3.5 trillion budget reconciliation measure in the coming months.

The language requiring a House vote on the Senate infrastructure package before the end of September was a concession by Speaker Pelosi to a group of 9 or 10 moderate Democrat members who were insisting the House consider the Senate measure on a more accelerated timetable than originally planned. For the last month or so, Pelosi had indicated that the House would not act on the Senate infrastructure package until the upper chamber first passed its version of the \$3.5 trillion budget reconciliation legislation. However, the group of moderates were anxious to see the bipartisan infrastructure bill take effect more quickly and were planning to vote against the budget resolution if the rule did not specifically require a House vote by or before September 27<sup>th</sup>.

The House resumed its August recess after it passed a voting rights bill and the budget resolution and is not slated to return for floor activity until September 20<sup>th</sup>. House Majority Leader Hoyer said the late return is intended to provide House committees time to write and mark up their respective portions of the \$3.5 trillion reconciliation bill, which will take place in the first two weeks of September, without the interruption of floor votes. While there may be ratepayer assistance provisions included in the \$3.5 trillion reconciliation bill, as the House and Senate Committees of jurisdiction are still crafting the bill, SCV Water has no position on this unintroduced legislation.

### **Arundo Removal & BIF**

Should the House pass the infrastructure package in the vicinity of September 27<sup>th</sup>, that will initiate the 60-day "shot clock" for the Army Corps of Engineers to develop and issue a "Work

Plan” demonstrating where funds will be dedicated. Although there are no guarantees the infrastructure measure will pass by September 27<sup>th</sup>, VSA and SCV Water are preparing materials and beginning an advocacy campaign on Capitol Hill with the Congressional delegation and the Corps of Engineers seeking funds for Arundo removal activities under section 206 of the Water Resources Development Act of 1996.

### **Bureau of Reclamation WaterSMART Grant Opportunities**

The Bureau of Reclamation recently announced notice of funding opportunities for three separate WaterSMART grant programs including:

- The Drought Response Program: Drought Resiliency Projects (DRP)
- Water and Energy Efficient Grants (WEEG)
- Environmental Water Resources Projects (EWRP)

VSA provided SCV Water a brief overview of the three grant programs including the application deadlines, brief summaries of the type of projects each will support, links to the funding opportunity applications, and other relevant information.

These are considered FY2022 grant funding opportunities and the number of awards which get funded will be contingent upon available appropriations. Funds in FY2022 are likely coming through:

1. The Bipartisan Infrastructure Framework, and,
2. A final FY2022 Energy & Water Appropriations bill

As previously discussed, the current trajectory of funding through BIF is currently on track to arrive at the Bureau of Reclamation prior to the FY2022 Energy and Water appropriations.

There is \$400 million in BIF for WaterSMART grants – of that amount \$100 million is required to be used for projects that would improve the conditions of a natural feature or nature-based features. If enacted, these funds may be awarded over five fiscal years (FY2022 thru FY2026). However, we should expect Reclamation to award as much of the \$400 million in WaterSMART funding as demand dictates over the first two fiscal years. In addition, the FY2022 House Energy and Water appropriations bill includes \$75 million for WaterSMART grants and the FY2022 Senate Energy and Water appropriations bills contains \$48 million in WaterSMART grants. We anticipate the final FY2022 appropriations will be added to the available WaterSMART grant pool.

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-VIA ELECTRONIC MAIL-

September 3, 2021

*Michael D. Belote*

MEMORANDUM

*Dennis K. Albiani*

TO: Steve Cole, Santa Clarita Valley Water Agency

*Faith Lane Borges*

FROM: Dennis K. Albiani, Anthony Molina, California Advocates, Inc.

*Cliff Costa*

SUBJECT: September Report

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*Anthony Molina*

We have officially reached the final two weeks of this year's legislative session! The dash to the end of the legislative session on September 10<sup>th</sup>, will include several procedural deadlines, the final amendment deadline, and final floor votes on bills.

Simultaneously, lawmakers and the Administration will also finalize a handful of big-ticket budget items in the natural resources and environmental space on water and drought resiliency, climate resiliency, and wildfire resiliency. These items all have an allocated funding appropriation; however, the details are still not final.

As we actively engage on behalf of the SCVWA in the final stages of the legislative session, we commit to communicating timely information to ensure positive outcomes on all legislative and budget-related issues of significance to SCVWA.

### **State Water Contractors – Subsidence Funding**

SB 559 (Hurtado) passed out of the Assembly Appropriations Committee last week with Republicans abstaining from the vote. The bill did have many amendments that the bill sponsors and author are reviewing. You can find a summary of the amendments below:

- Delete legislative intent language.
- Require the Department of Water Resources (DWR) to ensure funding supports public benefits, in consultation with the State Water Resources Control Board and Department of Fish and Wildlife.
- Ensure accountability for funding, particularly for federal projects.
- Require the DWR Director to apportion funding among the identified conveyance projects based on certain factors.
- Require beneficiaries to pursue recovery of restoration costs from responsible parties.

Currently, SB 559 is on the Assembly Floor and will be held due to the aggressive amendments that could create barriers to accessing the \$100 million in the budget. We will provide more information over the next week to the SCVWA leadership as we have a better grasp on next steps.

## **Water Affordability Assistance**

The SCVWA has coordinated with the Association of California Water Agencies (ACWA) and worked directly with Senator Dodd's office to address fundamental issues in SB 222 (Dodd).

As currently drafted, the bill would not be implemented until a funding source is identified – this may be done this year or next year if that state has adequate funds to fund the program. Also, Senator Dodd has stated, he has no intention for this bill to become a local water tax on ratepayers – if this did take place, it would make this bill a 2/3 vote or require a new bill. And lastly, Senator Dodd's staff has agreed to accept ACWA's final amendment request on an establishing "estimated" funding formula. The amendment was made on August 30<sup>th</sup>, and ACWA has officially moved to "neutral" position on the bill.

In a subsequent conversation, ACWA has requested Senator Dodd to submit a letter to the Senate Daily Journal that clarifies his intent of SB 222 and states that the bill will not be funded with a water tax. Unfortunately, Senator Dodd is not willing to make this statement because there is always the possibility of a future legislature that could include such language. However, Senator Dodd has agreed to make a statement in the Senate Journal that he intends to pursue funding sources that do not make water less affordable.

### **SB 222 (Dodd) Water Affordability Assistance Program.**

This bill would establish the Water Affordability Assistance Fund in the State Treasury to help provide water affordability assistance, for both drinking water and wastewater services, to low-income ratepayers and ratepayers experiencing economic hardship in California. This bill will only become operative if an appropriation in the annual Budget Act or another statute occurs.

**Status: Assembly Floor**

**Position: Neutral**

### **SB 223 (Dodd) Discontinuation of residential water service.**

The bill would require the State Water Resources Control Board (Board) to provide technical assistance to very small community water systems. The bill would require the Board to establish a bridge loan program to assist very small community water systems that may suffer revenue loss or delayed collection while complying. To the extent funding is available, partial loan forgiveness would be made available to systems that offer debt forgiveness to low-income residents with past due accounts. This bill would also require an urban water supplier and an urban and community water system to update policies to comply this chapter by July 1, 2022.

**Status: Senate Appropriations Committee – "Held" on the Suspense File. Two-year bill.**

**Position: Watch**

### **SB 230 (Portantino) State Water Resources Control Board: Constituents of Emerging Concern**

This bill would require the State Water Resources Control Board to establish, maintain, and direct an ongoing, dedicated program called the Constituents of Emerging Concern Program to assess the state of information and recommend areas for further study on the occurrence of constituents of emerging concern (CEC) in drinking water sources and treated drinking water. The bill would require the state board to convene the Science Advisory Panel to review and provide recommendations to the state board on CEC for further action.

**Status: Two-year bill**

**Position: Support**

**SB 323 (Caballero) Local government: water or sewer service: legal actions.**

This bill would authorize a local agency or interested person to bring a validation action in a superior court to determine the validity of a fee or charge for water and sewer service. The proposal would require an interested party bring an action within 120 days after the local agency adopts the fee or charge.

**Status: Senate Floor on “Concurrence”**

**Position: Support**

**SB 626 (Dodd) Construction Manager/General Contractor Procurement Method: Department of Water Resources.**

This bill would give Department of Water Resources the ability to use Design Build and Construction Manager/General Contractor (CM/GC) procurement processes for construction contracts. This authority would accelerate project delivery and allow DWR to advance critical public safety, infrastructure, and habitat restoration projects in a more expeditious and efficient manner.

**Status: Governor’s Desk, pending signature or veto.**

**Position: Support**

**AB 377 (Rivas) Water quality: impaired waters.**

This bill would require all California surface waters to be fishable, swimmable, and drinkable by January 1, 2050. The bill would prohibit the state board and regional boards from authorizing an NPDES discharge, waste discharge requirement, or waiver of a waste discharge requirement that causes or contributes to an exceedance of a water quality standard, or from authorizing a best management practice permit term to authorize a discharge that causes or contributes to an exceedance of a water quality standard in receiving waters. The bill would prohibit, on or after January 1, 2030, a regional water quality control plan from including a schedule for implementation for achieving a water quality standard that was adopted as of January 1, 2021 and would prohibit a regional water quality control plan from including a schedule for implementation of a water quality standard that is adopted after January 1, 2021.

**Status: Two-year bill**

**Position: Oppose**

**AB 979 (Frazier) Sacramento-San Joaquin Delta: projects: sea level rise analysis report.**

This bill requires an entity undertaking a project in the Sacramento-San Joaquin Delta to complete a report analyzing the impact of current sea-level rise projections on the project.

**Status: Assembly Appropriations Committee – “Held” on the Suspense File. Two-year bill.**

**Position: Oppose**

**AB 1434 Urban water use objectives: indoor residential water use.**

This bill lowers the indoor residential water use standard from 55 gallons per capita daily (gpcd) to 48 gpcd beginning January 1, 2023, from 52.5 gpcd to 44 gpcd beginning January 1, 2025, and from 50 gpcd to 40 gpcd beginning January 1, 2030.

**Status: Two-Year bill**

**Position: Oppose**

### Utilities

**SB 52 (Dodd) State of emergency: local emergency: sudden and severe energy shortage: planned power outage.**

This bill would expand the definition of “sudden and severe energy shortage” to include a “deenergization event,” as a planned power outage and would make a deenergization event one of those conditions constituting a state of emergency and a local emergency.

**Status: Assembly Floor**

**Position: Watch**

**AB 1161 (E. Garcia) Electricity: eligible renewable energy and zero-carbon resources: state agencies: procurement.**

This bill would enact the Clean Economy and Clean Jobs Stimulus Act of 2021 and would require the Department of Water Resources to procure newly developed eligible renewable energy resources or zero-carbon resources and energy storage in an amount that satisfies 100 percent of the electricity procured to serve all state agencies by December 31, 2030.

**Status: Two-year bill**

**Position: Oppose**

### Local Government

**AB 339 (Lee) State and local government: open meetings.**

This bill requires, until December 31, 2023, that city councils and boards of supervisors in jurisdictions with over 250,000 residents provide both in-person and teleconference options for the public to attend their meetings

**Status: Senate Floor**

**Position: Watch**

**AB 703 (Rubio) Open meetings: local agencies: teleconferences.**

This bill will eliminate the previously existing concept of “teleconference locations”; will revise existing law to ensure minimum standards for public participation; and will revise notice requirements to allow for greater public participation in teleconference meetings of local agencies. The bill does not require teleconferencing but modernizes existing law to ensure greater public participation in meetings of the legislative bodies of local agencies which choose to utilize teleconferencing.

**Status: Two-year bill**

**Position: Watch**

### Budget

Below are the outstanding budget investment packages to be addressed before the end of the legislative session on Friday, September 10<sup>th</sup>. Final details on the Budget trailer bills will be

released in the immediate future. We continue to advocate on behalf of the SCVWA for \$250 million in PFAS funding to be included in the final Water and Drought Resilience Budget Package

- Water and Drought Resilience: \$730.7 million
- Climate Resilience: \$3.7 billion over three years
- Wildfire Prevention & Resilience: \$758 million plus additional special funds over three years
- Cap-and-Trade Spending Plan: \$720 million

### **Bonds**

Both bond proposals bills have been put to a halt for the immediate future. The Senate moved their bond proposal to the Senate Floor “Inactive File” and the Assembly moved their bond proposal to the Assembly Rules Committee. At this time both bills will be held until leadership in both houses decides to move forward with each proposal in the legislative process. To make it on the November 2022 ballot, either bill must pass the Legislature before June 2022.

#### **SB 45 (Portantino) Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2022.**

This bill would enact the Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2022, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$5,510,000,000 pursuant to the State General Obligation Bond Law to finance projects for a wildfire prevention, safe drinking water, drought preparation, and flood protection program.

**Status: Senate Floor – Inactive File**

**Position: Support**

#### **AB 1500 (E. Garcia) Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, and Workforce Development Bond Act of 2022.**

This bill would enact the Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, and Workforce Development Bond Act of 2022, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$6,700,000,000 pursuant to the State General Obligation Bond Law to finance projects for safe drinking water, wildfire prevention, drought preparation, flood protection, extreme heat mitigation, and workforce development programs.

**Status: Assembly Rules Committee**

**Position: Working with ACWA Support Amendments, Santa Clara River Amends**

### **Regulatory**

- **State Water Resources Control Board (SWRCB) “Curtailment Orders Issued to 4,500 Delta Water Users.”**

On August 20, 2021, the SWRCB announced that it had issued curtailment orders to approximately 4,500 of 6,000 water right holders in the Delta, including holders of pre-1914 appropriative water rights and riparian water rights.

The duration of the curtailment orders varied according to the location of each water right diverter. Curtailments were ordered for the remainder of August for the following: (1) post-1914 appropriative rights in the Delta, (2) pre-1914 appropriative rights in the San Joaquin River

watershed, (3) pre-1914 rights dated 1883 or later in the Sacramento River watershed, and (4) certain pre-1914 appropriative rights on specific tributaries to the Sacramento River with a priority date of earlier than 1883.

Additionally, curtailments will continue through September 2021 for the following: (1) post-1914 appropriative rights and pre-1914 appropriative claims in the San Joaquin River watershed, (2) riparian claims in the American River watershed upstream of Folsom Reservoir, (3) certain Central Valley Project and State Water Project rights in the Sacramento River watershed and the Delta, and (4) certain pre-1914 appropriative claims and post-1914 appropriative rights on specific tributaries to the Sacramento River.

While curtailments are expected to end on September 30, 2021, the curtailment orders may serve as an example of similar curtailment orders to be issued by the SWRCB in the 2022 irrigation season.

- The Governor made the following appointments:
  - **Joel Ledesma, of Sacramento, has been appointed Deputy Director for Statewide Water and Energy at the California Department of Water Resources.** Ledesma has been Assistant General Manager at Northern California Power Agency since 2019. He held several positions at the California Department of Water Resources from 1991 to 2019, including Deputy Director of the State Water Project, Assistant Division Chief in the Operations and Maintenance Division, Chief of Plant Asset Management Office, Chief of Delta Field Division, Principal Hydroelectric Power Utility Engineer, Supervising Control Engineer and Electrical Engineer for the Project Operating Center.
  - **Craig Scholer, of Watsonville, has been appointed Deputy Secretary for Legislative Affairs at the California Environmental Protection Agency.** Scholer has been Chief of Staff in the Office of Assemblymember Mark Stone since 2018, where he served in multiple positions from 2012 to 2018, including Legislative Director and Senior Legislative Aide. He was Campaign Manager for the Campaign of Assemblymember Sharon Quirk-Silva in 2018. Scholer was an Analyst for the Santa Cruz County Board of Supervisors in the Office of Supervisor Mark Stone in 2012.

### **California Advocates, Inc. Activity Report**

- Participated in briefings for COVID-19 and passed along pertinent information to SCVWA staff.
- Participated in ACWA Monday Morning Lobby Group (MMLG) meetings.
- Participated in the Southern California Water Coalition meetings.
- Participated in the State Water Contractors strategy meetings on SB 559 (Hurtado) for the Assembly Appropriations Committee and the Assembly Floor.
- Advocated SCVWA's "support" of SB 559 (Hurtado) to Assembly Appropriations Committee members. Additionally, advocated SCVWA's support to key consultants and legislative leadership.
- Advocated SCVWA's "support" of SB 626 (Dodd) to Assembly Appropriations Committee members.
- Advocated to SCVWA's legislative representative, Assemblymember Suzette Martinez Valladares for support SB 626 on the Assembly Floor.
- Continued advocacy with legislative representative and key budget staff for the inclusion of \$250 million in PFAS funding in the final Water and Drought Resilience Budget Package.

## **Important Dates and Deadlines for 2021**

### **September**

- Sept. 3 – Last day to amend bills on the floor.
- Sept. 6 – Labor Day Observed
- Sept. 10 – Last day for any bill to be passed. Interim Recess begins upon adjournment.
- Sept. 14 – Recall Election

### **October**

- Oct. 10 – Last day for Governor to sign or veto bills passed by the Legislature.

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## MEMORANDUM

TO: STEVE COLE, SANTA CLARITA VALLEY WATER AGENCY

FROM: HUNT BRALY

RE: August 2021 Report

DATE: 9-3-2021

I have provided a synopsis of activities performed on behalf of the Agency in August.

1. Continued to monitor state and federal PFAS Contamination legislation and communicate with legislative delegation as requested.
2. Responded to inquiries from Federal Advocates regarding potential federal legislation and funding opportunities. Engage with Congressman Garcia's District Staff regarding Agency's positions.
3. Continued to monitor Groundwater Management Committee. Attended Virtual GSA SAC Meeting on August 3 discussing draft GSP.
4. Continued to work with staff and City/County on new rental/utility assistance programs established by new state and federal funding totaling \$1.3 million for residents of the City of Santa Clarita. Additional money is available in Los Angeles County and has been included in the State Budget. There have been extensive delays in getting renters and those owing utilities to fill out the applications. Contacted City and County regarding outreach efforts to ratepayers and coordinated with Agency staff.

### RECURRING ACTIVITIES/MEETING ATTENDANCE:

5. Safe, Clean Water Program (Measure W) Watershed Area Steering Committee Santa Clara River Meeting there was no meeting in July. As discussed last month, I attended the meeting on August 5<sup>th</sup> which was still virtual. The main presentation was by the Water Coordinator Tree People who provided his extensive planned outreach program. The initial request for input by August 20. However, the consensus was that was too short of a period so it was agreed that members of the committee, and the public, should provide comments as soon as possible and they will be discussed at the next meeting on September 2<sup>nd</sup>. Subsequently, the September 2<sup>nd</sup> meeting was cancelled by staff and the next meeting has not been scheduled. I am obtaining additional information and will have further updates prior to and at the September Public Outreach meeting.

6. Attended City Council Meeting on August 24.

This was the first meeting back since the six-week Council Summer break. The Closed session dealt once again with the ongoing threat of legal action regarding creating Council election districts. In addition, the Council considered a letter regarding the affirmation of the denial of the Sand Canyon Resort. There were no announcements from the closed session.

The key issues at the public meeting were:

There were public comments including speakers on the ongoing issue regarding the Human Relations Roundtable and whether it is a public arm of the City. In addition, a member of the Citizens Committee for council districts spoke and encouraged the council to proceed with that process, and a local high school student requested addition support for our local youth and the mental health issues they are facing with COVID.

Several Councilmembers continued to express concern regarding SB 9 which would allow a single-family lot to be converted until 4 units and SB 10 which would allow a local jurisdiction to significantly increase multi-family density within ½ mile of a transit stop. Both bills have just been approved by the Legislature and will now go to the Governor for his consideration.

The Council had a TEFRA Hearing for bonding funding for California Institute of the Arts which was approved.

The Council filled the Parks, Recreation and Community Services Commission vacancy with former Commission member Don Cruikshank.

7. Participate in Virtual Public Outreach and Legislation Committee on August 19.
8. Monitored and reviewed Agency Board Agendas.
9. Reviewed weekly emails regarding articles of interest from Agency.



## COMMITTEE MEMORANDUM

**DATE:** September 16, 2021  
**TO:** Public Outreach and Legislation Committee  
**FROM:** Steve Cole  
Assistant General Manager *SC*  
**SUBJECT:** Discussion on Community Event Participation

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### SUMMARY

SCV Water and its predecessor agencies have a long history of community involvement at local events. Until Karen Denkinger's recent retirement from her event coordinator position, a large focus of her role was coordinating and staffing an agency booth at festivals, fundraisers, and other community gatherings across the Santa Clarita Valley. In a typical year, we participated in as many as 25 – 30 events, sometimes several in one weekend.

With Ms. Denkinger's retirement, and an eventual return to in-person community events, staff would like to review our Sponsorship Guidelines, and to further define parameters for our participation in local events.

### BACKGROUND

Much of our local event participation is based on history. Through long-term relationships, traditions were developed in which SCV Water (and CLWA before that) were nearly always at certain events. There were some criteria used to evaluate new requests, such as opportunity for interaction with attendees, and what percentage of attendees we might expect to be our customers. There have also been some events that were almost always excluded, such as golf tournaments and most 5/10K races – primarily because the potential audience was only available to reach for a short period of time before dispersing to the activity.

### DISCUSSION

The attached Sponsorship Guidelines covers both water industry and local events. However, staff feels that a discussion of additional criteria is timely. As we return to event participation and bring on a new full-time staff member in the Communications department, we want to be more strategic in the allocation of those resources. It is staff's opinion that we could be more selective in our participation, ensuring our resources are used to effectively reach our customers with relevant information.

In addition to the program goals identified on the attached Sponsorship Guidelines, other criteria to consider would be about the event itself:

- Occurs within SCV Water service area boundaries
- Provides an acceptable level of interaction or exposure to attendees who would also likely be SCV Water customers (this could include a baseline of anticipated attendance numbers)
- Does not set a precedent for participation which could make a future Agency decision appear subjective (i.e., participating at one event, while declining participation at another similar event)
- Consider whether the event is free or paid admission
- Consider whether the event is a fundraiser for an organization

## **BOTTLED WATER**

The discussion would not be complete without including a discussion of bottled water. Tradition has been that for most events we sponsor, we provided bottled water. It was an in-kind donation, and our booth space was almost always free in exchange. It was a benefit to the event organizers to be able to provide water to their attendees. There was also a benefit for us. From experience, SCV Water staff found that bottled water is what would bring the attendees to our table and, once they were there, staff could engage with them on water issues.

It is staff consensus that we should eliminate this option entirely. Distributing water in single-use plastic bottles is not in alignment with our stated principals of stewardship in our watershed, and also sends a conflicting message about the safety of our tap water.

We do have a stock of bottled water on hand that we need to distribute but, once this is gone, we would recommend that we do not replenish. Communications staff would develop more eye-catching and interactive components for the Agency booth to help increase audience engagement.

We also have a portable water bottle refill station that was built in-house. We have used it a few times – at the 2019 River Rally, and a few employee events. It presents some logistical challenges, but we would continue to look for events that could accommodate its use.

## **FINANCIAL CONSIDERATIONS**

None at this time.

## **RECOMMENDATION**

The Public Outreach and Legislation Committee provide input on SCV Water participation in or sponsorship of community events.

Attachment:  
Sponsorship Guidelines



## 1. PURPOSE

To assist staff in evaluating sponsorship opportunities, to insure SCV Water is being strategic and effective with our resources.

## 2. SPONSOR PROGRAM GOALS

**To support those programs which meet one or more of the following objectives:**

- a) Advance public policy in the water industry (i.e., conferences).
- b) Position SCV Water as an industry leader and advocate.
- c) Communicate regional water policy issues to key constituent groups.
- d) Promote discussion and educational activities for regional water conservation and water-use efficiency issues.
- e) Support community water awareness programs and water-related education outreach programs.
- f) Focus on community participation around regional water policy issues.
- g) Other objectives as may be determined to align with the mission, vision and values of SCV Water.

**Examples of events that currently meet this criteria:**

- Industry events – ACWA; Urban Water Institute; AWA-Ventura County; Women in Water
- Sponsor Memberships – Southern California Water Coalition
- Industry publications (i.e., Maven’s Notebook)
- Elected Officials Receptions
- Local events
  - Chamber of Commerce (i.e., Patriot’s Luncheon)
  - City of Santa Clarita (Earth Arbor Day)
  - Economic Development Corporation (Economic Summit)
  - VIA (Leadership Program)
  - KHTS Sacramento Bus Trip
- Community events
  - Home and Garden Show
  - College of the Canyons Green STEM Summit



## SPONSORSHIP GUIDELINES

### 3. PREFERRED BENEFITS OF SPONSORSHIP

- A. **Outreach** – Will the SCV Water name be prominently displayed on event material with a significant amount of the public or water industry members viewing it?
- B. **Alignment** – Does the sponsorship align with the Agency’s message of being good stewards of our water resources, and/or a leader in the water industry?
- C. **Community Connection** – Does our sponsorship enhance the Agency’s connection to the community we serve or the water industry in which we operate?

### 4. ROLES AND RESPONSIBILITIES

#### **Public Information Officer**

The Public Information Officer (PIO) under the general direction of the Assistant General Manager is responsible for the coordination of the sponsorship program, according to these established guidelines and an annual budget allocation.

#### **CONTACT INFORMATION:**

Kathie Martin, PIO  
[kmartin@scvwa.org](mailto:kmartin@scvwa.org)  
661-513-1265



## COMMITTEE MEMORANDUM

**DATE:** September 16, 2021  
**TO:** Public Outreach and Legislation Committee  
**FROM:** Steve Cole  
Assistant General Manager *SC*  
**SUBJECT:** Equitable and Inclusive Engagement

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### SUMMARY

SCV Water is interested in learning more about the communities in its service area and how the agency can better engage and communicate with them. In particular, the agency has recently had conversations about Spanish speakers and how increased translation of SCV Water outreach materials might be appropriate. Additionally, there are communities in the service area that may have less access to traditional communication channels and/or may be particularly vulnerable to adverse effects of water service disruptions. In order to understand the need for targeted communication and outreach methods for these communities, including materials translation, more research is needed.

Since the last discussion of this topic at the July 20, 2021, Public Outreach and Legislation (POL) Committee meeting, we have partnered with Kearns and West, a firm that offers a spectrum of services designed to foster productive connections with stakeholders. They most recently coordinated outreach for the Urban Water Management Plan, Water Shortage Contingency Plan as well as other agency projects.

At this meeting, we will give an overview of the process envisioned which would result in assessment, initial recommendations, and a draft Board resolution. We will also discuss how the POL Committee will participate along the way.

In the meantime, we have increased the number of social media posts offered in Spanish, as well as incorporated Spanish language translation into a number of drought-related collateral that has been completed or is in the planning process.

### FINANCIAL CONSIDERATIONS

Phase I Research and Assessment work with Kearns and West is estimated at \$32,860. There is an \$8,000 balance from previous work that will be carried forward, for a net cost of \$24,860. Phase II Recommendations is estimated at \$15,818, for a total cost of \$49,768. Funding is available in the Professional Services budget for Communications.

## **RECOMMENDATION**

The Public Outreach and Legislation Committee provide input and direction.





## LEGISLATION TRACKING

Letters of Support/Opposition

ITEM NO.

5.1

Date	Bill/Initiative	Title	Stand	Notes	Leg. Policy*	Status
2/19/2021	House-version of the \$1.9 trillion COVID-19 Relief Package	State and local government emergency assistance provisions	Support	Sent our own letter to Congressman Mike Garcia	12.0	Letter sent 2/19/21
3/4/2021	SB 45 (Portantino)	Wildfire Prevention, Safe Drinking Water, Drought Preparation and Flood Protection Bond Act of 2022	Support If Amended	Signed on to coalition letter from The State Water Contractors (SWC) Date of Hearing: Mar 16, 21 Senate Natural Resources & Water Committee	7.0	Letter sent 3/5/21. 6/1/21 - Ordered to inactive file.
3/4/2021	SB 369 (Pan)	Yolo Bypass Cache Slough Partnership Multibenefit Program	Support	Signed on to coalition letter from The State Water Contractors (SWC)	2.0	Letter sent. 9/3/21 - ordered to enrolling
3/22/2021	SB 323 (Caballero)	Water and Sewer Service: Legal Actions	Support	Sent our own letter Senate Committee on Governance and Finance Chair, Mike McGuire	9.0	Letter sent. 8/23/21 - Ordered to 3rd reading.
3/24/2021	AB 1500 (E. Garcia and Mullin)	Wildfire Prevention, Safe Drinking Water, Drought Preparation and Flood Protection Bond Act of 2022	Support If Amended	Signed on to coalition letter from The State Water Contractors (SWC)	7.0	Letter sent. 5/20/21: Referred to Committee on Rules
3/24/2021	SB 45 (Portantino)	Wildfire Prevention, Safe Drinking Water, Drought Preparation and Flood Protection Bond Act of 2022	Support If Amended	Signed on to coalition letter from The State Water Contractors (SWC) Date of Hearing: Apr 8, 21 Senate Natural Resources & Water Committee	7.0	Letter sent 3/24/21. 6/1/21 - ordered to Inactive File
3/24/2021	SB 559 (Hurtado)	State Water Resiliency Act of 2021 (including repairs to SWP due to subsidence)	Support	Signed on to coalition letter from The State Water Contractors (SWC)	2.0	Updated letter sent 5/26/21. 9/8/21 - now a two-year bill. Moved to Assembly Inactive File.
3/24/2021	AB 1161 (E. Garcia)	Eligible Renewable Energy and Zero-Carbon Resources	Oppose	Signed on to coalition letter from The State Water Contractors (SWC)	3.0	Letter sent 3/30/21
3/30/2021	SB 626 (Dodd)	Construction Manager/General Contractor Procurement Method - would allow Design Build and Construction Manager/General Contractor processes which could accelerate project delivery (i.e., SWP facilities)	Support	Signed on to coalition letter from The State Water Contractors (SWC)	9.0	Letter sent 6/22/21; Assembly Water, Parks and Wildlife Committee - July 1, 21. 9/3/21 - Enrolled.
4/12/2021	Valley Industry Association (VIA) SCV Helping Hand	Establish funding opportunities for local small businesses to provide financial aid for debt payments	Support	Sent our own letter to Congressman Mike Garcia	9.0	Letter sent 4/13/21
4/22/2021	AB 979 (Frazier)	Sacramento-San Joaquin Delta: Sea Level Rise Analysis Report	Oppose	Signed on to coalition letter from The State Water Contractors (SWC)	10.0	Letter sent 4/22/21. 5/20/21
5/12/2021	Forest Health Program Grant Application FY 2020-21/2021-22 Funding Opportunity	Santa Clara River Water Arundo Removal and Fire Resilience Program	Support	Sent our own letter to Ca. Department of Forestry and Fire Protection (CALFIRE)	10.0	Letter sent 5/13/21
5/26/2021	Drought Relief and Water Infrastructure Investments for Inclusion in State Budget	Support for critical funding for drought relief and water infrastructure projects	Support	Signed on to coalition letter from The State Water Contractors (SWC)	9.0	Letter sent 5/26/21

Date	Bill/Initiative	Title	Stand	Notes	Leg. Policy*	Status
6/30/2021	SB 222 (Dodd)	Water Rate Assistance Program	Oppose Unless Amended	Sent our own letter to Assembly Member Chris Holden	9.0	Letter sent 6/30/21. 9/3/21 moved to ASM inactive file.
7/14/2021	AB 148 (Committee on Budget, Chair Ting)	Public Resources	On Watch	California Water and Wastewater Arrearage Payment Program (CWWAPP) at the State Water Resources Control Board (SWRCB)	9.0	Summary from Ca. Municipal Utilities Association
8/19/2021	Coalition PFAS Funding	Public Resources	On Watch	Support the inclusion of at least \$250 million for PFAS treatment in the drought and water resilience package in the state budget	9.0	Letter sent 8/20/21 (ATTACHED)

\* Reference to applicable section of Legislative Policy Guidelines:

Updated: Sept 8, 21

Represents changes since last distribution.

**DEFINITIONS:**

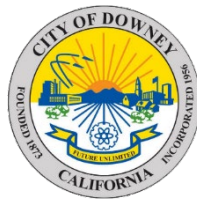
**enrolled:** Whenever a bill passes both houses of the Legislature, it is ordered enrolled. In enrollment, the bill is again proofread for accuracy and then delivered to

The portion of the Daily File containing legislation that is ready for floor consideration, but, for a variety of reasons, is dead or dormant. An author may

**inactive file:** move a bill to the inactive file and subsequently move it off the inactive file at a later date.

Presentation of a bill before the House by reading its title. The Constitution requires a bill's title to be read three times in each House prior to its passage.

**reading:** A bill is either on First, Second, or Third Reading until it is passed by both Houses.



Water Quality Authority



August 19, 2021

Members of the Legislature:

Our organizations represent areas of the state that have been impacted by PFAS groundwater contamination. The cost for public water systems in California to treat drinking water contaminated by per- and polyfluoroalkyl (PFAS) contamination is now anticipated to exceed \$500 million, and the ultimate scope of the problem is not yet fully defined. Contamination of groundwater with PFAS is compounding the impacts of the drought and of arrearages associated with the COVID-19 pandemic, as explained below.

PFAS comprises a family of over 5,000 chemical compounds used in products like non-stick and water repellent products, fire-fighting foams, cleaning products, polishes and waxes, electronics manufacturing and other industrial activities, and certain types of food packaging.

Existing law requires a water system to stop well production or issue a public notice if perfluoroalkyl and polyfluoroalkyl substances are detected above a regulatory response level. A water system operator must remediate the PFAS-affected well or remove the well from operation. Remediation can cost over \$4 million per well. If the well is removed from operation, ratepayers must pay up to 50% more to import water compared to extracting and treating groundwater—and shifting to imported surface water supply places added pressure on drought-impacted water supplies. Water system operators are in dire need of financial assistance to maintain affordable water rates. There are few public funding options other than ratepayer revenue to pay for well treatment facilities.

Water system operators are experiencing financial constraints because of the COVID-19 pandemic. The State Water Resources Control Board released a study in January that estimates 12 percent of households in California have not paid their water bills, creating a "water debt" that today exceeds \$1 billion. This reduction in revenue places water operators in a precarious position as they seek to treat PFAS-affected wells.

We support the inclusion of at least \$250 million for PFAS treatment in the drought and water resilience package in the state budget as a good-faith investment in maintaining an uninterrupted supply of affordable water for Californians impacted by PFAS contamination, as well as drought and the COVID-19 pandemic.

**SANTA CLARITA VALLEY WATER AGENCY  
GRANT APPLICATION COSTS**

**ITEM NO.  
5.2**

Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Water Project Name	SCVWA PROJECTS ONLY				% Grant Share Billed on Funder Approved	Cost of Application
					Total Project Costs	Grant Funding	Required Funding Match (Non-State/Federal Share)	Other Non-State/Federal Share		
DWR Prop 84 Round 1 Implementation	4/10/2012	3/31/2022	4	1. Grant Administration 2. SCV Water Use Efficiency Plan 3. Santa Clara River Sewer Truck Line Relocation 4. Recycle Water Project Phases 2B & 2D	\$ 14,057,107	\$ 6,264,551	\$ 4,110,280	\$ 7,792,556	85%	\$37,700
DWR Prop 84 Round 2 Implementation <i>(Complete - DWR official notification of closed grant received on 5/11/2021)</i>	6/17/2014	12/31/2020	4	1. Grant Administration 2. CLWA SCV WUE Program 3. SCWD WUE Programs 4. Foothill Feeder Connection	\$ 7,804,002	\$ 4,003,399	\$ 3,800,603		99.79% FINAL	\$84,175
DWR Prop 84 2014 Drought Grant <i>(Complete - DWR official notification of closed grant received on 5/11/2021)</i>	7/20/2015	12/31/2020	3	1. Grant Administration 2. RRB/CLWA Banking Program 3. CLWA/SWSD Extraction & Conveyance	\$ 15,616,780	\$ 11,535,067	\$ 4,081,713		99.68% FINAL	\$80,000
DWR Prop 1 Sustainable Groundwater Planning (includes Prop 1 SGWP & Prop 68 SGP grants)	12/5/2018	12/31/2022	3	a. Grant Administration b. Planning Activities c. Monitoring	\$ 2,047,434	\$ 1,307,265	\$ 740,169		58%	Prop 1 - \$24,778 Prop 68 - \$29,822
Community Power Resiliency Allocation - Special Districts Program - CalOES subaward	3/12/2021	11/30/2021	1	Generator Replacement at Earl Schmidt Filtration Plant	\$ 249,854	\$ 249,854	\$ -		100% allocated funds received	\$0 - No charge from Consultant
DWR Prop 1 Round 1 IRWM Implementation	9/24/2020	3/21/2026	2	1. Grant Administration 2. Recycle Water Phase 2C	\$ 9,200,450	\$ 3,216,800	\$ 489,205	\$ 1,154,445	0%	\$99,192 Cost share between project proponents on a pro-rata basis
CalOES-FEMA Public Assistance Program FEMA-4482-DR-CA (Project 1)	7/30/2020		1	COVID-19 Assistance (PPE & Sanitation Supplies)		\$ 34,380	\$ -		100%	\$0

\*Based on Funder approved invoices. Receipt of payment may be delayed in Funder's normal course of business.

APPLICATIONS UNDER CONSIDERATION - PENDING										
Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Project Name	Total Project Cost	Requested Grant Funding	Required Funding Match (Non-State/Federal Share)	Other Non-State/ Federal Share (Funding Match)	Cost of Application	
CalOES-FEMA Public Assistance Program FEMA-4482-DR-CA (Project 2)	N/A	N/A	1	COVID-19 Assistance (Sanitation of Agency Facilities)		\$ 43,700	\$ -		\$0	

UNSUCCESSFUL APPLICATIONS										
Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Project Name	Total Project Cost	Grant Funding	Required Funding Match (Non-State/Federal Share)	Other Non-State/ Federal Share (Funding Match)	Cost of Application	
DWR Prop 84 IRWM Round 3 Grant	N/A	N/A	2	1. Grant Administration 2. CLWA Res & Comm Turf Removal 3. Santa Clara River Trunk Sewer Line Project Phase II (NCWD?) 4. Valencia WRP Advanced Water Treatment Facilities	\$ 40,565,007	\$ 16,229,000	\$ 24,427,007		\$110,000 Cost Share between Project Proponents on a pro-rata basis	
WaterSMART Water and Energy Efficiency Grants BOR-DO-21-F001	N/A	N/A	1	Automated Metering Infrastructure (AMI) Project (SCV Water Phase 1)	\$ 3,475,860	\$ 500,000	\$ 500,000	\$ 2,475,860	\$50,000 Included in FY20/21 Blanket Agreement with ESS including grant application prep, research and planning for required	
WaterSMART Drought Response Program BOR-DO-20-F002	N/A	N/A	1	Saugus Wells 3 & 4 Equipment and Site Improvement Project	\$ 3,744,829	\$ 1,500,000	\$ 1,500,000	\$ 744,829		

Last Update: 8/10/2021

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**SPONSORSHIP TRACKING FY JULY 2021 - JUNE 2022**

**ITEM NO.  
5.3**

Updated: Sept 8, 2021

Agency Name	Event	Date	Location	Reg. Fee	Committed	Paid	Sponsorship	Previous Amount
SCV Chamber	State of the County Luncheon	Jul 28, 2021 (POSTPONED DUE TO COVID)	Magic Mountain	\$75		\$1,500	Bronze Sponsor: 4 VIP theatre seating, 4 sponsor dinner reception, 4 park entry, social media recognition in all marketing	
CSDA	2021 Annual Conference	Aug 30 - Sep 2, 2021	Monterey, CA	\$675				2000
Urban Water Institute (UWI)	2021 Fall Conference	Sept 8 -9, 2021	Costa Mesa, CA	\$290-\$375		\$1,500	Silver Sponsor: Company logo listed in all promotional materials; logo on cover of program; logo projected on presentation screens; logo during Welcome Reception; logo displayed in registration area; 4 conference registrations	
Santa Clarita Valley Economic Development & College of the Canyons (SCVEDC)	2021 Economic Outlook Spring and Fall Event	Mar 26, 2021 and Sept 17, 2021	Hybrid event; in person for sponsors only	FREE		\$1,100	Bronze Sponsor: 2 complimentary tickets to the spring virtual event, and 2 in-person* tickets plus 2 virtual tickets to the fall event. Business card size color ad in fall Economic Outlook Book. Company promotion through electronic and social media event marketing Company logo in event presentations	
AWA	Annual Member & Elected Officials Reception	Sept 30, 2021	Ronald Reagan Presidential Library	Free to members		\$500	Representative Sponsor: Acknowledgement on invitation & program, Agency name on signage	500
Santa Clarita Environmental Education Consortium (SCEEC)	Green STEM	Oct 16, 2021 (Tent)	College of the Canyons (VIRTUAL)	N/A			Provides high school and college students with exposure to STEM (Science, Technology, Engineering, Math) concepts, but with sustainability as a key focus. Water Technology program at COC is one of the featured programs.	2000
ACWA	2021 Fall Conference	Nov 30 - Dec 3, 2021	Pasadena					2500

Agency Name	Event	Event Date	Event Location	Reg. Fee	Committed	Paid	Sponsorship	Previous Amount
Maven's Notebook	2022 Weekly E-blast	Annually - 2022		N/A			Gold Sponsors: organizations receive a one-year subscription to Maven's Weekly Water Blast; one-year to California Water Library; recognized with large logo linked to organization's website. Renews annually	5000
Valley Industry Assn (VIA)	Monthly Luncheon Event	Annually - 2022		\$50 per meeting			Gold Sponsor: Discount on one lunch per meeting; 12 months participation in VIA pop banner program; recognition as a luncheon sponsor at each luncheon from stage & logo; luncheon presentation package inserts (or e-blast) opportunity for 12 months	1500
Urban Water Institute (UWI)	2022 Spring Conference	TBD			\$1,500		Silver Sponsor: Company logo listed in all promotional materials; logo on cover of program; logo projected on presentation screens; logo during Welcome Reception; logo displayed in registration area; 4 conference registrations	1500
Santa Clarita Valley Economic Development Corporation (SCVEDC)	2022 Economic Outlook Spring & Fall Event	TBD					Bronze Sponsor: 2 complimentary tickets to the spring virtual event, and 2 in-person* tickets plus 2 virtual tickets to the fall event. Business card size color ad in fall Economic Outlook Book. Company promotion through electronic and social media event marketing Company logo in event presentations	1100
San Joaquin Valley Water (SJV)	Nonprofit news site <a href="https://sjvwater.org/news/">https://sjvwater.org/news/</a>	Aug 2021 - Mar 2022					SJV Water will include a banner at the right hand side of their home page and news pages alerting the public to a company's good work or upcoming event for a limited time and for a fee based on web traffic defined as monthly page views.	300
ACWA	2022 Spring Conference	May 3 - 6, 2022					Virtual Agenda Sponsorship: Company logo is placed on the conference agenda	1500
					<b>Committed</b>	<b>\$1,500</b>		
					<b>Paid</b>	<b>\$4,600</b>		
					<b>Subtotal</b>	<b>\$6,100</b>		
					<b>FY21/22 Budget</b>	<b>\$30,000</b>		
					<b>Bal Remaining</b>	<b>\$23,900</b>		





**PUBLIC OUTREACH AND LEGISLATION COMMITTEE  
AGENDA PLANNING CALENDAR FY 2021-2022**

**ITEM NO.  
5.4**

**July 15, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Recommendation to Serve on the ACWA Legislative Committee
3. Equitable and Inclusive Engagement
4. Communications Manager Activities:
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2021/22
  - Committee Planning Calendar FY 2021/22

**August 19, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Communications Manager Activities:
  - Social Media Report from Consultant Tripepi Smith
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2021/22
  - Committee Planning Calendar FY 2021/22

**September 16, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Discussion on Community Event Participation
3. Equitable and Inclusive Engagement
4. Communications Manager Activities:
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2021/22
  - Committee Planning Calendar FY 2021/22

**October 21, 2021 Committee – IN-PERSON MEETING**

1. Legislative Consultant Reports
2. Communications Manager Activities:
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2021/22
  - Committee Planning Calendar FY 2021/22

**November 18, 2021 Committee**

1. Legislative Consultant Reports
2. Communications Manager Activities:
  - Social Media Report from Consultant Tripepi Smith
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2021/22
  - Committee Planning Calendar FY 2021/22

**December 16, 2021 Committee**

1. Legislative Consultant Reports
2. Communications Manager Activities:
  - Legislative Tracking

- Grant Status Report
- Sponsorship Tracking FY 2021/22
- Committee Planning Calendar FY 2021/22

**January 20, 2022 Committee**

1. Legislative Consultant Reports
2. Communications Manager Activities:
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2021/22
  - Committee Planning Calendar FY 2021/22

**February 17, 2022 Committee**

1. Legislative Consultant Reports
2. Discussion of Community Education (“Ambassador”) Programs
3. Communications Manager Activities:
  - Social Media Report from Consultant Tripepi Smith
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2021/22
  - Committee Planning Calendar FY 2021/22