



**SCV**  
**WATER**

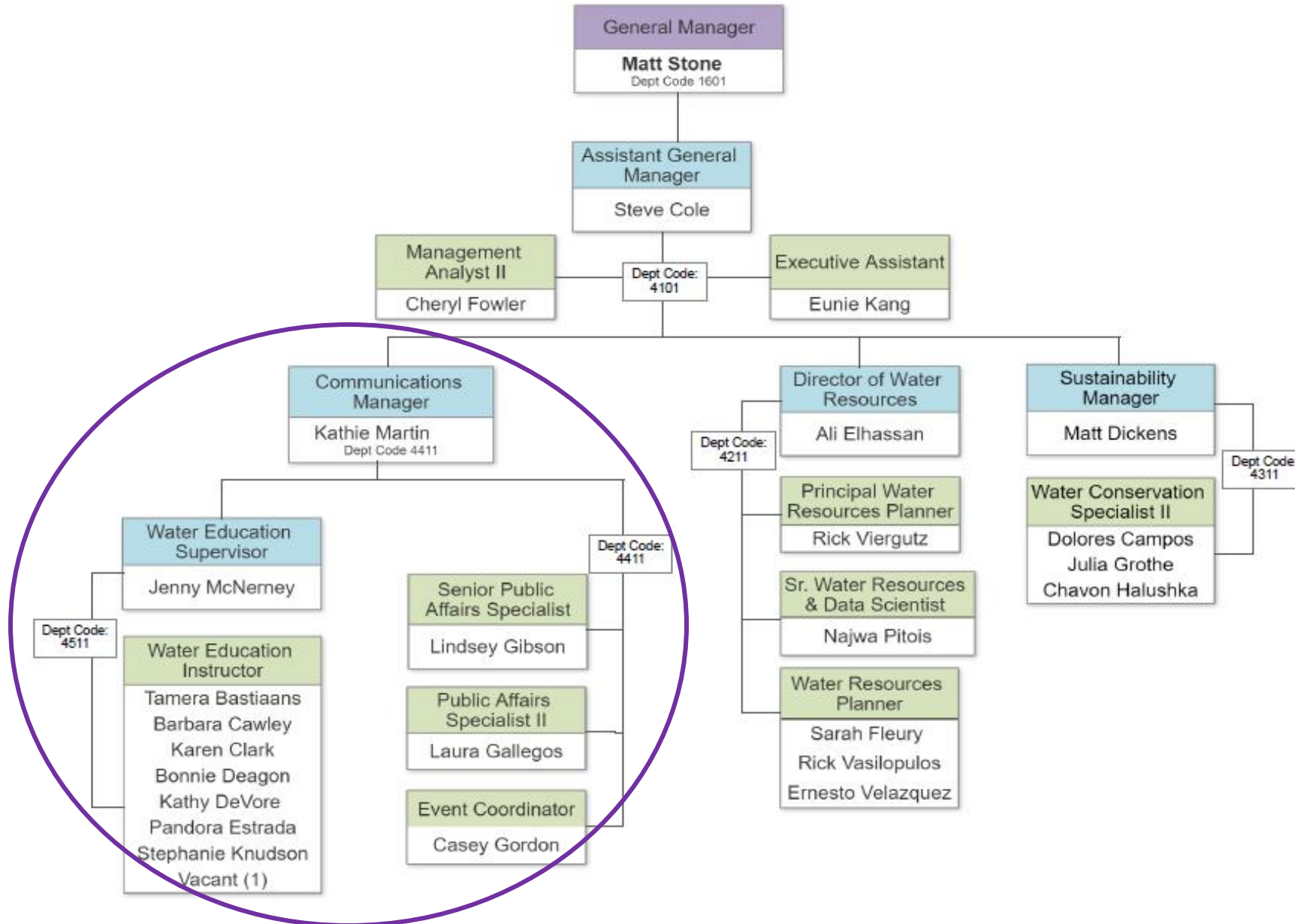
March 16, 2023

# **Staffing for Water Resources: Outreach Department**

Steve Cole - AGM

Kathie Martin - Communications Manager

**WATER RESOURCES,  
WATERSHEDS &  
OUTREACH**



Assistant General Manager  
Steve Cole

Communications Manager  
Kathie Martin  
Dept Code 4411

↑  
• Assists AGM with management of legislative advocacy

Water Education Supervisor  
Jenny McNeerney

Dept Code: 4511  
Water Education Instructor  
Tamera Bastiaans  
Barbara Cawley  
Karen Clark  
Bonnie Deagon  
Kathy DeVore  
Pandora Estrada  
Stephanie Knudson  
Vacant (1)

Dept Code: 4411  
Senior Public Affairs Specialist  
Lindsey Gibson

Public Affairs Specialist II  
Laura Gallegos

Event Coordinator  
Casey Gordon

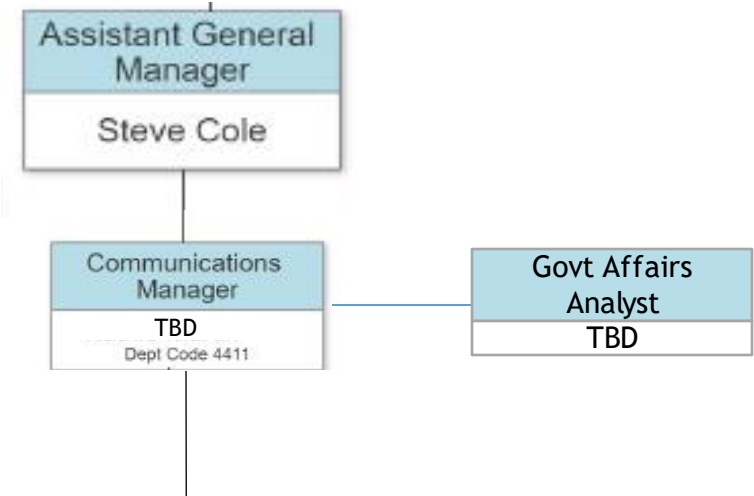
- K-2 grade in classroom
- 3<sup>rd</sup>-6<sup>th</sup> field trips
- Approximately 14 classrooms per week during school year
- Summer: 11<sup>th</sup>-12<sup>th</sup> grade Advanced Placement Environmental Science Workshops

- Directs and supports campaigns, priorities and messaging for all Agency departments
- Provides messaging and outreach support for conservation
- Conducts outreach through community events
- Manages all digital, web, social media and print communications
- Manages employee communication, engagement and activities



# Government Affairs Analyst (Beginning of FY 24/25)

- Salary Range - 33 (\$102,564 - \$124,968)
- Position will report to Assistant General Manager, and work in conjunction with Communications Manager
- Position would allow a more strategic and proactive role at local, state and federal levels in advancing SCV Water priorities and standing as a policy leader in the water industry.



# Recommendation

- Informational, no action requested at this time
- Staffing requests will be included in the two-year FY 2023/24 and FY 2024/25 budgeting process.

