




BOARD MEMORANDUM

DATE: August 1, 2023
TO: Board of Directors
FROM: Steve Cole 
Assistant General Manager
SUBJECT: July 20, 2023 Public Outreach and Legislation Committee Meeting Recap Report

The Public Outreach and Legislation Committee met at 5:30 PM on Thursday, July 20, 2023, at the Engineering Services Section (ESS) Boardroom located at 26521 Summit Circle, Santa Clarita, CA 91350. In attendance were Committee Chair Maria Gutzeit, Directors Kathye Armitage, Beth Braunstein and Ed Colley. Staff members present were Assistant General Manager Steve Cole, Communications Manager Kevin Strauss, Executive Assistant Eunie Kang and Information Technology Tech I Jonathan Thomas. Attending virtually were Management Analyst II Cheryl Fowler, Consultant Geoff Bowman from Van Scoyoc Associates, Consultant Dennis Albiani from California Advocates, and members of the public were present. A copy of the Agenda is attached.

Item 2: Public Comment – There was no public comment.

Item 3: Legislative Consultant Reports – Staff and the Committee reviewed the federal legislative report by Geoff Bowman, state legislative report by Dennis Albiani and local legislative written report by Hunt Braly.

Item 4: Recommend Authorizing the General Manager to Enter into an Agreement with Kennedy/Jenks Consultants to Provide Grant Administration Services for the Proposition 1 Round 2 Integrated Regional Water Management Implementation Grant – After review and discussion the consensus of the Committee was to move the agreement with Kennedy/Jenks Consultants for Board approval at the August 1, 2023 regular Board meeting under the Consent Calendar.

Item 5: Communications Manager Activities – Kevin Strauss provided an update of current staff activities.

- Digital Media Management Consultant Onboarding – Consultant RMG Communications will provide services for content creation, staff support for local advertisement and tracking Agency's social media.
- Groundwater Models – Purchased two groundwater flow models that will be used for educational purposes and public events.
- Fall Water Academy is being scheduled in October. We will have three Thursday night classes and one Saturday class ending with a tour of the Agency's treatment plant. We will offer invitations to interested participants from our first round that were not selected.
- Conservation Outreach – With deactivating the Agency's Water Shortage Contingency Plan and Ordinance staff is rebranding conservation messaging for water sustainability as long-term life goals.

- Internal: Communications Assistance Guide – The Outreach team created a Communications Assistance Guide for Agencywide internal support to promote various projects and sensitive issues for public outreach.
- Scout Day Program – We had a successful program featuring three sessions with over 80 participants. Scouts' grades 1 through 12 had opportunities to learn about conservation, state water project, watershed and tour the water treatment facility.
- The Agency will participate in the August 12 Concert in the Park City Event. We will have the water filling station and booth with conservation literature.

Item 6: Committee Planning Calendar – Staff and Committee reviewed the Planning Calendar.

Item 7: Adjournment – The meeting adjourned at 6:45 PM.

The meeting recording is available on the SCV Water Agency website or by clicking the following link:
<https://yourscvwater.com/meetings/committee-meeting-072023>

Attachment

M65



Date: July 13, 2023

To: **Public Outreach and Legislation Committee**
Maria Gutzeit, Chair
Kathye Armitage
Beth Braunstein
Ed Colley

From: Steve Cole, Assistant General Manager *SC*

The **Public Outreach and Legislation Committee** meeting is on **Thursday, July 20, 2023 at 5:30 PM** at **26521 Summit Circle, Santa Clarita, CA 91350 in the Engineering Services Section (ESS) Boardroom**. Members of the public may attend in person or virtually. To attend this meeting virtually, please see below.

IMPORTANT NOTICES

This meeting will be conducted in person at the addresses listed above. As a convenience to the public, members of the public may also participate virtually by using the **Agency's Call-In Number 1-833-568-8864, Webinar ID: 160 904 8831 or Zoom Webinar by clicking on the <https://scvwa.zoomgov.com/j/1609048831>**. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or Zoom Webinar link above. However, in the event there is a disruption of service which prevents the Agency from broadcasting the meeting to members of the public using either the call-in option or internet-based service, this meeting will not be postponed or rescheduled but will continue without remote participation. The remote participation option is being provided as a convenience to the public and is not required. Members of the public are welcome to attend the meeting in person.

Attendees should be aware that while the Agency is following all applicable requirements and guidelines regarding COVID-19, the Agency cannot ensure the health of anyone attending a Committee meeting. Attendees should therefore use their own judgment with respect to protecting themselves from exposure to COVID-19.

Members of the public unable to attend this meeting may submit comments either in writing to ekang@scvwa.org or by mail to Eunie Kang, Executive Assistant, Santa Clarita Valley Water Agency, 26501 Summit Circle, Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the start of the meeting. Anything received after 4:00 PM the day of the meeting, will be made available at the meeting, if practicable, and will be posted on the SCV Water website the following day. All correspondence with comments, including letters or emails, will be posted in their entirety.

MEETING AGENDA

<u>ITEM</u>	<u>PAGE</u>
1. <u>PLEDGE OF ALLEGIANCE</u>	
2. <u>PUBLIC COMMENTS</u> – Members of the public may comment as to items within the subject matter jurisdiction of the Agency that are not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.)	
3. * Legislative Consultant Report	
3.1 Van Scoyoc Associates (10 minutes)	1
3.2 California Advocates (10 minutes)	5
3.3 Poole & Shaffery (5 minutes)	85
4. * Recommend Authorizing the General Manager to Enter into an Agreement with Kenney/Jenks Consultants to Provide Grant Administration Services for the Proposition 1 Round 2 Integrated Regional Water Management Implementation Grant (5 minutes)	87
5. * Communications Manager’s Report (5 minutes)	89
6. * Committee Planning Calendar	111
7. Adjournment	
* Indicates Attachment	
◆ Indicates Handout	

NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, Executive Assistant, at (661) 297-1600, or email to ekang@scvwa.org or by writing to Eunie Kang, Santa Clarita Valley Water Agency, 26501 Summit Circle, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Jul 13, 2023

Page 3 of 3

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on July 13, 2023.

[This page intentionally left blank.]