

Director name: Gary Martin
Meeting attended: CSDA Member Services Committee
Date of meeting: June 10, 2020
Location: Online / Virtual via Zoom Meeting
SCV Water Board meeting to be presented at: June 16, 2020

On June 10, 2020 I attended the California Special Districts Association (CSDA) Member Services Committee meeting via Zoom Meeting. Following the welcome and introductions, these were the major topics of discussion and points of interest:

1. 2020 Membership recruitment report.

- 2020 goal – net growth of 30 members
- To-date, 22 new members have been recruited
- Currently, 42 agencies are participating in the trial membership program
- Committee members are asked to reach out to trial members to make them aware of CSDA benefits

2. Member retention status report.

- 2020 Regular and Associate Member retention goal – 98%
- To-date, we are at 96.9% retention, and likely to reach the 98% goal
- 2020 Business Affiliate retention goal – 85%
- To-date, we are at 88.1% retention for Business Affiliates

3. New member benefits update

An update was provided on “AllPaid,” the CSDA credit card payment program. CSDA members now have access to members-only pricing on credit card payment processing services through CSDA’s newest Endorsed Affiliate, AllPaid, and can choose between two pre-negotiated fee structures.

CSDA will be opening data entry for an update to the Special District Administrative Salary & Benefits Survey, which was launched in 2019. About 250 special districts provided their salary and benefit information last year.

An update and overview was provided on the CSDA Novel Coronavirus / COVID-19 Resources Community. The community includes important announcements from CSDA staff, COVID-19 related peer discussions, resources provided by Business Affiliate members, and access to a list of complimentary webinar recordings, including the following:

- Brown Act Compliance During a Pandemic
- Budgeting for the COVID-19 Recession
- Managing Employees Through a Pandemic Webinar
- “Opening Up”: How Public Employers Should Prepare

4. Important dates:

- Next committee meeting – October 16, 2020, 9:30 – 11:30 in Sacramento
- Special District Leadership Academy, September 27-30, Lake Tahoe
- Special District Leadership Academy, November 15-18, San Diego
- Board Secretary / Clerk Conference, October 26-28, Anaheim

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Director name: Gary Martin
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Date of meeting: June 10, 2020
Location: Online / Virtual via Zoom Meeting
SCV Water Board meeting to be presented at: June 16, 2020

On June 10, 2020 I attended the California Special Districts Association (CSDA) Professional Development Committee meeting via Zoom Meeting. Following the welcome, roll call, and approval of the minutes for the 2/5/2020 meeting, these were the major topics of discussion and points of interest:

1. 2020 Attendance and Financials.

A compilation of all 2020 registrations and event status for workshops and webinars was provided.

- 45 Scheduled webinars
- 37 Scheduled workshops
- 7 Conferences

2. 2020 Professional Development Offerings – the following summary was provided:

COVID-19 Specific Webinars (offered at no charge to members):

- Brown Act Compliance During a Pandemic
- Responding to the Coronavirus – HR Perspective
- Collaborating Remotely (on demand only)
- Accessing FEMA Public Assistance Funding
- The Role of Retirees in the COVID-19 Response
- Messaging in a Crisis: How to Use Plain Language
- Managing Employees Through a Pandemic
- Budgeting for the COVID-19 Recession
- “Opening Up”: How Public Employees Should Prepare
- Discontinuing Water Service During COVID-19
- “Staying Open” Navigating Workplace Safety Concerns

CSDA staff also worked on transitioning from live to virtual for the following events:

- Supervisory Skills for the Public Sector
- Financial Management for Special Districts
- Governance Foundations
- HR Boot Camp for Special Districts
- Prevailing Wage: Basics and Beyond
- Special Districts Legislative Days

3. A detailed summary of the seven 2020 CSDA conferences was provided, including the conference title, original date, hotel, and conference status, cancellation costs if any, and new dates:

- SDRMA Spring Education Day
- Special District Leadership Academy – South
- Special District Legislative Days
- General Manager Leadership Summit
- 2020 CSDA Annual Conference & Exhibitor Showcase
- Special District Leadership Academy – North
- Board Secretary / Clerk Conference