




## BOARD MEMORANDUM

**DATE:** February 19, 2021  
**TO:** Board of Directors  
**FROM:** Steve Cole   
Assistant General Manager  
**SUBJECT:** February 18, 2021 Public Outreach and Legislation Committee Meeting Report

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The Public Outreach and Legislation Committee met at 5:30 PM on Thursday, February 18, 2021 via teleconference. In attendance were Committee Chair Jerry Gladbach; Directors Kathye Armitage, B. J. Atkins, R. J. Kelly and Lynne Plambeck and; General Manager Matt Stone, Assistant General Manager Steve Cole, Communications Manager Kathie Martin, Executive Assistant Eunie Kang, Administrative Assistant Terri Bell, Sustainability Manager, Matt Dickens, Water Conservation Specialist Julia Grothe; Consultants Hunt Braly from Poole Shaffery, Consultants Dennis Albani and Anthony Molina from California Advocates, Consultant Geoff Bowman from Van Scoyoc Associate. The public was present. A copy of the agenda is attached.

**Item 1: Public Comments** – There was no public comment.

**Item 2: Legislative Consultant Reports** – Staff and the Committee reviewed the federal legislative report by Geoff Bowman, state legislative report by Dennis Albani and Anthony Molina and local legislative report by Hunt Braly.

There was public comment on item 2.

**Item 3: Discussion of Water Affordability Assistance Programs** – The Committee requested that staff provide more information and analysis for further discussion at the March 18, 2021 Public Outreach and Legislation Committee meeting.

**Item 4: Discussion of Agency Resources for Plant Selection and Landscaping** – Matt Dickens and Julia Grothe presented a PowerPoint presentation on Lawn Replacement Program Transformation Overview. Staff and the Committee reviewed the Agency's resources for plant selection and landscaping.

There was public comment on item 4.

**Item 5: Communications Manager Activities** – Staff and the Committee reviewed the following information: Quarterly Social Media Report from Consultant Tripepi Smith, Legislative Tracking, Grant Status Report, Sponsorship Tracking FY 2020/21 and the Public Outreach and Legislation Committee Planning Calendar FY 2020/21.

**Item 6: Adjournment** – The meeting adjourned at 7:55 PM.

Attachment

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**Date:** February 11, 2021

**To:** **Public Outreach and Legislation Committee**  
Jerry Gladbach, Chair  
Kathye Armitage  
B.J. Atkins  
R.J. Kelly  
Lynne Plambeck

**From:** Steve Cole, Assistant General Manager *SC*

The **Public Outreach and Legislation Committee** is scheduled to meet via teleconference on **Thursday, February 18, 2021 at 5:30 PM**, dial information is listed below.

**TELECONFERENCE ONLY  
NO PHYSICAL LOCATION FOR MEETING**

**TELECONFERENCING NOTICE**

Pursuant to the provisions of Executive Order N-29-20 issued by Governor Gavin Newsom on March 17, 2020, any Director may call into an Agency Committee meeting using the Agency's **Call-In Number 1-833-568-8864, Webinar ID: 160 858 1051** **or Zoom Webinar by clicking on the link <https://www.zoomgov.com/j/1608581051>** without otherwise complying with the Brown Act's teleconferencing requirements.

Pursuant to the above Executive Order, the public may not attend the meeting in person. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or GoToMeeting link above. Please see the notice below if you have a disability and require an accommodation in order to participate in the meeting.

We request that the public submit any comments in writing if practicable, which can be sent to **ekang@scvwa.org** or mailed to **Eunie Kang, Executive Assistant**, Santa Clarita Valley Water Agency, 27234 Bouquet Canyon Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the meeting. Anything received after 4:00 PM the day of the meeting will be posted on the SCV Water website the following day.

## MEETING AGENDA

<u>ITEM</u>		<u>PAGE</u>
1.	Public Comments – Members of the public may comment as to items not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so now or at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.)	
2.	Legislative Consultant Report:	
* 2.1	Van Scoyoc Associates	1
* 2.2	California Advocates	7
* 2.3	Poole & Shaffery	13
3. *	Discussion of Water Affordability Assistance Programs	17
4. *	Discussion of Agency Resources for Plant Selection and Landscaping	41
5.	Communications Manager Activities:	
* 5.1	Quarterly Social Media Report from Consultant Tripepi Smith	63
* 5.2	Legislative Tracking	69
* 5.3	Grant Status Report	70
* 5.4	Sponsorship Tracking FY 2020/21	71
* 5.5	Committee Planning Calendar FY 2020/21	73
6.	Adjournment	
*	Indicates Attachment	
◆	Indicates Handout	

### NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, at (661) 297-1600, or in writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on February 11, 2021

MGS