



**Date:** January 9, 2020

**To:** **Public Outreach and Legislation Committee**  
Jerry Gladbach, Chair  
B.J. Atkins  
Kathy Colley  
R.J. Kelly  
Gary Martin  
Lynne Plambeck

**From:** Steve Cole, Assistant General Manager 

The **Public Outreach and Legislation Committee** is scheduled to meet on **Thursday, January 16, 2020 at 5:30 PM** at **Summit Circle Training Room** located at 26521 Summit Circle, Santa Clarita, CA. 91350.

### MEETING AGENDA

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- \* Indicates attachments
- To be distributed

**NOTICES:**

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning (661) 297-1600, or writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Board less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, California 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on January 9, 2020



To: Santa Clarita Valley Water Agency; Public Outreach & Legislation Committee  
From: Van Scoyoc Associates (VSA); Geoff Bowman & Pete Evich  
Date: January 8, 2019  
Subject: January 2019 Report

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### **Congress Reaches Deal on FY 2020 Appropriations**

On December 12<sup>th</sup>, it was reported that Congressional leaders reached a deal in principal on 12 annual spending bills to fund the government and avoid a shutdown. Congressional Appropriators reached an agreement on several contentious issues, including how to fund additional border security measures. The House of Representatives acted on Tuesday, December 17<sup>th</sup>, the Senate acted on December 19<sup>th</sup>, and the President signed the FY 2020 Appropriations measures into law on December 20<sup>th</sup>, 2019, averting a shutdown of the federal government.

The spending deal came at the end of a whirlwind week in which the Democrat-controlled House of Representatives passed articles of impeachment against President Trump, but also struck a deal with the President on the United States-Mexico-Canada Agreement (USMCA), his top trade achievement. The Senate may take up the USMCA as early as the week of January 13<sup>th</sup>, 2020.

Issues surrounding border security, immigration detention, abortion and the President's use of emergency powers to transfer military funds toward border security measures have repeatedly impeded progress on a final FY 2020 budget deal. Congress was forced to pass two funding stopgap measures to prevent shutdowns in the new fiscal year, which began October 1<sup>st</sup>, 2019.

Highlights include:

1. The final bill funds the Bureau of Reclamation's Safety of Dams program at the same level as proposed by the Administration – which is \$72.187 million for the Corrective Action account and \$19.187 million for the Safety Evaluation account. Noting SCV Water's interest in rehabilitation of B.F. Sisk Dam, these funds could be prioritized for this work.
2. The Environmental Protection Agency is provided \$1.638 billion for the Clean Water State Revolving Loan Funds (SRF), \$244 million more than the FY19 level. \$1.126 billion

is provided for the Safe Drinking Water SRF, \$262 million more than the FY19 level. And \$60 million is provided for WIFIA, \$8 million less than the FY19 level.

3. Perchlorate/VOC's—VSA is reviewing several Department of Defense accounts that may help pay for some remediation related to the Whittaker site. Again, while numerous court cases have ruled the Department of Defense is to some extent responsible for some of the cleanup at contractor sites, it is unclear at this time how much funding has been made available for this work. The funding for the major environmental restoration accounts at the Department of Defense:
  - a. Department of the Army--\$251.7 million
  - b. Department of the Navy--\$385 million
  - c. Department of the Air Force--\$485 million
  - d. DoD-wide--\$19 million
  - e. Formerly Used Defense Sites (FUDS)--\$275 million
4. Bureau of Reclamation (BoR)—VSA recommends SCV Water initiate conversations with the Temecula office of the BoR related to funding opportunities, some of which may not be completely applicable, but may be worth investigating. Some of the FY 2020 BoR funding programs SCV Water may want to review:
  - a. Title XVI Funding--\$63.61 million
  - b. WIIN Title XVI--\$20 million
  - c. WIIN Desalination--\$12 million
  - d. WIIN Water storage--\$134 million
  - e. WaterSmart Grants--\$55 million
5. US Army Corps of Engineers—VSA recommends SCV Water initiate conversations with the Los Angeles district related to their opportunities for the Arundo management project. Two FY 2020 funding programs present opportunities:
  - a. Aquatic Plant Control Program--\$24 million
  - b. Small Aquatic Ecosystem Restoration Projects--\$10 million

VSA provided additional information to SCV Water on this topic on December 17<sup>th</sup>, 2019.

### **White House Sets Date for Unveiling of FY2021 Budget**

President Trump will unveil his Fiscal Year 2021 budget on February 10<sup>th</sup>, 2020. Unlike last year, the Administration is expected to release a complete budget rather than putting out a brief outline to be followed by the full document. The Administration could unveil some budget highlights a week earlier, when House Speaker Nancy Pelosi (D-CA) invited the President to deliver his State of the Union address on February 4<sup>th</sup>.

Federal agencies have yet to announce their own plans for releasing budget details, although they usually align with the White House on timing. The FY 2021 budget request is expected to reflect the bipartisan deal hammered out by Congress last summer, which ended sequester caps and increased spending levels for FY 2020 and FY 2021. Both defense and nondefense discretionary accounts would see a \$5 billion increase in FY 2021 over current spending. Discretionary accounts increased by more than \$150 billion this year from FY 2019 levels.

Top appropriators in both chambers say they want to replicate the success they had last month in passing all 12 spending bills. However, it could be a tall order this year with Congress in session for far fewer days because of elections.

### **Sweeping PFAS Provision Dropped from final NDAA measure**

Language that would have given the Environmental Protection Agency (EPA) the authority to order cleanups at sites contaminated with toxic PFAS chemicals was dropped from the FY 2020 National Defense Authorization Act (NDAA).

The NDAA legislation was being used as a vehicle to potentially incorporate several pieces of PFAS legislation, due in part, to widespread pollution caused by the military's use of toxic AFFF firefighting foam. Designating the chemicals as a "hazardous substance" under the Comprehensive Environmental Response, Compensation, and Liability Act (CERCLA or Superfund), is necessary before the EPA can order the Department of Defense or any other polluter to clean up water or soil with PFAS contamination.

Also dropped from the bill was language requiring new federal drinking water standards for the chemicals. However, some monitoring and military specific PFAS provisions were included in the final version. For instance, the legislation will phase out the military's use of PFAS in firefighting foam and food packaging, expand monitoring for PFAS in drinking and groundwater, and require reporting of PFAS in the Toxic Release Inventory.

The bill also requires the military to use the most stringent PFAS cleanup standards available in making agreements with States, meaning the Department of Defense would be required to use State regulations in States that have passed stricter standards than the EPA's current advisory.

Administratively, EPA sent a regulatory determination action to the Office of Management and Budget (OMB) specific to PFOA and PFOS for interagency review – this sets the stage for formal action sometime in 2020.

### **House PFAS Action**

During the week of January 6<sup>th</sup>, 2020, the House of Representatives will take up legislation, H.R. 535, that would require the EPA to designate certain PFAS substances as hazardous substances under CERCLA within one year of the bill's enactment and to consider designating other PFAS substances within five years.

Under CERCLA, the federal government is liable for remediating hazardous substances that it released on properties it formerly owned. Designating certain PFAS as hazardous substances under CERCLA would significantly increase that liability. This would increase the federal government's obligation to remediate hazardous substances on properties that have already been transferred.

H.R. 535 would authorize \$200 million over 2020 and 2021 for EPA to establish a grant program to provide grants to community water systems to pay for the capital costs of implementing water treatment technology that removes PFAS.

By designating certain PFAS as hazardous substances under CERCLA, and by requiring EPA to promulgate new regulations under the Toxic Substances Control Act, the Safe Drinking Water Act, the Clean Air Act, and the Solid Waste Disposal Act, H.R. 535, would impose significant public and private sector mandates. The bill would require public and private entities that use, process, manufacture, or import PFAS to comply with new rules that EPA would promulgate, including testing and cleaning up contaminated sites.

The bill also would require all water systems, both public and private, to test, monitor, and treat for PFAS and to properly dispose of waste streams generated after treatment.

The White House issued a Statement of Administration Position (SAP) in opposition to H.R. 535 on January 7<sup>th</sup>, 2020.

VSA provided additional information to SCV Water on this topic on January 7 and 8, 2020.

### **WOTUS Update**

The White House is currently reviewing the final Waters of the United States (WOTUS) Clean Water Act rulemaking. The White House Office of Information and Regulatory Affairs (OIRA) received the proposed rule from EPA and the Army Corps of Engineers on December 5<sup>th</sup>, 2019. The WOTUS rule will set a new definition of which waterbodies require federal protection under the Clean Water Act, and which waterbodies are under jurisdiction of the States. A rulemaking could be finalized in the next few weeks and is likely to attract litigation.

As proposed last year, the Trump administration is seeking to modify the number of waterbodies covered by the Clean Water Act, and its proposal received more than 700,000 comments from the public. Many environmental groups slammed it as an unprecedented rollback, while some industry groups in the energy, housing and agricultural sectors advocated for the Administration to modify those waterbodies covered under the Clean Water Act.

Writing a new WOTUS definition has been a priority of the administration, with the President often mentioning the effort when he speaks to agricultural groups, among others that pushed for the rewrite. According to a regulatory agenda published last month, the administration plans to finalize the new WOTUS definition in January 2020.

### **House Green Energy Tax Package Includes Water Conservation Rebate Measure**

On November 19<sup>th</sup>, the House Ways and Means Democrats released a broad draft energy tax package that would extend and revise a host of renewable, clean energy and efficiency incentives. Notable in this package was the inclusion of H.R. 2313, "The Water Conservation Rebate Tax Parity Act" sponsored by Reps. Jared Huffman (D-CA) and Paul Gosar (R-AZ). H.R. 2313, which would clarify that homeowners do not need to pay income tax when they receive

rebates from water utilities for making water conservation and stormwater management improvements.

The draft measure called the "Growing Renewable Energy and Efficiency Now (GREEN) Act," was offered by Rep. Mike Thompson (D-CA), chairman of the Subcommittee on Select Revenue Measures, responds to months of advocacy from outside groups and their Congressional allies to legislate on energy taxes.

The House Ways and Means Committee is seeking stakeholder comments on the draft text with an eye toward advancing a formal tax package through the panel at some point. On the Senate side, Sen. Dianne Feinstein is interested in introducing the Senate companion to H.R. 2313. However, her office has expressed that the Senator would like to introduce the measure with a Republican co-sponsor. To date, Sen. Feinstein has yet to identify a GOP Senate colleague who will agree to be an original cosponsor of the companion legislation.

### **House Republicans Introduce Water Legislation**

On November 21<sup>st</sup>, Subcommittee on Water, Oceans and Wildlife Ranking Member Tom McClintock (R-CA) introduced the Water Optimization for the West (WOW) Act (H.R. 5217). In a press statement, he noted that H.R. 5217 "provides a common-sense approach to allowing water to flow quickly and efficiently to the communities that need it, while maintaining environmental protections." He added that the goal of the legislation is to streamline contact renewals, expedite water transfers and provide the Secretary of the Interior with the ability to modify Central Valley Project dam operations to provide greater operational flexibility. The Subcommittee is expected to address western water needs in the coming year and H.R. 5217 is viewed as a marker of priorities for the Republican Members on the Subcommittee and in Congress.

- As introduced, the legislation is notable for a broad reassessment of existing California water policy and specifically the Central Valley Project Improvement Act with the Act's focus on restoring fisheries. Among the key provisions, H.R. 5217:
- Repeals the San Joaquin River Settlement Act of 2009, which set goals to restore and maintain fish populations in the San Joaquin River below Friant Dam to the confluence of the Merced River.
- Revises the way water is allocated between fisheries and water deliveries to reorder priorities for water supply needs and power generation.
- Makes NEPA compliance met if Notice of Determination or Notice of Exemption for a project complies with California CEQA law. Prevents disruption of water deliveries or changes in a major federal action until final judicial review is made on a NEPA decision.
- Transfers unobligated federal transportation funds intended for California's High-Speed Rail project to support water storage infrastructure projects authorized through the Water Infrastructure Improvements for the Nation Act.
- Establishes the Bureau of Reclamation as the lead for coordinating all reviews, permits, licenses, or other approvals or decisions required to construct surface water storage

projects in the states covered under the Reclamation Act on lands administered by the Department of the Interior or Department of Agriculture.

- Places responsibility for Endangered Species Act (ESA) compliance within the Department of the Interior's U.S. Fish and Wildlife Service. This removes the responsibility ESA permitting, compliance and studies from National Marine Fisheries Service.
- Authorizes the U.S. Department of the Interior to enter into contracts or agreements with any Federal agency, California water user or water agency, State agency, joint powers authority, or private organization to store and convey non-project water in federal reservoirs that have excess capacity for any beneficial purpose.
- Reduces water storage funding authorization under Water Infrastructure Improvements for the Nation Act to \$134 million. Provides that after the initial funding award for a Federal or State-led storage project by Congress, the Secretary of the Interior may award additional funding without congressional approval. Previously authorized projects are eligible to receive funding under this provision.
- Increases funding for desalination to \$48 million over five years.
- Increases water recycling funding assistance to \$100 million over five years.
- Creates an Aquifer Recharge Flexibility Pilot Program to support projects to store water and reduce groundwater overdraft.
- Encourages the Bureau of Land Management to use public lands for aquifer recharge. Authorizes a holder of a right of way, easement, permit or other authorization to transport water across public land (BLM lands) without additional authorization by the Secretary of BLM if there is no expansion or modification of the operation of the right of way, etc.
- Provides that the federal government cannot condition issuance, renewal, amendment or extension of a permit, approval, license, lease allotment, easement, right of way or other land use or occupancy on the transfer of water right or require a water user to apply for or acquire a water right in the name of the U.S.
- Provides that the federal government must recognize primacy of the States in evaluating, protecting, allocating, regulating, permitting and adjudicating water use.
- Provides for expanded program to eradicate Nutria, providing \$12 million per year over six years.
- Provides for title transfers of facilities in the western U.S.

### **Senate Committee Approves Legislation Energy/Water Nexus Bill**

On November 19<sup>th</sup>, the Senate Committee on Energy and Natural Resources approved S. 2799, the Nexus of Energy and Water for Sustainability Act of 2019. Sponsored by Senator Lisa Murkowski (R-AK), the bill would require the Director of the Office of Science and Technology Policy to establish an interagency coordination committee or subcommittee, led by the Departments of Energy and the Interior, that focuses on the nexus between energy and water production, use, and efficiency. The committee would serve as a forum for developing common federal goals and plans on energy-water nexus research, development, and demonstration (RD&D) activities. Twice a year, the committee would issue a strategic plan on energy-water nexus RD&D activity priorities and objectives.





*STRATEGIC OUTLINE PREPARED FOR:*

*Santa Clarita Valley Water Agency*

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*Submitted by:*

*Geoff Bowman & Pete Evich  
Van Scoyoc Associates Inc.  
800 Maine Avenue Southwest  
Suite 800  
Washington, D.C. 20024  
202-737-8165  
[gbowman@vsadc.com](mailto:gbowman@vsadc.com)  
[pevich@vsadc.com](mailto:pevich@vsadc.com)  
December 19, 2019*

**Prepared by Van Scoyoc Associates for Santa Clarita Valley Water Agency**

**The following Federal Strategy is based on continued discussions between the Van Scoyoc Associates Team (VSA) and Santa Clarita Valley Water Agency (SCV Water). It will serve as a living document to track objectives, progress, and appropriate changes in relation to the federal environment in Washington DC. The Strategy identifies specific federal funding goals and key federal policy objectives in support of SCV Water’s Legislative Platform. Given the changing political and policy dynamics in Washington, there will undoubtedly be additional issues and opportunities that will arise that will require attention and perhaps modification of this strategy. Thus, this document should be updated regularly to reflect the changed environment.**

**Questions regarding the information in this document may be directed to:**

**Geoff Bowman, 202-737-8165**

**Pete Evich, 202-737-8728**

**Updated December 2019**

## **Recycled Water**

Recycled water plays a pivotal role to conserve water. Unlike groundwater which can be depleted or State Water Project water which can be subject to drought, recycled water is a renewable and drought-resistant water supply, which will be available as long as wastewater is generated. Every gallon of recycled water used results in a gallon of drinking water that can be saved for potable domestic uses.

The Santa Clarita Valley Sanitation District (SCVSD) manages two wastewater treatment plants in Valley. They treat wastewater to produce recycled water that is used for applications such as irrigation, dust control, and industrial uses. Recycled water has been delivered to the community since 2003. Currently, SCV Water delivers an average of 475 acre-feet per year (AFY) to 13 irrigation sites

In the next few years, SCV Water is proposing to expand the use of recycled water to additional large landscape irrigation and industrial users throughout the Santa Clarita Valley, up to 10,000 AFY. Permit restrictions (State Water Board 1211) have made it increasingly difficult to permit new uses of recycled water which have already entered a stream course. SCV Water has developed a “New Drop” program, which should provide a path forward.

### **MILESTONES**

November 2019. Complete identification of potential federal programs and Congressional legislation that promotes funding for recycled water projects.

Existing funding programs include:

1. Bureau of Reclamation (BOR) Title XVI program
2. BOR’s Desalination Grant Program (2016 WIIN Act)
3. USACE section 5039 of WRDA 2007 state-wide authority for California

Congressional legislation includes:

1. Reauthorization of section 220 of the Clean Water Act
2. Reauthorization of WIIN 2016 for Title XVI and Desalination programs
3. Potential modification to section 219 of WRDA 1992 as amended

December 2019. Engage Los Angeles District of the US Army Corps of Engineers to discuss eligibility within section 5039 authority. Engage BOR’s Lower Colorado Region’s Temecula Office to discuss the necessary elements for submitting a feasibility report of the agency’s proposed recycling project. A proposed recycling project is required to have a BOR approved feasibility report in order to be eligible for Title XVI grant program funding.

In addition, BOR may soon issue a grant solicitation making funding available for Western water agencies to develop a Title XVI feasibility study.

January 2020.

### **NOTES AND STATUS**

## Emergency Storage

The Emergency and Operations Storage Program was created to address regional emergencies that could disrupt the SCV Water distribution system. These could include the disruption of State Water Project deliveries, or challenges to the local water system due to earthquakes, wildfires, landslides, power outages, and streambed erosion.

SCV Water has two storage requirements:

- **Operational:** Mandated total storage requirement for daily operations. Specifically, the demand on potable water that is not met by groundwater must be met by operational storage facilities. Operational storage requirements are primarily dependent on the water demand and groundwater supply projections.
- **Emergency:** Mandated total emergency water storage necessary during a regional emergency and water outage. These requirements are also primarily dependent on water demands and groundwater supply projections.

The Emergency Storage Plan provides for seven days of water distribution in the event of an outage and only accounts for non-interruptible demand, which excludes irrigation and other non-essential water uses. The Plan identifies a need of 99.8 million gallons (MG) by the year 2050. Across the SCV Water service area, we have 42.2 MG, or less than 50%. SCV Water needs an additional 57.6 MG.

To increase water supply reliability in the event of an emergency, SCV Water has identified a need for 12.5 MG of potable water storage in the southwest region of its service area. A proposed reservoir site is located in the Mission Village Tract of the Newhall Ranch Development. The site can accommodate a reservoir tank up to 5.7 MG. An additional 14,800 linear feet of pipeline are needed to connect the proposed reservoir to SCV Water's existing transmission system which currently ends on Magic Mountain Parkway, near the Old Road.

### MILESTONES

November 2019. Complete identification of potential federal programs and Congressional legislation that promotes funding for storage projects.

Existing funding programs include:

1. Bureau of Reclamation (BOR) section 4007 of WIIN program

Congressional legislation includes:

1. Reauthorization of section 4007 of WIIN

December 2019. Engage BOR's Lower Colorado Region's Temecula Office to discuss the agency's proposed water storage project and its potential eligibility to apply for WIIN section 4007 grant funding.

January 2020.

### NOTES AND STATUS

## **PFAS**

Per- and polyfluoroalkyl substances (PFAS) is a group of manmade chemicals that are heat-resistant, almost indestructible, and are used to repel oil and water. PFAS comprises a group of chemicals including: perfluorooctanoic acid (PFOA) and polyfluoroalkyl sulfonate (PFOS).

PFAS chemicals were widely manufactured in the U.S. between 1950 and 2015, and are primarily used in industrial and consumer products to repel grease, moisture, oil, water and stains. PFAS are extremely persistent in the environment and resistant to typical environmental degradation processes. These chemicals are typically dispersed by long-range atmospheric and oceanic current transport. PFAS also accumulate in animals and can enter the human food chain.

Although the use of PFAS compounds has largely been phased out of production (including firefighting foam), most people in the U.S. have measurable amounts of PFAS in their blood. People are typically exposed to PFAS through ingestion.

Studies indicate that PFOA and PFOS can have reproductive, developmental, liver, kidney, and immunological effects in laboratory animals. Both sets of chemicals have caused tumors in animals.

Between 2013 and 2015, the EPA required that water systems test for six PFAS chemicals. In 2014, SCV Water collected 150+ samples for PFAS. Eight samples tested positive in six wells.

As part of its phased approach for investigating these substances, the Division of Drinking Water then issued an order to sample wells within a one-mile radius of the impacted wells. Subsequently, DDW lowered the detection limits. SCV Water has proactively sampled all active wells. As of August 2019, 28 of 41 wells exceed the newly lowered notification levels.

The potential effects on human health of exposure to PFAS continue to be studied.

In 2016, the Environmental Protection Agency (EPA) published a Lifetime Health Advisory (LTHA) recommending that the concentration of PFOA and PFOS in drinking water, either individually or combined, should not be greater than 70 parts per trillion (ppt).

The EPA evaluates National Primary Drinking Water Standards based on three criteria:

- Studies on health effects (toxicology and epidemiology)
- Studies on the occurrence on the contaminant in water
- Studies of the effectiveness and cost of treatment available to remove the contaminant

A Maximum Contaminant Level (MCL) is then set at a level where there are no observable adverse effects and is technologically and economically feasible. There are Federal and State processes underway now to determine an MCL for PFAS compounds. Typically, a 4-year process, legislation has been introduced that would require the EPA to expedite the process to two years. Various states including California are pushing through legislation to address regulations, treatment, and clean-up including the lowering of Notification and Response Levels.

Emerging contaminants will continue to be a challenge for all water suppliers, as technology is able to register detections at ever-decreasing levels. SCV Water has identified one “quick start” PFAS treatment

project and anticipates the need for additional treatment to be forthcoming and will seek funding support to help offset the cost burden that will be carried by our customers.

## MILESTONES

November 2019. Complete identification of potential federal programs and Congressional legislation that impact potential PFAS regulations.

Congressional legislation includes:

1. National Defense Authorization Act of 2020 provisions to limit PFAS pollution, and potential to require listing of PFAS sites under Comprehensive Environmental Response, Compensation, and Liability Act of 1980 (CERCLA-Superfund), and require EPA to establish a maximum contaminant level for PFOA and PFOS with two years.
2. H.R. 2377 to require that the EPA administrator publish a maximum contaminant level goal and issue a national primary drinking water regulation for total PFAS.
3. H.R. 2533 to create a grants program for PFAS-affected water systems to help pay for new treatment technologies.
4. H.R. 2566 to require that the EPA include pots, pans, and cooking utensils that don't contain PFAS in its Safer Choice labeling program.
5. H.R. 2570 to require polluters to pay ongoing water treatment costs associated with PFAS contamination.
6. H.R. 2577 to add PFAS to the Toxics Release Inventory.
7. H.R. 2591 to prohibit waste incineration of firefighting foam with PFAS.
8. H.R. 2596 to stop the EPA from approving companies' manufacturing and processing notices for new PFAS chemicals.
9. H.R. 2600 to prohibit the manufacture of any new PFAS chemical substance and prohibit the manufacture or process of any PFAS chemical substance as a significant new use under the Toxic Substances Control Act.
10. H.R. 2605 to classify PFAS as hazardous air pollutants under the Clean Air Act.
11. H.R. 2608 to require comprehensive health testing of all PFAS under the Toxic Substances Control Act.
12. H.R. 2626 to require cleanups at federal facilities to meet state limits for PFAS.
13. H.R. 2638 to issue guidance for firefighters and other first responders to minimize the use of foam and other firefighting materials containing PFAS, and to minimize their health risk from PFAS exposure.

December 2019.

January 2020.

## NOTES AND STATUS

## **Perchlorate & VOC's**

Groundwater is local, sustainable and cost-effective and, in 2018, it supplied about half the water our community used. A system of 44 wells pump the groundwater into our distribution system to our customers. Groundwater from SCV wells is essential during droughts, when State Water Project water is insufficient, and the Saugus Formation (deepest aquifer) is relied upon as an emergency drought proofing supply.

Historically, underground soil, sand, and gravel filter most organisms and harmful chemicals, and the only additional treatment we need to provide is disinfection with chlorine or chloramines.

### **Perchlorate**

In the Santa Clarita Valley, perchlorate was discovered in the 1990s, spreading from a former munitions site (active 1934 – 1987) into the groundwater supply. Perchlorate is a component of solid rocket fuel, munitions, fireworks, flares, and other explosive-type materials. It affects public health by restricting the thyroid gland's ability to make essential hormones.

In 2007, the California Department of Public Health (now known as the Division of Drinking Water – DDW) set a maximum contaminant level (MCL) for perchlorate in drinking water supplies at 6 parts per billion (ppb). Chemicals in the public water supply may not exceed the MCL.

SCV Water rigorously monitors water quality, as perchlorate continues to spread in certain areas of the groundwater basin. SCV Water has had to remove some wells from service and has installed a treatment system for several impacted wells (including the Saugus 1 and Saugus 2 wells) to remove the contaminant. This \$19 million project was paid for primarily through a 2007 settlement with the current and former property owners. It treats about 3 million gallons per day, roughly enough water to serve 5,000 families.

With the continued spread of perchlorate, treatment is needed at two additional wells (V201 and V205) in order to preserve the availability of this valuable resource.

### **Volatile Organic Compounds (VOCs)**

The term VOC applies to a very broad category of chemicals, both human-made and naturally occurring compounds, which can be found in many forms in the environment. VOCs are most often referred to in the context of chemicals that have the potential to affect the environment or human health. Harmful VOCs typically are not toxic in small amounts, but may have compounding long-term health effects.

Two VOCs—Trichloroethylene (TCE) and Tetrachloroethylene (PCE)—have been detected in several drinking water wells, all below the MCL of 5 ppb for TCE and PCE. Even though these levels comply with drinking water standards, DDW in an abundance of caution has set a goal of non-detect for VOCs for water entering SCV Water's distribution system.

In October 2015, the former Castaic Lake Water Agency (CLWA) prepared the Saugus Formation Volatile Organic Compound Investigation report, to identify potential sources of VOCs detected in drinking water supply wells. The report concluded that the same parties responsible for the perchlorate contamination were likely responsible for the VOC contamination.

In August 2018, SCV Water filed suit against the likely source for the VOC contamination of Saugus 1 and 2, V-201 and V-205 wells, as identified in the 2015 investigation. The case is currently in litigation. In early April, a third-party claim was made against additional likely sources for contributing to the VOC contamination.

Of the six groundwater wells that were taken out of service due to perchlorate contamination low levels of VOCs, primarily TCE and PCE, have been detected in four. The previous strategy of meeting VOC objectives by blending water from these wells with State Water Project (SWP) water is no longer regarded as a sustainable remedy in the view of state regulators and many in the SCV community.

A proposed solution is the design and construction of liquid phase granular activated carbon treatment facilities to remove TCE and PCE from four potable groundwater wells.

#### MILESTONES

November 2019. Complete identification of potential federal programs and Congressional legislation that impact perchlorate and VOC's.

VSA recommends contacting the appropriate Department of Defense (DoD) personnel to initially determine if perchlorate and VOC contaminant remediation is eligible under existing Environmental Restoration Accounts for the Department of the Army, the Department of the Navy, the Department of the Air Force, Formerly Used Defense Sites (FUDS), and DoD-wide.

December 2019.

January 2020.

#### NOTES AND STATUS

Settlement funds have been utilized to construct projects

VOC's not included in perchlorate settlement, but VOC levels may not be above public health standards

Department of Defense settlement with Whittaker (DoD contractor) within last several years. By court order, DoD must provide a significant amount of funding for remediation activities, but linkage to perchlorate must be proven

Impact of pending litigation?



## **Santa Clara River Watershed Arundo Management Project**

The Santa Clara River Watershed is approximately 1,634 square miles and contains the upper and lower reaches of the Santa Clara River, crossing Los Angeles and Ventura County. The Santa Clara River is the largest river system in Southern California remaining in a relatively natural state. The watershed struggles with an infestation of invasive plants, the primary being Arundo, a tall, perennial bamboo grass that reaches 30 feet in height. One of the fastest growing plants in the world, the plant is tolerant of both drought and flooding and can survive extended periods of salinity exposure. Once introduced, Arundo can spread rapidly and out-compete native riparian vegetation. One acre-foot of Arundo can consume almost 4 million gallons of water annually, reducing groundwater recharge, degrading fish and wildlife habitat and, while extremely flammable, can respond after fires by quickly outgrowing native species.

### **MILESTONES**

November 2019. Complete identification of potential federal programs and Congressional legislation that promotes funding for ecosystem restoration projects and invasive species removal.

Existing funding programs include:

1. Section 206 of WRDA 1996 (small projects for aquatic ecosystem restoration)
2. Section 104(a) of the River and Harbor Act of 1958 (small projects for the eradication of noxious aquatic plant growths and aquatic invasive species from navigable waters, tributary streams, connecting channels, and other allied waters of the United States)

December 2019. Engage Los Angeles District of the US Army Corps of Engineers to discuss funding opportunities through the FY2020 Annual Work Plan and FY2021 President's Budget.

January 2020.

### **NOTES AND STATUS**

2 basins, both are open systems

1 deep aquifer, 1 shallow aquifer

3 groundwater sustainability agencies downstream

Value of habitat to aid fish and wildlife (Arundo tamarisk)

## **FEMA Appeal for Repairs to Oroville Dam**

When high inflows occur along the Feather River between October and May, water is temporarily held in Lake Oroville until downstream channels are capable of handling them without flooding. Oroville Dam provides 750,000 acre-feet of flood control storage, and has been credited with minimizing damage during floods that have hit the Feather and Sacramento Rivers in virtually every decade since the dam's construction in the 1960s.

In early 2017, substantial runoff from the Sierra Nevada filled up Lake Oroville, forcing the release of a large volume of water down the dam's main concrete spillway. The force of the release gouged a large crater in the concrete spillway causing the California Department of Water Resources (DWR) to halt water releases via that conduit and rely on the adjacent emergency spillway. Subsequent erosion of the native material downstream of this auxiliary spillway caused concern with its stability and resulted in an evacuation order for thousands of downstream residents.

The reservoir was drawn down and repair work was phased over the next two years to minimize flooding risks. On April 2, 2019, water flowed for the first time down the rebuilt spillway.

Ultimately, an independent analysis concluded that spillway designs did not meet current standards and construction and inadequate state oversight contributed to the failures.

The Federal Emergency Management Agency (FEMA) determined that repair work on the main gated spillway was a separate project from the emergency spillway, and that the emergency spillway did not qualify for reimbursement.

On July 22, 2019, Cal OES submitted an appeal seeking review and reversal of FEMA's decision (FEMA-4308-DR-CA). As required, Cal OES presented new and clarifying information in the appeal demonstrating that the upper gated spillway was damaged as a direct result of the storm and the emergency spillway is an improved natural facility of the Oroville Dam Complex and is eligible for reimbursement under the Stafford Act.

The Cal OES appeal further cites precedents showing the entire spillway should qualify for reimbursements under the "50 Percent Rule" and the rule's application under similar circumstances. The Stafford Act also allows for reimbursement when replacing a facility is a cost-effective mitigation against similar damage in the future. The repair of both spillways is an example of hazard mitigation that is critical to protect against the same type of damage and potential catastrophe in the future.

### **MILESTONES**

November 2019. Contact Brent Walthall from Kent County Water Agency for latest information to determine how SCV Water is best adept at weighing in with Congressional delegation.

December 2019.

January 2020.

### **NOTES AND STATUS**

State requested \$200 million, as California Aqueduct is a joint federal project.

29 subcontractors, ratepayers pay for State Water Project, not State of California

## **BF Sisk Dam Rehabilitation**

B.F. Sisk Dam is a 380-foot-high zoned compacted earthfill embankment located on the west side of California's Central Valley, 12 miles west of Los Banos, California. The dam is more than 3.5 miles long and impounds San Luis Reservoir which has a total capacity of more than 2 million acre-feet.

The dam was built between 1963 and 1967 to provide supplemental irrigation water storage for the federal Central Valley Project (CVP) and municipal and industrial water for the California State Water Project (SWP). Water is lifted into the reservoir for storage by the Gianelli Pumping – Generating Plant from the California Aqueduct and from the Delta-Mendota Canal via O’Neill Forebay.

B.F. Sisk Dam, also known as San Luis Dam, is owned by the Bureau of Reclamation and operated by the California Department of Water Resources (DWR). Reservoir storage space is allotted 55% state and 45% federal.

### **MILESTONES**

November 2019. Complete identification of potential federal programs and Congressional legislation that promotes funding for storage projects.

Existing funding programs include:

1. Bureau of Reclamation (BoR) Safety of Dams (SOD) program

December 2019.

Contact Brent Walthall from Kern County Water Agency for latest information to determine how SCV Water is best adept at weighing in with Congressional delegation.

January 2020.

### **NOTES AND STATUS**

Refurbishment costs at San Luis Reservoir

Safety of Dams project, \$72 million annual BoR program

### State Water Project/CVP Conveyance Subsidence

Portions of the San Luis Canal (i.e. the joint State and Federal portion of the California Aqueduct south of San Luis Reservoir) have experienced 2-6 feet of permanent ground subsidence due to groundwater pumping by landowners in the Federal Central Valley Project (CVP) service area. This has resulted in a reduction of up to 20% of design capacity. Currently the project is not capable of delivering water at historic delivery rates. The potential exists for additional subsidence as agriculture shifts to permanent crops. This will result in a continued hardening of agricultural water demands and reliance on groundwater during years of low CVP water supplies.

Interim solutions (raise embankments and restore check structure functionality) to partially address current problems are estimated to cost approximately \$200 million. Longer-term solutions are anticipated on the magnitude of \$ 1-2 billion.

#### December 2019.

Contact Brent Walthall from Kent County Water Agency for latest information to determine how SCV Water is best adept at weighing in with Congressional delegation.

#### January 2020.

### NOTES AND STATUS

Up to \$1 billion in costs/liability

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January 7, 2019

MEMORANDUM

TO: Steve Cole, Santa Clarita Valley Water Agency

FROM: Dennis K. Albiani, Anthony Molina, California Advocates, Inc.

SUBJECT: January Report

On Monday, the Legislature reconvened for the 2020 Legislative Session. Given this is the second half of the two-year session, there are expedited deadlines for two-year bills. Bills that were held over from the previous year have until January 31<sup>st</sup> to pass out of their respective houses of origin. Meanwhile, bill introductions for the 2020 legislative year will also be taking place. As two-year bills move, and new measures are introduced, we will provide Santa Clarita Valley Water Agency (SCVWA) with timely updates in preparation for the remainder of the legislative session. As a reminder, by this Friday, January 10<sup>th</sup>, Governor Newsom must release his proposed 2020-2021 Budget. We will share all pertinent information with SCVWA as we review the information in the release.

Additionally, there are many priority issues for the water community to prepare for this upcoming year which include the following: voluntary agreements, the water/climate bonds, energy related to water and wildfires (Large Hydrology Facilities and Public Safety Power Shutoffs), the State Water Resiliency Portfolio, transparency in the regulatory process on containments (MCLs, NLs, and RLs), the safe and affordable drinking water expenditure plan, and water rates/affordability. As you can see, there will be a host of issues both in the legislature and in the regulatory process that will be worked through this year.

### Climate/Water Bonds

There are three bonds that have been introduced into the legislative process and there may be more. Each hover around \$4 Billion and cover watershed, resources conservation, fire resiliency and water infrastructure.

**AB 352 (E. Garcia) Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2020.** This bill would enact the Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2020, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$3,920,000,000 pursuant to the State General Obligation Bond Law to finance a wildfire prevention, safe drinking water, drought preparation, and flood protection program. The bill would provide for the submission of these provisions to the voters at the November 3, 2020, statewide general election.

**Status:** This bill was referred to the Senate Environmental Quality Committee. This is a two-year bill.

**Position:** Watch

**AB 1298 (Mullin) Climate Resiliency, Fire Risk Reduction, Recycling, Groundwater and Drinking Water Supply, Clean Beaches, and Jobs Infrastructure Bond Act of 2020.** This bill would enact the Climate Resiliency, Fire Risk Reduction, Recycling, Groundwater and Drinking Water Supply, Clean Beaches, and Jobs Infrastructure Bond Act of 2020, which, if approved by the voters, would authorize the issuance of bonds in an unspecified amount pursuant to the State General Obligation Bond Law to finance a climate resiliency, fire risk reduction, recycling, groundwater and drinking water supply, clean beaches, and jobs infrastructure program. The bill would require the bond act to be submitted to the voters at the November 3, 2020, statewide general election.

**Status:** This bill has been double referred to Assembly Water, Parks, and Wildlife Committee and Assembly Natural Resources Committee. The bill is a two-year bill.

**Position:** Watch

**SB 45 (Allen) Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2020.** This bill would enact the Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2020, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$4,189,000,000 pursuant to the State General Obligation Bond Law to finance projects for a wildfire prevention, safe drinking water, drought preparation, and flood protection program. This bill would provide for the submission of these provisions to the voters at the March 3, 2020, statewide primary election.

**Position:** Watch

**Status:** This bill is in the Senate Appropriations Committee. This is a two-year bill.

Likely additional legislative issues for 2020

**Public Safety Power Shutoffs** – ACWA and CMUA are both considering legislation to provide additional flexibility for entities providing emergency services during PSPS. Water agencies would be one of the entities that would qualify for the additional flexibility.

**Transparency in Water Quality Regulation** – in response to the PFAS and PFOS issue, ACWA is considering legislation to incorporate more transparency and process into the notification level, response level and MCL process.

**Large Hydro as “Carbon Free”** – with the state goal of carbon neutrality by 2045, entities are considering legislation that would classify large hydro as qualifying to be counted as “carbon free.”

## **California Advocates, Inc. Activity Report**

- Meet and confirmed legislative staff covering SCVWA attendance at State Water Contractors “Brown Bag Lunch.”
- Participated in phone conversation with SCVWA to prepare for meeting priorities with Assemblymember Christy Smith.
- Participated in a phone conversation to prepare for meeting with CalEPA Secretary, Jared Blumenfeld on PFOS/PFAS.
- Participated in the meeting with various stakeholders with CalEPA Secretary, Jared Blumenfeld on PFOS/PFAS.



- Numerous calls with State Water Contractors on Biological Opinions release and Understanding.
- Continuously participating and monitoring the Biological Opinions as news in released.
- Reviewing the Administration’s “Draft Water Resiliency Portfolio.”
- Met with Assemblymember Smith’s COS to discuss SCVWA actions.

## Regulatory

The California Natural Resources Agency, California Environmental Protection Agency, and the Department of Food and Agriculture developed the draft to fulfill Governor Gavin Newsom’s April 29<sup>th</sup> executive order calling for a portfolio of actions to ensure the state’s long-term water resilience and ecosystem health.

State agencies released a draft water resilience portfolio with a suite of recommended actions to help California cope with more extreme droughts and floods, rising temperatures, declining fish populations, aging infrastructure and other challenges.

Shaped by months of public input, the draft portfolio outlines more than 100 integrated actionable recommendations in four broad areas to help regions build water resilience as resources become available, while at the same time providing state leadership to improve infrastructure and protect natural ecosystems. Those areas include:

- **Maintain and diversify water supplies:** State government will continue to help regions reduce reliance on any one water source and diversify supplies to enable flexibility amidst changing conditions. Diversification will look different in each region based on available water resources, but the combined effect will strengthen resilience and reduce pressure on river systems.
- **Protect and enhance natural ecosystems:** State leadership is essential to restore the environmental health of key river systems to sustain fish and wildlife. This requires effective standard-setting, continued investments, and more adaptive, holistic environmental management.
- **Build connections:** State actions and investment will improve physical infrastructure to store, move, and share water more flexibly and integrate water management through shared use of science, data, and technology.
- **Be prepared:** Each region must prepare for new threats, including more extreme droughts and floods and hotter temperatures. State investments and guidance will enable preparation, protective actions, and adaptive management to weather these stresses.

Members of the public will be able to submit written feedback on the draft portfolio through February 7<sup>th</sup> which can be emailed to [input@waterresilience.ca.gov](mailto:input@waterresilience.ca.gov). A final water resilience portfolio will be released soon after that.

Draft Water Resiliency Portfolio: <http://waterresilience.ca.gov/wp-content/uploads/2020/01/California-Water-Resilience-Portfolio-2019-Final2.pdf>

## **Important Dates and Deadlines for 2019**

### **January Deadlines:**

- Jan. 6<sup>th</sup>, Legislature Reconvenes for 2020 session.
- Jan. 10<sup>th</sup>, Budget must be submitted by Governor.
- Jan. 17<sup>th</sup>, Last day for policy committees to hear and report fiscal bills to fiscal committees.
- Jan. 20<sup>th</sup>, Martin Luther King Jr. Day (Observed Holiday).
- Jan. 24<sup>th</sup>, Last day to hear and report bills to the floor. Last day to submit “new” bill request to Legislative Counsel.
- Jan. 31<sup>st</sup>, House of Origin deadline for 2-year bills.

### **February Deadlines:**

- Feb. 17<sup>th</sup>, Presidents’ Day (Observed Holiday).
- Feb. 21<sup>st</sup>, Bill introduction deadline.

MEMORANDUM

TO: STEVE COLE, SANTA CLARITA VALLEY WATER AGENCY

FROM: HUNT BRALY

RE: December 2019 Report

DATE: 1-9-2020

I have provided a synopsis of activities performed on behalf of the Agency in December.

1. Continued to work with staff regarding PFAS Contamination issue. Reviewed outreach proposals regarding future well sites.
2. Finalized and attended meeting with Assemblywoman Smith on December 12 to discuss potential State funding opportunities from grants and the State Budget. Worked with staff to discuss our potential projects
3. Finalized and attended meeting with Senator Wilk on December 19 to discuss PFAS and potential State funding opportunities.
4. Continued to participate in efforts with Federal Advocates potential federal legislation and funding opportunities.
5. Continued to work with staff on Groundwater Management Committee and creation of Advisory Committee

**RECURRING ACTIVITIES/MEETING ATTENDANCE:**

6. Participated in meeting as a Member of the Safe, Clean Water Program (Measure W) Watershed Area Steering Committee Santa Clara River on December 18.

The meeting was a continuation of the administrative set up of the Committee. Daren Hernandez from the City of Santa Clarita was chosen Chair and Jason Gibbs was chosen as Vice Chair. The remainder of the meeting was an overview of the review process for proposed projects which the Committee needs to review and make recommendations. The Committee is meeting on January 16 and 23<sup>rd</sup> to further review.

7. Monitored City Council Reorganization Meeting on December 10. Cameron Smyth was elected Mayor and Bill Miranda was elected Mayor Protem.

-Most of the Agenda was consent items which is normal for the Reorganization Meeting. The City adopted its 2020 Legislative Platform, allowed for increase to the Commercial Solid Waste Franchise due to the decrease in revenue from recycling and adopted Mid Year Budget Adjustments.

8. Monitored and reviewed Agency Board Agendas

9. Reviewed daily emails regarding articles of interest from Agency.

MEMORANDUM

TO: STEVE COLE, SANTA CLARITA VALLEY WATER AGENCY

FROM: HUNT BRALY

RE: November 2019 Report

DATE: 12-10-19

I have provided a synopsis of activities performed on behalf of the Agency in November.

1. Continued to work with staff regarding PFAS Contamination issue. Reviewed outreach proposals regarding future well sites.
2. Finalized a meeting with Assemblywoman Smith for December 12 to discuss potential State funding opportunities from grants and the State Budget. Work with staff to discuss our potential projects
3. Continued to participate in efforts with Federal Advocates potential federal legislation and funding opportunities.
4. Continued to work with staff on Groundwater Management Committee and creation of Advisory Committee

**RECURRING ACTIVITIES/MEETING ATTENDANCE:**

5. Participated in Public Information and Legislative Committee Meeting on November 21.
6. Participated in initial meeting as a Member of the Safe, Clean Water Program (Measure W) Watershed Area Steering Committee Santa Clara River on November 7.

Initial focus of the meeting was the administrative set up of the Committee and an attempt to elect a Chair and Vice Chair. After significant discussion, this election was deferred until the December meeting of the Committee. It is expected that potential funding proposals will be presented to the Committee in the upcoming months and that initially the Committee will meet monthly.

7. Monitored City Council Meeting on November 12. Issues of interest include:

-There were several public comments asking that at the Mayor Selection in December that Bob Kellar be selected as Mayor for his final year on the City Council instead of the rotation to current Mayor Pro Tem Cameron Smyth.

-Public Hearing to continue the Moratorium on new Tobacco Retailers who sell flavored tobacco. One speaker oppose the regulation of flavors. This Moratorium does not prohibit any existing retainers unlike the County which has already passed the ban. This will allow the City to perform further research and it will be in place for 10months.

-Held a Public Hearing to approve filing an application to annex the existing Tesoro Community and the Phase 2 Tesoro project approved last year by Los Angeles County. City received a 17% response rate with 86% of those responding supporting Annexation. There was support from the existing HOA and the new approved development. There were two public speakers in support. One public speaker expressed concern about the location of a helipad in the new approved development and expressed concern that it was being built in a high fire danger area. Staff confirmed it was for public safety purposes only. The question was also raised about the requirement of the new development to contribute funds to Bridge to Home. Councilwoman Weste expressed concern that the approved new development can not be changed by the City and had staff confirmed that the over 700 acres would be dedicated to the City for Open Space. Staff further stated that the annexation is revenue neutral. However existing fees such as the Open Space District will now be paid.

-Held a Public Hearing on small wireless facilities. The Federal Communication Commission recently passed further restrictions on local governments and their ability to regulate wireless facilities. These new restrictions deal with location of wireless facilities in the public right of way. The City adopted the ordinance as required although the lack of control was complained about by several Councilmembers. In addition, the City Staff was requested to provide copies of each application to the City Council when received, which the City Staff presently does with other applications.

-City adopted the revised 2019 California Building Standard Codes, which the State does every three years and the City Staff indicated there were not that many changes. The most extensive change was making homes and commercial buildings more energy efficient. The City is eliminating the LEED Certification due to the significant enhancements in the State's Greenhouse standards.

-City discussed the current practice of public utilities in shutting off power in the instance of potential fire danger. The PUC has asked for input from local governments and residences. 4 members of the public spoke opposed to the current practice of shutting down power without providing emergency power. Council expressed concerns about no power for water wells or those needing power for emergency medical purposes. Some had comments to wait on what came out of the PUC Hearing scheduled for the next day. Also there was a representation that SCE staff had told customers that the decision for cutting off power was at the request of the City. Council directed staff to make comments on the Webinar for the next day with the PUC.

Monitored City Council Meeting on November 26. Issues of interest include:

-This was an extremely short meeting since it was the Tuesday before Thanksgiving. A public speaker from Valencia High School spoke in Public Comment regarding wanting additional mental health professionals for the all Hart District students.

8. Monitored and Review Agency Board Agendas.
9. Reviewed daily emails regarding articles of interest from Agency.

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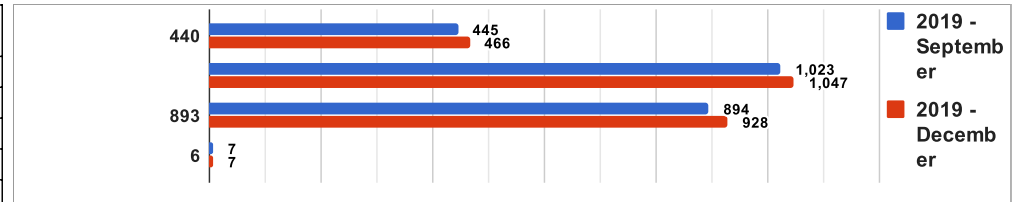
## Quarterly Dashboard Report September - December 2019

Prepared by:  
  
 marketing • technology • public affairs

ITEM NO.  
3.1

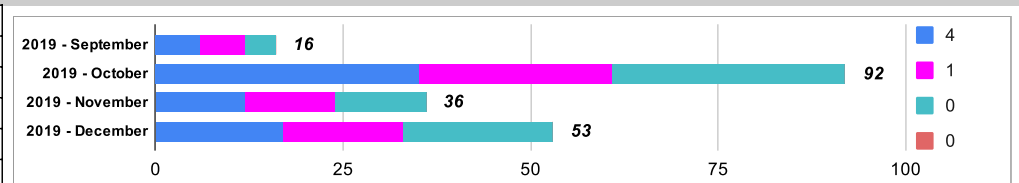
### LIKES / FOLLOWERS / SUBSCRIBERS

	Facebook Likes	Instagram Followers	Twitter Followers	YouTube Subscribers
2019 - August	440	-	893	6
2019 - September	445	1,023	894	7
2019 - October	456	1,037	914	7
2019 - November	459	1,044	922	7
2019 - December	466	1,047	928	7



### NUMBER OF POSTS

	Facebook	Instagram	Twitter	YouTube
2019 - August	4	1	0	0
2019 - September	6	6	4	0
2019 - October [1]	35	26	31	0
2019 - November	12	12	12	0
2019 - December	17	16	20	0



### REACH [2]

	Facebook (Reach)	Twitter	YouTube	TOTAL
2019 - August	21,139	0	508	21,647
2019 - September	1,073	535	259	1,867
2019 - October	5,659	10,331	259	16,249
2019 - November	1,388	8,049	300	9,737
2019 - December	2,483	7,925	180	10,588

### ENGAGEMENT

	Facebook	Instagram	Twitter	YouTube	TOTAL
2019 - August	3,647	136	0	259	4,042
2019 - September	263	143	5	144	555
2019 - October	1,265	388	149	148	1,950
2019 - November	101	139	31	133	404
2019 - December	325	206	33	230	794

### Facebook Boosted Posts

No boosted posts from Sept. '19 to Dec. '19.

### TOP SOCIAL MEDIA POSTS from Sept. '19 - Dec. '19






**Facebook**

Published	Post	Type	Targeting	Reach	Engagement	Promote
12/05/2019 2:27 PM	 BEWARE OF PHISHING PHONE CALLS: It has come to the attention			1K	55 19	<a href="#">Boost Post</a>
10/09/2019 11:55 AM	 RED FLAG WARNING: Due to high fire risk conditions, SCE has let us			817	96 24	<a href="#">Boost Post</a>
12/23/2019 4:30 PM	 We are looking for a Civil Engineer to join the SCV Water team! Apply			415	23 10	<a href="#">Boost Post</a>
09/11/2019 12:36 PM	 SCV Water is hiring for an Customer Service Representative I.			404	99 15	<a href="#">Boost Post</a>
10/10/2019 3:00 PM	 Happy Water Professionals Appreciation Week! Did you know			356	81 38	<a href="#">Boost Post</a>

**Instagram**



**Twitter**

Tweets	Top Tweets	Tweets and replies	Promoted	Impressions	Engagements	Engagement rate
	<a href="#">@scv_water</a> · Nov 7	<b>#ConservationTip</b> of the Week: Periodically review your irrigation system for leaks and broken heads or drip lines. Adjust sprinkler heads so they don't spray walls, sidewalks or driveways. <b>#SCVWater #SantaClarita #WaterWise</b> <a href="https://pic.twitter.com/fjQvd10xYX">pic.twitter.com/fjQvd10xYX</a>	<a href="#">Promote</a>	1,863	9	0.5%
	<a href="#">@scv_water</a> · Dec 26	With the extreme weather we've experienced lately, like wildfires, residents and businesses may be wondering about water supplies during a power outage. Rest assured, <b>#SCVWater</b> has an operational plan in place in the event of an emergency. Read more: <a href="https://ow.ly/BAHL50xFFHT">ow.ly/BAHL50xFFHT</a> <a href="https://pic.twitter.com/ZTUwEWgxUx">pic.twitter.com/ZTUwEWgxUx</a>	<a href="#">Promote</a>	1,440	0	0.0%
	<a href="#">@scv_water</a> · Dec 19	<b>#SCVWater</b> December <b>#GardeningTip</b> : Prune deciduous trees and fruit trees now that the leaves have fallen, as well as any vines such as grapes or wisteria. Plant those bare root roses, shrubs and trees you ordered last month. Harvest any of your cool weather vegetables. <b>#WaterWise</b> <a href="https://pic.twitter.com/oWZQc3YzM">pic.twitter.com/oWZQc3YzM</a>	<a href="#">Promote</a>	1,294	6	0.5%
	<a href="#">@scv_water</a> · Nov 15	<b>FREE Gardening Class</b> on November 16 from 9:00 am - 12:00 pm  Managing Soils and Fertilizers in the SCV: Come learn about soils found in the SCV, which one you have in your yard, and the best fertilizers for your landscape. For more information, visit: <a href="https://ow.ly/A0550x9AE5">ow.ly/A0550x9AE5</a> <a href="https://pic.twitter.com/NzCBzD7C">pic.twitter.com/NzCBzD7C</a>	<a href="#">Promote</a>	1,264	6	0.5%
	<a href="#">@scv_water</a> · Oct 25	<b>Conservation Tip of the Week</b> : The dishwasher uses the same amount of water whether or not it is filled to capacity. Avoid water waste by ensuring that each load is completely filled!  Visit <a href="https://ow.ly/D34550wM12Z">ow.ly/D34550wM12Z</a> for more SCV Water conservation tips and information. <a href="https://pic.twitter.com/BAAdoWV6S">pic.twitter.com/BAAdoWV6S</a>	<a href="#">Promote</a>	1,254	10	0.8%

[1] The number of posts in October 2019 is significantly higher than other months due to Water Professionals Week. During this week, SCV Water posted about each department within the Agency which drove up the number of posts on each platform.

[2] Total Reach and Engagement from September to December 2019 across all platforms was the highest in October 2019 due to Water Professionals Week. The high number of posts this week significantly increased Reach and Engagement. High Reach and Engagement in August 2019 was due to a post about the Newhall Ranch Road closure. It was one of four posts during that month and had significantly higher reach and engagement than SCV Water's usual posts.

[3] SCV Water's top posts varied across platforms from September 2019 to December 2019. On Facebook, awareness posts about phishing scams and high risk conditions were the most popular primarily due to Shares and Tags. On Instagram, posts about the State Water Project Aqueduct and staff volunteering drove the most engagement. This is likely due to the visually appealing photo of the Aqueduct and engaging image of the staff. Top Tweets included Conservation Tips and extreme weather.

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## Public Outreach Matrix of Selected Activities December 2019 – YEAR END

Website Statistics	DECEMBER	
Total users	14,897	Users who have initiated at least one session during the date range
Total Page Views	35,714	Total number of pages viewed. Repeated views of a single page are counted.
Most Popular Content		
Home page	15,020	
Customer Care	5,990	Customer Care (pay; locate division; start/stop;etc)
Save Water & Money	1,629	Conservation program home page
Residential	1,071	Residential conservation programs
Connect	576	Contact Us
Valencia Division Bill	444	How to read your bill
Governance	345	Board and committee agendas
Digital Outreach		
Social Media		Notable activity
	464 likes 491 follows	
Facebook		39% increase since January 2019
Instagram	1,047	19% increase since January 2019
Twitter	927	7% increase since January 2019
Constant Contact	DECEMBER	
Water Currents eNewsletter	19,385	Open rate: 30% (average industry open rate 21.64%)
Water Currents: <b>Special Edition - PFAS Update</b>	19,543	<b>PFAS Special Edition</b> Open rate: 40%, almost 20% more than industry standard.
Garden Classes/ Conservation eNewsletter	--	No email was sent for December
Education	DECEMBER	2019 Totals
Students	776	10,503
Teachers	58	702
Garden Classes – Saturdays	14	298
Garden Classes – evenings	1	251

\* Data not available yet

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## LEGISLATION TRACKING

Letters of Support/Opposition

**ITEM NO.**  
**3.3**

**2019 SUMMARY:**

Ballot Measures, Rule Amendments, Etc.	12	
Supported	6	Passed - 1; Failed - 4; N/A - 1
Opposed	6	Passed - 1; Failed - 5

Date	Bill/Initiative	Title	Stand	Notes	Leg. Policy*	Status

\* Reference to applicable section of Legislative Policy Guidelines

Revised: Jan 7, 20

Represents changes since last distribution.



## LEGISLATION TRACKING

Letters of Support/Opposition

Date	Bill/Initiative	Title	Stand	Notes	Leg. Policy*	Status
2/8/2019	Rule 1470	Drought, Water, Parks, Climate, Coastal Protection and Outdoor Access for All Act (June 2018)	Proposed Amendment	Requirements for Stationary Diesel-Fueled Internal Combustion and other compression ignition engines	10.0	Signed on to letter from SCWC to SCAQMD 2/8/19
2/27/2019	SB 669 (Caballero)	Safe Drinking Water Trust	Support	To help community water systems in disadvantaged communities provide access to safe drinking water; alternative to funding through a water tax	9.0	Placed on suspense file 5/13/19
3/1/2019 4/29/2019	SB 204 (Dodd)	Delta Conveyance	Oppose (previously oppose unless amended)	Would require DWR to provide at least 10 days notice to Joint Leg. Budget Committee (and others) before holding public sessions to negotiate any potential amendments of certain long-term water supply contracts/transfers. Bill would significantly delay actions to find a conveyance solution in the Delta, and to modify SWP contracts.	2.0, 8.0	7/2/19 committee hearing postponed (With Asm Water/Parks/Wildlife)
3/19/2019	AB 533 (Holden)	Income Tax Exemption for Water Rebates	Support	Letter expressing our support, which would exempt incentive rebates from being considered taxable income for the recipient	5, 9	Referred to Comm on Appropriations. 5/16/19 hearing postponed
4/2/2019	AB 1194 (Frazier)	Delta Stewardship Council	Oppose	Seeks to increase DSC membership to 13, with majority in Delta (a re-do of sorts of AB 1876 last year)	2.0	Signed on to letter from MWD to Assembly Member Jim Frazier 4/9/19 - held without recommendation
4/22/2019	SB 559 (Hurtado)	Subsidence repair	Support/ Amend	Seeks to add support to the California Aqueduct in this bill which seeks funding for the Friant Kern Canal.	2.0	8/14/19 Set for first hearing; place on APPR suspense file. 8/30 Hearing postponed by committee
5/1/2019	AB 217 (E. Garcia)	Safe Drinking Water for All Act	Oppose	Proposes a "fee" based on the public water system's number of connections; to provide a source of funding to secure access to safe drinking water, while ensuring the longterm sustainability of drinking water systems. Imposes several fees on agricultural activities and creates a trust fund using investments from the General Fund that together would provide the source of revenue to the fund.	9.0	Signed on to coalition letter in opposition. Passed out of Asm Rev and Tax on 6/24/19



Date	Bill/Initiative	Title	Stand	Notes	Leg. Policy*	Status
6/19/2019	AB 402 (Quirk)	Drinking Water: local primacy agency funding subsidy	Oppose unless amended	Creates a new opt-in funding stabilization program for local primacy agencies (LPA); which could result in subsidy by all public water systems, with larger systems paying a disproportionate share. Large systems would receive no benefit, as they are not the type of systems with LPA oversight	9.0	Signed on to coalition letter with ACWA. 8/30: In Sen APPR, held under submission.
7/30/2019	AB 756 (C. Garcia)	Public Water Systems: PFAS or PFOS	Request for VETO	Letter requesting VETO sent to Governor Newsom	6.0, 10.0	7/31/19 Approved by Governor
8/21/2019	SB 49 (Skinner)	Energy Efficiency & State Water Project Assessment	Support	Supported amendments direct an assessment of SWP potential contributions to achieving state's climate goal, without impacting primary purpose of SWP. Also provide a timeline for implementation of recommendations & potential funding from state, federal, & other applicable sources.	3.0	Signed on to letter with SWC. 9/5/19 Enrolled 9/16/19
8/22/2019	AB 1580 (Levine)	Public construction projects	Oppose	Adds an oversight committee to act as the authority for critical decisions regarding the project and to establish and implement a comprehensive risk management plan which could apply to the Delta conveyance project, in addition to other large infrastructure project	2.0	Signed on to coalition letter in opposition. 8/30/19 In Senate APPR Committee - held under submission
9/9/2019	Water Resilience Executive order N-10-19	Comments on draft resilience portfolio	Support	Signed on to a letter from coalition of water agencies providing input to Nancy Vogel, Director of the Governor's Water Portfolio Program on the resilience portfolio in development. Specifically addresses topics including water storage, conveyance, flood management, regulation and planning and others	2.0, 5.0	Signed on a letter from coalition of water agencies providing input to Nancy Vogel 9/9/19

\* Reference to applicable section of Legislative Policy Guidelines

Revised: Jan 7, 20

Represents changes since last distribution.

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## SPONSORSHIP TRACKING FY 2020-21

**ITEM NO.**  
**3.4**

Agency Name	Event	Event Date	Event Location	Registration Fee	Sponsorship	Amount
Maven's Notebook	Public website providing in-depth & unbiased coverage of critical statewide water policy & science issues as they progress through key agency meetings, public meetings, legislative hearings	January 2020			Gold Sponsors: organizations receive a one-year subscription to Maven's Weekly Water Blast; one-year to California Water Library; recognized with large logo linked to organization's website. Renews annually	5,000.00
SCV Chamber	97th Annual Awards & Gala	Jan 24, 2020	Hyatt Valencia		1/2 page ad in program book	250.00
Valley Industry Assn (VIA)	Member Marketing Opportunities	Jan - Dec 2020	N/A	N/A	Gold Sponsor: Prepaid lunches for one year (one seat) 12 months participation in VIA pop banner program; recognition as a luncheon sponsor at each luncheon form stage & logo; luncheon presentation package inserts opportunity for 12 months	1,500.00
Urban Water Institute	Annual Water Conference	Feb 19-21, 2020	Hilton Palm Springs Hotel	\$675	Continental Breakfast	1,500.00
Santa Clarita Valley Economic Development & College of the Canyons (SCVEDC)	2020 Economic Outlook	Mar 12, 2020	Hyatt Valencia	\$140	Bronze: 2 reserved complimentary tickets to event at a sponsor table; Business card size color ad in Forecast program book; Company promotion through electronic and social media event marketing; Company logo in event presentation	1,100.00
KHTS	Sacramento Road Trip	Mar 16-17, 2020	Sacramento	\$603	(75) 60 sec. commercials & (100) promotional: 10 sec. tags, advertising signage on Road Trip literature & web material. Website banners, tiles, linkage. Sponsorship messages during road trip. Logo on poster at Banquet	2,250.00
					<b>TOTAL SPONSORSHIP:</b>	<b>6,350.00</b>
					<b>FY 19/20 BUDGET:</b>	<b>20,000.00</b>
					<b>BALANCE:</b>	<b>13,650.00</b>

**PROJECTED SPONSORSHIPS**

Agency Name	Event	Event Date	Event Location	Registration Fee	Previous Sponsorship	Amount
City of Santa Clarita	2020 Earth Arbor Day	April 2020	Central Park	N/A	Legacy Family of Water* sponsorship. Sponsor Agreement 2017-2019: six 10'x10' marketing activation booths within event area; logo on all city bus shelter posters, all Paseo Bridge Banners, all local print & online advertisements; Ad placed in Mag of Santa Clarita; full page ad in Spring edition of Seasons publication; 5,000 post cards produced & placed throughout the SC community (Total cost - \$10,000)	1,000.00
KHTS	Home & Garden Show	April 2020	Central Park	N/A	Signage, on-air interview, logos, links & commercials	1,000.00
ACWA	2020 Spring Conference	May 5-8, 2020	Monterey		Ice Cream Break	1,500.00
SCV Chamber	Annual Patriots Luncheon		Hyatt Valencia	\$65	Event Sponsor: Preferred seating for 4, Logo placement on all event marketing materials, Chamber website highlight, Recognition in event program & in media & press	1,000.00
AWA	Annual Member & Elected Officials Reception	Sept 17, 20	Ronald Reagan Presidential Library	Free to members	Respresentative Sponsor: Listing on invitation & event program, agency name on signage	500.00
CSDA	2020 Annual Conference	Aug 24-27, 20	Palm Desert	\$675	Sponsorship of Morning Coffee Station & 2/3rd page ad in the 50th Anniversary commemorative program	2,000.00
SCV Chamber	Legislative Leaders Forum		Hyatt Valencia	N/A	Gold Sponsor: 6 reserved seats, logo placement on all event marketing materials, recognition in media & press	1,000.00
Santa Clarita Environmental Education Consortium (SCEEC)	Green STEM	Nov 2020	College of the Canyon	N/A	The event provides high school and college students with exposure to STEM (Science, Technology, Engineering, Math) concepts, but with sustainability as a key focus. The Water Technology program at COC is one of the featured programs. (Decreasing from previous Family of Water sponsorship of \$5000)	2,000.00
ACWA	2020 Fall Conference	Dec 1-4, 2020	Indian Wells	\$725	Wednesday Opening Breakfast (includes 1 meal ticket); sponsor ribbon for badges; acknowledgement in ACWA News, website, conference programs, screens at meals, mobile app.	2,500.00
<b>PROJECTED SPONSORSHIPS SUBTOTAL</b>						<b>12,500.00</b>

Updated: Jan 7, 20

**PROJECTED BALANCE FY19/20 1,150.00**



## 2020 Public Outreach Events

<b>ITEM NO.</b> <b>3.5</b>
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This is a list of events where SCV Water participates as a vendor, or as the host, in the case of the garden classes and Open House. We set up a branded outreach booth with information on our classes, programs, water supply, conservation efforts, etc. All retail divisions will be represented under the SCV Water umbrella, with occasional expanded presence by conservation staff.

	<b>Event</b>	<b>Location</b>	<b>Notes (Pre and/or Post)</b>
<b>January</b>			
1/9	Landscape class (evening)	Rio Vista	Creating a Landscape Plan and Budget
1/11	Landscape class	Rio Vista	Proper Pruning
<b>February</b>			
2/6	Landscape class (evening)	Rio Vista	Designing a Sustainable Landscape
2/8	Landscape class	Rio Vista	Waterwise Vegetable Gardening
2/23	Mardi Gras Madness 5K/10K	Valencia Town Center	Students Off and Running: free afterschool program for youth in need through training for and completing a marathon. Fundraiser for SOAR: <a href="https://mgm5k.weebly.com/">https://mgm5k.weebly.com/</a>
<b>March</b>			
3/19	Landscape class (evening)	Rio Vista	Top 30 Plants for the SCV
3/21	Landscape class	Rio Vista	Your Landscape Project: Design to Construction
3/29	Free to be Me Concert	Skate Park	
TBD	Michael Hoefflin 5K Walk for Kids with Cancer	COC	The Michael Hoefflin Foundation is a non-profit organization that assists children diagnosed with cancer and their families. <a href="https://www.mhf.org/mhf-walk-kids-cancer/">https://www.mhf.org/mhf-walk-kids-cancer/</a>
<b>April</b>			
4/9	Landscape class (evening)	Rio Vista	Irrigating a Sustainable Landscape
4/11	Landscape class	Rio Vista	Drip Irrigation
4/18-19	Cowboy Poetry Festival	Hart Park	City event - <a href="http://cowboyfestival.org/">http://cowboyfestival.org/</a>
4/25-26	Earth/Arbor Day/H&G Show	Central Park	City event - <a href="http://greensantaclarita.com/eartharborday/">http://greensantaclarita.com/eartharborday/</a> KHTS event - <a href="http://www.santaclaritahomeandgardenshow.com/">http://www.santaclaritahomeandgardenshow.com/</a>
<b>May</b>			
5/3	Taste of Town	Mann Bio. Park	Child and Family Center Fundraiser <a href="http://childfamilycenter.org/events/">http://childfamilycenter.org/events/</a>
5/9	Open House	Central Park	Annual Agency Open House to celebrate California Water Awareness Month
5/21	Landscape class (evening)	Rio Vista	Caring for the Top 30 Plants for the SCV
5/23	Landscape class	Rio Vista	Landscaping with Perennials
TBD	Placerita Nature Center Open House	Nature Center	<a href="http://www.placerita.org/event-calendar/">http://www.placerita.org/event-calendar/</a>
<b>June</b>			
6/11	Landscape class (evening)	Rio Vista	Maintaining a Sustainable Landscape
6/13	Landscape class	Rio Vista	Shrubs and Native Plants
TBD	Jazz and Blues	Town Center Drive	<a href="http://valenciajazzandblues.com">valenciajazzandblues.com</a>

TBD	Castaic Lake Fitness Challenge	Castaic Lake	
TBD	Dragon Boat Festival	Castaic Lake	
TBD	Rotary Car Show	So Cal Innovation Park	Rotary's 2 <sup>nd</sup> Annual People's Choice Car Show – fundraiser for Bridge to Home and Family Promise
<b>July</b>			
7/9	Landscape class (evening)	Rio Vista	Creating a Landscape Plan and Budget
7/11	Landscape class	Rio Vista	The Basics of a Sustainable Landscape
TBD	Jazz & Blues Concerts	Town Center Drive	valenciajazzandblues.com
<b>August</b>			
8/6	Landscape class (evening)	Rio Vista	Designing a Sustainable Landscape
8/8	Landscape class	Rio Vista	Proper Turf Care and Turf Substitutes
<b>September</b>			
9/17	Landscape class (evening)	Rio Vista	Top 30 Plants for the SCV
9/19	Landscape class	Rio Vista	Controlling Weeds, Pests and Diseases
TBD	River Rally	Newhall Community Center	Clean up of the Santa Clara River <a href="http://greensantaclarita.com/calendar/river-rally/">http://greensantaclarita.com/calendar/river-rally/</a>
TBD	Circle of Hope Hoedown	Newhall	Circleofhopeinc.org/hoedown/
TBD	Be the Light 5K	West Creek Park	<a href="http://www.bethelight5k.org/">http://www.bethelight5k.org/</a> Supporting A Light Of Hope (ALOH) <a href="https://www.alightofhopescv.org/">https://www.alightofhopescv.org/</a> , a program for recovery from addiction/self-destructive behaviors
TBD	CAST for Kids	Pyramid Lake	Kids with disabilities, ages 6-17, experience the sport of fishing. <a href="http://www.castforkids.org">www.castforkids.org</a>
<b>October</b>			
10/15	Landscape class (evening)	Rio Vista	Irrigating a Sustainable Landscape
10/17	Landscape class	Rio Vista	Trees for the SCV
TBD	Haunted Jailhouse	Sheriff Station	Boys & Girls Club fundraiser
TBD	CAST for Kids	Castaic Lake	Kids with disabilities, ages 6-17, experience the sport of fishing <a href="http://castforkids.org/event/castaiclake/">http://castforkids.org/event/castaiclake/</a>
TBD	Pow Wow Festival	Hart Park	A festival celebrating Native American Culture. Hosted by William S. Hart County Park & Museum and the Friends of Hart Park. <a href="http://www.friendsofhartpark.org/Event_Pages/powwow.html">http://www.friendsofhartpark.org/Event_Pages/powwow.html</a>
TBD	Kids Expo	Golden Valley HS	Child and Family Center benefit. <a href="http://childfamilycenter.org/events/">http://childfamilycenter.org/events/</a>
TBD	LASD/Special Olympics Chili Cook off	Jack Bones Eq Center	Benefitting Special Olympics <a href="https://www.sosc.org/scvtv/chilicookoff">https://www.sosc.org/scvtv/chilicookoff</a>
<b>November</b>			
11/12	Landscape class (evening)	Rio Vista	Caring for the Top 30 Plants for the SCV
11/14	Landscape class	Rio Vista	Soils and Fertilizers
<b>December</b>			
12/3	Landscape class (evening)	Rio Vista	Maintaining a Sustainable Landscape
12/5	Landscape class	Rio Vista	How to Remove a Lawn
TBD	Family Literacy Festival	Newhall Library	Santa-clarita.com

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Purple = Events     Green = SCV Gardening Classes     Blue = Speakers' Bureau 44



**PUBLIC OUTREACH AND LEGISLATION COMMITTEE  
AGENDA PLANNING CALENDAR 2020**

**ITEM NO.  
3.6**

**January 16, 2020 Committee**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Quarterly Report from Social Media Consultant Tripepi Smith
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**February 20, 2020 Committee**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**March 19, 2020 Committee**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**April 16, 2020 Committee**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**May 21, 2020 Committee**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020