



**SCV**  
**WATER**



**SCV WATER AGENCY  
TELECONFERENCE  
PUBLIC OUTREACH AND LEGISLATION  
COMMITTEE MEETING**

**THURSDAY, MAY 20, 2021  
START TIME: 5:30 PM (PST)**

Join the Committee meeting from your  
computer, tablet or smartphone:

<https://scvwa.zoomgov.com/j/1616058319>

-OR-

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Webinar ID: 161 605 8319

**To participate in public comment from your computer, tablet, or smartphone:**

When the Chair announces the agenda item you wish to speak on, click the “**raise hand**” feature in **Zoom\***. You will be notified when it is your turn to speak.

**To participate in public comment via phone:**

When the Chair announces the agenda item you wish to speak on, **dial \*9 to raise your hand**. Phone participants will be called on by the **LAST TWO digits** of their phone number. **When it is your turn to speak, dial \*6 to unmute**. When you are finished with your public comment dial **\*6 to mute**.

Can't attend? If you wish to still have your comments/concerns addressed by the Committee, all written public comments can be submitted by 4:00 PM the day of the meeting by either e-mail or mail.\*\* Please send all written comments to Eunie Kang. Refer to the Committee Agenda for more information.

\*For more information on how to use Zoom go to [support.zoom.us](https://support.zoom.us) or for “raise hand” feature instructions, visit <https://support.zoom.us/hc/en-us/articles/205566129-Raise-Hand-In-Webinar>

\*\*All written comments received after 4:00 PM the day of the meeting will be posted to [yourscvwater.com](https://yourscvwater.com) the next day. Public comments can also be heard the night of the meeting.


**Disclaimer:** Pursuant to the Executive Order N-29-20 issued by Governor Newsom, public may not attend meetings in person. Public may use the above methods to attend and participate in the public board meetings.

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**Date:** May 13, 2021

**To:** **Public Outreach and Legislation Committee**  
Jerry Gladbach, Chair  
Kathye Armitage  
B.J. Atkins  
R.J. Kelly  
Lynne Plambeck

**From:** Steve Cole, Assistant General Manager 

The **Public Outreach and Legislation Committee** is scheduled to meet via teleconference on **Thursday, May 20, 2021 at 5:30 PM**, dial information is listed below.

**TELECONFERENCE ONLY  
NO PHYSICAL LOCATION FOR MEETING**

**TELECONFERCING NOTICE**

Pursuant to the provisions of Executive Order N-29-20 issued by Governor Gavin Newsom on March 17, 2020, any Director may call into an Agency Committee meeting using the Agency's **Call-In Number 1-833-568-8864, Webinar ID: 161 605 8319** **or Zoom Webinar by clicking on the link <https://scvwa.zoomgov.com/j/1616058319>** without otherwise complying with the Brown Act's teleconferencing requirements.

Pursuant to the above Executive Order, the public may not attend the meeting in person. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or GoToMeeting link above. Please see the notice below if you have a disability and require an accommodation in order to participate in the meeting.

We request that the public submit any comments in writing if practicable, which can be sent to **ekang@scvwa.org** or mailed to **Eunie Kang, Executive Assistant**, Santa Clarita Valley Water Agency, 27234 Bouquet Canyon Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the meeting. Anything received after 4:00 PM the day of the meeting will be posted on the SCV Water website the following day.

## MEETING AGENDA

<u>ITEM</u>		<u>PAGE</u>
1.	Public Comments – Members of the public may comment as to items not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so now or at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.)	
2.	Legislative Consultant Report:	
* 2.1	Van Scoyoc Associates	1
* 2.2	California Advocates	7
* 2.3	Poole & Shaffery	17
3.	Presentation on Outreach and Education Programs	
4.	Communications Manager Activities:	
* 4.1	Quarterly Social Media Report from Consultant Tripepi Smith	19
* 4.2	Legislative Tracking	25
* 4.3	Grant Status Report	27
* 4.4	Sponsorship Tracking FY 2020/21	29
* 4.5	Committee Planning Calendar FY 2020/21 and FY 2021/22	31
5.	Adjournment	
*	Indicates Attachment	
◆	Indicates Handout	

### NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, at (661) 297-1600, or in writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on May 13, 2021



To: Santa Clarita Valley Water Agency; Public Outreach & Legislation Committee  
From: Van Scoyoc Associates (VSA); Geoff Bowman, Pete Evich, and Ashley Strobel  
Date: May 10, 2021  
Subject: May 2021 Report

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### **Fiscal Year 2022 Appropriations**

The House Appropriations Committee announced the return of community funded projects or “earmarks” in March. House Members that participated in submitting earmarks were required to submit their requests to the Appropriations Committee by April 30<sup>th</sup>. All the Member’s submitted requests were posted on the Committee’s website the first week of May.

At the beginning of April, Santa Clarita Valley Water submitted programmatic appropriations requests to Representative Mike Garcia, Senator Dianne Feinstein, and Senator Alex Padilla. Additionally, SCV Water submitted an earmark request to Senator Feinstein requesting \$500,000-\$1,000,000 through the U.S. Army Corps of Engineers Construction Account to carry out a small Arundo removal project.

House Appropriations Committee Chairwoman Rosa DeLauro (D-CT) announced that the Committee is planning on marking up the spending bills in June and hoping for House Floor action in July.

At the end of April, Senate Appropriations Committee Chair Patrick Leahy (D-VT) announced the Senate will also accept earmark requests and put forth a summary of guidelines and transparency requirements. Some of the requirements include capping earmark spending at one percent of all discretionary funding and banning earmarks to for-profit entities. Chairman Leahy is expected to release further implementation guidance in the following days.

Senate Republicans met on April 21<sup>st</sup> and held a conference vote in an attempt to lift their decade-long ban on earmarks. Ultimately the proposal was voted down. While the ban is still in place, Republican conference rules are not binding, which may allow Senators to submit earmark requests without any repercussions.

### **President Biden’s American Jobs Plan**

Bipartisan conversations between the Administration and Congress over an infrastructure package have begun to ramp up. Senate Republicans introduced a proposed infrastructure

package of \$568 billion, compared to President Biden's \$2.3 trillion package. Key water infrastructure provisions included President Biden's American Jobs Plan are:

- \$111 billion for water infrastructure projects
  - \$56 billion in grants and low-cost loans to upgrade and modernize wastewater, stormwater, and drinking water system
  - \$45 billion for the Drinking Water State Revolving Fund (SRF) and Water Infrastructure Improvements for the Nation Act (WIIN) to eliminate lead pipes and lead service lines nationwide
  - \$10 billion for monitoring and remediating PFAS in drinking water

Key water infrastructure provisions in the Senate Republican's package include:

- GOP: \$35 billion for drinking water and wastewater infrastructure
- \$14 billion for water storage (Bureau of Reclamation)

The bipartisan Congressional Problem Solvers Caucus has also announced they will be introducing an infrastructure plan which is said to include an increase in funding for the Clean Water and Drinking Water State Revolving Funds. Funding for this package has yet to be released.

### **Drinking Water and Wastewater Legislation Passes Senate**

The Senate passed S. 914, the "Drinking Water and Wastewater Infrastructure Act of 2021" (DWWIA) by a vote of 89-2 on April 30<sup>th</sup>. DWWIA would reauthorize the drinking water SRF at \$2.4 billion in fiscal 2022, gradually increasing that amount to \$3.25 billion in fiscal years 2025 and 2026 for a total of \$14.7 billion. In addition, it would increase the minimum percentage of those funds that must go to disadvantaged communities from 6% to 12%. The Clean Water SRF would be reauthorized at the same funding levels between fiscal years 2022 and 2026 as the drinking water fund. The legislation also would re-up the WIFIA program through 2026 at the current funding level of \$50 million per year.

The Senate legislation includes an amendment made by Senator Feinstein which would allow any non-federal recipient of Title XVI feasibility study funding to be eligible for funding via the EPA Alternative Water Source program, which is authorized in the measure. Another amendment adopted in the legislation, offered by Senator Padilla, would make stormwater reuse and groundwater recharge projects eligible under the Alternative Water Source program. One amendment that was offered by Senator Rubio, but ultimately rejected would have readjusted the Clean Water State Revolving Loan Fund (CWSRF) formula of funding allocated among states with growing populations.

Of interest to SCV Water, a new program was included in S. 914, the Midsize and Large Drinking Water System Infrastructure Resilience and Sustainability Program for those public water systems that serves a community of a population of 10,000 people or more. The program would be authorized at \$50 million annually over 5 years, and eligible uses include:

1. conservation of water or the enhancement of water-use efficiency;
2. modification or relocation of existing drinking water system infrastructure made, or that is at risk of being, significantly impaired by natural hazards or extreme weather events, including risks to drinking water from flooding;
3. design or construction of new or modified desalination facilities to serve existing communities;
4. enhancement of water supply through the use of watershed management and source water protection;
5. enhancement of energy efficiency or the use and generation of renewable energy in the conveyance or treatment of drinking water;
6. development and implementation of measures—a. to increase the resilience of the eligible entity to natural hazards or extreme weather events, or b. to reduce cybersecurity vulnerabilities;
7. conservation of water or the enhancement of a water supply through the implementation of water reuse measures; or
8. formation of regional water partnerships to collaboratively address documented water shortages.

### **House Wastewater Legislation**

The “Water Quality Protection and Job Creation Act of 2021,” (H.R. 1915) was re-introduced by House Transportation and Infrastructure Subcommittee on Water Resources and Environment Chairwoman Grace Napolitano (D-CA) in March. House Transportation and Infrastructure Committee Chairman Peter DeFazio (D-OR), and Chairwoman Napolitano are currently seeking comments for a potential substitute amendment for the legislation. Democratic and Republican members in the House have begun preliminary discussions on the bill and hope to hold a markup before the end of the month. Main components of the legislation include:

- A reauthorization of the CWSRF, \$8 billion annually over 5 years.
- A reauthorization of the section 220 alternative water source program, \$200 million annually over 5 years.
- An authorization of \$200 million annually over 5 years to address emerging contaminants like PFAS.
- A reauthorization of the sewer overflow control grant program at \$400 million annually over 5 years.

### **Conveyance Capacity Legislation**

Senator Dianne Feinstein (D-CA) and Representative Jim Costa (D-CA) introduced the “Canal Conveyance Capacity Restoration Act” (S.1179/H.R.2552) on April 15<sup>th</sup>. The legislation is intended to improve drought resilience in California by funding repairs for aging canals. The bill would authorize \$833.4 million for four major water projects in California including:

- \$180 million to restore the Friant-Kern Canal.
- \$183.9 million to restore the Delta Mendota Canal.
- \$289.5 million to restore the California Aqueduct.

- \$180 million to restore salmon runs on the San Joaquin River.

### **Michigan Representatives Reintroduce PFAS Action Act**

On April 13<sup>th</sup>, Reps. Debbie Dingell (D-Mich.) and Fred Upton (R-Mich.) have reintroduced the PFAS Action Act (H.R.2467), identical to legislation that passed the House in the 116<sup>th</sup> Congress but was not considered by the Senate. H.R. 2467 would require EPA to establish a national drinking water standard for perfluoroalkyl and polyfluoroalkyl substances (PFAS) and directs the agency designate PFOA and PFOS as hazardous substances under the Superfund Act. It would also provide annual funds of \$200 million toward wastewater treatment and water utility assistance. Dingell expressed optimism that the Democratic Senate increases the chances that the measure can pass in the 117<sup>th</sup> Congress and also around President Biden's stated commitment to stricter PFAS regulations.

### **Biden Administration Announces Key Water Nominations**

On April 14<sup>th</sup> President Biden announced the nomination of Tanya Trujillo to be the Assistant Secretary for Water and Science at the Department of Interior. As Assistant Secretary for Water and Science, Trujillo would oversee the Bureau of Reclamation and the US Geological Survey. Trujillo was named Acting Principal Deputy Assistant Secretary for Water and Science on January 20<sup>th</sup>. On the same day, the Biden Administration announced the nomination of Radhika Fox as the Assistant Administrator for Water at the U.S. Environmental Protection Agency (EPA).

### **Assistant Secretary of the Army for Civil Works Nominee**

President Joe Biden announced his intent to nominate Michael Connor as the Department of Defense's Assistant Secretary of the Army (ASA) for Civil Works (CW). Mr. Connor has previously served as the Deputy Secretary of the U.S. Department of the Interior from 2014 to 2017 under the Obama Administration. Additionally, Connor served as the Commissioner of the Bureau of Reclamation from 2009 to 2014, where he helped the Bureau incorporate climate science into water resource management. The ASA-CW oversees the civils works missions of the Army Corps of Engineers, like aquatic ecosystem restoration, flood damage reduction, and navigation.

### **White House Western Drought Working Group**

President Biden announced the creation of an interagency group to assist and formulate solutions for worsening drought conditions in the West. Interior Department Secretary Deb Haaland and Agriculture Secretary Tom Vilsack will be leading the working group as co-chairs. The working group will be tasked with identifying immediate funding and technical relief for irrigators and tribes that have been severely affected by the drought. More long-term goals for the group include developing measures to efficiently respond to climate change, building resiliency in communities, and protecting the natural environment.

### **EPA Establishment of Council on PFAS**

On April 27<sup>th</sup>, the EPA announced the creation of a new Council on PFAS. EPA Administrator Michael Regan issued a memorandum that states the new council will be tasked with continuing the agency's work on better understanding and reducing potential risks caused by



Per- and Polyfluoroalkyl chemicals. Radhika Fox, Principal Deputy Assistant Administrator of the EPA will serve as the Co-Chair of the Council. Regan stated that one of his main priorities of the Council will be to "prioritize partnerships with collaboration with federal, state, tribal, and local partners, and engage the public about the risk associated with these chemicals."

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-VIA ELECTRONIC MAIL-

May 10, 2021

*Michael D. Belote*

MEMORANDUM

*Dennis K. Albiani*

TO: Steve Cole, Santa Clarita Valley Water Agency

*Faith Lane Borges*

FROM: Dennis K. Albiani, Anthony Molina, California Advocates, Inc.

*Cliff Costa*

SUBJECT: May Report

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*Anthony Molina*

The Legislature is operating at full throttle and has passed its first major policy deadline of the year. All bills must have passed their first policy committee(s) to continue during this year's legislative session. Those bills that did not pass out of committee or were not acted upon are now "two-year" bills. Two-year bills cannot be brought up for consideration until January of 2022. The next major deadline is the Appropriations Committee's "fiscal deadline" which will take place on May 20<sup>th</sup>. Decisions on bills that require significant state investment will either move to a vote by the full legislative body or will be "held" in the Appropriations Committee.

Additionally, the Legislature is gearing up to begin the "regular action" 2021-2022 state budget. This week, Governor Newsom will release his May Revise and begin discussions and negotiations with the Legislature on balancing the state's budget. As of today, the Governor has begun his slow drumroll, highlighting key figures and investment he plans to make in his "California Comeback Plan," which includes the following:

- California is projected to have a \$75.5 billion-dollar operating budget surplus. An additional \$26 billion dollars will also be coming from the federal government.
- California is proposing a \$5.1 billion investment over 4 years for drought infrastructure, preparedness and response to ensure a more climate resilient system.
- California will provide \$2 billion dollars of direct relief toward utility expenses. Specifically, \$1 billion will be set aside for water bills.
- California will be expanding the Golden State Stimulus to middle-class families -- creating the biggest state tax rebate in United States history. Two out of three Californians will benefit from a stimulus check of at least \$600 dollars. Families with kids will also receive an additional \$500 dollars.
- California will provide \$5.2 billion for rent payments. The Governor plans to double the rental assistance in California to get 100% of back rent paid and future support for renters. This proposal would be retroactive for those who have already received 80% assistance.

Several additional issues will be acted upon in this year's budget, including wildfires, drought, habitat restoration, infrastructure, and climate resiliency. As we continue to learn more details and the budget begins to take shape, we will continue to identify opportunities to proactively engage on behalf of the SCVWA.

## **Bonds**

We are actively engaged in both the Senate and Assembly bond conversations on behalf of SCVWA. We are participating in ACWA bond working groups and testifying in policy committees. We are currently working with the SCVWA on a multi-million dollar request for the Santa Clara River Watershed and the Santa Clara River Conservancy to advance multi-benefit river projects that protect and restore riparian habitats, address invasive plants, improve climate resilience, enhance natural drainages, protect and restore watersheds, improve water supply and quality, improve instream flow, and provide public access. We have organized with key stakeholders and have met with elected officials for SCVWA, providing them information on the proposal.

### **SB 45 (Portantino) Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2022.**

This bill would enact the Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2022, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$5,510,000,000 pursuant to the State General Obligation Bond Law to finance projects for a wildfire prevention, safe drinking water, drought preparation, and flood protection program.

**Status: Senate Appropriations Committee “Suspense File” – May 20<sup>th</sup> Hearing Date**  
**Position: Support**

### **AB 1500 (E. Garcia) Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, and Workforce Development Bond Act of 2022.**

This bill would enact the Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, and Workforce Development Bond Act of 2022, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$6,700,000,000 pursuant to the State General Obligation Bond Law to finance projects for safe drinking water, wildfire prevention, drought preparation, flood protection, extreme heat mitigation, and workforce development programs.

**Status: Assembly Appropriations Committee – Hearing Date TBD**  
**Position: Working with ACWA Support Amendments, Sant Clara River Amends**

## **State Water Contractors – Subsidence Funding**

As a representative of State Water Contractors Agency members, CalAd has been asked to be lead advocates on SB 559 (Hurtado). We have been actively engaging with several legislators, staffs, and key consultants on the legislation, including those who represent the SCVWA. Also, as an alternative funding mechanism, we are also including this topic in the ACWA bond group conversations.

### **SB 559 (Hurtado) Department of Water Resources: water conveyance systems: Canal Conveyance Capacity Restoration Fund.**

This bill establishes the Canal Conveyance Capacity Restoration Fund in the State Treasury to be administered by the Department of Water Resources. Funds are to be expended in support of subsidence repair costs, including environmental planning, permitting, design, and construction and necessary road and bridge upgrades required to accommodate capacity improvements. The bill directs funds to restore the capacity of 4 specified water conveyance systems, with 2 of those 4 expenditures

being in the form of a grant to the Friant Water Authority and to the San Luis and Delta-Mendota Water Authority.

**Status: Senate Appropriations Committee “Suspense File” – May 20<sup>th</sup> Hearing Date**

**Position: Support**

### **Water**

**SB 222 (Dodd) Water Affordability Assistance Program.**

This bill would establish the Water Affordability Assistance Fund in the State Treasury to help provide water affordability assistance, for both drinking water and wastewater services, to low-income ratepayers and ratepayers experiencing economic hardship in California.

**Status: Senate Appropriations Committee – May 17<sup>th</sup> Hearing Date**

**Position: Watch**

**SB 223 (Dodd) Discontinuation of residential water service.**

The bill would require the State Water Resources Control Board (Board) to provide technical assistance to very small community water systems. The bill would require the Board to establish a bridge loan program to assist very small community water systems that may suffer revenue loss or delayed collection while complying. To the extent funding is available, partial loan forgiveness would be made available to systems that offer debt forgiveness to low-income residents with past due accounts. This bill would also require an urban water supplier and an urban and community water system to update policies to comply this chapter by July 1, 2022.

**Status: Senate Appropriations Committee – May 17<sup>th</sup> Hearing Date**

**Position: Watch**

**SB 230 (Portantino) State Water Resources Control Board: Constituents of Emerging Concern**

This bill would require the State Water Resources Control Board to establish, maintain, and direct an ongoing, dedicated program called the Constituents of Emerging Concern Program to assess the state of information and recommend areas for further study on the occurrence of constituents of emerging concern (CEC) in drinking water sources and treated drinking water. The bill would require the state board to convene the Science Advisory Panel to review and provide recommendations to the state board on CEC for further action.

**Status: Senate Appropriations Committee – Hearing Date TBD**

**Position: Support**

**SB 323 (Caballero) Local government: water or sewer service: legal actions.**

This bill would authorize a local agency or interested person to bring a validation action in a superior court to determine the validity of a fee or charge for water and sewer service. The proposal would require an interested party bring an action within 120 days after the local agency adopts the fee or charge.

**Status: Assembly Rules Committee, pending referral.**

**Position: Support**

**SB 626 (Dodd) Construction Manager/General Contractor Procurement Method: Department of Water Resources.**

This bill would give Department of Water Resources the ability to use Design Build and Construction Manager/General Contractor (CM/GC) procurement processes for construction contracts. This authority would accelerate project delivery and allow DWR to advance critical public safety, infrastructure, and habitat restoration projects in a more expeditious and efficient manner.

**Status: Senate Appropriations Committee – May 17<sup>th</sup> Hearing Date**  
**Position: Support, if amended.**

**AB 377 (Rivas) Water quality: impaired waters.**

This bill would require all California surface waters to be fishable, swimmable, and drinkable by January 1, 2050. The bill would prohibit the state board and regional boards from authorizing an NPDES discharge, waste discharge requirement, or waiver of a waste discharge requirement that causes or contributes to an exceedance of a water quality standard, or from authorizing a best management practice permit term to authorize a discharge that causes or contributes to an exceedance of a water quality standard in receiving waters. The bill would prohibit, on or after January 1, 2030, a regional water quality control plan from including a schedule for implementation for achieving a water quality standard that was adopted as of January 1, 2021, and would prohibit a regional water quality control plan from including a schedule for implementation of a water quality standard that is adopted after January 1, 2021.

**Status: Assembly Appropriations Committee – Hearing Date TBD**  
**Position: Oppose**

**AB 979 (Frazier) Sacramento-San Joaquin Delta: projects: sea level rise analysis report.**

This bill requires an entity undertaking a project in the Sacramento-San Joaquin Delta to complete a report analyzing the impact of current sea-level rise projections on the project.

**Status: Assembly Appropriations Committee – Hearing Date TBD**  
**Position: Oppose**

**AB 1434 Urban water use objectives: indoor residential water use.**

This bill lowers the indoor residential water use standard from 55 gallons per capita daily (gpcd) to 48 gpcd beginning January 1, 2023, from 52.5 gpcd to 44 gpcd beginning January 1, 2025, and from 50 gpcd to 40 gpcd beginning January 1, 2030.

**Status: Assembly Appropriations Committee – May 12<sup>th</sup>**  
**Position: Oppose**

**Utilities**

**SB 52 (Dodd) State of emergency: local emergency: sudden and severe energy shortage: planned power outage.**

This bill would expand the definition of “sudden and severe energy shortage” to include a “deenergization event,” as a planned power outage and would make a deenergization event one of those conditions constituting a state of emergency and a local emergency.

**Status: Assembly Rules Committee, pending referral.**

**Position: Watch**

**AB 1161 (E. Garcia) Electricity: eligible renewable energy and zero-carbon resources: state agencies: procurement.**

This bill would enact the Clean Economy and Clean Jobs Stimulus Act of 2021 and would require the Department of Water Resources to procure newly developed eligible renewable energy resources or zero-carbon resources and energy storage in an amount that satisfies 100 percent of the electricity procured to serve all state agencies by December 31, 2030.

**Status: Assembly Utilities and Energy Committee – Two-year bill.**

**Position: Oppose**

### **Local Government**

**AB 339 (Lee) State and local government: open meetings.**

This bill would allow for continued remote participation in local hearings/meetings and expand language access, allowing for more public to participation in government meetings. Specifically, the bill will require local agencies provide both call-in and internet service-based options for all public meetings so constituents can participate either remotely or in-person, language access services are provided for immigrant communities upon request, and meeting agendas and instructions for accessing meetings remotely are posted in a timely and accessible manner.

**Status: Assembly Appropriations Committee – Hearing Date TBD**

**Position: Watch**

**AB 703 (Rubio) Open meetings: local agencies: teleconferences.**

This bill will eliminate the previously existing concept of “teleconference locations”; will revise existing law to ensure minimum standards for public participation; and will revise notice requirements to allow for greater public participation in teleconference meetings of local agencies. The bill does not require teleconferencing but modernizes existing law to ensure greater public participation in meetings of the legislative bodies of local agencies which choose to utilize teleconferencing.

**Status: Assembly Local Government – Two-year bill.**

**Position: Watch**

### **Budget**

**Senate Budget Plan on Drought, Safe Drinking Water, Water Supply Reliability, and Ratepayer Assistance**

Senate Democrats laid out a \$3.41 billion plan to address the statewide drought conditions. The plan would direct \$3.41 billion in federal and state funds—a combination of one-time federal dollars from the American Rescue Plan, one-time dollars from the General Fund, and an acceleration of General Obligation Bonds.

A diverse array of investments would provide drought relief through community-based drinking water and water supply projects, water-use efficiency projects, and sustainable groundwater management; improve water supply reliability; and assist California families, businesses, and utilities by addressing the backlog of bills and arrearages that have accumulated through the pandemic.

Specifically, the following funds are included in the Senate’s plan:

- Helping Ratepayers, Community Water Systems, Wastewater Treatment Works, and Public Utilities Recover from COVID-19 Economic Impacts: \$1 billion
- Immediate Community Assistance for Water and Drought Relief: \$500 million
- Emergency Drought Water-Use Efficiency: \$500 million
- Sustainable Groundwater Management: \$350 million
- Resilient Water Infrastructure Projects: \$200 million
- Recycled Water: \$200 million
- Stormwater Management: \$200 million
- Protecting Fish & Wildlife from Drought Impacts: \$285 million
- Water Quality: \$100 million
- Water Data and Forecast Improvement: \$75 million

#### **“Early Action” Wildfire Package Signed by Governor**

Ahead of peak fire season, Governor Newsom signed a \$536 million dollar “early action” budget bill (SB 85) to address wildfire prevention and resilience issues. The total package includes \$411 million coming from the General Fund and \$125 million coming from the Green House Gas Reduction Fund (Cap-and-Trade). The funding was broken down into the following five areas:

- Resilient Wildlands – \$283 million
- Wildfire Fuel Breaks – \$198 million
- Community Hardening – \$27 million
- Science-Based Management – \$3 million
- Forestry Sector Economic Stimulus – \$25 million

This wildfire funding package was recognized by many legislators as not being enough money to address this issue and rather as a down payment. More resources will be coming in this year’s budget for wildfire and climate resilience.

#### **Regular Action Budget Items “Held Open” on Water**

Below is a list of budget items that remain active in the 2021- 2022 state budget negotiations. We are actively monitoring and engaging in positive dialogue on the topics below. Please let us know if you have any questions or concerns.

##### **Sustainable Groundwater**

\$60 million one-time General Fund (\$30 million in 2020-21 and \$30 million in 2021-22) for grants to support local planning and implementation of Groundwater Sustainability Plans across critically over-drafted basins. **(Held Open)**

##### **Protecting California’s Rivers, Streams and Watersheds Program (Voluntary Agreements)**

\$125 million in Prop 68 Funds for habitat restoration projects along the Sacramento and San Joaquin Rivers. **(Held Open)**

##### **Safe and Affordable Drinking Water**

\$130 million includes funding necessary to maintain full implementation of the Safe and Affordable Drinking Water Program. **(Held Open)**



## Regulatory

- On April 21<sup>st</sup>, Governor Newsom directed state agencies to take immediate action to bolster drought resilience and prepare for impacts on communities, businesses, and ecosystems if dry conditions extend to a third year. In addition, the Governor proclaimed a regional drought emergency for the Russian River watershed in Sonoma and Mendocino counties, where reservoirs are at record lows following two critically dry years and accelerated action may be needed to protect public health, safety and the environment. The Governor has directed state agencies to work with regional and local governments – including groundwater sustainability agencies – to identify watersheds, communities, public water systems and ecosystems that may require coordinated state and local actions to address drought impacts and protect people, natural resources and economic activity. The text of the emergency proclamation can be found [HERE](#).
- Governor Gavin Newsom significantly expanded his April 21<sup>st</sup> drought emergency proclamation to include Klamath River, Sacramento-San Joaquin Delta, and Tulare Lake Watershed counties where accelerated action is needed to protect public health, safety, and the environment. In total, 41 counties are now under a drought state of emergency, representing 30 percent of the state’s population. The new drought emergency proclamation added the following counties: Del Norte, Humboldt, Siskiyou, Trinity, Alameda, Alpine, Amador, Butte, Calaveras, Colusa, Contra Costa, El Dorado, Fresno, Glenn, Kern, Kings, Lake, Lassen, Madera, Mariposa, Merced, Modoc, Napa, Nevada, Placer, Plumas, Sacramento, San Benito, San Joaquin, Shasta, Sierra, Solano, Stanislaus, Sutter, Tehama, Tulare, Tuolumne, Yolo and Yuba counties. The text of the emergency proclamation can be found [HERE](#).
- The Governor made the following appointments:
  - **Grant A. Mack, 31, of Sacramento, has been appointed Director of the Office of Governmental Affairs at the California Public Utilities Commission**, where he has served as Acting Director of the Office of Governmental Affairs since 2021 and Senior Legislative Consultant since 2016. Mack held multiple positions at the California Energy Commission from 2011 to 2019, including Chief Policy Advisor to Chair Robert Weisenmiller, Energy Policy Advisor and Executive Fellow.
  - **Nancy L. Vogel, 53, of Sacramento, has been appointed Deputy Secretary for Water at the California Natural Resources Agency**, where she has been Director of the Governor’s Water Portfolio Program since 2019 and was Deputy Secretary of Communications from 2015 to 2017. Vogel was Director of Communications at Resources Legacy Fund from 2017 to 2019, Assistant Director of Public Affairs at the California Department of Water Resources from 2012 to 2015 and Principal Consultant at the California Senate Office of Oversight and Outcomes from 2008 to 2012.
  - **Beatriz E. Gonzalez, 52, of Indio, has been appointed to the Colorado River Basin Regional Water Quality Control Board**. Gonzalez has served as District Coordinator of Expanded Learning Programs at the Coachella Valley Unified School District since 2011 and has served in several positions there since 1995, including Para-Educator for Special Education, Program Specialist for Bright Futures and as a Community Liaison for Healthy Start.

- **Vivian E. Perez, 59, of Holtville, has been appointed to the Colorado River Basin Regional Water Quality Control Board.** Perez has been Center Manager at Planned Parenthood of the Pacific Southwest since 2016 and a Faculty Member at the University of Phoenix since 2010. She was a Provider Network Consultant at Fresenius Health Partners from 2016 to 2017. Perez was Operations Manager at Fresenius Medical Care North America from 2012 to 2014. She was a Commissioner for the Imperial Valley Housing Authority appointed by the City of Holtville from 1997 to 2013.

### **California Advocates, Inc. Activity Report**

- Participated in daily briefings for COVID-19 and pass along pertinent information to SCVWA staff.
- Participated in ACWA MMLG meetings.
- Participated in the State Water Contractors Agency (SWCA) member meetings on priority legislation.
- Participated in the Southern California Water Coalition meetings.
- Participated in SWCA meetings and calls on budget funding for canal subsidence issues including budget opportunities, bond discussion, and the Senate “Drought” Proposal.
- Met with Senate Leadership staff to discuss the Senate “Drought” proposal and funding opportunities.
- Worked collaboratively with ACWA and the SWC to include SCVWA PFAS/PFOS as projects that could be funded in the Senate “Drought” proposal.
- Met with SCVWA legislative representatives to discuss funding opportunities in the Senate “Drought” package and bond opportunities.
- Testified on behalf of SCVWA in the Senate Budget Sub 2 Committee on Resources to “support” the Senate’s \$3.4 billion-dollar “Drought” proposal.
- Participated in ACWA’s Bond Working Group meeting/discussion on both SB 45 (Portantino) and AB 1500 (E. Garcia).
- Testified in policy committee hearings on behalf of the SCVWA on the following bills: SB 45 (Portantino), SB 323 (Caballero), SB 559 (Hurtado), SB 626 (Dodd), AB 377 (Rivas), AB 979 (Frazier), AB 1434 (Friedman), 1500 (E. Garcia).
- Met with Senator Henry Stern to discuss the SCVWA water priorities and budget funding opportunities for the Santa Clara River Watershed.
- Met with Senator Stern’s Chief of Staff, Evan Goldberg, to discuss the SCVWA water priorities and budget funding opportunities.
- Worked directly with SCVWA leadership and Assemblymember Suzette Martinez Valladares’ Legislative Director, Griffin Bove, on the California Special District’s Association budget funding request.
- Met and coordinated with Senator Scott Wilk’s Legislative Director, Baltazar Cornejo, providing updates on the SCVWA water priorities and budget funding projects requests.
- Participated in the AB 377 (Rivas) on “Water quality: impaired waters,” opposition coalition meeting and advocacy efforts. In addition, CalAd actively lobbied in “opposition” to this bill on behalf of the SCVWA.
- Participated the Santa Clara River Watershed meetings led by Steve Cole to coordinate funding requests on key projects.

### **Important Dates and Deadlines for 2021**

**April**

- Apr. 30 – Last day for policy committees to meet and report to fiscal committees’ fiscal bills introduced in their house.

**May**

- May 7 – Last day for policy committees to meet and report to the floor non-fiscal bills introduced in their house.
- May 14 – Last day for policy committees to meet prior to June 7.
- May 21 – Last day for fiscal committees to meet and report to the floor bills introduced in their house. Last day for fiscal committees to meet and report to the floor bills introduced in their house.
- May 31 – Memorial Day

**June**

- Jun. 1-4 – Floor session only. No committee may meet for any purpose except Rules Committee, bills referred pursuant to A.R. 77.2, and Conference Committees.
- Jun. 4 – Last day for each house to pass bills introduced in that house.
- Jun. 7 – Committee meetings may resume.
- Jun. 15 – Budget Bill must be passed by midnight.

**July**

- Jul. 2 – Independence Day observed
- Jul. 14 – Last day for policy committees to meet and reports bills.
- Jul. 16 – Summer Recess begins upon adjournment.

**August**

- Aug. 16 – Legislature reconvenes from Summer Recess.
- Aug. 27 – Last day for fiscal committees to meet and report bills.
- Aug. 30 – Sept. 10 – Floor session only. No committee may meet for any purpose except Rules Committee.

**September**

- Sept. 3 – Last day to amend bills on the floor.
- Sept. 6 – Labor Day Observed
- Sept. 10 – Last day for any bill to be passed. Interim Recess begins upon adjournment.

**October**

- Oct. 10 – Last day for Governor to sign or veto bills passed by the Legislature.

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MEMORANDUM

TO: STEVE COLE, SANTA CLARITA VALLEY WATER AGENCY

FROM: HUNT BRALY

RE: April 2021 Report

DATE: 5-11-2021

I have provided a synopsis of activities performed on behalf of the Agency in March.

1. Continued to work with staff regarding PFAS Contamination issue.
2. Continued to participate in efforts with Federal Advocates potential federal legislation and funding opportunities.
3. Continued to work with staff on Groundwater Management Committee. Attended Virtual GSA Board Meeting on April 5.
4. Worked with staff and scheduled virtual briefing with new City Councilman Jason Gibbs form May 11.
5. Continued to work with staff and City/County on new rental/utility assistance programs established by new state and federal funding totaling \$1.3 million for residents of the City of Santa Clarita.

**RECURRING ACTIVITIES/MEETING ATTENDANCE:**

6. Safe, Clean Water Program (Measure W) Watershed Area Steering Committee Santa Clara River Meeting was held on April 1. There was discussion of the two projects approved in the first year, Hasley Canyon Park and Newhall Park, and the beginning of community outreach. Further discussion of projects for the second year and the proposed scientific study. Recommendations will be considered at the May meeting.
7. Attended Virtual City Council Meeting on April 13.

The key issues at the meeting were:

The Council approved the 2<sup>nd</sup> Reading of the Metrowalk Project. The initial hearing on the Henry Mayo Hospital Revised Master Plan was heard. Only opposition was a significant number of members of the Carpenters Union wanting a requirement that the Hospital agree to, or the City require, a labor agreement with the approval. Roger Seaver with the Hospital expressed frustration that this request was premature, up to the ultimate general contractor

selected and that the Carpenters Union have been spreading misinformation with daily protests at the Hospital. Several Councilmembers expressed support for the goals of the Union, but no motion was made to add any conditions to the project.

There was a report back to the Council on the feasibility of the City creating its own Public Health District like Pasadena and Long Beach. It was clear the cost would be prohibitive and it would not change the State preemption. In fact, it appeared that if we had our own Agency we it would have only provided one week of relief from the State's orders.

Finally, the Council approved funding to assist in the temporary relocation of the Bridge to Home Homeless Shelter.

Attended Virtual City Council Meeting on April 27.

The key issue at the meeting was the final approval of the Henry Mayo Newhall Hospital project. Once again there was a significant number of speakers from the Carpenters Union who spoke regarding their continuing desire to have the Hospital agree now to a labor agreement and requests for the City Council to impose that requirement. While some verbal support for the union, no move to have the City make that a requirement.

The Council also took action on numerous pieces of State Legislation. It supported AB 418 by Assemblywoman Valladares regarding assisting with energy resiliency and SB 520 by Senator Wilk regarding State Water Resources Control Committee permits for Soledad Canyon Mining Project (Cemex) if the cancellation of the federal permits is reversed.

The Council also took opposed positions on a number of bills which continue to usurp local land use control and regulations. They were AB 989, AB 1401, SB 378, and SB 556.

The Council also provided emergency funding to complete the rehabilitation of several buildings in Heritage Junction and also approved the acquisition.

8. Participate in Virtual Public Outreach and Legislation Committee on April 15.
9. Monitored and reviewed Agency Board Agendas.
10. Reviewed weekly emails regarding articles of interest from Agency.



**Quarterly Dashboard Report**  
**Q1: February 2021 - April 2021**

Prepared by: Allison Torres



**ITEM NO.**  
**4.1**

**Quarterly Highlights**

**Quarterly Post Highlight**

**SCV Water**  
 Published by Tripepi Smith & Associates · March 26 · ...

**SCAM ALERT!** Scammers are targeting our customers by text and phone. These fraudulent calls and texts are requesting payments and/or other personal information, such as social security numbers, or their water will be turned off. Because of COVID hardships, we are not disconnecting water for non-payment at this time.

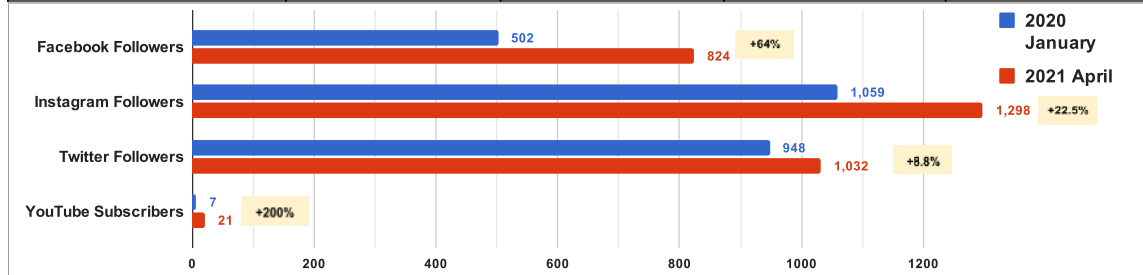
**REMINDER:** SCV Water does not request payment through phone or text. Nor do we ask you to transfer money out of your bank account, use gift cards or money transfers. Many times, scammers "spoof" our phone numbers and create fake email addresses that look like they are from our Agency. Only use one of SCV Water's official payment methods when paying your water bill: [www.yourscvwater.com/customer-care](http://www.yourscvwater.com/customer-care)

**REPORT:** Have you received a fraudulent call or text? Help keep our community safe and report it to our customer care pros at (661) 294-0828.



- 407 People Reached
- 19 Engagements
- Overall, the reach and engagement metrics indicate followers' interest in agency updates, reminders and alerts, especially when they're related to fraudulent calls and texts.

<b>FOLLOWERS / SUBSCRIBERS [1]</b>	<b>Facebook Followers</b>	<b>Instagram Followers</b>	<b>Twitter Followers</b>	<b>YouTube Subscribers</b>
2020 January	502	1,059	948	7
2020 March	506	1,069	967	6
2020 June	671	1,150	1,004	13
2020 September	754	1,200	1,010	14
2020 December	768	1,230	1,009	18
2021 January	778	1,245	1,004	19
2021 April	824	1,298	1,032	21



<b>NUMBER OF POSTS</b>	<b>Facebook</b>	<b>Instagram</b>	<b>Twitter [2]</b>	<b>YouTube</b>
2019 Average [3]	15	12	13.4	0.2
January - March 2020 Total	61	63	74	0
April - June 2020 Total	50	41	50	5
July - September 2020 Total	41	79	71	1
October - December 2020 Total	93	70	80	2
January 2021	26	25	24	1
February 2021 - April 2021 Total	81	76	75	0

<b>REACH [5]</b>	<b>Facebook</b>	<b>Instagram</b>	<b>Twitter</b>	<b>YouTube</b>	<b>TOTAL</b>
2020 - January	3,663	4,660	9,993	204	18,520
February	7,388	3,958	9,352	259	20,957
March	15,444	6,970	14,109	310	36,833
April	6,850	2,853	8,661	503	18,867
May	3,012	4,052	3,931	564	11,559
June	3,868	89,159	2,179	540	95,746
July	8,384	3,553	2,077	966	14,980
August	2,336	2,379	1,584	730	7,029
September	2,777	3,374	1,572	528	8,251
October	11,573	6,474	5,906	899	24,852
November	2,858	4,227	3,738	1,257	12,080
December	2,747	3,900	3,566	610	10,823
2021 - January	2,354	3,864	4,654	837	11,709
2021 - February	2,249	3,438	3,594	1001	10,282
2021 - March	2,947 [6]	5,012 [7]	4,748	1154	13,861
2021 - April	1,983 [8]	3,993	5,667 [9]	890	12,533

ENGAGEMENT [10]					
	Facebook	Instagram	Twitter	YouTube	TOTAL
2020 - January	321	206	62	144	733
February	495	141	64	162	862
March	1,641	370	185	126	2,322
April	1,202	209	217	414	2,042
May	491	258	61	474	1,284
June	396	174	54	336	960
July	664	157	37	240	1,098
August	246	159	35	270	710
September	242	168	15	174	599
October	853	349	109	966	2,277
November	298	228	60	594	1,180
December	229	219	63	205	716
2021 - January	140	206	71	384	801
2021 - February	160	194	90	570	1,014
2021 - March	189	372	82	612	1,255
2021 - April	164	290	55	330	839
WEBSITE SESSIONS [11]					
	Total	Sessions from Facebook [12]	Sessions from Instagram [13]	Sessions from Twitter	TOTAL [14]
2020 - January	21,230	304	5	4	313
February	21,081	688	7	4	699
March	21,641	220	5	4	229
April	21,151	359	7	2	368
May	22,109	147	3	7	157
June	22,850	118	8	4	130
July	24,122 [15]	100	0	1	101
August	22,210	215	0	4	219
September	25,783	141	0	1	142
October	27,237	145	0	5	150
November	24,215	136	0	9	145
December	21,940	219	0	2	221
2021 - January	21,980	322	0	4	326
2021 - February	20,669	204	24	6	234
2021 - March	23,386	115	16	7	138
2021 - April	21,689	142	18	10	170

**BOOSTED POSTS**



From February to April 2021, SCV Water boosted one post on Facebook to promote its Groundwater Sustainability Workshop. The boosted post reached 924 people and received 1 event responses. The total spent was \$25.



**TOP SOCIAL MEDIA POSTS (excluding boosted posts) from Feb. - Apr. 2021**





**Facebook [16]**

Published	Post	Type	Targeting	Reach	Engagement	Promote
03/26/2021 12:00 PM	 SCAM ALERT! Scammers are targeting our customers by text			407 	6 13 	<a href="#">Boost Post</a>
02/17/2021 9:00 AM	 SCV Water is now hiring for an Administrative Technician. This			295 	22 12 	<a href="#">Boost Post</a>
03/18/2021 9:00 AM	 Are you ready to fix your leaks? It's Fix a Leak Week! Did You Know			204 	1 7 	<a href="#">Boost Post</a>
03/05/2021 12:00 PM	 Here is another opportunity to help us sustain our water supply and			190 	1 9 	<a href="#">Boost Post</a>
04/06/2021 9:00 AM	 The first pipeline replacement project is underway! SCV Water			183 	0 14 	<a href="#">Boost Post</a>

**Instagram (by Reach) [17]**



Twitter [18]

Tweets	Top Tweets	Tweets and replies	Promoted	Impressions	Engagements	Engagement rate
	<b>SCV Water</b> @scv_water · Apr 28	(1/2) SCV Water has released the draft Urban Water Management Plan and Ordinance for public review and comment for 30 days from April 27 to May 26. Our customers are encouraged to review the documents and comment on our proposed response in the event of a critical shortage. <a href="https://pic.twitter.com/qyrFBPniiH">pic.twitter.com/qyrFBPniiH</a>		689	9	1.3%
	<a href="#">View Tweet activity</a>					<a href="#">Promote</a>
	<b>SCV Water</b> @scv_water · Apr 22	(1/2) Happy Earth Day from SCV Water! 🌍 Celebrate Earth Day by practicing water conservation:  💧 Wash only full loads of laundry. 💧 Switch from plastic water bottles to reusable water bottles. 💧 Use a sink stopper when washing dishes and save up to 25 gallons! <a href="https://pic.twitter.com/tqhz7u7ARV">pic.twitter.com/tqhz7u7ARV</a>		586	4	0.7%
	<a href="#">View Tweet activity</a>					<a href="#">Promote</a>
	<b>SCV Water</b> @scv_water · Feb 8	SCV Water's top priority is keeping our water safe by addressing hazardous substances found in the Saugus Aquifer. Join us on February 11 from 4 - 6 p.m. for a public meeting on the removal of the hazardous substances.  Visit <a href="https://ow.ly/efkj50DsL2p">ow.ly/efkj50DsL2p</a> for more information. <a href="https://pic.twitter.com/1zKmJBZ69Y">pic.twitter.com/1zKmJBZ69Y</a>		549	13	2.4%
	<a href="#">View Tweet activity</a>					<a href="#">Promote</a>
	<b>SCV Water</b> @scv_water · Apr 12	Did you know April is also National Lawn Month? 🌱 April is the perfect time to clean up your lawn and get it ready for summer. Put on the garden gloves and tune up the lawn mower. It's time to spruce up around the house!  For landscape inspiration, visit: <a href="https://ow.ly/NETb50EI4Mg">ow.ly/NETb50EI4Mg</a> <a href="https://pic.twitter.com/uFbf4Oy19u">pic.twitter.com/uFbf4Oy19u</a>		504	2	0.4%
	<a href="#">View Tweet activity</a>					<a href="#">Promote</a>

Multi-Post Campaigns

Monthly Gardening Tips	11/27/20-Ongoing	6 posts so far
Water Conservation Campaign	9/26/20-Ongoing	18 posts so far
Did You Know Facts 2020	1/7/20-Ongoing	4 posts
Water Professionals Appreciation Week	10/3/20-10/10/20	4 posts
National Preparedness Month	9/1/20-9/30/20	4 posts
COVID-19 Staff Campaign	4/27/20-5/6/20	8 posts
COVID-19 Information	3/20/20-3/28/20	9 posts
Water Summit 2020	2/24/20-3/11/20	5 posts
DWR Shutdown	2/11/20-3/4/20	4 posts
Water Professionals Appreciation Week	10/7/19-10/11/19	16 posts

Tripepi Smith is on retainer to write 6 social media posts per week. Any post beyond that scope is considered ad hoc work.

[1] Facebook is currently working on an update that will remove Facebook Page Likes. When the update is complete, Facebook will only show Page Followers. Moving forward, this section will show Facebook Followers instead of Likes. Previous data has also been updated to show Followers.

[2] You may notice that Twitter usually has more posts than any other platform. This is because of their character limit. When a post is more than 140 characters, we split the post up into a threaded Tweet, but each of these count as a post.

[3] These totals are a calculated average for all of the posts during August - December 2019.

[4] Tripepi Smith began a renewed engagement where we post six times a week. The jump in the number of posts is due to the renewed engagement.

[5] Facebook Reach: The number of unique people who saw your post.

Instagram Reach: The number of unique people who saw your post.

Twitter Impressions: The number of times a Tweet shows up in somebody's timeline.

YouTube Impressions: How many times your thumbnails were shown to viewers on youtube.com

[6] The increase in Reach in March 2021 is due to the scam alert post receiving seven shares. The amount of shares significantly increased Reach since more people, who may not already be following the Page, saw the post..

[7] The increase in Instagram Reach in March 2021 is due to extra posts that garnered more attention than usual, including the water conservation reminder from the Water Education team.

[8] The decrease in April 2021 Reach is due to posts receiving less shares. When a person shares a post, it appears on the timeline of all their followers which increases the reach.

[9] The increase in April 2021 Reach is due to the draft Urban Water Management Plan and Earth Day post receiving multiple retweets each. When a person retweets a post, it appears on the feed of all their followers which increases the reach.

[10] Facebook Engagement: calculated based on the number of likes, comments, shares, and clicks your posts are generating.

Instagram Engagement: Anytime a user likes or comments on one of your posts.

Twitter Engagement: Total number of times users interacted with a Tweet (clicks anywhere on the Tweet including Retweets, replies, follows, likes, links, cards, hashtags, embedded media, username, profile photo, or Tweet expansion).

YouTube Watch Time: The amount of time that a viewer has watched a video. This gives you a sense of what content viewers actually watch (as opposed to videos that they click on and then abandon).

[11] Session: A session is the period time a user is actively engaged with your website, app, etc. All usage data (Screen Views, Events, Ecommerce, etc.) is associated with a session.

[12] Sessions data from Facebook, Instagram and Twitter signifies how many times each platform drives traffic to the website. For example, if a user clicks on SCV Water's website link through the Facebook page, that data is collected.

[13] Linktree only allows data to be capture by Google Analytics under the "Linktree Pro" account. This change was announced April 2020 to be in affect by June 2020. SCV Water does not have a Pro account, hence there are no metrics calculated.

[14] Website Total Sessions from Facebook, Instagram and Twitter.

[15] For the November 2020 Dashboard Report, Tripepi Smith has updated the website sessions number for July 2020, previously 9,627, to a more accurate number. The previous number reflected incomplete data due to new a "View" created in Google Analytics to filter out website traffic from staff. The new View did not begin capturing data until mid-July therefore was not an accurate source of website traffic for that month. The new number for July 2020 is from an old "View" that does not filter out staff traffic.

[16] On Facebook, the most popular posts were Agency updates, including scam alerts, employment opportunities or the pipeline replacement posts.

[17] Similarly to Facebook, the top posts for Instagram shows that followers interact most with Agency updates such as hiring posts, scam alerts and pipeline replacement.

[18] The top posts for this quarter shows that Twitter Followers interact the most with Agency updates like the public drafts for review and meetings. As well as agency related national holidays and observances.



## LEGISLATION TRACKING

Letters of Support/Opposition

ITEM NO.

4.2

Date	Bill/Initiative	Title	Stand	Notes	Leg. Policy*	Status
2/19/2021	House-version of the \$1.9 trillion COVID-19 Relief Package	State and local government emergency assistance provisions	Support	Sent our own letter House Representative Mike Garcia	12.0	Letter sent 2/19/21
3/4/2021	SB 45 (Portantino)	Wildfire Prevention, Safe Drinking Water, Drought Preparation and Flood Protection Bond Act of 2022	Support If Amended	Signed on to coalition letter from The State Water Contractors (SWC) Date of Hearing: Mar 16, 21 Senate Natural Resources & Water Committee	7.0	Letter sent 3/5/21
3/4/2021	SB 369 (Pan)	Yolo Bypass Cache Slough Partnership Multibenefit Program	Support	Signed on to coalition letter from The State Water Contractors (SWC)	2.0	Letter sent
3/22/2021	SB 323 (Caballero)	Water and Sewer Service: Legal Actions	Support	Sent our own letter Senate Committee on Governance and Finance Chair, Mike McGuire	9.0	Letter sent
3/24/2021	AB 1500 (E. Garcia and Mullin)	Wildfire Prevention, Safe Drinking Water, Drought Preparation and Flood Protection Bond Act of 2022	Support If Amended	Signed on to coalition letter from The State Water Contractors (SWC)	7.0	Letter sent
3/24/2021	SB 45 (Portantino)	Wildfire Prevention, Safe Drinking Water, Drought Preparation and Flood Protection Bond Act of 2022	Support If Amended	Signed on to coalition letter from The State Water Contractors (SWC) Date of Hearing: Apr 8, 21 Senate Natural Resources & Water Committee	7.0	Letter sent 3/24/21
3/24/2021	SB 559 (Hurtado)	State Water Resiliency Act of 2021	Support	Signed on to coalition letter from The State Water Contractors (SWC)	2.0	Letter sent
3/24/2021	AB 1161 (E. Garcia)	Eligible Renewable Energy and Zero-Carbon Resources	Oppose	Signed on to coalition letter from The State Water Contractors (SWC)	3.0	Letter sent 3/30/21
3/30/2021	SB 626 (Dodd)	Construction Manager/General Contractor Procurement Method	Support If Amended	Signed on to coalition letter from The State Water Contractors (SWC)	9.0	Letter sent
4/12/2021	Valley Industry Association (VIA) SCV Helping Hand	Establish funding opportunities for local small businesses to provide financial aid for debt payments	Support	Sent our own letter House Representative Mike Garcia	9.0	Letter sent 4/13/21
4/22/2021	AB 979 (Frazier)	Sacramento-San Joaquin Delta: Sea Level Rise Analysis Report	Oppose	Signed on to coalition letter from The State Water Contractors (SWC)	10.0	Letter sent 4/22/21
4/26/2021	AB 1434 (Friedman)	Urban Water Use Objective: Indoor Residential Water Use Standard	Oppose	Sent our own letter to Assembly Committee on Water, Parks & Wildlife, Chair, Eduardo Garcia	5.0	Letter sent 4/26/21

\* Reference to applicable section of Legislative Policy Guidelines:

Updated: May 11, 21

Represents changes since last distribution.

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**SANTA CLARITA VALLEY WATER AGENCY  
GRANT APPLICATION COSTS**

**ITEM NO.  
4.3**

Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Water Project Name	SCVWA PROJECTS ONLY				Share Billed on Funder Approved Invoices*	Cost of Application
					Total Project Costs	Grant Funding	Required Funding Match (Non-State/Federal Share)	Other Non-State/Federal Share		
DWR Prop 84 Round 1 Implementation	4/10/2012	3/31/2022	4	1. Grant Administration 2. SCV Water Use Efficiency Plan 3. Santa Clara River Sewer Truck Line Relocation 4. Recycle Water Project Phases 2B & 2D	\$ 14,057,107	\$ 6,264,551	\$ 4,110,280	\$ 7,792,556	85%	\$37,700
DWR Prop 84 Round 2 Implementation <i>(Complete - DWR official notification of closed grant received on 5/11/2021)</i>	6/17/2014	12/31/2020	4	1. Grant Administration 2. CLWA SCV WUE Program 3. SCWD WUE Programs 4. Foothill Feeder Connection	\$ 7,804,002	\$ 4,003,399	\$ 3,800,603		99.79% FINAL	\$84,175
DWR Prop 84 2014 Drought Grant <i>(Complete - DWR official notification of closed grant received on 5/11/2021)</i>	7/20/2015	12/31/2020	3	1. Grant Administration 2. RRB/CLWA Banking Program 3. CLWA/SWSD Extraction & Conveyance	\$ 15,616,780	\$ 11,535,067	\$ 4,081,713		99.68% FINAL	\$80,000
DWR Prop 1 Sustainable Groundwater Planning	12/5/2018	12/31/2022	2	a. Grant Administration b. Planning Activities	\$ 2,047,434	\$ 1,307,265	\$ 740,169		52%	Prop 1 - \$24,778 Prop 68 - \$29,822
Community Power Resiliency Allocation - Special Districts Program - CalOES subaward	3/12/2021	11/30/2021	1	Generator Replacement at Earl Schmidt Filtration Plan	\$ 249,854	\$ 249,854	\$ -		100% allocated funds received	\$0 - No charge from Consultant
DWR Prop 1 Round 1 IRWM Implementation <i>(Draft Grant Agreement Est. May 2021)</i>	N/A	N/A	2	1. Grant Administration 2. Recycle Water Phase 2C	\$ 9,124,450	\$ 3,216,800	\$ 4,753,205	\$ 1,154,445	0%	\$99,192 Cost share between project proponents on a pro-rata basis

\*Based on Funder approved invoices. Receipt of payment may be delayed in Funder's normal course of business.

UNSUCCESSFUL APPLICATIONS									
Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Project Name	Total Project Cost	Grant Funding	Required Funding Match (Non-State/Federal Share)	Other Non-State/Federal Share (Funding Match)	Cost of Application
DWR Prop 84 IRWM Round 3 Grant	N/A	N/A	2	1. Grant Administration 2. CLWA Res & Comm Turf Removal 3. Santa Clara River Trunk Sewer Line Project Phase II (NCWD?) 4. Valencia WRP Advanced Water Treatment Facilities	\$ 40,565,007	\$ 16,229,000	\$ 24,427,007		\$110,000 Cost Share between Project Proponents on a pro -rata basis
WaterSMART Water and Energy Efficiency Grants BOR-DO-21-F001	N/A	N/A	1	Automated Metering Infrastructure (AMI) Project (SCV Water Phase 1)	\$ 3,475,860	\$ 500,000	\$ 500,000	\$ 2,475,860	\$50,000 Included in FY20/21 Blanket Agreement with ESS including grant application prep, research and planning for required documentation
WaterSMART Drought Response Program BOR-DO-20-F002	N/A	N/A	1	Saugus Wells 3 & 4 Equipment and Site Improvement Project	\$ 3,744,829	\$ 1,500,000	\$ 1,500,000	\$ 744,829	

APPLICATIONS UNDER CONSIDERATION - NONE PENDING									
Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Project Name	Total Project Cost	Grant Funding	Required Funding Match (Non-State/Federal Share)	Other Non-State/Federal Share (Funding Match)	Cost of Application

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**SPONSORSHIP TRACKING FY JULY 2020 - JULY 2021**

<b>ITEM NO.</b> <b>4.4</b>
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Updated: May 11, 2021

Agency Name	Event	Event Date	Event Location	Reg. Fee	Committed	Paid	Sponsorship
ACWA	2020 Summer Conference	May 5-8, 2020 (RESCHEDULED: July 28-31, 2020)	VIRTUAL	\$350		\$2,500	(ACWA transitioning to new virtual sponsorship options: added another \$500 and sponsored Thursday closing keynote E. Joaquin Esquivel, Chair, SWRCB & Director Karla Nemeth, CA DWR) Wed: Ice Cream Break \$2000
Urban Water Institute (UWI)	Informative Discussion with Felicia Marcus & Pat Mulroy	Aug 19, 2020	VIRTUAL			\$500	Listed on the UWI website, Zoom call and invitation as a sponsor, Name recognition on the call, A small ad in the monthly UWI newsletter, one participate can attend on all future Zoom Calls until end of 2020 at no charge
Santa Clarita Valley Economic Development & College of the Canyons (SCVEDC)	2020 Economic Outlook	Mar 12, 2020 (RESCHEDULED: Sept 17, 2020)	VIRTUAL	FREE		\$1,100	(VIRTUAL SPONSORSHIP: Q & A style article with me highlighting you or your company that will be posted on our blog and promoted on our social channels and via our eblasts, a full page ad with company recognition in the Santa Clarita Valley Business Journal, continued promotion of your company's sponsorship through our social media channels & on our website) Bronze: 2 reserved complimentary tickets to event at a sponsor table; Business card size color ad in Forecast program book; Company promotion through electronic and social media event marketing; Company logo in event presentation
SCV Chamber	State of the County Luncheon	May 15, 2020 (RESCHEDULED Aug 5, 2020; RESCHEDULED 2021)		\$75		\$1,500	Bronze Sponsor: 4 complimentary tickets, social media recognition, sponsor recognition in all marketing. Credit carried forward to 2021
CSDA	2020 Annual Conference	Aug 24-27, 20 (CANCELED)	Palm Desert	\$675			Sponsorship of Morning Coffee Station & 2/3rd page ad in the 50th Anniversary commemorative program - initial cost \$2,000
AWA	Annual Member & Elected Officials Reception	Sept 17, 20 (CANCELLED)	Ronald Reagan Presidential Library	Free to members			Representative Sponsor: Listing on invitation & event program, agency name on signage
SCV Chamber	Legislative Leaders Forum	TBD	Hyatt Valencia	N/A	\$1,000	CANCELLED DUE TO COVID	Gold Sponsor: 6 reserved seats, logo placement on all event marketing materials, recognition in media and press
Urban Water Institute (UWI)	Informative Discussion with Jeff Kightlinger	Oct 21, 2020	VIRTUAL	\$25		\$500	Listed on the UWI website, Zoom call and invitation as a sponsor, Name recognition on the call, A small ad in the monthly UWI newsletter
AWA	25 Yrs. of Water Leadership Award Recipients	Oct 22, 2020	VIRTUAL	Free to members		\$500	Agency name on the program invitation, show it to attendees during the event, and place on AWA's website
Santa Clarita Environmental Education Consortium (SCEEC)	Green STEM	Nov 2020	College of the Canyons (VIRTUAL)	N/A		\$2,000	The event provides high school and college students with exposure to STEM (Science, Technology, Engineering, Math) concepts, but with sustainability as a key focus. The Water Technology program at COC is one of the featured programs. (Decreasing from previous Family of Water sponsorship of \$5000)
ACWA	2020 Fall Conference	Dec 2-3, 2020	VIRTUAL			\$2,500	Sponsoring Wednesday Opening Keynote, with recognition as a sponsor during the keynote; logo and link to website during the presentation located in the sponsors box

Agency Name	Event	Event Date	Event Location	Reg. Fee	Committed	Paid	Sponsorship
Maven's Notebook	2021 Weekly E-blast	2021				\$5,000	Gold Sponsors: organizations receive a one-year subscription to Maven's Weekly Water Blast; one-year to California Water Library; recognized with large logo linked to organization's website. Renews annually
Valley Industry Assn (VIA)	Monthly Luncheon Event	Jan - Dec 2021	VIRTUAL			1,500.00	Gold Sponsor: Prepaid lunches for one year (one seat) 12 months participation in VIA pop banner program; recognition as a luncheon sponsor at each luncheon form stage & logo; luncheon presentation package inserts opportunity for 12 months
Urban Water Institute (UWI)	2021 Spring Conference	Feb 17-18, 2021	VIRTUAL			1,500.00	Gold Sponsor: Company logo listed in all promotional materials; logo on program; logo displayed during reception; priority position on conference landing page - includes brief company bio, link to website, contact info, video; small ad in UWI monthly newsletter; 2 conference registrations
ACWA	DC Virtual Conference	Feb 24, 2021	VIRTUAL			1,500.00	Virtual Menu: Company logo is placed as a rotating pop-up box that is visible on any page.
Santa Clarita Valley Economic Development Corporation (SCVEDC)	2021 Economic Outlook Spring & Fall Event	Mar 26 and Sept 17	VIRTUAL			1,100.00	Bronze Sponsor: 2 complimentary tickets to the spring virtual event, and 2 in-person* tickets plus 2 virtual tickets to the fall event. Business card size color ad in fall Economic Outlook Book. Company promotion through electronic and social media event marketing Company logo in event presentations
San Joaquin Valley Water (SJV)	Nonprofit news site <a href="https://sjvwater.org/news/">https://sjvwater.org/news/</a>	March - August 2021				300.00	SJV Water will include a banner at the right hand side of their home page and news pages alerting the public to a company's good work or upcoming event for a limited time and for a fee based on web traffic defined as monthly page views.
ACWA	2021 Spring Virtual Conference	May 12-13, 2021	VIRTUAL			1,500.00	Virtual Agenda Sponsorship: Company logo is placed on the conference agenda
SCV Chamber	State of the County Luncheon	July 28, 2021	Six Flag Magic Mountain	\$75		\$1,500	Bronze Sponsor: 4 VIP theatre seating, 4 sponsor dinner reception, 4 park entry, social media recognition in all marketing
			<b>Committed</b>			<b>\$1,000</b>	
			<b>Paid</b>			<b>\$25,000</b>	
			<b>Subtotal</b>			<b>\$26,000</b>	
			<b>FY20/21 Budget</b>			<b>\$20,000</b>	
			<b>Bal Remaining</b>			<b>-\$6,000</b>	



**PUBLIC OUTREACH AND LEGISLATION COMMITTEE  
AGENDA PLANNING CALENDAR FY 2020-2021**

**ITEM NO.  
4.5**

**July 16, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Sponsorship Tracking FY 2019/20 and FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020

**August 20, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Quarterly Social Media Report from Consultant Tripepi Smith
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020
3. Recommend Authorizing the General Manager to Apply for Grant Funding Under the Federal Bureau of Reclamation WaterSmart Water Energy Efficiency Grant Program (WEEG) for an Automated Metering Infrastructure Project
4. Discussion of the RFP for New Website Design and Development
5. General Update on Virtual Outreach Efforts

**September 1, 2020 – Board**

1. Recommend Authorizing the General Manager to Apply for Grant Funding Under the Federal Bureau of Reclamation WaterSmart Water Energy Efficiency Grant Program (WEEG) for an Automated Metering Infrastructure Project
2. Approve RFP for New Website Design and Development

**September 17, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar 2020
3. Overview of Outreach Efforts

**October 15, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020

- Committee Planning Calendar FY 2020/21

**November 19, 2020 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Recommend Authorizing the General Manager to Enter into an Agreement with Kennedy/Jenks Consultants to Provide Grant Administration Services for the Proposition 1 Integrated Regional Water Management Implementation Grant
3. Public Information Officer Activities:
  - Quarterly Social Media Report from Consultant Tripepi Smith
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Public Outreach Event Calendar 2020
  - Committee Planning Calendar FY 2020/21

**December 1, 2020 - Board Meeting**

1. Recommend Authorizing the General Manager to Enter into an Agreement with Kennedy/Jenks Consultants to Provide Grant Administration Services for the Proposition 1 Integrated Regional Water Management Implementation Grant

**December 17, 2020 Committee – CANCELLED**

1. Legislative Consultant Reports
2. Public Information Officer Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Committee Planning Calendar FY 2020/21

**January 21, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Review of Agency's Legislative Platform
3. Discussion of Consolidated Communications Efforts
4. Communications Manager Activities:
  - Monthly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Committee Planning Calendar FY 2020/21

**February 2, 2021 - Board Meeting**

1. Approve Adoption of the Agency's 2021 Legislative Platform

**February 18, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Discussion of Water Affordability Assistance Programs
3. Discussion of Agency Resources for Plant Selection and Landscaping
4. Communications Manager Activities:
  - Quarterly Social Media Report from Consultant Tripepi Smith
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Committee Planning Calendar FY 2020/21

**March 18, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Communications Manager Activities:
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Committee Planning Calendar FY 2020/21

**April 15, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Discussion of Water Affordability Assistance Programs
3. Presentation on Public Outreach and Legislation Budget FY 2021/22
4. Communications Manager Activities:
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Committee Planning Calendar FY 2020/21

**May 20, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Presentation on Outreach and Education Programs
3. Communications Manager Activities:
  - Quarterly Social Media Report from Consultant Tripepi Smith
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Committee Planning Calendar FY 2020/21 and FY 2021/22

**June 17, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Communications Manager Activities:
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2020/21
  - Committee Planning Calendar FY 2021/22



## PUBLIC OUTREACH AND LEGISLATION COMMITTEE AGENDA PLANNING CALENDAR FY 2021-2022

### **July 6, 2021 – Board Meeting**

1. Presentation on the Consumer Confidence Report

### **July 15, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Communications Manager Activities:
  - Quarterly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2021/22
  - Committee Planning Calendar FY 2021/22

### **August 19, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Communications Manager Activities:
  - Social Media Report from Consultant Tripepi Smith
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2021/22
  - Committee Planning Calendar FY 2021/22

### **September 16, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Communications Manager Activities:
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2021/22
  - Committee Planning Calendar FY 2021/22

### **October 21, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Communications Manager Activities:
  - Quarterly Outreach Matrix
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2021/22
  - Committee Planning Calendar FY 2021/22

### **November 18, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Communications Manager Activities:
  - Social Media Report from Consultant Tripepi Smith
  - Legislative Tracking
  - Grant Status Report
  - Sponsorship Tracking FY 2021/22
  - Committee Planning Calendar FY 2021/22

### **December 16, 2021 Committee – VIRTUAL MEETING**

1. Legislative Consultant Reports
2. Communications Manager Activities:

- Legislative Tracking
- Grant Status Report
- Sponsorship Tracking FY 2021/22
- Committee Planning Calendar FY 2021/22