

BOARD MEMORANDUM

DATE: October 24, 2022

TO: Board of Directors

FROM: Steve Cole 5/12

Assistant General Manager

SUBJECT: October 20, 2022 Public Outreach and Legislation Committee Meeting Report

The Public Outreach and Legislation Committee met at 5:30 PM on Thursday, October 20, 2022, at the Engineering Services Section (ESS) Boardroom located at 26521 Summit Circle, Santa Clarita, CA 91350. In attendance were Committee Chair Piotr Orzechowski, Directors Beth Braunstein, R.J. Kelly, Gary Martin and Lynne Plambeck. Staff members present were Steve Cole Assistant General Manager, Communications Manager Kathie Martin, Executive Assistance Eunie Kang and Information Technology Tech I Jonathan Thomas. Attending virtually were Senior Public Affairs Specialist Lindsey Gibson, Public Affairs Specialist II Laura Gallegos, Consultant Geoff Bowman from Van Scoyoc Associate, Consultant Dennis Albiani, Anthony Molina, and Annalee Akin from California Advocates, Consultant Hunt Braly from Poole Shaffery, and members of the public were present. A copy of the Agenda is attached.

Item 2: Public Comment - There was public comment.

Item 3: Legislative Consultant Reports – Staff and the Committee reviewed the federal legislative report by Geoff Bowman, state legislative report by Dennis Albiani, Anthony Molina and Annalee Akin and local legislative report by Hunt Braly.

Item 4: Discussion of Jerry Gladbach Scholarship and/or Internship – After review and discussion, the consensus of the Committee was to bring this item back for further consideration at the November 17, 2022 Committee meeting.

Item 5: Discussion of Water Academy Pilot Session – Staff provided an outline of the SCV Water academy pilot session proposal. The Committee is in full support of the process and staff will implement the session starting in February/March 2023.

Item 6: Agency's New Website Status Report – Staff presented an overview of the Agency's new website platform. The Committee previewed the main priorities achieved in the new site: customer usability, functionality, content management system and promoting SCV Water's goals, identity, and messaging.

Item 7: Communications Manager Activities – Staff and the Committee reviewed the following information:

- Legislative Tracking
- Grant Status Report
- Sponsorship Tracking FY 2022/23
- Public Outreach and Legislation Committee Planning Calendar FY 2022/23

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Item 8: Adjournment – The meeting adjourned at 7:58 PM.

Attachment



Date: October 13, 2022

To: Public Outreach and Legislation Committee

Piotr Orzechowski, Chair

Beth Braunstein

R.J. Kelly Gary Martin Lynne Plambeck

From: Steve Cole, Assistant General Manager

The Public Outreach and Legislation Committee meeting is scheduled on Thursday, October 20, 2022 at 5:30 PM at 26521 Summit Circle, Santa Clarita, CA 91350 in the Engineering Services Section (ESS) Boardroom. Members of the public may attend in person or virtually. To attend this meeting virtually, please see below.

IMPORTANT NOTICES

This meeting will be conducted in person at the address listed above. As a convenience to the public, members of the public may also participate virtually by using the Agency's Call-In
Number 1-833-568-8864, Webinar ID: 161 433 9467 or Zoom Webinar by clicking on the https://scvwa.zoomgov.com/j/1614339467. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or Zoom Webinar link above. However, in the event there is a disruption of service which prevents the Agency from broadcasting the meeting to members of the public using either the call-in option or internet-based service, this meeting will not be postponed or rescheduled but will continue without remote participation. The remote participation option is being provided as a convenience to the public and is not required. Members of the public are welcome to attend the meeting in person.

Attendees should be aware that while the Agency is following all applicable requirements and guidelines regarding COVID-19, the Agency cannot ensure the health of anyone attending a Committee meeting. Attendees should therefore use their own judgment with respect to protecting themselves from exposure to COVID-19.

Members of the public unable to attend this meeting may submit comments either in writing to ekang@scvwa.org or by mail to Eunie Kang, Executive Assistant, Santa Clarita Valley Water Agency, 26501 Summit Circle, Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the start of the meeting. Anything received after 4:00 PM the day of the meeting, will be made available at the meeting, if practicable, and will be posted on the SCV Water website the following day. All correspondence with comments, including letters or emails, will be posted in their entirety.

MEETING AGENDA

<u>ITEM</u>		<u>PAGE</u>
1.	PLEDGE OF ALLEGIANCE	
2.	<u>PUBLIC COMMENTS</u> – Members of the public may comment as to items within the subject matter jurisdiction of the Agency that are not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.)	
3. * *	Legislative Consultant Report: 3.1 Van Scoyoc Associates 3.2 California Advocates 3.3 Poole & Shaffery	1 3 65
4. *	Discussion of Jerry Gladbach Scholarship and/or Internship	69
5. *	Discussion of Water Academy Pilot Session	71
6. *	Agency's New Website Status Report	75
7. * * *	Communications Manager Activities: 7.1 Legislative Tracking 7.2 Grant Status Report 7.3 Sponsorship Tracking FY 2022/23 7.4 Committee Planning Calendar FY 2022/23	77 79 83 85
8.	Adjournment	
*	Indicates Attachment Indicates Handout	

NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, Executive Assistant, at (661) 297-1600, or in writing to Santa Clarita Valley Water Agency at 26501 Summit Circle, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

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Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at http://www.yourscvwater.com.

Posted on October 13, 2022.

