

NEWS RELEASE DATE: May 15, 2024 FOR IMMEDIATE RELEASE

SCV WATER WINS FOUR AWARDS FOR COMMUNICATIONS INITIATIVES IN 2023

Agency Honored by California Association of Public Information Officials

In recognition of its outstanding achievements and innovations in public information and communications, SCV Water received four prestigious awards from the California Association of Public Information Officials (CAPIO) at an awards luncheon on Tuesday, May 14, 2024. In addition to three Awards of Distinction for SCV Water's website (yourSCVwater.com), 2023 Consumer Confidence Report, and Branding effort, the Agency received an EPIC award for its public e-newsletter, *Water Currents*, winning the top prize in its category.

CAPIO's EPIC awards program recognizes the most creative and effective efforts in the areas of communication and marketing campaigns, newsletter production, photography, special events, writing, website development, and video production. More than 400 awards applications were submitted by CAPIO member organizations, which include city and county governments, special districts, water agencies and other public entities throughout California.

In total, SCV Water received the third-most awards for projects completed in 2023, including:

- **2023 Consumer Confidence Report** Annual Report
- yourSCVwater.com Website
- Water Currents Newsletter or Magazine
- Brand Refresh Brand Relaunch/Rebrand

CAPIO is the leading statewide organization dedicated to advancing public sector communicators across all levels of government. EPIC awards and Awards of Distinction are determined by judges from the Texas Association of Municipal Information Officers (TAMIO), a CAPIO sister organization.

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About SCV Water:

The Santa Clarita Valley Water Agency (SCV Water) is a full-service regional water agency located in the Santa Clarita Valley. SCV Water provides water service to approximately 75,000 business and residential customers. It was formed on January 1, 2018, when local water suppliers combined into one integrated, regional water provider. More information can be found at yourSCVwater.com.

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