




BOARD MEMORANDUM

DATE: November 22, 2021
TO: Board of Directors
FROM: Steve Cole 
Assistant General Manager
SUBJECT: November 18, 2021 Public Outreach and Legislation Committee Meeting Report

The Public Outreach and Legislation Committee met at 5:30 PM on Thursday, November 18, 2021 via teleconference. In attendance were Committee Chair Jerry Gladbach; Directors Kathye Armitage, B. J. Atkins, R. J. Kelly and Lynne Plambeck and; Assistant General Manager Steve Cole, Communications Manager Kathie Martin, Executive Assistance Eunie Kang, Administrative Technician Terri Bell; Consultants Dennis Albani and Anthony Molina from California Advocates, Consultant Geoff Bowman from Van Scoyoc Associate, Consultant Hunt Braly from Poole Shaffery. Consultant Joan Isaacson, Jack Hughes and Maria Doerr from Kearns & West. A member of the public was present. A copy of the agenda is attached.

Item 1: Public Comments – There was no public comment.

Item 2: Legislative Consultant Reports – Staff and the Committee reviewed the federal legislative report by Geoff Bowman, state legislative report by Dennis Albani and Anthony Molina and local legislative report by Hunt Braly.

Item 3: Update on Communication and Engagement Gap Analysis Efforts – A presentation was provided by Jack Hughes and Maria Doerr. The Committee provided recommendations to the outreach efforts and engagement with local community leaders. Staff will provide updates to the Committee at a future meeting.

Item 4: Communications Manager Activities – Kathie Martin provided an update on the Agency's Drought Communications efforts. And Staff and the Committee reviewed the following information: Social Media Report from Consultant Tripepi Smith, Legislative Tracking, Grant Status Report, Sponsorship Tracking FY 2021/22 and the Public Outreach and Legislation Committee Planning Calendar FY 2021/22.

Item 5: Adjournment – The meeting adjourned at 7:32 PM.

Attachment

M65

[This page intentionally left blank.]



Date: November 9, 2021

To: **Public Outreach and Legislation Committee**
Jerry Gladbach, Chair
Kathye Armitage
B.J. Atkins
R.J. Kelly
Lynne Plambeck

From: Steve Cole, Assistant General Manager *SC*

The **Public Outreach and Legislation Committee** is scheduled to meet via teleconference on **Thursday, November 18, 2021 at 5:30 PM**, dial information is listed below.

**TELECONFERENCE ONLY
NO PHYSICAL LOCATION FOR MEETING**

TELECONFERENCING NOTICE

Pursuant to the provisions of AB 361 this meeting is being held remotely. The SCV Water Board will continue to hold remote Board and Committee meetings due to the continuing State of Emergency for COVID-19 and state and local official's continuance to impose or recommend measures to promote social distancing. Any Director may call into the Agency Committee meeting using the Agency's **Call-In Number 1-833-568-8864, Webinar ID: 161 165 6497** or **Zoom Webinar by clicking on the link <https://scvwa.zoomgov.com/j/1611656497>** without otherwise complying with the Brown Act's teleconferencing requirements.

The public may not attend the meeting in person. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or Zoom Webinar link above. Please see the notice below if you have a disability and require an accommodation in order to participate in the meeting.

If the State of Emergency for COVID-19 expires prior to this meeting and after the posting of this Agenda, this meeting will be held in person at the Santa Clarita Valley Water Agency, 27234 Bouquet Canyon Road, Santa Clarita, CA 91350 in the Board and Training Rooms.

We request that the public submit any comments in writing if practicable, which can be sent to **ekang@scvwa.org** or mailed to **Eunie Kang, Executive Assistant**, Santa Clarita Valley Water Agency, 27234 Bouquet Canyon Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the start of the meeting. Anything received after 4:00 PM the day of the meeting will be made available at the meeting and will be posted on the SCV Water website the following day.

MEETING AGENDA

<u>ITEM</u>		<u>PAGE</u>
1.	Public Comments – Members of the public may comment as to items within the subject matter jurisdiction of the Agency that are not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.)	
2.	Legislative Consultant Report:	
* 2.1	Van Scoyoc Associates	1
* 2.2	California Advocates	5
* 2.3	Poole & Shaffery	15
3. *	Update on Communication and Engagement Gap Analysis Efforts	17
4.	Communications Manager Activities:	
* 4.1	Social Media Report from Consultant Tripepi Smith	39
* 4.2	Legislative Tracking	45
* 4.3	Grant Status Report	47
* 4.4	Sponsorship Tracking FY 2021/22	49
* 4.5	Committee Planning Calendar FY 2021/22	51
5.	Adjournment	
*	Indicates Attachment	
◆	Indicates Handout	

NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, at (661) 297-1600, or in writing to Santa Clarita Valley Water Agency at 26501 Summit Circle, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on November 9, 2021