



## BOARD MEMORANDUM

**DATE:** June 20, 2022  
**TO:** Board of Directors  
**FROM:** Steve Cole *SC*  
Assistant General Manager  
**SUBJECT:** June 16, 2022 Public Outreach and Legislation Committee Meeting Report

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The Public Outreach and Legislation Committee met at 5:30 PM on Thursday, June 16, 2022 in the Engineering Service Section (ESS) Boardroom located at 26521 Summit Circle. In attendance were Directors Kathy Armitage, B. J. Atkins, R. J. Kelly and Lynne Plambeck. Staff members present were Assistant General Manager Steve Cole, Communications Manager Kathie Martin, Executive Assistance Eunie Kang, Information Technology Technician I Jonathan Thomas. And on Zoom call were General Manager Matt Stone, Consultant Dennis Albani and Anthony Molina from California Advocates, Consultant Geoff Bowman from Van Scoyoc Associate, Consultant Hunt Braly from Poole Shaffery, and members of the public were present. A copy of the agenda is attached.

**Item 2: Public Comments** – There was no public comment.

**Item 3: Legislative Consultant Reports** – Staff and the Committee reviewed the federal legislative report by Geoff Bowman, state legislative report by Dennis Albani and Anthony Molina and local legislative report by Hunt Braly.

There was public comment on item 3.

**Item 4: Discussion of Legislative Advocacy Contract Renewal** – After review and discussion the consensus of the Committee was to move the Legislative Advocacy contract renewals for Board approval at the July 5, 2022 regular Board meeting under the consent calendar.

In addition, the Committee recommended that the staff evaluate other possibilities for local legislative advocacy for future consideration.

**Item 5: Presentation of Drought Messaging Action Plan** – Staff and the Committee reviewed the Public Outreach Drought Messaging Action Plan. The Committee recommended that this item be presented to the Board at the next available Board meeting.

**Item 6: Communications Manager Activities** – Staff and the Committee reviewed the following information: Social Media Quarterly Report, Legislative Tracking, Grant Status Report, Sponsorship Tracking FY 2021/22 and the Public Outreach and Legislation Committee Planning Calendar FY 2022/23.

**Item 7: Adjournment** – The meeting adjourned at 8:07 PM.

Attachment

*MBS*

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**Date:** June 10, 2022

**To:** **Public Outreach and Legislation Committee**  
Jerry Gladbach, Chair  
Kathye Armitage  
B.J. Atkins  
R.J. Kelly  
Lynne Plambeck

**From:** Steve Cole, Assistant General Manager 

The **Public Outreach and Legislation Committee** meeting is scheduled on **Thursday, June 16, 2022 at 5:30 PM at 26521 Summit Circle, Santa Clarita, CA 91350 in the Engineering Services Section (ESS) Boardroom.** Members of the public may attend in person or virtually. To attend this meeting virtually, please see below.

### **IMPORTANT NOTICES**

This meeting will be conducted in person at the address listed above. As a convenience to the public, members of the public may also participate virtually by using the **Agency's Call-In Number 1-833-568-8864, Webinar ID: 160 979 9787 or Zoom Webinar by clicking on the <https://scvwa.zoomgov.com/j/1609799787>**. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or Zoom Webinar link above. However, in the event there is a disruption of service which prevents the Agency from broadcasting the meeting to members of the public using either the call-in option or internet-based service, this meeting will not be postponed or rescheduled but will continue without remote participation. The remote participation option is being provided as a convenience to the public and is not required. Members of the public are welcome to attend the meeting in person.

Attendees should be aware that while the Agency is following all applicable requirements and guidelines regarding COVID-19, the Agency cannot ensure the health of anyone attending a Committee meeting. Attendees should therefore use their own judgment with respect to protecting themselves from exposure to COVID-19.

Members of the public unable to attend this meeting may submit comments either in writing to [ekang@scvwa.org](mailto:ekang@scvwa.org) or by mail to Eunie Kang, Executive Assistant, Santa Clarita Valley Water Agency, 26501 Summit Circle, Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the start of the meeting. Anything received after 4:00 PM the day of the meeting, will be made available at the meeting, if practicable, and will be posted on the SCV Water website the following day. All correspondence with comments, including letters or emails, will be posted in their entirety.

**MEETING AGENDA**

<b><u>ITEM</u></b>	<b><u>PAGE</u></b>
1. <b><u>PLEDGE OF ALLEGIANCE</u></b>	
2. <b><u>PUBLIC COMMENTS</u></b> – Members of the public may comment as to items within the subject matter jurisdiction of the Agency that are not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.)	
3. Legislative Consultant Report:	
* 3.1 Van Scoyoc Associates	1
* 3.2 California Advocates	7
* 3.3 Poole & Shaffery	71
4. * Discussion of Legislative Advocacy Contract Renewal	75
5. * Presentation: Drought Messaging Action Plan	91
6. Communications Manager Activities:	
* 6.1 Social Media Quarterly Report	93
* 6.2 Legislative Tracking	97
* 6.3 Grant Status Report	113
* 6.4 Sponsorship Tracking FY 2021/22	117
* 6.5 Committee Planning Calendar FY 2022/23	119
7. Adjournment	
* Indicates Attachment	
• Indicates Handout	

**NOTICES:**

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, Executive Assistant, at (661) 297-1600, or in writing to Santa Clarita Valley Water Agency at 26501 Summit Circle, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two

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(72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on June 10, 2022.

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