




BOARD MEMORANDUM

DATE: March 17, 2023
TO: Board of Directors
FROM: Steve Cole 
Assistant General Manager
SUBJECT: March 16, 2023 Public Outreach and Legislation Committee Meeting Recap Report

The Public Outreach and Legislation Committee met at 5:30 PM on Thursday, March 16, 2023, at the Engineering Services Section (ESS) Boardroom located at 26521 Summit Circle, Santa Clarita, CA 91350. In attendance were Committee Chair Maria Gutzeit, Directors Kathye Armitage, Beth Braunstein and Ed Colley. Staff members present were Assistant General Manager Steve Cole, Communications Manager Kathie Martin and Executive Assistant Eunie Kang. Attending virtually were Consultant Geoff Bowman from Van Scoyoc Associate, Consultant Anthony Molina and Annalee Akin from California Advocates, Consultant Hunt Braly from Poole Shaffery, and members of the public were present. A copy of the Agenda is attached.

Item 2: Public Comment – There was no public comment.

Item 3: Legislative Consultant Reports – Staff and the Committee reviewed the federal legislative report by Geoff Bowman, state legislative report by Annalee Akin and Anthony Molina and local legislative report by Hunt Braly.

Item 4: Discussion of Staffing Considerations – Staff and Committee reviewed staffing needs and benefits of additional staffing for the Public Outreach and Legislative group. No action is requested at this time. Staffing request will be included in the two-year FY 2023/24 and FY 2024/25 budgeting process for consideration of Board approval.

Item 5: Communications Manager Activities – Kathie Martin provided a summary of current staff activities.

- Communications Manager recruitment is now closed and under screening for the first round of candidate interviews.
- Water Academy session one was held on March 15, 2023. The presenting staff did a fantastic job and participants were very responsive. A survey on the first session was sent out to the participants for feedback. The next session is scheduled on March 22, 2023.
- Video Project titled 'Fix-A-Leak-Week' is completed. The 30 seconds and 15 seconds film segments will be released next week to the community.
- Spring Messaging Refresh – The rebranding theme 'Flower Power' is underway with the focus on gardening and lawn replacement program.

Item 6: Committee Planning Calendar – Staff and Committee reviewed the Planning Calendar.

Item 7: Adjournment – The meeting adjourned at 7:06 PM.

The meeting recording is available on the SCV Water Agency website or by clicking the following link:
<https://www.yourscwater.com/meetings/committee-meeting-031623>


Attachment

M65



Date: March 9, 2023

To: **Public Outreach and Legislation Committee**
Maria Gutzeit, Chair
Kathye Armitage
Beth Braunstein
Ed Colley

From: Steve Cole, Assistant General Manager 

The **Public Outreach and Legislation Committee** meeting is scheduled on **Thursday, March 16, 2023 at 5:30 PM at 26521 Summit Circle, Santa Clarita, CA 91350 in the Engineering Services Section (ESS) Boardroom**. Members of the public may attend in person or virtually. To attend this meeting virtually, please see below.

IMPORTANT NOTICES

This meeting will be conducted in person at the addresses listed above. As a convenience to the public, members of the public may also participate virtually by using the **Agency's Call-In Number 1-833-568-8864, Webinar ID: 160 505 5748 or Zoom Webinar by clicking on the <https://scvwa.zoomgov.com/j/1605055748>**. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or Zoom Webinar link above. However, in the event there is a disruption of service which prevents the Agency from broadcasting the meeting to members of the public using either the call-in option or internet-based service, this meeting will not be postponed or rescheduled but will continue without remote participation. The remote participation option is being provided as a convenience to the public and is not required. Members of the public are welcome to attend the meeting in person.

Attendees should be aware that while the Agency is following all applicable requirements and guidelines regarding COVID-19, the Agency cannot ensure the health of anyone attending a Committee meeting. Attendees should therefore use their own judgment with respect to protecting themselves from exposure to COVID-19.

Members of the public unable to attend this meeting may submit comments either in writing to ekang@scvwa.org or by mail to Eunie Kang, Executive Assistant, Santa Clarita Valley Water Agency, 26501 Summit Circle, Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the start of the meeting. Anything received after 4:00 PM the day of the meeting, will be made available at the meeting, if practicable, and will be posted on the SCV Water website the following day. All correspondence with comments, including letters or emails, will be posted in their entirety.

MEETING AGENDA

<u>ITEM</u>	<u>PAGE</u>
1. <u>PLEDGE OF ALLEGIANCE</u>	
2. <u>PUBLIC COMMENTS</u> – Members of the public may comment as to items within the subject matter jurisdiction of the Agency that are not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.)	
3. * Legislative Consultant Report	
3.1 Van Scoyoc Associates (10 minutes)	1
3.2 California Advocates (10 minutes)	5
3.3 Poole & Shaffery (5 minutes)	61
4. * Discussion of Staffing Considerations (10 minutes)	69
5. * Communications Manager’s Report (5 minutes)	71
6. * Committee Planning Calendar	85
7. Adjournment	
* Indicates Attachment	
◆ Indicates Handout	

NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, Executive Assistant, at (661) 297-1600, or in writing to Santa Clarita Valley Water Agency at 26501 Summit Circle, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency’s Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on March 9, 2023