



Santa Clarita Valley Water Agency

Board of Directors Meeting

February 6, 2024

Why Raftelis?

Exceptional technical knowledge

Rate studies for retail and wholesale utilities across CA

- Long-term financing strategies
- Complex cost allocations with support for all assumptions and methodologies
- Rate structure design

AWWA leadership positions

- Former Chair of the Rates & Charges Committee
- Contributing authors to AWWA Manual M1
- AWWA Manual M1 Editorial Committee



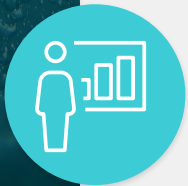
Why Raftelis?

Strategic Communications Expertise



Public Outreach Campaign

- Strategic communications is a critical element of Raftelis service offerings
- Expert communications professionals with APR certifications
- Development and implementation of outreach campaigns for utilities in CA and across the US
- Consulting fee was based on Raftelis being responsible for all public outreach activities – proposed level of service can be adjusted



Technical Presentations

- Technical staff are highly experienced public speakers
- Ability to convey complex technical information in a clear and concise manner

Our Proposed Consulting Fee

| Tasks | Web Meetings | In-person Meetings | Hours | | | | | | | Total Fees & Expenses |
|---|--------------|--------------------|----------------|-----------------|-----------------|-----------------|----------------|----------------|----------------------------------|-----------------------|
| | | | SP | JW | AF | GD | GR | CS | Total | |
| 1. Project Initiation and Management | 2 | 3 | 4 | 24 | 12 | 6 | 8 | | 54 | \$20,648 |
| 2. Review of Draft and Final Studies | 2 | 3 | 4 | 40 | 20 | | | | 64 | \$24,958 |
| 3. Draft Reports and Presentations | 2 | 6 | 4 | 60 | 24 | | | | 88 | \$36,395 |
| 4. Presentations and Final Reports | 2 | 6 | 4 | 48 | 20 | | | | 72 | \$31,115 |
| 5. Outreach Support | 4 | | 2 | 8 | | 18 | 6 | 8 | 42 | \$11,510 |
| 6. Proposition 218 Assistance | | | 2 | 8 | | 16 | | 16 | 42 | \$10,900 |
| Total Meetings / Hours | 12 | 18 | 20 | 188 | 76 | 40 | 14 | 24 | 362 | |
| Hourly Billing Rate | | | \$400 | \$320 | \$320 | \$285 | \$220 | \$160 | | |
| Total Professional Fees | | | \$8,000 | \$60,160 | \$24,320 | \$11,400 | \$3,080 | \$3,840 | \$110,800 | |
| | | | | | | | | | Total Fees | \$110,800 |
| | | | | | | | | | Total Expenses | \$24,725 |
| | | | | | | | | | Total Fees & Expenses | \$135,525 |

JW - John Wright
AF - Angie Flores
GD - Gina DePinto
GR - Gretchen Rosencrantz
CS - Creative Services
 -
 -