



**DROUGHT
READY SCV**

DROUGHT IS HERE. LET'S SAVE WATER TOGETHER!

Los Angeles County, including the Santa Clarita Valley, is experiencing an “exceptional drought” and it’s set to be the driest year on record. Our governor has also declared a drought emergency for all counties across the state and is calling on all Californians to voluntarily save 15% of their water use compared to 2020.

The good news is that SCV Water is drought-ready! Our dedicated SCV Water team has always planned for the (un)rainy day. We’ve been hard at work implementing strategies for drought resilient water supplies and water-wise initiatives.



We’ve saved before, and we’ll work together to do it again!



TOP 3 WATER-SAVING RESOURCES FOR OUR CUSTOMERS

We’re here to help our customers reach the 15% savings target through a variety of resources and incentives.

WATER EFFICIENCY TIPS

We offer lots of step-by-step tips and easy to follow videos for saving water at home.

WATER REBATES

Take advantage of our rebate programs, including lawn replacement, smart controllers, high-efficiency irrigation equipment, drip irrigation conversion and more.

WATER-WISE LEARNING AND RESOURCES

Check out our virtual gardening classes and sign up for our Water Currents e-newsletter to receive drought updates. Also, earn a \$20 credit on your water bill while learning more about the drought and how to save water at home by taking the online WaterSMART Workshop.

DROUGHT-READY TIPS

Together we can take simple actions that add up to big water savings.



Be a leak detective and find and fix leaks, including water loss from irrigation runoff



Water between 2 and 6 a.m., no more than 3 days a week



Enjoy 5-minute power showers



Install WaterSense-labeled appliances and fixtures

Visit DroughtReadySCV.com to learn more.



SCV WATER IS DROUGHT READY

Through the years, SCV Water has invested in many water supply sources and strategies for drought-resilient water supplies to make sure our customers have enough water now and for years to come.



Participation in “water banking” means we have supplies stored and available in underground aquifers in Kern County, ready to withdraw in dry years such as this.



Our Water Shortage Contingency Plan proactively ensures adequate water supplies in the event of a shortage caused by a drought, earthquake, fire or other catastrophic event.



Our Groundwater Sustainability Plan and Urban Water Management Plan direct long-term resource planning to guarantee water supplies are available to meet future water needs.

SHARE HOW YOU'RE SAVING!

Our water-wise actions today mean we'll have enough water to meet our future needs. We'd love you to share your favorite water-saving tips with us on social media. All contributors will be entered to win a SCV Water Drought Ready kit filled with water-wise items.

Here's how: Share a post or story that features your water-saving tip or why saving water is important to you.

Tag us on Facebook or Instagram at [@SCVWATER](#) and include [#DROUGHTREADYSCV](#)

**We may share
your story with
our followers!**



HECHOS DE LA SEQUÍA 2021

¡Hemos guardado antes y podemos hacerlo de nuevo, SCV!

ACERCA DE LA SEQUÍA 2021



El condado de Los Ángeles, incluido el Valle de Santa Clarita, se encuentra en una “sequía excepcional” y se espera que sea el año más seco registrado. Nuestro gobernador también ha declarado una emergencia por sequía en la mayoría de los condados del estado y está pidiendo a todos los californianos que reduzcan voluntariamente el uso de agua en un 15% en comparación con 2020.

EL AGUA SCV ESTÁ LISTA PARA LA SEQUÍA



A lo largo de los años, SCV Water ha invertido en una cartera de agua diversa y en estrategias para suministros de agua resistentes a la sequía.

- La participación en “**bancos de agua**” significa que tenemos suministros almacenados y disponibles en acuíferos subterráneos en el condado de Kern, listos para ser retirados en años secos como el que estamos viviendo.
- Nuestro **Plan de Contingencia de Escasez de Agua** asegura proactivamente un suministro de agua adecuado en caso de una escasez causada por una sequía, terremoto, incendio u otro evento catastrófico.
- Nuestro **Plan de Sostenibilidad del Agua Subterránea** y el **Plan de Gestión del Agua Urbana** dirigen la planificación de recursos a largo plazo para garantizar que los suministros de agua estén disponibles para satisfacer las necesidades futuras de agua.

CONSEJOS PARA LA SEQUÍA



Juntos podemos tomar acciones simples que se suman a grandes ahorros de agua.

- Sea un detective de fugas y encuentre y repare las fugas
- Riegue entre las 2 y las 6 a.m., no más de 3 días a la semana
- Disfrute de duchas de alta presión de 5 minutos
- Instale electrodomésticos y accesorios con la etiqueta WaterSense

RECURSOS QUE AHORRAN AGUA



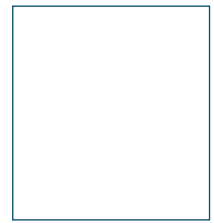
Estamos aquí para ayudar a nuestros clientes a alcanzar el **OBJETIVO DE AHORRO DEL 15%** a través de una variedad de recursos e incentivos.

- **Consejos para la eficiencia del agua:** ofrecemos muchos consejos paso a paso y videos fáciles de seguir para ahorrar agua en casa.
- **Reembolsos por agua:** aproveche nuestros programas de reembolsos que incluyen reemplazo de césped, controladores inteligentes, sensores de humedad del suelo y más
- **Aprendizaje y recursos** relacionados con el agua: consulte nuestras clases virtuales de jardinería y suscríbese a nuestro boletín electrónico Water Current para recibir actualizaciones sobre la sequía
- **Informes del desperdicio de agua**

Visite DroughtReadySCV.com para encontrar recursos, reembolsos y consejos para ahorrar agua para su negocio y su hogar.



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We'd like to hear from you:
Scan this QR code to visit
DroughtReadySCV.com and take
our customer drought survey!

LET'S WORK TOGETHER TO SAVE WATER DURING THE DROUGHT!

This important drought mailer includes information in English and Spanish, on how you can be drought ready!

¡Este importante anuncio sobre la sequía incluye información en inglés y español sobre cómo usted puede estar preparado para la sequía!

WE'RE DROUGHT READY SCV!

SCV Water and the state of California are in the midst of a drought of epic proportions. While SCV Water has been planning and investing in water projects and strategies to make sure we can meet the needs of our community, we must all do our part to use water wisely.

We've developed this mailer for you – our valued customer. Inside you will find information on the drought, water-saving tips and tools to help you meet our 15% water-saving target and what we're doing to plan for the future.

We strive to be your go-to resource for the latest news on drought and our water supply. We invite you to stay in touch:

Learn more about the drought and report water waste at DroughtReadySCV.com



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