



SCV
WATER



**SCV WATER AGENCY
TELECONFERENCE
PUBLIC OUTREACH AND LEGISLATION
COMMITTEE MEETING**

THURSDAY, FEBRUARY 17, 2022

START TIME: 5:30 PM (PST)

Join the Board meeting from your
computer, tablet or smartphone:

<https://scvwa.zoomgov.com/j/1605864605>

-OR-

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When the Chair announces the agenda item you wish to speak on, click the “**raise hand**” feature in **Zoom***. You will be notified when it is your turn to speak.

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When the Chair announces the agenda item you wish to speak on, **dial *9 to raise your hand**. Phone participants will be called on by the **LAST TWO digits** of their phone number. **When it is your turn to speak, dial *6 to unmute**. When you are finished with your public comment dial ***6 to mute**.

Can't attend? If you wish to still have your comments/concerns addressed by the Committee, all written public comments can be submitted by 4:00 PM the day of the meeting by either e-mail or mail.** Please send all written comments to Eunie Kang. Refer to the Committee Agenda for more information.

*For more information on how to use Zoom go to support.zoom.us or for “raise hand” feature instructions, visit <https://support.zoom.us/hc/en-us/articles/205566129-Raise-Hand-In-Webinar>

**All written comments received after 4:30 PM the day of the meeting will be posted to [yourscvwater.com](https://www.yourscvwater.com) the next day. Public comments can also be heard the night of the meeting.

Please Note: Pursuant to the provisions of AB 361 this meeting is being held remotely. The SCV Water Agency will continue to hold remote Board and Committee meetings due to the continuing State of Emergency for COVID-19 and state and local official's continuance to impose or recommend measures to promote social distancing. The public may not attend meetings in person. The public may use the above methods to attend and participate in the public Committee meetings.

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Date: February 10, 2022

To: **Public Outreach and Legislation Committee**
Jerry Gladbach, Chair
Kathye Armitage
B.J. Atkins
R.J. Kelly
Lynne Plambeck

From: Steve Cole, Assistant General Manager *SC*

The **Public Outreach and Legislation Committee** is scheduled to meet via teleconference on **Thursday, February 17, 2022 at 5:30 PM**, dial information is listed below.

**TELECONFERENCE ONLY
NO PHYSICAL LOCATION FOR MEETING**

TELECONFERENCING NOTICE

Pursuant to the provisions of AB 361 this meeting is being held remotely. The SCV Water Board will continue to hold remote Board and Committee meetings due to the continuing State of Emergency for COVID-19 and state and local official's continuance to impose or recommend measures to promote social distancing. Any Director may call into the Agency Committee meeting using the Agency's **Call-In Number 1-833-568-8864, Webinar ID: 160 586 4605** or **Zoom Webinar by clicking on the link <https://scvwa.zoomgov.com/j/1605864605>** without otherwise complying with the Brown Act's teleconferencing requirements.

The public may not attend the meeting in person. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or Zoom Webinar link above. Please see the notice below if you have a disability and require an accommodation in order to participate in the meeting.

If the State of Emergency for COVID-19 expires prior to this meeting and after the posting of this Agenda, this meeting will be held in person at the Santa Clarita Valley Water Agency, 27234 Bouquet Canyon Road, Santa Clarita, CA 91350 in the Board and Training Rooms.

We request that the public submit any comments in writing if practicable, which can be sent to **ekang@scvwa.org** or mailed to **Eunie Kang, Executive Assistant**, Santa Clarita Valley Water Agency, 27234 Bouquet Canyon Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the start of the meeting. Anything received after 4:00 PM the day of the meeting will be made available at the meeting and will be posted on the SCV Water website the following day.

MEETING AGENDA

<u>ITEM</u>		<u>PAGE</u>
1.	<u>PLEDGE OF ALLEGIANCE</u>	
2.	<u>PUBLIC COMMENTS</u> – Members of the public may comment as to items within the subject matter jurisdiction of the Agency that are not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.)	
3.	Legislative Consultant Report:	
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* 5.3	Grant Status Report	31
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6.	Adjournment	
*	Indicates Attachment	
◆	Indicates Handout	

NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, at (661) 297-1600, or in writing to Santa Clarita Valley Water Agency at 26501 Summit Circle, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on February 10, 2022



To: Santa Clarita Valley Water Agency; Public Outreach & Legislation Committee
From: Van Scoyoc Associates (VSA); Geoff Bowman, Pete Evich, and Ashley Strobel
Date: February 7, 2022
Subject: February 2022 Report

FY2023 Appropriations Negotiations Continue

Top leaders on the House and Senate Appropriations Committees met through the first week of February to continue negotiations on a FY2023 appropriations package before the Continuing Resolution expires on February 18th. While there has been no discussion on the possibility of a shutdown lately, this increases the likelihood of a full-year stopgap funding bill, rather than enacting a package of annual appropriations bills. Disagreement between both parties comes over negotiations on top-line spending amounts for defense and non-defense activities, specific legislative provisions, and resolving specifically earmarked funds in the respective House and Senate appropriations bills. To avoid a government shutdown and ensure bipartisan and bicameral negotiations continue, the House is expected to vote this week to extend the current CR that expires on February 18th to March 11th.

Bipartisan Group Call for Additional PFAS Resources

On January 31st, a group of 72 bipartisan Members of Congress led by Rep. Dan Kildee (D-MI) sent a [letter](#) to President Biden requesting the Administration increase funding levels in the FY2023 budget for PFAS remediation and cleanup around the nation. The letter urges the Administration to include multiple funding increases in the FY2023 budget including but not limited to:

- Funding to support the Department of Defense’s efforts to cleanup PFAS at current and former military installations
- Funding for the Department of Veterans Affairs to monitor adverse effects of PFAS in veterans
- Funding for resources for the Environmental Protection Agency’s PFAS cleanup efforts and risk assessment and implementation of PFAS standards

Supreme Court Takes WOTUS Case

On January 24th, the Supreme Court announced it will take up a case to examine past court rulings that defined “waters of the U.S.” (WOTUS), and implementation of the Clean Water Act. With a more conservative Supreme Court some are suggesting the Court will continue the trend of a more narrowly defined interpretation of those waters eligible for federal Clean Water Act jurisdiction. The outcome of the case could impact the Biden Administration’s plans for

drafting a new WOTUS rule, of which phase 1 is intended to expand which waters are jurisdictional by repealing the Trump Administration's Navigable Waters Protection Rule and returning to the pre-2015 guidance with some modifications. In the pending case - *Sackett vs. Environmental Protection Agency*, the Supreme Court has agreed to review the question of which waters are eligible for Clean Water Act jurisdiction.

Considering this development, House and Senate Republicans called on the Biden Administration to halt the phase 1 rulemaking while the Court considers the case. *"Given this significant development, the Biden administration should immediately cease its efforts to issue a new WOTUS definition rule that will greatly broaden the federal government's jurisdiction over privately owned land and add layers of red tape for farmers, builders, small businesses, local governments, and many Americans,"* the House lawmakers said in a statement.

EPA Adds More 'Forever Chemicals' to Toxics Release Inventory (TRI)

On January 24th, the U.S. Environmental Protection Agency announced it will be adding four additional types of per- and polyfluoroalkyl (PFAS) chemicals to its Toxics Release Inventory (TRI) as part of the Agency's PFAS Strategic Roadmap. The EPA stated that businesses, and federal, state, and local governments must report any air, water, or land releases of the additional types of PFAS chemicals to the TRI. Information on the ways PFAS chemicals is managed, recycled, or released helps the EPA decide whether and how to regulate the chemicals and safeguard communities, said Michal Freedhoff, assistant administrator for chemical safety and pollution prevention in an emailed announcement. A major addition to the inventory is the chemical PFBS, a replacement for PFOS, which is one of the two most researched substances of the chemical family and has been phased out in the U.S. due to health and environmental concerns.

Western Water Funding Opportunities

On January 14th, the Bureau of Reclamation released three notice of funding opportunities for western water reclamation and reuse programs funded through the Infrastructure Investment and Jobs Act (IIJA). The notice of funding opportunities were announced for Congressionally authorized Title XVI projects, WIIN Title XVI Projects, and WIIN Desalination Construction projects. Additionally, the Bureau announced that the \$20 million per project cap for WIIN Title XVI projects will be raised to \$30 million. The applications for each of the funding opportunities are due March 15th. SCV Water is reviewing opportunities for funding under the WIIN Title XVI program.

EPA Initiates Oversight Activities on Infrastructure Spending

The EPA is creating a new program to make sure the more than \$50 billion the agency received in the bipartisan infrastructure package isn't misused. The new oversight effort, which will be run out of the agency's Office of the Chief Financial Officer will address risk management, internal controls, and payment integrity. The effort is to allay concerns from the Inspector General of the EPA about the agency's ability to manage the unprecedented sums it was allocated in the Infrastructure Investment and Jobs Act. Included in the \$50 billion is \$15 billion for the state revolving loan funds for lead service line replacement, \$11.7 billion for the state

revolving funds for drinking water, \$11.7 billion for the state revolving loan funds for wastewater, and \$3.5 billion for Superfund site cleanup. The Agency is also set to obtain roughly \$20 billion more from the reinstatement of the Superfund tax, providing a total of \$70 billion for the cleanup of the nation's hazardous waste sites. EPA is also working to double its auditing staff, human resources personnel, contractors, engineers, and budget analysts across the country to implement and track the new investment. According to reports, more than 100 EPA staffers are now primarily focused on infrastructure implementation.

Executive Order on Project Labor Agreements

On February 4th, President Biden signed an [executive order](#) which will require infrastructure projects with federally procured funds above \$35 million to use project labor agreements. This includes projects that received direct funding through the Infrastructure Investment and Jobs Act (IIJA) but is not intended to include projects led by non-federal entities that have been awarded federal grants. The move is intended to create more stable jobs for union workers, by allowing contractors to enter into pacts for the duration of a project. The order additionally directs the departments of Defense and Labor and Office of Management and Budget to hold a training on implementation of the policy for the nearly 40,000 people in the contracting workforce.

Project labor agreements guarantee a contractor will enter into a collective bargaining pact for the duration of a specific project. The agreements are seen as a way to bolster wages on federal construction projects, guarantee work for unions, and prevent labor unrest. The executive order is intended to apply to projects in the Bipartisan Infrastructure Law that are direct federal procurement, and not to those led by other entities who've been awarded federal grants, though VSA will communicate to SCV Water if this interpretation changes as IIJA programs enter the implementation stage.

WRDA 2022 Progresses in House and Senate

SCV Water and VSA have engaged the Senate and House delegations on two Water Resources Development Act (WRDA) requests related to PFAS treatment and perchlorate and VOC cleanup. While not an ideal fit for typical Army Corps of Engineers projects and activities traditionally authorized in WRDA, VSA has had several communications with the offices of Senators Padilla and Feinstein and Congressman Garcia on these requests. At a minimum, these requests are an opportunity to continue to increase the visibility of these two critical priorities.

While the Senate held hearings on WRDA 2022 last year, the House has scheduled a hearing on February 8th.

Arundo Removal

SCV Water and VSA continue to engage the Los Angeles District of the Army Corps of Engineers on funding opportunities under section 206 of the Water Resources Development Act of 1996 related to a small aquatic ecosystem restoration project for the purpose of Arundo removal. While no specific Arundo removal funds were provided in the Corps of Engineers Spend Plan

required by the Infrastructure Investment and Jobs Act (IIJA), SCV Water sent a communication to the Los Angeles District asking for supplemental information. IIJA contained \$11.6 for construction activities, and the agency only allocated a little over \$7 billion for work, approximately \$4 billion remains unallocated, including \$370 million for small projects like that proposed for Arundo removal.



-VIA ELECTRONIC MAIL-

February 7, 2022

Michael D. Belote

MEMORANDUM

Dennis K. Albiani

TO: Steve Cole, Santa Clarita Valley Water Agency

Faith Lane Borges

FROM: Dennis K. Albiani, Anthony Molina, California Advocates (CalAd)

Cliff Costa

SUBJECT: February Report

Anthony Molina

Amidst the Omicron surge in Sacramento, the legislative session has continued to stay the course. Lawmakers hit several two-year bill policy deadlines in January, including, the “House of Origin” deadline. For those two-year bills that have passed, they will remain active for the year. Legislators will now begin to heavily shift focus to their legislative bill packages to meet the bill introduction deadline on February 18th. As the deadline approaches, we anticipate roughly 1,500 – 2,000 bills to be introduced in this legislative session.

Furthermore, Governor Newsom, Senate Pro Tem Atkins, and Assembly Speaker Rendon announced that they have reached an agreement on “early action” Budget items which include the following:

- Supplemental paid sick leave to all businesses with 26 or more employees through September 30, 2022.
- Restoring business tax credits, including research and development credits and net operating losses, that were limited during the COVID-19 Recession.
- Tax relief for recipients of federal relief grants for restaurants and shuttered venues.
- Additional funding for the Small Business Covid-19 Relief Grant Program.
- Funding to bolster testing capacity, accelerate vaccination and booster efforts, support frontline workers, and strengthen the health care system.

Budget trailer bill language for the supplemental paid sick leave was amended into **AB 84 (Budget Committee)** and the issue will be discussed by the full budget committees and voted on by each body. The Governor will then quickly act on the budget trailer bills.

Lastly, we continue to learn about legislators making plans to seek reelection, pursue other opportunities, or resign. To date, at least 20 lawmakers have made formal announcements and we anticipate this will continue until the 2022 election filing deadline on March 11th. We will continue to share the news with the SCVWA as we receive it.

“Water Infrastructure Funding Act of 2022” Stalls

Supporters of a proposed November ballot measure to provide billions of dollars to build new dams, desalination plants, and other large water projects in California announced they are ending their campaign due to a lack of signatures and funding.

The initiative would have required that 2% of California’s General Fund, or about \$4 billion, be set aside every year to expand water supplies until 5 million acre-feet of additional annual water supply was created – dams and reservoirs, desalination plants, recycled water plants, and other projects such as upgrading canals and pipes could be funded, as could some conservation efforts.

The proposed ballot initiative needed 997,132 signatures of registered voters by April 29th to qualify, however, to date, volunteers obtained less than 100,000 signatures. Additionally, the campaign only raised \$165,000 of the targeted \$10 million-dollar goal. The campaign plans to rework the measure and try again on the November 2024 ballot.

Introduced Bills 2022

SB 880 (Laird) Water diversion: monitoring and reporting: University of California Cooperative Extension.

Current law, until January 1, 2023, requires any diverter, who has completed an instructional course regarding the devices or measurement method administered by the University of California Cooperative Extension, including passage of a proficiency test before the completion of the course, to be considered a qualified individual when installing and maintaining devices or implementing methods of measurement that were taught in the course for the diverter’s diversion. The law also requires the University of California Cooperative Extension and the board to develop the curriculum of the course and the proficiency test. This bill would indefinitely extend the above-described provisions.

Status: Introduced, Senate Rules, pending referral.

Position: None

SB 890 (Nielsen) Department of Water Resources: Water Storage and Conveyance Fund: water storage and conveyance.

This will establish the Water Storage and Conveyance Fund to expand and restore water conveyance and storage capacity by completing the funding requirements for Sites Reservoir and augmenting the budget to repair four main Central Valley canals.

Status: Introduced, Senate Rules, pending referral.

Position: None

Two-year Bills Legislative Tracking

SB 222 (Dodd) Water Affordability Assistance Program.

This bill would establish the Water Affordability Assistance Fund in the State Treasury to help provide water affordability assistance for drinking water and wastewater services to low-income ratepayers and ratepayers experiencing economic hardship in California. This bill will only become operative if an appropriation in the annual Budget Act or another statute occurs.

Status: Assembly Floor, Inactive File
Position: Oppose Unless Amended

SB 230 (Portantino) State Water Resources Control Board: Constituents of Emerging Concern

This bill would require the State Water Resources Control Board to establish, maintain, and direct a dedicated Constituents of Emerging Concern (CEC) in the Drinking Water Program to assess the state of information and recommend areas for further study on the occurrence of CECs in drinking water, and would establish the CEC Action Fund.

Status: Assembly Rules, Pending referral.
Position: Support

SB 559 (Hurtado) Department of Water Resources: water conveyance systems: Canal Conveyance Capacity Restoration Fund.

This bill establishes the Canal Conveyance Capacity Restoration Fund in the State Treasury to be administered by the Department of Water Resources. Funds are to be expended to support subsidence repair costs, including environmental planning, permitting, design and construction, and necessary road and bridge upgrades required to accommodate capacity improvements. The bill directs funds to restore the capacity of 4 specified water conveyance systems, with 2 of those four expenditures being in the form of a grant to the Friant Water Authority and the San Luis and Delta-Mendota Water Authority.

Status: Assembly Floor, Inactive File
Position: Support

Governor's Proposed Budget (FY) 22/23

Governor Gavin Newsom submitted his fiscal year (FY) 22/23 proposed Budget. The Governor's Budget proposes spending \$286.4 billion in total state funds, consisting of approximately \$213.1 billion from the General Fund, \$65.3 billion from special funds, and \$8 billion from bond funds. The five major topics of this year's Budget include COVID-19, climate change, homelessness, cost of living inequality, and public safety. The Budget reflects \$34.6 billion in budgetary reserves and projects a Budget surplus of \$46.7 billion.

Below are key highlights from the Governor's Budget on Drought Resilience and Response:

Drought Resilience and Response

The 2021 Budget included a historic investment of \$5.2 billion over three years to advance water resilience and drought response. This investment provides immediate assistance to struggling communities and prepares for more severe, climate-induced drought and flood conditions in the long term.

The Budget builds on this investment by including an additional \$750 million one-time General Fund to support drought resilience and response. Significant investments include:

Water Conservation Programs—\$180 million for grants to large urban and small water suppliers to improve water efficiency, address leaks, reduce demand, provide water use efficiency-related mapping and training, support turf replacement, and maintain a drought vulnerability tool. These investments advance water conservation as Californians work to achieve the Governor's 15-percent voluntary water conservation target and as local water districts adapt to forthcoming efficiency standards.

Urban and Small Community Drought Relief—\$145 million for local emergency drought assistance and grants to local water agencies facing the loss of water supplies.

Fish and Wildlife Protection—\$75 million to mitigate immediate drought damage to fish and wildlife resources and build the resilience of natural systems.

Multi benefit Land Repurposing—\$40 million to increase regional capacity to repurpose irrigated agricultural land to reduce reliance on groundwater while providing community health, economic well-being, water supply, habitat, renewable energy, and climate benefits.

Groundwater Recharge—\$30 million to provide grants to water districts to fund planning, engineering, water availability analyses, and construction for groundwater recharge projects.

On-Farm Water Conservation—\$20 million to bolster the State Water Efficiency and Enhancement Program, which provides grants to implement irrigation systems that save water on agricultural operations.

Technical Assistance and Drought Relief for Small Farmers—\$10 million to provide mobile irrigation labs, land use mapping and imagery, irrigation education, and direct assistance to small farmers and ranchers who have experienced water cost increases of more than 50 percent.

Drought Contingency—\$250 million as a drought contingency set aside to be allocated as part of the spring budget process, when additional water data will be available to inform additional drought needs.

Regulatory

- **California Natural Resources Agency “Water Resiliency Portfolio” January 2022 Progress Report**

In April 2019, Governor Newsom issued an Executive Order directing state agencies to develop recommendations to enable water security for all Californians. His Executive Order N-10-19 called on the California Natural Resources Agency, California Environmental Protection Agency, and California Department of Food and Agriculture to develop a “water resilience portfolio,” described as a set of actions to meet California’s water needs through the 21st century. The Governor emphasized the need for actions that provide multiple benefits, utilize natural infrastructures such as forests and floodplains, embrace new technologies, encourage regional approaches, and build integration across state government and partnerships across diverse interests.

Below is a link to the January 2022 Progress Report that lists each of the 142 separate actions in the final Water Resilience Portfolio, with a description of progress made since the Portfolio was

released in July 2020. State agencies will continue to track progress and issue periodic reports. Please see the link below to view the report. The January 2022 Progress Report can be found [HERE](#).

- **The Governor has made the following appointments:**
 - **Saul Gomez, 44, of Sacramento, has been appointed Undersecretary at the California Natural Resources Agency.** Gomez has been Deputy Executive Director at the California Public Utilities Commission since 2019. He was Program Officer at the Resources Legacy Fund from 2018 to 2019, Deputy Cabinet Secretary in the Office of Governor Edmund G. Brown Jr. from 2016 to 2018, Deputy Secretary for Energy and Special Assistant for Oil, Gas and Geothermal Resources at the California Natural Resources Agency from 2014 to 2016 and Executive Director for the California Alternative Energy and Advanced Transportation Financing Authority from 2013 to 2014.
 - **Anna Naimark, 36, of Sacramento, has been appointed Deputy Secretary and Special Counsel for Water at the California Environmental Protection Agency.** Naimark has been Tribal Negotiations Advisor to Governor Newsom since 2019. She was a Senior Program Examiner at the White House Office of Management and Budget from 2014 to 2018, Human Rights Expert and Political Officer at the United States Mission to the U.N. Human Rights Council in 2016 and Research Fellow for the Open Society Foundations in 2014. Naimark was an International Business and Human Rights Fellow at Human Rights First in 2013, Legal and Policy Fellow in 2012 and a Program Assistant from 2009 to 2010 at the ACLU of Northern California and a Legal Fellow at the Center for Human Rights and the Environment in 2011.

California Advocates, Inc. Activity Report

- Participated in the Association of California Water Agencies (ACWA) “Monday Morning Lobby Group” meeting.
- Participated and represented SCVWA at the ACWA “State Legislative Committee Meeting” including the pre-meeting with key Region 8 committee members to coordinate positions.
- Participated in the Southern California Water Coalition legislative meeting.
- Participated in the State Water Contractors legislative meeting.
- Participated in the ACWA State Infrastructure Workgroup meeting.
- Met with SCVWA leadership to discuss state grant funding opportunities.
- Requested support from the state Senate and Assembly offices to support the current SCVWA grant application submissions for the “Santa Clara and Honby PFAS Treatment Project” and “Saugus 3 & 4 Well Site Equipment and Site Improvement Project.”
- Reached out to the State Water Resources Control Board for a meeting to discuss the 21/22 “Funding to Address PFAS Contamination.”
- Participated in the SB 559 (Hurtado) stakeholder coordination call on “Conveyance Funding.”
- Continue to monitor bill introductions, review bills for impact and discuss key bills with staff.

Key Dates and Deadlines

February

Feb. 18 – Last day for bills to be introduced

Feb. 21 Presidents' Day Observed.

March

None

April

Apr. 1 – Cesar Chavez Day observed.

Apr. 7 – Spring Recess begins upon adjournment.

Apr. 18 – Legislature reconvenes from Spring Recess.

Apr. 29 – Last day for policy committees to hear and report to fiscal committees' fiscal bills introduced in their house.

May

May 6 – Last day for policy committees to hear and report to the floor nonfiscal bills introduced in their house.

May 13 – Last day for policy committees to meet prior to May 31.

May 20 – Last day for fiscal committees to hear and report to the floor bills introduced in their house. The last day for fiscal committees to meet prior to May 31.

May 23-27 – Floor session only. No committee may meet for any purpose except for Rules Committee; bills referred pursuant to Assembly Rule 77.2, and Conference Committees.

May 27 – Last day for each house to pass bills introduced in that house.

May 30 – Memorial Day.

May 31 – Committee meetings may resume.

MEMORANDUM

TO: STEVE COLE, SANTA CLARITA VALLEY WATER AGENCY

FROM: HUNT BRALY

RE: January 2022 Report

DATE: 2-7-2022

I have provided a synopsis of activities performed on behalf of the Agency in January.

1. Continued to monitor Groundwater Sustainability Agency activities and attended virtual meeting on January 3rd.

RECURRING ACTIVITIES/MEETING ATTENDANCE:

2. Safe, Clean Water Program (Measure W) Watershed Area Steering Committee Santa Clara River Meeting was held on January 6. Main discussion was renewal of the Watershed Coordinator and his mid-year report. No further update on status of projects, but some concerns continued to be expressed about the cost compared with the benefit. February meeting has been cancelled and next meeting is March 3rd.
3. Attended City Council Meeting on January 11

Public comment continued to be extensive and extended past the initial 30 minutes to after the meeting. Issues raised continued opposition to mandates, opposition to the proposed District elections, opposition to the approval of the workforce housing program and a proposal to honor former Planning Commissioner Louis Braithwaite.

The City passed the proclamation that January 17 was Martin Luther King Day and there were several speakers and discussion concerning the initial Unity walk being sponsored by the City that day. The 2nd Reading of the Ordinance changing the removal of the City Manager to a 4/5 vote was passed. Several speakers in public comment and specifically on the item questioned the need for increasing this from 2/3. The EIR for the Blackhall movie studio north of 13th street in Placerita Canyon was approved.

There was a public hearing on the City's proposed ordinance to amend the Unified Development Code to deal with the recent passage of SB 9 allowing two-unit residential and urban lot split on parcels zoned for single family homes. The City's ordinance is designed to impose as many additional restrictions as possible to limit the applicability of this law to the City. There were numerous speakers in opposition to SB 9.

The second public hearing was on the City's amendment to its Municipal Code regarding its Integrated Waste Management to comply with the State's adoption of to implement a mandatory organic recycling ordinance obligating all businesses and residences to have access to recycling programs that capture food scraps, landscaping waste and other organic materials. This ordinance begins a two-step process for the City to implement this law and allows the first two years to be primarily educational, with enforcement beginning in January 2024. As a part of this process, the City is currently waiting for responses to its RFP for new trash contracts which could be adopted by July 2022 and implemented in July 2023. It would be expected these new contracts will deal with this new state law. There were numerous speakers opposed to an additional state mandate and many members of the City Council continued their opposition to state mandates which might be understandable good policy, but places the implementation and costs on local government.

Attended City Council Meeting on January 25

Public comment continued to be extensive and extended past the 30 minutes to after the meeting. Continued opposition to workforce housing project, council districts and a new proposal for the City to create a Constitutional Republic like the City of Oroville has done.

The City approved the 2022 Community Service and Arts Grants Committee programs.

Approved the 2nd reading of the ordinance implementing SB 9 the two unit per residential lot bill and the 2nd reading of the organic waste changes to the Integrated Waste code. There was renewed public comments on both of these items. Finally, the City made changes to its committee assignments.

4. Participate in Virtual Public Outreach and Legislation Committee on January 20.
5. Monitored and reviewed Agency Board Agendas.
6. Reviewed weekly emails regarding articles of interest from Agency.



COMMITTEE MEMORANDUM

DATE: February 17, 2022
TO: Public Outreach and Legislation Committee
FROM: Steve Cole
Assistant General Manager *SC*
SUBJECT: Status Update on Communication and Engagement Gap Analysis Efforts

SUMMARY

SCV Water has retained Kearns & West to help identify potential gaps in SCV Water's communication and engagement efforts with customers in its service area and identify additional communication strategies where needed. The project was introduced to the Committee in September 2021. An update in November 2021 provided draft reports on research of existing guidance and best practices, as well as a Community Characteristics Assessment. At tonight's meeting we will share preliminary results from interviews with community leaders.

DISCUSSION

The attached memo synthesizes ideas and feedback shared in the community leader interviews. The feedback has not been vetted for feasibility or appropriateness for SCV Water to adopt. Rather, the memo aims to reflect the ideas, sentiments, and reflections of the community leaders that the team spoke with. Interviews with SCV Water program managers are still in progress and a similar summary memo will be forthcoming.

Insights from the community leader and the SCV Program Manager interviews, along with previous research and the community characteristics analysis, will be used to inform a draft Board Resolution and initial implementation actions. This item is anticipated to be brought to the committee in April 2022.

FINANCIAL CONSIDERATIONS

None

RECOMMENDATION

The Public Outreach and Legislation Committee provide feedback on the draft memo.

Attachment

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MEMORANDUM

To: Kathie Martin, Communications Manager, SCV Water

From: Joan Isaacson, Principal
Jack Hughes, Project Manager
Maria Doerr, Community Engagement Specialist

Re: SCV Water Communication and Engagement Gap Analysis – Community Leader Interview Summary

Date: February 9th, 2022

SCV Water has retained Kearns & West to help identify potential gaps in SCV Water’s communication and engagement efforts with customers in its service area and identify additional communication strategies where needed. At this stage in the study, the team has conducted interviews with community leaders, building on the demographic analysis and research on inclusive communication and guidance for water utilities (see memo dated November 16th). Kathie Martin, Communications Manager at SCV Water, is conducting similar interviews with SCV Program Managers to understand their unique experiences, needs, and opportunities in engagement and communication.

This memo synthesizes ideas and feedback shared in the community leader interviews. The feedback has not been vetted for feasibility or appropriateness for SCV Water to adopt. Rather, the memo aims to reflect the ideas, sentiments, and reflections of the community leaders that the team spoke with. Insights from the community leader and the SCV Program Manager interviews, along with previous research and the community characteristics analysis, will be used to inform a draft Board Resolution and initial implementation actions.

Feedback presented in the memo is organized into three communication and engagement categories: ways to connect with diverse communities and understand their needs, priorities, and goals; ways to reach and inform customers and their communities about relevant issues and opportunities; and ways to engage customers in decision-making that could affect their communities.

Approach

Through the community leader interviews, Kathie Martin, SCV Water Communication Manager and Kearns & West staff spoke with representatives of seven organizations serving communities in SCV Water’s service area. The interviews were scheduled as 60-minute virtual sessions over Zoom. The conversations began with brief opening remarks introducing SCV Water and the Engagement and Communication Gap Analysis. Most of the conversation was devoted to listening and learning from the community leaders, using a standardized list of questions as a starting place.

Questions focused on understanding more about their communities, best practices they had developed for communication and engagement that may be relevant for SCV Water to consider, and their experiences of SCV Water’s communication and engagement efforts. A full list of conversation questions is available in the Appendix.

Interview Participants

We identified the community leaders we interviewed based on their leadership and connection to Santa Clarita Valley communities that are diverse in terms of race/ethnicity, languages spoken, age, socioeconomic

background, housing experiences, and access to the internet. These are community characteristics identified in the [Community Characteristics Analysis Memo](#). We also sought out leaders whose work entails frequent and deep communication and engagement with residents and communities throughout the SCV Water service area.

The table below identifies each community leader, their organization, and the community characteristics that they spoke to in our interviews.

Organization	Community Characteristics					
	Race & ethnicity	Languages spoken	Socio-economic Background	Age	Diverse Housing Experiences	Limited internet access
Our Lady of Perpetual Help - Filipino Ministry	X	X		X		
Santa Clarita Veteran Services Collaborative			X	X	X	X
Santa Clarita NAACP	X		X		X	
SCV's Latino Business Alliance	X	X				
William S. Hart Union High School District	X	X	X	X		X
Ciudad en lo Alto Iglesia	X	X	X		X	
Bridge to Home	X		X	X	X	X

Interview Summary

Connecting with diverse communities and understanding their needs, priorities, and goals

Interviewees offered best practices and recommendations on how to strengthen connections with the communities they serve in the Santa Clarita Valley. Some of these centered on specific opportunities to jointly understand harder-to-reach demographics and communities. For SCV Water, these suggestions can help make communication and engagement more effective by better reflecting the needs, priorities, and goals of customers and communities.

- **Direct partnerships with and networks between organizations that serve the community can improve shared understanding.** Many interviewees highlighted that community organizations, agencies, and social services in Santa Clarita Valley can be critical conduits for one another. Everyone makes up “One SCV.” They welcomed working more closely and partnering with SCV Water directly. Active involvement and strong relationships with community organizations are also an asset for ongoing engagement and for building a productive reputation in the community. Several interviewees shared gratitude that SCV Water was hosting these interviews with them and other service providers to continue building relationships and learning about the needs, priorities, and goals of the communities they serve.

Examples from interviews:

One group partners with other organizations to share resources, gather support, and learn about needs and opportunities for their community. They frequently work with schools and districts, the Santa Clarita Senior Center, assisted living facilities, and clergies at local churches. They also receive resources and partner with social and community groups like the Rotary Club, Elks Club, Veterans of Foreign Wars, College of the Canyons, and others that provide services to residents.

One organization invests in relationships by showing up at events to listen and understand community priorities. Their leadership attends meetings with Hispanic and Native American community groups in Santa Clarita Valley, partners with College of the Canyons, and does outreach to the City of Santa Clarita and the Mayor’s Office to build a stronger network and understand the priorities, needs, and experiences of communities of color.

One organization meets regularly (weekly or monthly) with other service providers in the region to coordinate and share challenges and best practices. These meetings help the groups support one another and strengthen a collegial network among groups providing similar services throughout the region.

- **Residents could benefit from education and capacity building to understand their water and water service.** An interviewee stressed that a big initial barrier for communication and engagement is a lack of awareness and understanding about their water. Many residents don’t know where their water comes from, what SCV Water is, and how planning efforts will affect their water service. Other interviewees emphasized that they and their communities know very little about SCV Water because they don’t receive bills directly (renters or those in housing communities) or don’t experience any issues with their water service. An opportunity identified for SCV Water was to use communications to build community capacity to understand their water. One interviewee advised that individuals new to managing water bills would especially benefit from training about SCV Water, how to interpret water bills, and conservation measures to cut down on overuse.

Example from an interview:

An organization provides relevant and ongoing training for their Board, their volunteers, local schools, and their target community audience. These trainings and educational programming are ongoing and conducted live with staff leadership. Board training and updates help them be more effective liaisons into the community. Volunteer and school training helps the public better understand and support the organization’s work. Educational support to their target community audience helps these individuals better understand and access resources.

- **Family, including youth, are important to understand and connect with.** Several interviewees advised that family is central to outreach. Partnerships with the Hart District, local schools, and groups like the Boys & Girls Club and Bridge to Home were mentioned as valuable ways to make outreach relevant for families. Newhall and Canyon Country are neighborhoods that are racially and ethnically diverse where family is an especially important consideration. Furthermore, youth engagement can help build buy-in and community awareness. An interviewee suggested that youth are outspoken and an extremely dynamic force in the community. Learning and extracurricular volunteering opportunities for youth can help them and their families engage in issues relevant to their community, such as water.

Examples from interviews:

An organization hosts family-friendly events directly in Newhall and Canyon Country to ensure they were reaching more of the Hispanic community. Activities that create space and engage adults and children are more successful and more likely to garner support and attendance.

One organization invests in youth engagement. They saw that few people understood the experiences and needs of veterans and their families. They began working with youth at local schools and through volunteer activities and now, more and more are learning about at-risk residents and their experiences. In addition, more youth are now running fundraisers to support the work of the organization.

One group offers direct programming with youth in Santa Clarita, including a scholarship program to elevate young leaders and their interests in social and racial justice.

- **To better learn about and reach Spanish-speaking and Hispanic/Latinx communities, SCV Water could directly partner with cultural centers like churches.** Direct outreach in Newhall and Canyon Country as well as outreach to prominent Hispanic churches in Santa Clarita could help improve understanding and connection points. The largest Hispanic churches in Santa Clarita are El Buen Samaritano, Ciudad en lo Alto, and CrossPoint in Valencia.
- **Strong avenues to understand the Filipino community are through Filipino Ministries in Santa Clarita and the Fil-Am Association of Santa Clarita.** There are three Filipino Ministries in Santa Clarita at Our Lady of Perpetual Help, Saint Clare, and Saint Kateri. Filipino is the largest Asian-identifying population in Santa Clarita. Outreach to members of this population can be in English, as this is the language used professionally and at church and many residents speak different Filipino dialects, not just Tagalog.
- **To understand the experiences of disadvantaged, low-income, and otherwise vulnerable communities, outreach and partnership with direct service providers can help.** Nonprofit groups in Santa Clarita Valley as well as municipal and county government offices all provide services and support to these communities and have developed rigorous methods of outreach and trusting relationships with community members. Rather than recreating the wheel, an interviewee suggested leaning into the relationships providers have built with these communities to understand and reach them.

Reaching and informing customers and their communities about water-related issues and opportunities

All interviewees shared feedback on how to best inform and communicate with the communities they serve. Some offered specific modes of communication that they use in their organizations, while others shared insights on communication tone and style choices that are most effective. Some interviewees gave specific recommendations for how SCV Water could better reach out to customers. These insights may be most relevant for SCV Water’s efforts to inform customers about things like emergencies, water service cutoffs, rate changes, drought measures, rebate opportunities, among others.

- **Direct and personalized communication can help strengthen interest, trust, and ongoing communication.** Personal outreach helps increase the likelihood that residents will read, respond, and engage in communications. For example, emails sent from a known member of the community on staff would be more effective than an email sent from ‘the agency’ as a whole. Institutional outreach is more likely to be overlooked. Several interviewees noted that they don’t know anyone on the Board or who works at SCV Water.

Examples from interviews:

One group sends emails directly from its leader. An email that sounds and feels more personal from someone they know, rather than something that is more institutional, will be more likely to be read and shared. The interviewee suggested that SCV Water could explore doing something similar and offered that a note from “Kathie at SCV Water” would get more readership than a note from “SCV Water” as an institution.

Leadership at one organization seeks to be visible, engaged, and accessible by sharing contact information openly and connecting on a personal basis. The interviewee shares their phone number and email publicly, often taking individual calls with concerned parents. In addition, they contribute articles to Santa Clarita Magazine and frequently participate in in-person events. They do this to ‘help people know who they are and that they are there to support them.’

- **Emergency response can be aided by local partnerships and by judicious use of communication channels.** An interviewee shared that the County of Los Angeles, the County Public Information Officers (PIO) Group, the City of Santa Clarita, the Hart District, sheriff, service providers for vulnerable communities, and local churches are valued partners that can help ensure urgent notice can be shared widely and quickly to all residents. An interviewee stressed that the strong network between service providers can help ensure important messages reach vulnerable communities. Furthermore, reserving one communication channel for emergency outreach can help to denote and preserve its importance. Repeated use can wear off effectiveness so it should be used sparingly.

Examples from interviews:

The Los Angeles County Supervisor partners with a local group to share important notices to in-need residents. The County Office sends them text messages to share with in-need residents, in addition to doing their own outreach. The notes share when and where food drives are happening. When they partner, food drive turn-out goes way up as more residents hear about it via text.

An organization reserves the use of text messages for emergency-only situations. This helps preserve buy-in with residents and ensure high read rates. They try to use it sparingly, as residents are likely to opt-out and unsubscribe if there are too many text messages.

- **In-person and live outreach is effective and valued.** Many interviewees noted that the best way to engage communities is through in-person events and activities that take place directly in their neighborhoods, communities, and existing gathering places (such as church). Some interviewees shared that in-person outreach is especially valuable for Hispanic/Latinx communities.

As the COVID pandemic stretches on, several interviewees noted that virtual meetings are still very valuable, especially for those who are unable to be in-person.

Examples from interviews:

One group offers regular open office hours at their facilities for the communities they serve. These hours are advertised on their website and social media. Community members can come to get support, talk to a volunteer, or just get a coffee. People especially appreciate in-person opportunities to meet and build a relationship with organization personnel.

Through the pandemic, one group has found that the most successful way to reach residents is through in-person outreach, especially with Hispanic communities in Newhall and Canyon Country. In-person activities are likely to be more effective and engaging but the group still recognizes the need to provide alternatives for those households that need an alternative.

The board of one organization leads active outreach throughout Santa Clarita Valley by regularly attending meetings and partnering with community groups, the City, and other entities. This networking and visible presence build trust in the organization, interest in their work, and financial and volunteer support.

- **Local media are valuable channels to reach diverse communities.** Using local media adds credibility and can help reach new stakeholders and residents that do not receive communication through other channels. A list of all modes of communication shared by interviewees is in the Appendix.

Examples from interviews:

Announcements via Spanish-speaking TV channels is a good way to reach the Hispanic community of Santa Clarita. An interviewee shared that Spanish-speakers often watch

Telemundo (Channel 52 in Santa Clarita), Univision (Channel 34), Azteca (Channel 54), and TeleFutura (46). Most, if not all, have local Santa Clarita / Los Angeles segments.

One organization regularly reaches out to involve local media including Santa Clarita Magazine, the Signal, Spectrum News 1, and local radio stations to share updates, events, and news. This is all in addition to a monthly newsletter, social media posts, and website updates.

- **Some Spanish speakers would prefer outreach in Spanish, as well as outreach that is phone-based or hard-copy.** Several interviewees shared that offering resources and the website in Spanish would be helpful. A group affirmed that many people, especially first-generation residents, prefer speaking and reading in Spanish and the same may be true for other Hispanic/Latinx residents. An interviewee advised that translation can be low effort through automatic translation services online that can then quickly be read over and revised by a bilingual team member.

Examples from interviews:

One group asked what language residents want to receive materials in, and 10% asked for Spanish. They provide resources in Spanish through a platform that translates text automatically for them (with about 95% accuracy). A bilingual team member then does a quick read-through to make corrections before resources are sent out.

Another group advised that the best way to share information is via hard-copy resources shared at church or mailed directly to homes for their majority-Hispanic/Latinx community.

One organization found it is better to reach Hispanic/Latinx families via phone-based text or voicemail rather than email. They use texts to send non-emergency updates with areas that have 50% or higher Hispanic/Latinx demographics; this has helped increase participation in public events. Texts work best when they are short, infrequent, and can direct recipients to an email with more content.

- **To reach older residents, in-person outreach at senior-oriented organizations and hard-copy resources are the most effective.** Interviewees shared that the older residents they serve, those above 60, don't engage as much with electronic-based outreach. Instead, they prefer to be reached out to in-person, via phone, or with hard-copy information (i.e., bulletins and flyers).

Examples from interviews:

To reach older residents, one organization does direct outreach to the Senior Center, assisted living facilities, and retirement communities through presentations, tables, and informal coffee hours. They also create hard copy resources to hand out to older residents and leave with other organizations (through the city government, at the Senior Center, at churches, etc.) that share information available on their website. These hard copy resources are regularly updated, and new editions are shared with partners as needed.

Hard-copy bulletins and flyers are especially preferred by older parishioners at a local church. Older parishioners also prefer phone calls over text messages.

- **Residents may be more eager to receive outreach that helps their families save on bills.** Several interviewees shared that the major way they and their communities interact with SCV Water is through their water bills. An interviewee stressed that bills and rate hikes are a concern for their communities, especially lower-income residents.

SCV Water mailings that provide residents with beneficial programs and opportunities to take care of their families or save money on their bills would be valued. An interviewee suggested, for example, that

this could look like providing opportunities through mailed handouts for residents to ‘reduce their water bill 10% by doing X water conservation measure or by having a water audit.’ Other interviewees suggested that a stronger and widely communicated local program for vulnerable and low-income residents would be an asset. While members of the community do receive “more negatively framed” notices about drought and cut-back measures from SCV Water, the interviewee advised that more positively framed notices on how to save money would help residents and would help signal that SCV Water does care about resident well-being.

Engaging customers in decision-making that could affect them and their communities

Many interviewees also shared perspectives on how to strengthen public involvement and engagement on decisions that affect them and their communities. Those that shared on engagement stressed the importance of having both light- and high-touch ways to be involved in decision-making and offered some specific ideas for how SCV Water could improve community engagement on water-related decisions and planning.

- **Residents appreciate easy opportunities to share actionable feedback independently and not through meetings.** An interviewee noted that stakeholders may not be showing up to public meetings because they are stretched too thin and feel ‘Zoom fatigue.’ They advised finding lower stakes ways for people to engage in decisions that affect them. Another interviewee shared that one opportunity could be asking customers directly what they want in a simple poll imbedded in an email or text. This opportunity for feedback is empowering to customers, low effort, and can garner useful feedback.

Example from an interview:

One group asks their largest community partners when a change would be most convenient for them, such when they need to do regular maintenance. They try to get in touch to see when would be less disruptive between a set of options and to create an ongoing avenue for engagement with their community. Communities appreciate the notice and opportunity to offer quick and easy feedback.

- **There is concern about the relationship of new development in the Santa Clarita Valley and rate increases and water scarcity.** Several interviewees shared that they hear questions and concerns about how growth and development will impact water users and SCV Water’s role in new development review and approval process. There is concern that the water requirements for new development, coupled with ongoing drought, may cause existing customers to face higher water rates and greater water shortages. Incidentally, an interviewee questioned if drought and water scarcity is actually a serious issue for Santa Clarita Valley, given that new developments are being approved. Interviewees shared that more clarity on new developments and SCV Water’s role, water rates, drought, and the future of water in the Santa Clarita Valley would help.
- **Deeper community engagement at SCV Water could be achieved through an ongoing community-based advisory group** that would provide input on SCV Water Board and Committee decisions. An interviewee advised that, while public involvement in individual planning processes is helpful, an advisory group consisting of local community representatives would be a more comprehensive way to get community insight and feedback. Such a group would be better able to share feedback on planning efforts because they have more context for other SCV Water efforts that have taken place. They would be able to offer more community-based perspectives that could enrich SCV Water dialogues. Other interviewees shared how ongoing community feedback has helped them improve and expand their programs and build community trust.

Example from an interview:

One organization regularly invites their community clients to provide feedback and

reflections on their services. Each month, they gather in-person to give their community the floor to share what is going well and what could be different to better meet their needs. The space also allows community members to ask any questions or get clarification on things they are confused about. The organization has found that community members greatly prefer speaking rather than writing their feedback out.

- **More stakeholders may attend public meetings if it was easier to find meeting information on SCV Water's website.** An interviewee shared that it was difficult to find information about engagement opportunities and public meetings on the SCV Water website, even after several attempts and searches. They offered that a slight redesign, such as adjusting the organization of the menu bar and sub-folders, could make it easier and more intuitive for residents to find relevant resources, such as upcoming opportunities for public participation and engagement.
- **People value understanding the purpose of engagement and communication upfront.** A few interviewees were curious about *why* SCV Water wants to strengthen its communication and engagement and to what end. As recommendations and next steps are developed, they advised SCV Water to center on this 'why.' Sharing the purpose of engagement and communication would be important for residents and communities in Santa Clarita. One interviewee offered that the drive and desire behind communication and engagement will influence how effective and how inclusive and just it ultimately is in implementation.

DRAFT

Appendix

I. Conversation guide for the community leader interviews

Introduction

- Please describe your organization and your role at the organization
- What are your hopes for this conversation?

Community leadership

- Who are the communities in Santa Clarita Valley that you work with?
- What are some of the greatest assets of the communities you work with?
- What are primary challenges and stress points faced by the communities you work with?
- What are best practices your team has developed to communicate with and engage with these communities?
- During times of emergency, what are the best ways to get information out to your communities?

Interactions with SCV Water

- What aspects of water are of greatest interest to your communities?
- When the communities you work with talk about water and water service, what do they talk about?
- How have you interacted with SCV Water? What have your experiences with SCV Water been?
- Do you have any recommendations on how SCV Water could improve its outreach and engagement with these communities?

Next steps

- Who else should we talk to?
- Do you know of other efforts or models of effective community engagement and communications in Santa Clarita Valley, or elsewhere, that we should look into?

II. Forms of communication used to inform residents/members that were mentioned in interviews

In-person
Tabling
Presentations
Coffee/office hours
One-on-one meetings (e.g., parent-teacher conferences; veteran-aid meetings; support for children of deployed parents)
Family-friendly celebrations (e.g., Hispanic Cultural Month, MLK Day Parade)
Community member gatherings (e.g., church services, support groups, organization meetings, public board meetings)
Door-to-door check-ins
Direct phone calls with constituents/residents
Virtual
Email outreach
Virtual meetings
Newsletters
Phone calls
Virtual editions of local newspapers: The Signal, Santa Clarita Magazine
TV Channels: Spectrum 1 News, Telemundo (Channel 52), Univision (Channel 34), Azteca (Channel 54), TeleFutura (46)
Hard copy materials
Printed booklets, bulletins, and pamphlets to share on tables
Mail and postcards
Hard copies of newspapers and magazines: The Signal, Santa Clarita Magazine

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QUARTERLY SOCIAL MEDIA REPORT FOR NOV. 1, 2021 - JAN. 31, 2022



Facebook Snapshots
Followers: Nov. 1 **850**
Followers: Jan. 31 **858**
Average Reach: **4,138**

+0.9%



Instagram Snapshots
Followers: Nov. 1 **1,363**
Followers: Jan. 31 **1,382**
Average Reach: **5,273**

+1.4%



Twitter Snapshots
Followers: Nov. 1 **1,081**
Followers: Jan. 31 **1,094**
Reach: **6,241**

+1.2%

QUARTERLY HIGHLIGHTS:

- Posted a 30-second video to update on the drought- **(Views 107)**
- **Castaic Lake Maintenance-** Boosted one post on Facebook to inform the public to decrease water usage due to the annual maintenance on Castaic Lake.
 - Reach: 9,110 (6,993 organic; 2,316 paid)
 - Engagements: 459
 - Total budget: \$25
 - Cost per engagement: \$0.23

SCV Water needs your help! Please use water extra wisely, Jan. 3-12, during annual maintenance scheduled at Castaic Lake, when our water supply will be temporarily reduced. The easiest way to conserve the most is to turn off your sprinklers - your landscape will be fine!
[#AnnualMaintenance](#) [#SaveWaterSCV](#) [#AnnualMaintenance](#) [#SaveWaterSCV](#)



QUARTERLY POST EMPHASIS:

- **Drought Campaign**
- **Castaic Lake Maintenance**
- **Santa Clarita Valley Groundwater Sustainability Agency (SCV-GSA) Groundwater Sustainability Plan**

QUARTERLY SOCIAL MEDIA REPORT FOR NOV. 1, 2021 - JAN. 31, 2022

CONTINUED



TOP POSTS



scvwater

Not all heroes wear capes! Check out our utility crew handling a mainline water break today on Oleander Court in the rain. The team installed a new service saddle to repair the break. In the photo, you see Utility Worker's Chris Hatton & Jose Martin in the trench conducting the repair. Way to go team!

View Insights

Liked by lasvirgenes_mwd and 40 others

DECEMBER 14, 2021

Add a comment... Post

TOP IG POST-
Impressions: 501
Engagement: 57
Followers Gained from post +4

As the top IG post shows, people love our staff. We will be incorporating more of these types of posts going forward.

SCV Water @scv_water

How much rain did we get? If it's 1/4" or more, it's time to shut off your sprinklers during & for 48 hours after. Look up rainfall in Los Angeles County here: dpw.lacounty.gov/wrd/rainfall/. #CADrought #DroughtReadySCV



12:36 PM · Dec 30, 2021 · Twitter Web App

View Tweet activity

2 Retweets 3 Likes

TOP TWITTER POST-
Impressions: 1,029
Engagement: 43

SCV Water Published by Allie Torres · January 22 at 8:00 PM

Have you noticed hard water in your home? During drought, we rely on a higher percentage of groundwater which contains naturally occurring calcium and magnesium. This can cause mineral build-up, water stains, and spots. Hard water spots are purely aesthetic and do not pose any threat to the quality of your drinking water.

For more info on water quality, visit <http://ow.ly/jW2c50Hu95H>. #HardWater #SCV



TOP FACEBOOK POST-
Reach: 218
Engagement: 21



QUARTERLY SOCIAL MEDIA REPORT FOR NOV. 1, 2021 - JAN. 31, 2022

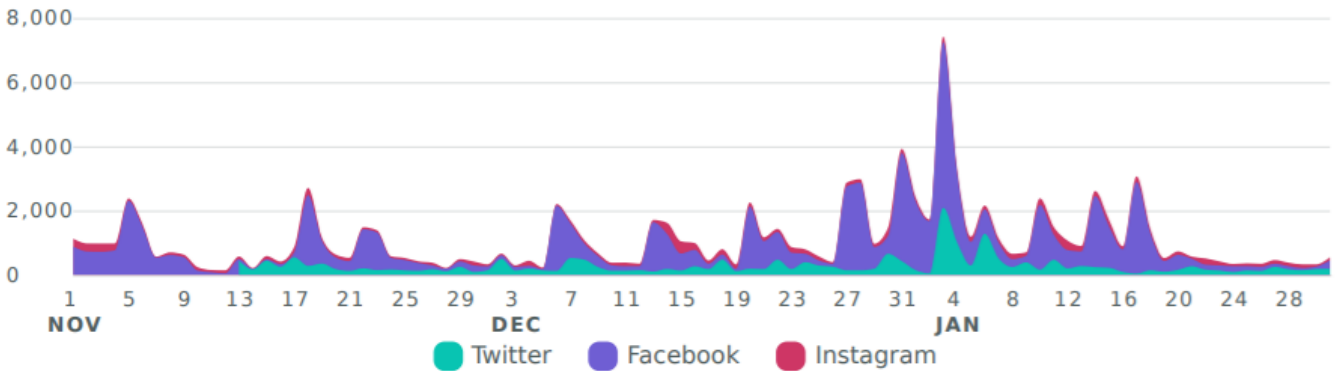
CONTINUED



IMPRESSIONS

Review how your content was seen across networks during the reporting period.

Impressions, by Day



Impression Metrics

Totals

Total Impressions ⓘ

101,284

Twitter Impressions

21,782

Facebook Impressions

68,276

Instagram Impressions

11,226

*compared to 8/1/2021-10/31/2021

UPCOMING CAMPAIGNS:

In February we are running our first "followers' campaign" with a specific goal to increase the number of people who follow our accounts and will report back next month.



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LEGISLATION TRACKING
Letters of Support/Opposition

ITEM NO. 5.2

Date	Bill/Initiative	Title	Stand	Notes	Leg. Policy*	Status
2/19/2021	House-version of the \$1.9 trillion COVID-19 Relief Package	State and local government emergency assistance provisions	Support	Sent our own letter to Congressman Mike Garcia	12.0	Letter sent 2/19/21
3/4/2021	SB 45 (Portantino)	Wildfire Prevention, Safe Drinking Water, Drought Preparation and Flood Protection Bond Act of 2022	Support If Amended	Signed on to coalition letter from The State Water Contractors (SWC) Date of Hearing: Mar 16, 21 Senate Natural Resources & Water Committee	7.0	Letter sent 3/5/21. 6/1/21 - Ordered to inactive file.
3/4/2021	SB 369 (Pan)	Yolo Bypass Cache Slough Partnership Multibenefit Program	Support	Signed on to coalition letter from The State Water Contractors (SWC)	2.0	9/23/21 Chaptered
3/22/2021	SB 323 (Caballero)	Water and Sewer Service: Legal Actions	Support	Sent our own letter Senate Committee on Governance and Finance Chair, Mike McGuire	9.0	9/22/21 Chaptered
3/24/2021	AB 1500 (E. Garcia and Mullin)	Wildfire Prevention, Safe Drinking Water, Drought Preparation and Flood Protection Bond Act of 2022	Support If Amended	Signed on to coalition letter from The State Water Contractors (SWC)	7.0	Letter sent. 5/20/21: Referred to Committee on Rules
3/24/2021	SB 45 (Portantino)	Wildfire Prevention, Safe Drinking Water, Drought Preparation and Flood Protection Bond Act of 2022	Support If Amended	Signed on to coalition letter from The State Water Contractors (SWC) Date of Hearing: Apr 8, 21 Senate Natural Resources & Water Committee	7.0	Letter sent 3/24/21. 6/1/21 - ordered to Inactive File
3/24/2021	SB 559 (Hurtado)	State Water Resiliency Act of 2021 (including repairs to SWP due to subsidence)	Support	Signed on to coalition letter from The State Water Contractors (SWC)	2.0	Updated letter sent 5/26/21. 9/8/21 - now a two-year bill. Moved to Assembly Inactive File.
3/24/2021	AB 1161 (E. Garcia)	Eligible Renewable Energy and Zero-Carbon Resources	Oppose	Signed on to coalition letter from The State Water Contractors (SWC)	3.0	Letter sent 3/30/21
3/30/2021	SB 626 (Dodd)	Construction Manager/General Contractor Procurement Method - would allow Design Build and Construction Manager/General Contractor processes which could accelerate project delivery (i.e., SWP facilities)	Support	Signed on to coalition letter from The State Water Contractors (SWC)	9.0	9/23/21 Chaptered
4/12/2021	Valley Industry Association (VIA) SCV Helping Hand	Establish funding opportunities for local small businesses to provide financial aid for debt payments	Support	Sent our own letter to Congressman Mike Garcia	9.0	Letter sent 4/13/21
4/22/2021	AB 979 (Frazier)	Sacramento-San Joaquin Delta: Sea Level Rise Analysis Report	Oppose	Signed on to coalition letter from The State Water Contractors (SWC)	10.0	Letter sent 4/22/21. 5/20/21

Date	Bill/Initiative	Title	Stand	Notes	Leg. Policy*	Status
5/12/2021	Forest Health Program Grant Application FY 2020-21/2021-22 Funding Opportunity	Santa Clara River Water Arundo Removal and Fire Resilience Program	Support	Sent our own letter to Ca. Department of Forestry and Fire Protection (CALFIRE)	10.0	Letter sent 5/13/21
5/26/2021	Drought Relief and Water Infrastructure Investments for Inclusion in State Budget	Support for critical funding for drought relief and water infrastructure projects	Support	Signed on to coalition letter from The State Water Contractors (SWC)	9.0	Letter sent 5/26/21
6/30/2021	SB 222 (Dodd)	Water Rate Assistance Program	Oppose Unless Amended	Sent our own letter to Assembly Member Chris Holden	9.0	Letter sent 6/30/21. 9/3/21 - moved to ASM inactive file.
7/14/2021	AB 148 (Committee on Budget, Chair Ting)	Public Resources	On Watch	California Water and Wastewater Arrearage Payment Program (CWWAPP) at the State Water Resources Control Board (SWRCB)	9.0	Summary from Ca. Municipal Utilities Association
8/19/2021	Coalition PFAS Funding	Public Resources	On Watch	Support the inclusion of at least \$250 million for PFAS treatment in the drought and water resilience package in the state budget	9.0	Letter sent 8/20/21
12/9/2021	Water Conservation Rebate Tax Parity Act (S.2430)	Support of making water-saving rebates tax deductible and not subject to a Form 1066	Support	Signed on to coalition letter from Alliance for Water Efficiency (AWE)	12.0	Letter sent 12/9/21

* Reference to applicable section of Legislative Policy Guidelines

Updated: Feb 7, 22

Represents changes since last distribution.

DEFINITIONS:

enrolled: Whenever a bill passes both houses of the Legislature, it is ordered enrolled. In enrollment, the bill is again proofread for accuracy and then delivered to the

The portion of the Daily File containing legislation that is ready for floor consideration, but, for a variety of reasons, is dead or dormant. An author may

inactive file: move a bill to the inactive file and subsequently move it off the inactive file at a later date.

Presentation of a bill before the House by reading its title. The Constitution requires a bill's title to be read three times in each House prior to its passage. A

reading: bill is either on First, Second, or Third Reading until it is passed by both Houses.

chaptered: A bill is "chaptered" by the Secretary of State once it passes both houses and has been signed by the Governor or becomes law without the Governor's signature

**SANTA CLARITA VALLEY WATER AGENCY
GRANT / FUNDING EFFORTS SUMMARY**

**ITEM NO.
5.3**

Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Water Project Name	SCVWA PROJECTS ONLY				% Grant Share Billed on Funder Approved Invoices*	Cost of Application
					Total SCVWA Project Costs	Grant Funding	Required Funding Match (Non-State/Federal Share)	Other Non-State/Federal Share		
DWR Prop 84 Round 1 Implementation	4/10/2012	3/31/2022	4	1. Grant Administration 2. SCV Water Use Efficiency Plan 3. Santa Clara River Sewer Truck Line Relocation 4. Recycle Water Project Phases 2B & 2D	\$ 14,057,107	\$ 6,264,551	\$ 4,110,280	\$ 7,792,556	92%	\$37,700
DWR Prop 1 Sustainable Groundwater Planning (includes Prop 1 SGWP & Prop 68 SGP grants)	12/5/2018	12/31/2022	3	a. Grant Administration b. Planning Activities c. Monitoring	\$ 2,047,434	\$ 1,307,265	\$ 740,169		75%	Prop 1 - \$24,778 Prop 68 - \$29,822
Community Power Resiliency Allocation - Special Districts Program - CalOES subaward	3/12/2021	3/31/2022	1	Generator Replacement at Earl Schmidt Filtration Plant	\$ 249,854	\$ 249,854	\$ -		100% allocated funds received	\$0 - No charge from Consultant
DWR Prop 1 Round 1 IRWM Implementation	9/24/2020	3/21/2026	2	1. Grant Administration 2. Recycle Water Phase 2C	\$ 9,200,450	\$ 3,216,800	\$ 489,205	\$ 1,154,445	27%	\$99,192 Cost share between project proponents on a pro-rata basis
CalOES-FEMA Public Assistance Program FEMA-4482-DR-CA (Project 1)	7/30/2020		1	COVID-19 Assistance (PPE & Sanitation Supplies)		\$ 34,380	\$ -		100%	\$0
American Rescue Plan Act of 2021 through CA DDW - CA Water and Wastewater Arrearage Payment Program	Immediate	1/31/2022	1	Arrearage Payment Program (customer bills arrearage payment forgiveness)	\$ 671,520	\$ 671,520	\$ -	\$ -	N/A	\$0
CA State Water Resources Control Board	4/8/2021	3/31/2024	1	LARC Ranch Water Pipeline Project	\$ 4,811,991	\$ 3,931,991	\$ 880,000		0%	\$0

*Based on Funder approved invoices for ALL PROJECTS within the grant. Receipt of payment may be delayed in Funder's normal course of business.

SUBMITTED APPLICATIONS UNDER CONSIDERATION - PENDING									
Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Project Name	Total Project Cost	Requested Grant Funding	Required Funding Match (Non-State/ Federal Share)	Other Non-State/ Federal Share (Funding Match)	Cost of Application
CalOES-FEMA Public Assistance Program FEMA-4482-DR-CA (Project 2)	N/A	N/A	1	COVID-19 Assistance (Sanitation of Agency Facilities)		\$ 43,700	\$ -		\$0
BOR WaterSmart Drought Resiliency Projects	7/1/2022	6/30/2025	1	Rosedale Phase 2 Wells Project* <i>*Total project cost does not include cost to purchase well sites or easements.</i>	\$ 4,200,000	\$ 1,458,987	\$ 1,458,987		not available
BOR WaterSmart Water and Energy Efficiency Grant	7/1/2022	6/30/2025	1	Automated Metering Infrastructure (AMI) Project (SCV Water Phase 1)	\$ 9,361,443	\$ 2,000,000	\$ 2,000,000		not available
ACWA-JPIA	3/1/2022	6/30/2022	1	Emergency Preparedness (Communications Equipment)		\$ 10,000			\$0
CA DWR 2021 Urban and Multibenefit Drought Grant	TBD	3/32/2026	1	Santa Clara/Honby PFAS Groundwater Treatment Improvement Project	\$ 11,750,000	\$ 4,000,000	\$ -		\$15,000
CA DWR Urban and Multibenefit Drought Relief Grant Program	TBD	3/31/2026	1	Saugus Wells 3 & 4 (Replacement Wells) Well Equipment and Site Improvement Project	\$ 8,300,000	\$ 2,500,000	\$ -		not available

APPLICATIONS IN PROCESS - TO BE SUBMITTED									
Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Project Name	Total Project Cost	Requested Grant/Loan Funding	Required Funding Match (Non-State/ Federal Share)	Other Non-State/ Federal Share (Funding Match)	Cost of Application
CA State Water Resources Control Board Grant <i>Incentive Grant Funding re LARC Ranch DAC Project Application Due: JAN 2023</i>	TBD	TBD	1+	PFAS Remediateion Projects	TBD	\$ 1,100,000	\$ -	\$ -	\$0
CA Drinking Water State Revolving Fund Loan <i>0% Interest Incentive Loan re LARC Ranch DAC Project Application Due: JAN 2023</i>	TBD	TBD	1+	PFAS Remediateion Projects	TBD	\$ 10,000,000	\$ -	\$ -	\$0

REQUIRED DOCUMENTATION / FUNDING APPLICATION PREPARATION			
Document / Program	Explanation	Start Date	Est. Completion
Local Hazard Mitigation Plan (LHMP)	An approved LHMP is an eligibility requirement for funding under FEMA and/or other federal grants opportunities.	FEB 2021	FEB 2022
Drinking Water State Revolving Funds (DWSRF) Application	Very low interest, long term loan program for funding capital improvement projects related to safe drinking water. The Agency is	FEB 2021	JAN 2023
Bureau of Reclamation - Title XVI Feasibility Study	Submitted Feasibility Study required to qualify for federal WIIN Act funding for Phases 2A and 2C Recycled Water Projects.	JAN 2021	NOV 2021

CLOSED / COMPLETED GRANTS										
Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Water Project Name	SCVWA PROJECTS ONLY				% Grant Share Billed on Funder Approved Invoices*	Cost of Application
					Total Project Costs	Grant Funding	Required Funding Match (Non-State/Federal Share)	Other Non-State/Federal Share		
DWR Prop 84 Round 2 Implementation <i>(Complete - DWR official notification of closed grant received on 5/11/2021)</i>	6/17/2014	12/31/2020	4	1. Grant Administration 2. CLWA SCV WUE Program 3. SCWD WUE Programs 4. Foothill Feeder Connection	\$ 7,804,002	\$ 4,003,399	\$ 3,800,603		99.79% FINAL	\$84,175
DWR Prop 84 2014 Drought Grant <i>(Complete - DWR official notification of closed grant received on 5/11/2021)</i>	7/20/2015	12/31/2020	3	1. Grant Administration 2. RRB/CLWA Banking Program 3. CLWA/SWSD Extraction & Conveyance	\$ 15,616,780	\$ 11,535,067	\$ 4,081,713		99.68% FINAL	\$80,000

UNSUCCESSFUL APPLICATIONS									
Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Project Name	Total Project Cost	Grant Funding	Required Funding Match (Non-State/Federal Share)	Other Non-State/Federal Share (Funding Match)	Cost of Application
DWR Prop 84 IRWM Round 3 Grant	N/A	N/A	2	1. Grant Administration 2. CLWA Res & Comm Turf Removal 3. Santa Clara River Trunk Sewer Line Project Phase II (NCWD?) 4. Valencia WRP Advanced Water Treatment Facilities	\$ 40,565,007	\$ 16,229,000	\$ 24,427,007		\$110,000 Cost Share between Project Proponents on a pro -rata basis
WaterSMART Water and Energy Efficiency Grants BOR-DO-21-F001	N/A	N/A	1	Automated Metering Infrastructure (AMI) Project (SCV Water Phase 1)	\$ 3,475,860	\$ 500,000	\$ 500,000	\$ 2,475,860	\$50,000
WaterSMART Drought Response Program BOR-DO-20-F002	N/A	N/A	1	Saugus Wells 3 & 4 Equipment and Site Improvement Project	\$ 3,744,829	\$ 1,500,000	\$ 1,500,000	\$ 744,829	Included in FY20/21 Blanket Agreement with ESS including grant application prep, research and planning for required documentation

Last Update: 02/07/2022

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SPONSORSHIP TRACKING FY JULY 2021 - JUNE 2022

**ITEM NO.
5.4**

Updated: Feb 7, 2022

Agency Name	Event	Date	Location	Reg. Fee	Committed	Paid	Sponsorship	Previous Amount
CSDA	2021 Annual Conference	Aug 30 - Sep 2, 2021	Monterey, CA	\$675				2000
Urban Water Institute (UWI)	2021 Fall Conference	Sept 8 -9, 2021	Costa Mesa, CA	\$290-\$375		\$1,500	Silver Sponsor: Company logo listed in all promotional materials; logo on cover of program; logo projected on presentation screens; logo during Welcome Reception; logo displayed in registration area; 4 conference registrations	
Santa Clarita Valley Economic Development & College of the Canyons (SCVEDC)	2021 Economic Outlook Spring and Fall Event	Mar 26, 2021 and Sept 17, 2021	Hybrid event; in person for sponsors only	FREE		\$1,100	Bronze Sponsor: 2 complimentary tickets to the spring virtual event, and 2 in-person* tickets plus 2 virtual tickets to the fall event. Business card size color ad in fall Economic Outlook Book. Company promotion through electronic and social media event marketing Company logo in event presentations	
AWA	Annual Member & Elected Officials Reception	Sept 30, 2021	Ronald Reagan Presidential Library	Free to members		\$500	Representative Sponsor: Acknowledgement on invitation & program, Agency name on signage	500
Santa Clarita Environmental Education Consortium (SCEEC)	Green STEM	Oct 9, 2021	College of the Canyons (VIRTUAL)	N/A		\$2,000	Provides high school and college students with exposure to STEM (Science, Technology, Engineering, Math) concepts, but with sustainability as a key focus. Water Technology program at COC is one of the featured programs.	2000
AWA	29th Annual Water Symposium	Oct 21, 2021	VIRTUAL	\$55		\$500	Listing on printed materials; Company name of screen display; one comp. ticket (Non-Refundable)	500
ACWA	2021 Fall Conference	Nov 30 - Dec 3, 2021	Pasadena - In Person and Virtual			\$2,000	Wed afternoon ice cream break: Custom signage in front of the ice cream station and at the entrance of the Exhibit Hall	2500
SCV Chamber	State of the County Luncheon	Dec 9, 2021 (rescheduled)	Magic Mountain	\$75		\$1,500	Bronze Sponsor: 4 VIP theatre seating, 4 sponsor dinner reception, 4 park entry, social media recognition in all marketing	

Agency Name	Event	Event Date	Event Location	Reg. Fee	Committed	Paid	Sponsorship	Previous Amount
Maven's Notebook	2022 Weekly E-blast	Annually - 2022		N/A		\$5,000	Gold Sponsors: organizations receive a one-year subscription to Maven's Weekly Water Blast; one-year to California Water Library; recognized with large logo linked to organization's website. Renews annually	5000
Valley Industry Assn (VIA)	Monthly Luncheon Event	Annually - 2022		\$50 per meeting		\$2,000	Gold Sponsor: Discount on one lunch per meeting; 12 months participation in VIA pop banner program; recognition as a luncheon sponsor at each luncheon from stage & logo; luncheon presentation package inserts (or e-blast) opportunity for 12 months	1500
Urban Water Institute (UWI)	2022 Spring Conference	Feb 16-17, 2022	Coverted to Virtual due to COVID Surge	\$250		\$2,000	UWI to continue to use our sponsorship for the two-day virtual conference and include it in the list of sponsors for the August in-person conference with no additional cost (Original Sponsorship Feb 17 Luncheon: Company logo included in conference program agenda, projected on UWI presentation screens, displayed in the registration area and on the UWI website. And customized company poster will be displayed during the sponsored event)	1500
SCV Chamber	99th Annual Awards & Installation	March 18, 2022	Hyatt Regency Valencia	\$125		\$500	Bronze Sponsor: 2 complimentary tickets, social media recognition in all marketing	
Santa Clarita Valley Economic Development Corporation (SCVEDC)	2022 Economic Outlook Spring & Fall Event	TBD					Bronze Sponsor: 2 complimentary tickets to the spring virtual event, and 2 in-person* tickets plus 2 virtual tickets to the fall event. Business card size color ad in fall Economic Outlook Book. Company promotion through electronic and social media event marketing Company logo in event presentations	1100
San Joaquin Valley Water (SJV)	Nonprofit news site https://sjvwater.org/news/	Jan 2022 - June 2022				\$300	SJV Water will include a banner at the right hand side of their home page and news pages alerting the public to a company's good work or upcoming event for a limited time and for a fee based on web traffic defined as monthly page views.	300
ACWA	2022 Spring Conference	May 3 - 5, 2022	SAFE Credit Union Convention Center, Sacramento			3,500.00	Tue. fruit-infused water stations and Wed. afternoon ice cream break: Custom signage in front of the water station, ice cream station and at the entrance of the Exhibit Hall	1500
			Committed			\$0		
			Paid			\$22,400		
			Subtotal			\$22,400		
			FY21/22 Budget			\$30,000		
			Bal Remaining			\$7,600		



**PUBLIC OUTREACH AND LEGISLATION COMMITTEE
AGENDA PLANNING CALENDAR FY 2021-2022**

**ITEM NO.
5.5**

July 15, 2021 Committee – VIRTUAL MEETING

1. Legislative Consultant Reports
2. Recommendation to Serve on the ACWA Legislative Committee
3. Equitable and Inclusive Engagement
4. Communications Manager Activities:
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

August 19, 2021 Committee – VIRTUAL MEETING

1. Legislative Consultant Reports
2. Communications Manager Activities:
 - Social Media Report from Consultant Tripepi Smith
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

September 16, 2021 Committee – VIRTUAL MEETING

1. Legislative Consultant Reports
2. Discussion on Community Event Participation
3. Equitable and Inclusive Engagement
4. Communications Manager Activities:
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

October 21, 2021 Committee – VIRTUAL MEETING

1. Legislative Consultant Reports
2. Review of Outreach on Rent and Utility Relief Program
3. Communications Manager Activities:
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

November 18, 2021 Committee – VIRTUAL MEETING

1. Legislative Consultant Reports
2. Update on Communication and Engagement Gap Analysis Efforts
3. Communications Manager Activities:
 - Social Media Report from Consultant Tripepi Smith
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

December 16, 2021 Committee – VIRTUAL MEETING

1. Legislative Consultant Reports
2. Outreach Year in Review
3. Communications Manager Activities:
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

January 20, 2022 Committee – VIRTUAL MEETING

1. Legislative Consultant Reports
2. Discussion of the 2022 Legislative Platform and Advocacy Process
3. Communications Manager Activities:
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

February 15, 2022 Regular Board Meeting

1. Adoption of the 2022 Legislative Platform

February 17, 2022 Committee - VIRTUAL MEETING

1. Legislative Consultant Reports
2. Status Update on Communication and Engagement Gap Analysis Efforts
3. Communications Manager Activities:
 - Quarterly Report from Consultant Tripepi Smith
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

March 17, 2022 Committee

1. Legislative Consultant Reports
2. Discussion of Water 101 Ambassador Program
3. Communications Manager Activities:
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

April 21, 2022 Committee

1. Legislative Consultant Reports
2. Discussion of Legislative Workshop
3. Communications Manager Activities:
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

May 19, 2022 Committee

1. Legislative Consultant Reports
2. Presentation: Overview of Educational Curriculum Activities
3. Communications Manager Activities:
 - Quarterly Report from Consultant Tripepi Smith
 - Legislative Tracking
 - Grant Status Report

- Sponsorship Tracking FY 2021/22
- Committee Planning Calendar FY 2021/22

June 16, 2022 Committee

1. Legislative Consultant Reports
2. Communications Manager Activities:
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2022/23
 - Committee Planning Calendar FY 2022/23