



BOARD MEMORANDUM

DATE: February 21, 2020
TO: Board of Directors
FROM: Steve Cole *SC*
Assistant General Manager
SUBJECT: February 20, 2020 Public Outreach and Legislation Committee Meeting

The Public Outreach and Legislation Committee met at 5:30 PM on Thursday, February 20, 2020 in the Training Room at 26521 Summit Circle. In attendance were Committee Chair Jerry Gladbach; Directors Kathy Colley, R. J. Kelly, and Lynne Plambeck and; Assistant General Manager Steve Cole; Consultants Hunt Braly from Poole Shaffery. Consultants Anthony Molina from California Advocates and Consultant Geoff Bowman from Van Scoyoc Associates participated by video conference and members of the public. A copy of the agenda is attached.

Item 1: Public Comments – There was no public comment.

Item 2: Legislative Consultant Reports – Staff and the Committee reviewed the federal legislative report and legislative strategic outline by Geoff Bowman, state legislative report by Anthony Molina and local legislative report by Hunt Braly.

Item 3: Public Information Officer Activities – Staff updated the Committee on the Washington D.C. Advocacy Trip and the SCV Water Agency Water Summit. Staff and the Committee reviewed the following information: Outreach Matrix – December 2019, Legislative Tracking Spreadsheet 2020, Sponsorship Tracking Spreadsheet FY 2019/20, Public Outreach Events Calendar 2020 and Public Outreach and Legislation Committee Planning Calendar 2020.

Item 4: Adjournment – The meeting adjourned at 6:35 PM.

Attachment

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Date: February 13, 2020

To: **Public Outreach and Legislation Committee**
Jerry Gladbach, Chair
B.J. Atkins
Kathy Colley
R.J. Kelly
Gary Martin
Lynne Plambeck

From: Steve Cole, Assistant General Manager 

The **Public Outreach and Legislation Committee** is scheduled to meet on **Thursday, February 20, 2020 at 5:30 PM** at **Summit Circle Training Room** located at 26521 Summit Circle, Santa Clarita, CA. 91350.

MEETING AGENDA

<u>ITEM</u>		<u>PAGE</u>
1.	Public Comments	
2.	Legislative Consultant Report:	
*	2.1 Van Scoyoc Associates	1
*	2.2 California Advocates	7
*	2.3 Poole & Shaffery	13
3.	Public Information Officer Activities:	
	3.1 Washington D.C. Advocacy Trip	
	3.2 SCV Water Agency – Water Summit Update	
*	3.3 Monthly Outreach Matrix	15
*	3.4 Legislative Tracking	17
*	3.5 Sponsorship Tracking FY 2020/21	19
*	3.6 Public Outreach Event Calendar 2020	21
*	3.7 Committee Planning Calendar 2020	25
4.	Adjournment	

- * Indicates attachments
- To be distributed

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Posted on February 13, 2020