



SCV
WATER



**SCV WATER AGENCY
TELECONFERENCE
PUBLIC OUTREACH AND LEGISLATION
COMMITTEE MEETING**

THURSDAY, AUGUST 19, 2021

START TIME: 5:30 PM (PST)

Join the Committee meeting from your
computer, tablet or smartphone:

<https://scvwa.zoomgov.com/j/1616928736>

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When the Chair announces the agenda item you wish to speak on, **dial *9 to raise your hand**. Phone participants will be called on by the **LAST TWO digits** of their phone number. **When it is your turn to speak, dial *6 to unmute**. When you are finished with your public comment dial ***6 to mute**.

Can't attend? If you wish to still have your comments/concerns addressed by the Committee, all written public comments can be submitted by 4:00 PM the day of the meeting by either e-mail or mail.** Please send all written comments to Eunie Kang. Refer to the Committee Agenda for more information.

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**All written comments received after 4:00 PM the day of the meeting will be posted to yourscvwater.com the next day. Public comments can also be heard the night of the meeting.


Disclaimer: Pursuant to the Executive Order N-08-21 issued by Governor Newsom, public may not attend meetings in person. Public may use the above methods to attend and participate in the public board meetings.

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Date: August 11, 2021

To: **Public Outreach and Legislation Committee**
Jerry Gladbach, Chair
Kathye Armitage
B.J. Atkins
R.J. Kelly
Lynne Plambeck

From: Steve Cole, Assistant General Manager 

The **Public Outreach and Legislation Committee** is scheduled to meet via teleconference on **Thursday, August 19, 2021, at 5:30 PM**, dial information is listed below.

TELECONFERENCE ONLY
NO PHYSICAL LOCATION FOR MEETING

TELECONFERCING NOTICE

Pursuant to the provisions of Executive Order N-08-21 issued by Governor Gavin Newsom on June 11, 2021, any Director may call into an Agency Committee meeting using the Agency's **Call-In Number 1-833-568-8864, Webinar ID: 161 692 8736** or **Zoom Webinar by clicking on the link <https://scvwa.zoomgov.com/j/1616928736>** without otherwise complying with the Brown Act's teleconferencing requirements.

Pursuant to the above Executive Order, the public may not attend the meeting in person. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or GoToMeeting link above. Please see the notice below if you have a disability and require an accommodation in order to participate in the meeting.

We request that the public submit any comments in writing if practicable, which can be sent to **ekang@scvwa.org** or mailed to **Eunie Kang, Executive Assistant**, Santa Clarita Valley Water Agency, 27234 Bouquet Canyon Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the meeting. Anything received after 4:00 PM the day of the meeting will be posted on the SCV Water website the following day.

MEETING AGENDA

<u>ITEM</u>		<u>PAGE</u>
1.	Public Comments – Members of the public may comment as to items within the subject matter jurisdiction of the Agency that are not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.)	
2.	Legislative Consultant Report:	
* 2.1	Van Scoyoc Associates	1
* 2.2	California Advocates	5
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3.	Communications Manager Activities:	
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* 3.5	Committee Planning Calendar FY 2021/22	27
4.	Adjournment	
*	Indicates Attachment	
◆	Indicates Handout	

NOTICES:

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, at (661) 297-1600, or in writing to Santa Clarita Valley Water Agency at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at <http://www.yourscvwater.com>.

Posted on August 11, 2021



To: Santa Clarita Valley Water Agency; Public Outreach & Legislation Committee
From: Van Scoyoc Associates (VSA); Geoff Bowman, Pete Evich, and Ashley Strobel
Date: August 9th, 2021
Subject: August 2021 Report

Senate Infrastructure Package Update

On July 28th, the Senate finalized legislative text and began floor action on a \$550 billion bipartisan infrastructure framework. The legislative text was released on August 1st and pertinent to SCV Water includes provisions similar to the “Drinking Water and Wastewater Infrastructure Act of 2021” (S.914) that passed the Senate in April. The package also includes the following provisions of importance to SCV Water:

- \$55 billion for clean water infrastructure including \$23.4 billion in appropriations for water and wastewater programs
- \$11.65 billion for Army Corps of Engineers construction projects, including \$115 million for section 206 projects
- \$8.3 billion for Western Water infrastructure and grant and loan programs administered by the Bureau of Reclamation

The Senate plans to amend and pass the bill and send it to the House by the week of August 9th. VSA will provide updates to SCV Water as details develop over the next several weeks.

While SCV Water does not have an official position on the Senate legislation, the bill contains many funding provisions that will be beneficial to the utility.

FY2022 Appropriations Update

On July 29th, the House passed a seven-bill “minibus” appropriations package (H.R.4502) which includes the FY2022 Energy and Water legislation. The package includes \$11 million in funding nationwide for the Corps of Engineers to carry out section 206 projects like those SCV Water is contemplating for Arundo removal. The bill also includes \$10 million for WIIN Title XVI water recycling projects, and \$53.6 million for previously Congressionally authorized Title XVI work.

The Senate Appropriations Subcommittee on Energy and Water marked-up and passed its appropriations legislation on August 4th. The bill includes over \$8.9 billion in funding for water infrastructure programs in the Army Corps of Engineers (including \$15 million for section 206

projects) and approximately \$2 billion for Bureau of Reclamation activities. VSA will keep SCV Water up to date as this develops.

House Passes Comprehensive PFAS Legislation

On July 21st, by a vote of 241 to 183, the House of Representatives approved “The PFAS Action Act” (H.R. 2467), a comprehensive bill to regulate PFAS chemicals. Specifically, the legislation would:

- Direct the EPA to establish drinking water standards (MCL) for PFAS - and within two years of enactment - at least have developed standards for PFOA and PFOS.
- Require within one year of enactment an EPA designation of PFOA and PFOS – and any salts that produce them - as hazardous substances under the law (CERCLA) that governs the Superfund cleanup program.
- Require within five years of enactment a determination whether all PFAS chemicals should be designated as hazardous substances under CERCLA individually or in groups.
- Bar the manufacturing of new PFAS, also called “forever chemicals.”
- Prohibit the release of PFAS into water systems by industrial sources unless the operator has notified the relevant water treatment works about the type and amount of the chemical, whether it’s susceptible to treatment, and whether it would interfere with the treatment works’ operation.
- Authorize \$1 billion over five years for grants to support implementation of a new PFAS pretreatment standard at public water treatment works.
- Authorize \$550 million over five years for a grant program to support the installation of treatment technologies.

The Biden White House issued a statement in support of H.R. 2467. No companion bill has been introduced in the Senate, but the Democratic and Republican leaders of the Senate Environmental and Public Works Committee have stated they plan to address PFAS legislation sometime in the coming months.

While SCV Water has no official position on H. R. 2467, many utility groups like the Association of California Water Agencies (ACWA) oppose the legislation, most importantly as the bill requires PFAS materials to be designated as a hazardous substance under the Comprehensive Environmental Response Compensation and Liability Act (CERCLA or commonly called “Superfund”).

EPA Drinking Water Contaminants Regulation Draft

On July 12th, the Environmental Protection Agency released a Draft Contaminant Candidate List (CCL 5), that provides the latest list of drinking water contaminants that are known or potentially expected to occur in public water systems that are not subject to EPA drinking water regulations. The CCL 5 identified priority contaminants to be considered for regulation, including per-and polyfluoroalkyl substances (PFAS). Although EPA noted that both PFOA and PFOS are not included on the list because the agency is already moving forward with establishing a national primary drinking water standard for these two contaminants under the

Safe Drinking Water Act. EPA will consult with the Science Advisory Board (SAB) in the fall of 2021 and will consider public comments and SAB feedback when drafting the final CCL 5, anticipated to be published in July 2022. The EPA will use a separate regulatory process after the CCL is finished to determine whether to regulate the contaminants.

Rep. Lowenthal Sponsors Bill Creating Non-Flushable Wet Wipes Standard

On July 21st, Congressman Alan Lowenthal (D-CA) and Congresswoman Lisa McClain (R-MI) introduced the H.R. 4602, the “Wastewater Infrastructure Pollution Prevention and Environmental Safety Act,” or the WIPPES Act. The legislation would

- Create a national standard for the labeling of non-flushable wet wipes.
- Require manufacturers of non-flushable wet wipes to clearly display a “DO NOT FLUSH” label on their packaging.
- Set fines for manufacturers that do not follow the regulation, and
- Create an education program to inform consumers of the meaning of the new labeling, why the new labeling is required, and the adverse impact of these wipes on water infrastructure systems when flushed.

Water Conservation Rebate Tax Parity Legislation

On July 22nd, Senators Dianne Feinstein (D-CA), Alex Padilla (D-CA), Representatives Jared Huffman (D-CA) and Judy Chu (D-CA) re-introduced the “Water Conservation Rebate Tax Parity Act” (S. 2430 and H.R. 4647). The legislation would provide tax relief to homeowners by making rebates received from water utilities for water conservation and runoff management exempt from federal taxes. The bill affirms that the rebates are an effort to defray consumer costs for public benefit and should therefore not be taxable income. The legislation, which has been under consideration in the Congress for the past several years, may be included as part of a soon-to-be introduced \$3.5 billion large-scale budget legislation which would address health care, education, climate change, a wide array of social safety net programs, and tax provisions.

Water Infrastructure Resiliency Legislation Introduced by CA Senators

On July 23rd, California Senators Alex Padilla and Dianne Feinstein introduced the “Water Reuse and Resiliency Act” (S. 2454), which would increase funding for the U.S. Environmental Protection Agency’s (EPA) Pilot Program for Alternative Water Source Projects grant program. The legislation would authorize \$1 billion over five years for the Alternative Water Source Projects grants program. The Alternative Water Source program would provide federal assistance to local or state entities which are seeking to construct water recycling, groundwater recharge, and stormwater capture & reuse projects across the nation.

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-VIA ELECTRONIC MAIL-

August 9, 2021

Michael D. Belote

MEMORANDUM

Dennis K. Albiani

TO: Steve Cole, Santa Clarita Valley Water Agency

Faith Lane Borges

FROM: Dennis K. Albiani, Anthony Molina, California Advocates, Inc.

Cliff Costa

SUBJECT: August Report

Anthony Molina

Legislators are currently on Summer Recess and will reconvene to finish the remainder of the legislation session on August 16th. The sprint to the finish line will include the Appropriations Committee fiscal deadline, the final amendment deadline on policy bills, and closure on all outstanding budget-related issues.

In addition, we are continuing to work with Legislators, staff, and consultants over the Summer break to reach a compromise on policy related issues of significance to the SCVWA, which includes subsidence funding and water rate assistance for low-income ratepayers. We are also continuing to pursue budget funding opportunities as negotiations begin to pick back up on the drought and water resiliency package.

As we continue our advocacy and engagement on key issues, we commit to providing timely updates and communication to the SCVWA leadership.

State Water Resources Control Board “Emergency Curtailment”

The State Water Resources Control Board, following hours of debate and comment, voted 5-0 to impose an “emergency curtailment” order covering the rivers of the Sacramento-San Joaquin Delta watershed — essentially the entire Central Valley. It’s the most dramatic step taken to date by state regulators since the drought was officially declared in most of California’s counties — and surpasses any of the moves made during the previous drought. The emergency regulation must be approved by the Office of Administrative Law and filed with the Secretary of State before it becomes effective and curtailment orders can be issued. Of the 6,600 water right holders in the Delta watershed, approximately 5,700 could be ordered to curtail diversions as early as this month under the authority provided by the regulation. The remainder, who hold older water rights or riparian rights, could be subject to curtailment if conditions worsen.

State Water Contractors – Subsidence Funding

CalAd has been successful as a lead advocate on SB 559 (Hurtado). CalAd actively engaged with several legislators, staff, consultants, and legislative leadership in both houses on the legislation. The bill is in the Assembly Appropriations Committee to receive a fiscal analysis. In addition, the author’s office and proponents are working with opposition to address concerns with the legislation. We remain positive that the issues will be worked through and the bill will advance.

SB 559 (Hurtado) Department of Water Resources: water conveyance systems: Canal Conveyance Capacity Restoration Fund.

This bill establishes the Canal Conveyance Capacity Restoration Fund in the State Treasury to be administered by the Department of Water Resources. Funds are to be expended in support of subsidence repair costs, including environmental planning, permitting, design, and construction and necessary road and bridge upgrades required to accommodate capacity improvements. The bill directs funds to restore the capacity of 4 specified water conveyance systems, with 2 of those 4 expenditures being in the form of a grant to the Friant Water Authority and to the San Luis and Delta-Mendota Water Authority.

Status: Assembly Appropriations Committee – hearing date TBD.

Position: Support

Water Affordability Assistance

SCVWA has coordinated with the author and the Association of California Water Agencies (ACWA) to help progress to get to a support position as fundamental issues are addressed. There have been several amendments taken to date in the Assembly policy committees which are the following:

The July 5th amendments taken in the Assembly Utilities & Energy Committee make sure that any data sharing between gas, electric and water utilities was protected by the state's information practices act – additional layers of security which was requested by ACWA.

The July 15th amendments were clarifying and requested by California Municipal Utilities Association (CMUA). The amendment regarding the definition of “low income” was requested because it is the definition that the electric utilities use when determining who qualifies for their rate assistance programs. Further, language was added language to clarify that if a water utility has a rate assistance program that provides benefits in addition to the assistance that will be provided through Department of Community Services and Development (CSD), the water agency is welcome to continue that program. And lastly, a requirement was added to require the California Public Utilities Commission (CPUC) have a plan to transition water IOUs to the new program that would be administered by CSD.

There are a few more additional outstanding concerns that Senator Dodd's staff is looking to address over the legislative Summer Recess which include:

- 1.) Identifying a permanent funding solution.
- 2.) Commitment for no water tax on ratepayers in the legislation.
- 3.) Expenditure Plan and Metrics for Funds.

SB 222 (Dodd) Water Affordability Assistance Program.

This bill would establish the Water Affordability Assistance Fund in the State Treasury to help provide water affordability assistance, for both drinking water and wastewater services, to low-income ratepayers and ratepayers experiencing economic hardship in California. This bill will only become operative if an appropriation in the annual Budget Act or another statute occurs.

Status: Assembly Appropriations Committee – hearing date TBD.

Position: Oppose Unless Amended

SB 223 (Dodd) Discontinuation of residential water service.

The bill would require the State Water Resources Control Board (Board) to provide technical assistance to very small community water systems. The bill would require the Board to establish a bridge loan program to assist very small community water systems that may suffer revenue loss or delayed collection while complying. To the extent funding is available, partial loan forgiveness would be made available to systems that offer debt forgiveness to low-income residents with past due accounts. This bill would also require an urban water supplier and an urban and community water system to update policies to comply this chapter by July 1, 2022.

Status: Senate Appropriations Committee – “Held” on the Suspense File. Two-year bill.

Position: Watch

SB 230 (Portantino) State Water Resources Control Board: Constituents of Emerging Concern

This bill would require the State Water Resources Control Board to establish, maintain, and direct an ongoing, dedicated program called the Constituents of Emerging Concern Program to assess the state of information and recommend areas for further study on the occurrence of constituents of emerging concern (CEC) in drinking water sources and treated drinking water. The bill would require the state board to convene the Science Advisory Panel to review and provide recommendations to the state board on CEC for further action.

Status: Two-year bill

Position: Support

SB 323 (Caballero) Local government: water or sewer service: legal actions.

This bill would authorize a local agency or interested person to bring a validation action in a superior court to determine the validity of a fee or charge for water and sewer service. The proposal would require an interested party bring an action within 120 days after the local agency adopts the fee or charge.

Status: Assembly Appropriations Committee – hearing date TBD.

Position: Support

SB 626 (Dodd) Construction Manager/General Contractor Procurement Method: Department of Water Resources.

This bill would give Department of Water Resources the ability to use Design Build and Construction Manager/General Contractor (CM/GC) procurement processes for construction contracts. This authority would accelerate project delivery and allow DWR to advance critical public safety, infrastructure, and habitat restoration projects in a more expeditious and efficient manner.

Status: Assembly Floor

Position: Support

AB 377 (Rivas) Water quality: impaired waters.

This bill would require all California surface waters to be fishable, swimmable, and drinkable by January 1, 2050. The bill would prohibit the state board and regional boards from authorizing an NPDES discharge, waste discharge requirement, or waiver of a waste discharge requirement that causes or contributes to an exceedance of a water quality standard, or from authorizing a best management practice permit term to authorize a discharge that causes or contributes to an exceedance of a water quality standard in receiving waters. The bill would prohibit, on or after January 1, 2030, a regional water quality control plan from including a schedule for implementation for achieving a water quality standard that was adopted as of January 1, 2021 and would prohibit a regional water quality control plan from including a schedule for implementation of a water quality standard that is adopted after January 1, 2021.

Status: Two-year bill

Position: Oppose

AB 979 (Frazier) Sacramento-San Joaquin Delta: projects: sea level rise analysis report.

This bill requires an entity undertaking a project in the Sacramento-San Joaquin Delta to complete a report analyzing the impact of current sea-level rise projections on the project.

Status: Assembly Appropriations Committee – “Held” on the Suspense File. Two-year bill.

Position: Oppose

AB 1434 Urban water use objectives: indoor residential water use.

This bill lowers the indoor residential water use standard from 55 gallons per capita daily (gpcd) to 48 gpcd beginning January 1, 2023, from 52.5 gpcd to 44 gpcd beginning January 1, 2025, and from 50 gpcd to 40 gpcd beginning January 1, 2030.

Status: Two-Year bill

Position: Oppose

Utilities

SB 52 (Dodd) State of emergency: local emergency: sudden and severe energy shortage: planned power outage.

This bill would expand the definition of “sudden and severe energy shortage” to include a “deenergization event,” as a planned power outage and would make a deenergization event one of those conditions constituting a state of emergency and a local emergency.

Status: Assembly Floor

Position: Watch

AB 1161 (E. Garcia) Electricity: eligible renewable energy and zero-carbon resources: state agencies: procurement.

This bill would enact the Clean Economy and Clean Jobs Stimulus Act of 2021 and would require the Department of Water Resources to procure newly developed eligible renewable energy resources or zero-carbon resources and energy storage in an amount that satisfies 100 percent of the electricity procured to serve all state agencies by December 31, 2030.

Status: Two-year bill

Position: Oppose

Local Government

AB 339 (Lee) State and local government: open meetings.

This bill requires, until December 31, 2023, that city councils and boards of supervisors in jurisdictions with over 250,000 residents provide both in-person and teleconference options for the public to attend their meetings

Status: Senate Appropriations Committee, August 16th.

Position: Watch

AB 703 (Rubio) Open meetings: local agencies: teleconferences.

This bill will eliminate the previously existing concept of “teleconference locations”; will revise existing law to ensure minimum standards for public participation; and will revise notice requirements to allow for greater public participation in teleconference meetings of local agencies. The bill does not require teleconferencing but modernizes existing law to ensure greater public participation in meetings of the legislative bodies of local agencies which choose to utilize teleconferencing.

Status: Two-year bill

Position: Watch

Budget

Since the passage of the primary Budget bill on June 14th, three additional Budget Bill Jr’s. have been passed, updating, and making changes to the primary Budget. The Legislature will likely vote on one additional Budget Bill Jr. bill before the end of the legislative session.

Furthermore, while there has been progress on areas of importance in the Budget trailer bills, there is still a significant amount of work and negotiations that will need to occur when lawmakers reconvene from Summer Recess. Below are the key details in this year’s Budget that are significant to the SCVWA and those that will need to be addressed.

The most significant Budget trailer bill passed before the Legislative Summer Recess that affects the SCVWA is [AB/SB 148 "Public Resources,"](#) which includes language on funding water arrearages. Specific guidance on the water arrearages program are as follows:

- Programmatic guidance to the State Water Resources Control Board (SWRCB) on how to implement the \$1 billion of relief to reduce customer water bills because of the COVID 19 pandemic.
- The funding covers water debt from residential and commercial customers accrued between March 4, 2020, and June 15, 2021, if that customer is 60 days or more behind on their payments.
- The bill requires SWRCB, within 90 days, to survey water systems for outstanding debt and adopt program guidelines.
- The bill requires SWRCB to accept applications from water systems within 14 days of the adopted guidelines, begin disbursing funds by November 1, 2021, and complete disbursement by January 31, 2022.
- In the event there are not enough funds appropriated to cover the eligible water debt, SWRCB shall disburse the funds on a proportional basis. If there are excess funds, the

remaining funds shall cover wastewater debt with disbursement beginning no later than February 1, 2022.

- Water systems must remit any unused funds after six months. Water systems shall prioritize residential customers and those with the highest debt.
- SWRCB shall first disburse funds to small water systems, defined as under 3,300 service connections or a yearlong population of fewer than 10,000 people.
- Water systems receiving funds may not shut off service for nonpayment before September 30, 2021, or later if a customer is current on a payment plan.
- Water systems must offer customers the option of signing up for a payment plan. Water systems must credit customer accounts and notify customers within 60 days. SWRCB must contact water systems that have not applied after 60 days. SWRCB shall coordinate with the Department of Community Services and Development regarding publicly owned utilities that provide water and electric services.

Additional significant budget appropriations for water/drought include the following departments:

- **Department of Water Resources**
 - \$101 million one-time to DWR for immediate drought support.
 - \$663 million one-time to DWR for local assistance related to drought relief.
 - \$200 million for small community drought relief
 - \$100 million for urban community drought relief
 - \$200 million for multi benefit projects
 - \$60 million for Sustainable Groundwater Management Act implementation
 - \$100 million water conveyance
 - \$3 million for emergency drought support
- **State Water Resources Control Board**
 - \$1.385 billion one-time to SWRCB
 - \$650 million of which will be available for drinking water projects
 - \$650 million for wastewater projects
 - \$85 million for groundwater cleanup and water recycling projects
 - \$4.2 million in reimbursement authority and 21.0 permanent positions to oversee cleanup of contaminants including PFAS

Additional Budget investment packages to be addressed by the Legislature and Administration in August/September include the following:

- Water and Drought Resilience: \$730.7 million
- Climate Resilience: \$3.7 billion over three years
- Wildfire Prevention & Resilience: \$758 million plus additional special funds over three years
- Cap-and-Trade Spending Plan: \$720 million

Bonds

Both bond proposals bills have been put to a halt for the immediate future. The Senate moved their bond proposal to the Senate Floor "Inactive File" and the Assembly moved their bond proposal to the Assembly Rules Committee. At this time both bills will be held until leadership in

both houses decides to move forward with each proposal in the legislative process. To make it on the November 2022 ballot, either bill must pass the Legislature before June 2022.

SB 45 (Portantino) Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2022.

This bill would enact the Wildfire Prevention, Safe Drinking Water, Drought Preparation, and Flood Protection Bond Act of 2022, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$5,510,000,000 pursuant to the State General Obligation Bond Law to finance projects for a wildfire prevention, safe drinking water, drought preparation, and flood protection program.

Status: Senate Floor – Inactive File

Position: Support

AB 1500 (E. Garcia) Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, and Workforce Development Bond Act of 2022.

This bill would enact the Safe Drinking Water, Wildfire Prevention, Drought Preparation, Flood Protection, Extreme Heat Mitigation, and Workforce Development Bond Act of 2022, which, if approved by the voters, would authorize the issuance of bonds in the amount of \$6,700,000,000 pursuant to the State General Obligation Bond Law to finance projects for safe drinking water, wildfire prevention, drought preparation, flood protection, extreme heat mitigation, and workforce development programs.

Status: Assembly Rules Committee

Position: Working with ACWA Support Amendments, Santa Clara River Amends

Regulatory

- Governor Newsom expanded his drought emergency declaration and called on Californians to reduce water consumption by 15%. In a pair of emergency orders issued during an appearance at parched Lopez Lake near San Luis Obispo, the Governor added nine more counties to the list of those covered by his emergency declaration from two months ago. That makes the drought official in 50 of the state's 58 counties — essentially, everywhere except San Francisco and urban Southern California. The counties added to the list: San Luis Obispo, Inyo, Marin, Mono, Monterey, San Mateo, Santa Barbara, Santa Clara, and Santa Cruz. Links to the Governor's Executive Order and Emergency Proclamation can be found below:

Executive Order

<https://www.gov.ca.gov/wp-content/uploads/2021/07/Conservation-EO-N-10-21.pdf>

Proclamation of a State of Emergency

<https://www.gov.ca.gov/wp-content/uploads/2021/07/2021-11-Drought-Extension-Proc.pdf>

- Paul Gosselin has joined Department of Water Resources (DWR) as the Deputy Director for Sustainable Groundwater Management. In this capacity, Paul will oversee DWR's groundwater management activities statewide, including the implementation of the

Sustainable Groundwater Management Act (SGMA). Paul has extensive experience in local groundwater management, and environmental regulations and leadership.

- The Governor made the following appointments:
 - **Jamie Callahan, of Sacramento, has been appointed Chief of Staff and Policy Advisor to the Chair for the California Air Resources Board.** Callahan has served as Deputy Cabinet Secretary in the Office of Governor Gavin Newsom since 2019. She served as Chief Executive Officer of the 2018 Global Climate Action Summit. Callahan was Director of External and International Affairs for the Office of Governor Edmund G. Brown Jr. from 2015 to 2019, where she served in various roles from 2011 to 2015.
 - **Shereen D’Souza, of Oakland, has been appointed Deputy Secretary for Climate Policy and Intergovernmental Relations at the California Environmental Protection Agency.** D’Souza has been an Environmental Protection Specialist for the U.S. Environmental Protection Agency, Region 9 since 2019. She was a Consultant from 2017 to 2019 and 2010 to 2013, a Foreign Affairs Officer for the U.S. Department of State from 2013 to 2017 and Director of the California Food and Justice Coalition from 2008 to 2010. D’Souza was Program Manager of Oakland Based Urban Gardens from 2004 to 2007 and a Volunteer with the U.S. Peace Corps in Honduras from 2001 to 2004.
 - **Caroline Thomas Jacobs, of El Cerrito, has been appointed Director of the Office of Energy Infrastructure Safety at the California Natural Resources Agency.** Thomas Jacobs has been Director of the Wildfire Safety Division at the California Public Utilities Commission since 2019. She served in several positions in the Governor’s Office of Emergency Services from 2014 to 2019, including Chief of Response Headquarters Operations and Statewide Data Sharing Coordinator. She was Regional Project Manager for the Bay Area Urban Area Security Initiative at the California Resiliency Alliance from 2013 to 2014 and East Bay Hub Planner at the Contra Costa County Sheriff’s Office, Emergency Services Division in 2013. Thomas Jacobs was a Consultant for Emergency Preparedness Services from 2010 to 2013 and a Senior Manager for Worldwide Apple Retail Service from 1999 to 2007.

California Advocates, Inc. Activity Report

- Participated in briefings for COVID-19 and passed along pertinent information to SCVWA staff.
- Participated in ACWA Monday Morning Lobby Group (MMLG) meetings.
- Participated in the Southern California Water Coalition meetings.
- Participated in California Municipal Utilities Association (CMUA) “Ratepayer Relief Package” working group and strategy meetings.
- Advocated on behalf of the SCVWA to Legislative leadership and legislators urging their support for SB/AB 148 “Natural Resources” budget trailer bill that provides \$1 billion to help Californians pay their overdue water bills.
- Participated in “Drought/Water Resilience” update with state agency leaders.
- Participated in the State Water Contractors strategy meetings on SB 559 (Hurtado).
- Advocated SCVWA’s “support” of SB 559 (Hurtado) to the Assembly Appropriations Committee.
- Advocated SCVWA’s “support” of SB 323 (Caballero) the Assembly Appropriations Committee.
- Met with Senator Bill Dodd’s Legislative Director, Les Spahn, to discuss SCVWA’s “Oppose Unless Amended” position on SB 222 (Dodd). In addition, we discussed outstanding issues in the bill that the Senator is looking forward to addressing.
- Monitored the State Water Resources Control Board workshop and board hearing on the draft Emergency Curtailments for the Delta Watershed.

- Advocated for \$250 million in PFAS funding to be included in the Budget to the SCVWA legislators (Wilk, Stern, and Valladares).

Important Dates and Deadlines for 2021

August

- Aug. 16 – Legislature reconvenes from Summer Recess.
- Aug. 27 – Last day for fiscal committees to meet and report bills.
- Aug. 30 – Sept. 10 – Floor session only. No committee may meet for any purpose except Rules Committee.

September

- Sept. 3 – Last day to amend bills on the floor.
- Sept. 6 – Labor Day Observed
- Sept. 10 – Last day for any bill to be passed. Interim Recess begins upon adjournment.

October

- Oct. 10 – Last day for Governor to sign or veto bills passed by the Legislature.

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MEMORANDUM

TO: STEVE COLE, SANTA CLARITA VALLEY WATER AGENCY

FROM: HUNT BRALY

RE: July 2021 Report

DATE: 8-9-2021

I have provided a synopsis of activities performed on behalf of the Agency in June.

1. Continued to work with staff regarding PFAS Contamination issue.
2. Continued to participate in efforts with Federal Advocates potential federal legislation and funding opportunities.
3. Continued to work with staff on Groundwater Management Committee. Attended Virtual GSA Board Meeting on July 12.
4. Continued to work with staff and City/County on new rental/utility assistance programs established by new state and federal funding totaling \$1.3 million for residents of the City of Santa Clarita. Additional money has been included in the State Budget and there has been extensive delays in getting renters and those owing utilities to fill out the applications. Work with local community groups to get out the information on how to participate.

RECURRING ACTIVITIES/MEETING ATTENDANCE:

5. Safe, Clean Water Program (Measure W) Watershed Area Steering Committee Santa Clara River Meeting there was no meeting in July. I attended the meeting on August 5th which was still virtual. The main presentation was by the Water Coordinator Tree People who provided his extensive planned outreach program. The initial request for input by August 20. However, the consensus was that was too short of a time period so it was agreed that members of the committee, and the public, should provide comments as soon as possible and they will be discussed at the next meeting on September 2nd. The final approval will be at the October meeting. In addition, the new project in Pico Canyon is being reviewed by the County Scoring Committee. Should have further update at the September meeting.
6. Attended Virtual City Council Meeting on July 13.

The key issues at the meeting were:

On the Consent Calendar were numerous bills the City took positions on:

*SB 12 (McGire) Oppose. Would preempt local land use in very high fire zones.

*SB 262 (Hertzberg) Oppose. Waive monetary bail for all misdemeanors.

*SB 619 (Laird) Support. Delays by one-year penalties for meeting organic waste rules.

*SB 679 (Kamlager) Oppose. Creates a 19 Member Governing Board to appropriated funds generated by taxes for affordable housing.

SB 778 (Becker) Oppose. Local Government must approve requests for Commercial conversions to housing ministerially within 60 days.

S 1769 (Feinstein) Support. Add all of the Rim of the Valley to the Santa Monica Mountains National Recreation Area.

In addition, the City approved letters to the California Redistricting Commission and the Los Angeles Redistricting Commission supporting that the entire Santa Clarita Valley be kept entirely within all new electoral districts.

Finally, the City acquired a vacant .47-acre parcel in south Downtown Newhall for \$2.3 million. This may become a future parking structure.

The sole public hearing was on the appeal of the Planning Commission's 5-0 denial of the Sand Canyon Resort. This was a live 5-hour hearing with the Council Chambers packed. After discussion, the Council voted 5-0 to deny the appeal with prejudice.

7. Participate in Virtual Public Outreach and Legislation Committee on July 15.
8. Monitored and reviewed Agency Board Agendas.
9. Reviewed weekly emails regarding articles of interest from Agency.



Quarterly Dashboard Report
Q2: May 2021 - July 2021

Prepared by:
TRIEPI SMITH
marketing • technology • public affairs

Quarterly Highlights

Quarterly Post Highlight

Join us for one of two virtual community meetings about your water rates! On Wednesday, May 5, 6:30 - 8 p.m. or Thursday, May 6, 10 - 11:30 a.m you can hear details about proposed new rates that SCV Water is considering and get your questions answered.
Find out more at yourscvwater.com/rateplanning.

PROPOSED RATE CHANGES
Public Meetings May 5 and May 6

- 2,630 People Reached
- 50 Engagements
- Overall, the reach and engagement metrics indicate followers' interest in agency updates, reminders and alerts, especially when they're about topics that will impact the community.

FOLLOWERS / SUBSCRIBERS [1]	Facebook Followers	Instagram Followers	Twitter Followers	YouTube Subscribers	SUM	% Change
2020 January	502	1,059	948	7	2,516	-%
2020 March	506	1,069	967	6	2,548	1.3%
2020 June	671	1,150	1,004	13	2,838	11.4%
2020 September	754	1,200	1,010	14	2,978	4.9%
2020 December	768	1,230	1,009	18	3,025	1.6%
2021 January	778	1,245	1,004	19	3,046	0.7%
2021 April	824	1,298	1,032	21	3,175	4.2%
2021 July	840	1,329	1,053	23	3,245	2.2%
Subtotal					23,371	22.5%

NUMBER OF POSTS	Facebook	Instagram	Twitter [2]	YouTube	SUM
2019 Average [3]	15	12	13.4	0.2	41
2020 Average	20	21	23	1	65
2021 - January	26	25	24	1	76
2021 - February	24	21	25	2	72
2021 - March	30	28	28	2	88
2021 - April	27	27	29	0	83
2021 - May	27	27	29	3	86
2021 - June	31	30	35	0	96
2021 - July	33	33	38	0	104

REACH [4]	Facebook	Instagram	Twitter	YouTube	TOTAL
2020 Total	70,900	135,559	66,668	7370	280,497
2020 Monthly Average	5,908	11,297	5,556	614	23,375
2021 - January	2,354	3,864	4,654	837	11,709
2021 - February	2,249	3,438	3,594	1001	10,282
2021 - March	2,947	5,012	4,748	1154	13,861
2021 - April	1,983	3,993	5,667	890	12,533
2021 - May	4,626	4,010	6,021	1456	16,113
2021 - June	2,008	4,074	7,589	1092	14,763
2021 - July	3,564 [5]	3,750	6,456	886	14,656

ENGAGEMENT [6]	Facebook	Instagram	Twitter	YouTube	TOTAL
2020 Total	7078	2638	962	4105	14783
2020 Monthly Average	590	220	80	342	1232
2021 - January	140	206	71	384	801
2021 - February	160	194	90	570	1,014
2021 - March	189	372	82	612	1,255
2021 - April	164	290	55	330	839
2021 - May	236	266	127	360	989
2021 - June	257	273	177	312	1,019
2021 - July	352 [7]	253	103 [8]	360	1,068

WEBSITE SESSIONS [9]	Total	Sessions from Facebook [10]	Sessions from Instagram [11]	Sessions from Twitter	TOTAL [12]	% Change
2020 Total	275,569	2,792	35	47	278,443	-
2020 Monthly Average	22,964	233	3	4	23,204	-
2021 - January	21,980	322	0	4	22,306	-
2021 - February	20,669	204	24	6	20,903	-6.3%
2021 - March	23,386	115	16	7	23,524	12.5%
2021 - April	21,689	142	18	10	21,859	-7.1%
2021 - May	22,623	181	8	8	22,820	4.4%
2021 - June	22,961	227	7	16	23,211	1.7%
2021 - July	23,794	168	5	8	23,975	3.3%

BOOSTED POSTS

There were no boosted posts for the months of May - July 2021

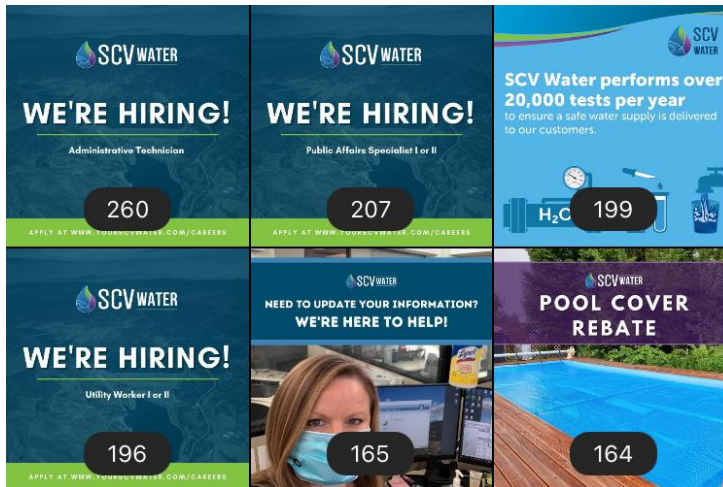
TOP SOCIAL MEDIA POSTS (excluding boosted posts) from May - July 2021

Facebook [13]





■ Reach: Organic / Paid ■ Post Clicks ■ Reactions, Comments & Shares *i*

Published	Post	Type	Targeting	Reach	Engagement
05/03/2021 6:32 PM	Join us for one of two virtual community meetings about your	📄	🌐	2.6K ■	24 26 ■ ■
06/04/2021 12:00 PM	[👉 para español 👉] Our Annual Water Quality Report is now	📄	🌐	209 ■	8 37 ■ ■
07/06/2021 1:00 PM	[👉 para español 👉] This year, we're experiencing historic drought	📄	🌐	324 ■	16 34 ■ ■
07/14/2021 9:00 AM	[👉 para español 👉] Let's save water together, SCV! We must all do	📄	🌐	293 ■	4 27 ■ ■
07/15/2021 9:00 AM	Save water and money by getting a pool cover! Rebates are up to \$200.	📄	🌐	204 ■	8 14 ■ ■

Instagram (by Reach) [14]



Twitter [15]

Tweets	Top Tweets	Tweets and replies	Promoted	Impressions	Engagements	Engagement rate
	SCV Water @scv_water · Jun 23	Proper hydration is vital to living a healthy life, but it's often overlooked. This National Hydration Day, SCV Water would like to encourage you to use reusable water bottles. The tap water is the SCV is safe to drink, so fill up your reusable bottle and stay hydrated! pic.twitter.com/Njo5jgKEFZ		1,118	12	1.1%
	SCV Water @scv_water · Jun 21	SCV Water received top honors as the Best Environmental Project from the American Public Works Association (APWA) High Desert Branch for our quick and proactive response to removing PFAS chemicals in the groundwater supply. For more information, visit: ow.ly/ergs50FdJQz pic.twitter.com/cYyu52d4Mj		824	6	0.7%
	SCV Water @scv_water · May 3	Join us for one of two virtual meetings about your water rates! On Wednesday, May 5, 6:30 - 8 p.m. or Thursday, May 6, 10 - 11:30 a.m you can hear details about proposed new rates that SCV Water is considering and answer your questions. Find out more at yourscvwater.com/rateplanning pic.twitter.com/SQDq8l2Ota		815	10	1.2%
	SCV Water @scv_water · Jun 30	Follow these tips to continue practicing water conservation: - Don't defrost frozen foods with running water - Ensure your toilet's flapper valve doesn't stay open after flushing - Let your pots and pans soak instead of letting water run For more: ow.ly/Xk2e50FIRGX pic.twitter.com/xDoVvbLUXKb		641	10	1.6%

MULTI-POST CAMPAIGNS

Topic	Start	End	Number of Posts
Drought Communications		7/6/21	Ongoing
Water Quality		6/4/21	6/21/21
Monthly Gardening Tips		11/27/20	Ongoing
Water Conservation Campaign		9/26/20	Ongoing
Did You Know Facts 2020		1/7/20	Ongoing

Tripepi Smith is on retainer to write 6 social media posts per week. Any post beyond that scope is considered ad hoc work.

[1] Facebook is currently working on an update that will remove Facebook Page Likes. When the update is complete, Facebook will only show Page Followers. Moving forward, this section will show Facebook Followers instead of Likes. Previous data has also been updated to show Followers.

[2] You may notice that Twitter usually has more posts than any other platform. This is because of their character limit. When a post is more than 140 characters, we split the post up into a threaded Tweet, but each of these count as a post.

[3] These totals are a calculated average for all of the posts during August - December 2019.

[4] Facebook Reach: The number of unique people who saw your post.

Instagram Reach: The number of unique people who saw your post.

Twitter Impressions: The number of times a Tweet shows up in somebody's timeline.

YouTube Impressions: How many times your thumbnails were shown to viewers on youtube.com

[5] The increase in reach on Facebook in July is due to the drought posts, which received multiple shares from accounts that have a large following, including the Democrats of Santa Clarita.

[6] Facebook Engagement: calculated based on the number of likes, comments, shares, and clicks your posts are generating.

Instagram Engagement: Anytime a user likes or comments on one of your posts.

Twitter Engagement: Total number of times users interacted with a Tweet (clicks anywhere on the Tweet including Retweets, replies, follows, likes, links, cards, hashtags, embedded media, username, profile photo, or Tweet expansion).

YouTube Watch Time: The amount of time that a viewer has watched a video. This gives you a sense of what content viewers actually watch (as opposed to videos that they click on and then abandon).

[7] In July 2021, Facebook engagement increased due to a high number of comments and reactions to the drought posts. The posts were published in Spanish and English and received several thanks in both languages.

[8] In July 2021, Twitter engagement decreased due less retweets across posts than previous months.

[9] Session: A session is the period time a user is actively engaged with your website, app, etc. All usage data (Screen Views, Events, Ecommerce, etc.) is associated with a session.

[10] Sessions data from Facebook, Instagram and Twitter signifies how many times each platform drives traffic to the website. For example, if a user clicks on SCV Water's website link through the Facebook page, that data is collected.

[11] Linktree only allows data to be capture by Google Analytics under the "Linktree Pro" account. This change was announced April 2020 to be in affect by June 2020. SCV Water does not have a Pro account, hence there are no metrics calculated.

[12] Website Total Sessions from Facebook, Instagram and Twitter.

[13] On Facebook, the most popular posts in from May to July 2021 were about topics with a high impact on the community, such as rate increases and drought communications.

[14] On Instagram, the top posts were related to hiring announcements and customer care help information.

[15] On Twitter, the top posts from May to July 2021 were related to public meeting announcements, awards and information about the Agency's water quality.



LEGISLATION TRACKING

Letters of Support/Opposition

ITEM NO. 3.2

Date	Bill/Initiative	Title	Stand	Notes	Leg. Policy*	Status
2/19/2021	House-version of the \$1.9 trillion COVID-19 Relief Package	State and local government emergency assistance provisions	Support	Sent our own letter to Congressman Mike Garcia	12.0	Letter sent 2/19/21
3/4/2021	SB 45 (Portantino)	Wildfire Prevention, Safe Drinking Water, Drought Preparation and Flood Protection Bond Act of 2022	Support If Amended	Signed on to coalition letter from The State Water Contractors (SWC) Date of Hearing: Mar 16, 21 Senate Natural Resources & Water Committee	7.0	Letter sent 3/5/21
3/4/2021	SB 369 (Pan)	Yolo Bypass Cache Slough Partnership Multibenefit Program	Support	Signed on to coalition letter from The State Water Contractors (SWC)	2.0	Letter sent
3/22/2021	SB 323 (Caballero)	Water and Sewer Service: Legal Actions	Support	Sent our own letter Senate Committee on Governance and Finance Chair, Mike McGuire	9.0	Letter sent
3/24/2021	AB 1500 (E. Garcia and Mullin)	Wildfire Prevention, Safe Drinking Water, Drought Preparation and Flood Protection Bond Act of 2022	Support If Amended	Signed on to coalition letter from The State Water Contractors (SWC)	7.0	Letter sent
3/24/2021	SB 45 (Portantino)	Wildfire Prevention, Safe Drinking Water, Drought Preparation and Flood Protection Bond Act of 2022	Support If Amended	Signed on to coalition letter from The State Water Contractors (SWC) Date of Hearing: Apr 8, 21 Senate Natural Resources & Water Committee	7.0	Letter sent 3/24/21
3/24/2021	SB 559 (Hurtado)	State Water Resiliency Act of 2021 (including repairs to SWP due to subsidence)	Support	Signed on to coalition letter from The State Water Contractors (SWC)	2.0	Updated letter sent 5/26/21
3/24/2021	AB 1161 (E. Garcia)	Eligible Renewable Energy and Zero-Carbon Resources	Oppose	Signed on to coalition letter from The State Water Contractors (SWC)	3.0	Letter sent 3/30/21
3/30/2021	SB 626 (Dodd)	Construction Manager/General Contractor Procurement Method - would allow Design Build and Construction Manager/General Contractor processes which could accelerate project delivery (i.e., SWP facilities)	Support	Signed on to coalition letter from The State Water Contractors (SWC)	9.0	Letter sent 6/22/21; Assembly Water, Parks and Wildlife Committee - July 1, 21
4/12/2021	Valley Industry Association (VIA) SCV Helping Hand	Establish funding opportunities for local small businesses to provide financial aid for debt payments	Support	Sent our own letter to Congressman Mike Garcia	9.0	Letter sent 4/13/21
4/22/2021	AB 979 (Frazier)	Sacramento-San Joaquin Delta: Sea Level Rise Analysis Report	Oppose	Signed on to coalition letter from The State Water Contractors (SWC)	10.0	Letter sent 4/22/21
5/12/2021	Forest Health Program Grant Application FY 2020-21/2021-22 Funding Opportunity	Santa Clara River Water Arundo Removal and Fire Resilience Program	Support	Sent our own letter to Ca. Department of Forestry and Fire Protection (CALFIRE)	10.0	Letter sent 5/13/21
5/26/2021	Drought Relief and Water Infrastructure Investments for Inclusion in State Budget	Support for critical funding for drought relief and water infrastructure projects	Support	Signed on to coalition letter from The State Water Contractors (SWC)	9.0	Letter sent 5/26/21
6/30/2021	SB 222 (Dodd)	Water Rate Assistance Program	Oppose Unless Amended	Sent our own letter to Assembly Member Chris Holden	9.0	Letter sent 6/30/21
7/14/2021	AB 148 (Committee on Budget, Chair Ting)	Public Resources	On Watch	California Water and Wastewater Arrearage Payment Program (CWWAPP) at the State Water Resources Control Board (SWRCB)	9.0	Summary from Ca. Municipal Utilities Association

* Reference to applicable section of Legislative Policy Guidelines
Updated: Aug 10, 21

Represents changes since last distribution.

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**SANTA CLARITA VALLEY WATER AGENCY
GRANT APPLICATION COSTS**

**ITEM NO.
3.3**

Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Water Project Name	SCVWA PROJECTS ONLY				Billed on Funder Approved Invoices*	Cost of Application
					Total Project Costs	Grant Funding	Required Funding Match (Non-State/Federal Share)	Other Non-State/Federal Share		
DWR Prop 84 Round 1 Implementation	4/10/2012	3/31/2022	4	1. Grant Administration 2. SCV Water Use Efficiency Plan 3. Santa Clara River Sewer Truck Line Relocation 4. Recycle Water Project Phases 2B & 2D	\$ 14,057,107	\$ 6,264,551	\$ 4,110,280	\$ 7,792,556	85%	\$37,700
DWR Prop 84 Round 2 Implementation <i>(Complete - DWR official notification of closed grant received on 5/11/2021)</i>	6/17/2014	12/31/2020	4	1. Grant Administration 2. CLWA SCV WUE Program 3. SCWD WUE Programs 4. Foothill Feeder Connection	\$ 7,804,002	\$ 4,003,399	\$ 3,800,603		99.79% FINAL	\$84,175
DWR Prop 84 2014 Drought Grant <i>(Complete - DWR official notification of closed grant received on 5/11/2021)</i>	7/20/2015	12/31/2020	3	1. Grant Administration 2. RRB/CLWA Banking Program 3. CLWA/SWSD Extraction & Conveyance	\$ 15,616,780	\$ 11,535,067	\$ 4,081,713		99.68% FINAL	\$80,000
DWR Prop 1 Sustainable Groundwater Planning <i>(includes Prop 1 SGWP & Prop 68 SGP grants)</i>	12/5/2018	12/31/2022	3	a. Grant Administration b. Planning Activities c. Monitoring	\$ 2,047,434	\$ 1,307,265	\$ 740,169		58%	Prop 1 - \$24,778 Prop 68 - \$29,822
Community Power Resiliency Allocation - Special Districts Program - CalOES subaward	3/12/2021	11/30/2021	1	Generator Replacement at Earl Schmidt Filtration Plant	\$ 249,854	\$ 249,854	\$ -		100% allocated funds received	\$0 - No charge from Consultant
DWR Prop 1 Round 1 IRWM Implementation	9/24/2020	3/21/2026	2	1. Grant Administration 2. Recycle Water Phase 2C	\$ 9,200,450	\$ 3,216,800	\$ 489,205	\$ 1,154,445	0%	\$99,192 Cost share between project proponents on a pro-rata basis
CalOES-FEMA Public Assistance Program FEMA-4482-DR-CA (Project 1)	7/30/2020		1	COVID-19 Assistance (PPE & Sanitation Supplies)		\$ 34,380	\$ -		100%	\$0

*Based on Funder approved invoices. Receipt of payment may be delayed in Funder's normal course of business.

APPLICATIONS UNDER CONSIDERATION - PENDING

Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Project Name	Total Project Cost	Requested Grant Funding	Required Funding Match (Non-State/Federal Share)	Other Non-State/ Federal Share (Funding Match)	Cost of Application
CalOES-FEMA Public Assistance Program FEMA-4482-DR-CA (Project 2)	N/A	N/A	1	COVID-19 Assistance (Sanitation of Agency Facilities)		\$ 43,700	\$ -		\$0

UNSUCCESSFUL APPLICATIONS

Grant	Start Date	End Date	# of SCVWA Projects within Grant	SCV Project Name	Total Project Cost	Grant Funding	Required Funding Match (Non-State/Federal Share)	Other Non-State/ Federal Share (Funding Match)	Cost of Application
DWR Prop 84 IRWM Round 3 Grant	N/A	N/A	2	1. Grant Administration 2. CLWA Res & Comm Turf Removal 3. Santa Clara River Trunk Sewer Line Project Phase II (NCWD?) 4. Valencia WRP Advanced Water Treatment Facilities	\$ 40,565,007	\$ 16,229,000	\$ 24,427,007		\$110,000 Cost Share between Project Proponents on a pro-rata basis
WaterSMART Water and Energy Efficiency Grants BOR-DO-21-F001	N/A	N/A	1	Automated Metering Infrastructure (AMI) Project (SCV Water Phase 1)	\$ 3,475,860	\$ 500,000	\$ 500,000	\$ 2,475,860	\$50,000 Included in FY20/21 Blanket Agreement with ESS including grant application prep, research and planning for required
WaterSMART Drought Response Program BOR-DO-20-F002	N/A	N/A	1	Saugus Wells 3 & 4 Equipment and Site Improvement Project	\$ 3,744,829	\$ 1,500,000	\$ 1,500,000	\$ 744,829	

Last Update: 8/10/2021

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SPONSORSHIP TRACKING FY JULY 2021 - JUNE 2022

ITEM NO. 3.4

Updated: Aug 10, 2021

Agency Name	Event	Date	Location	Reg. Fee	Committed	Paid	Sponsorship	Previous Amount
SCV Chamber	State of the County Luncheon	Jul 28, 2021 (POSTPONED DUE TO COVID)	Magic Mountain	\$75		\$1,500	Bronze Sponsor: 4 VIP theatre seating, 4 sponsor dinner reception, 4 park entry, social media recognition in all marketing	
CSDA	2021 Annual Conference	Aug 30 - Sep 2, 2021	Monterey, CA	\$675				2000
Urban Water Institute (UWI)	2021 Fall Conference	Sept 8 -9, 2021	Costa Mesa, CA	\$290-\$375		\$1,500	Silver Sponsor: Company logo listed in all promotional materials; logo on cover of program; logo projected on presentation screens; logo during Welcome Reception; logo displayed in registration area; 4 conference registrations	
Santa Clarita Valley Economic Development & College of the Canyons (SCVEDC)	2021 Economic Outlook	Sept 17, 2021	Hybrid event; in person for sponsors only	FREE		\$1,100	(VIRTUAL SPONSORSHIP: Q & A style article on blog/social channels/eblasts; full page ad in the Santa Clarita Valley Business Journal; promotion of sponsorship on social media channels, website) Bronze: 2 reserved complimentary tickets to event at a sponsor table; Business card size color ad in Forecast program book; Company promotion through electronic and social media event marketing; Company logo in event presentation	
AWA	Annual Member & Elected Officials Reception	Sept 2021 (TBD)	Ronald Reagan Presidential Library	Free to members			Respresentative Sponsor: Listing on invitation & event program, agency name on signage	500
Santa Clarita Environmental Education Consortium (SCEEC)	Green STEM	Oct 16, 2021 (Tent)	College of the Canyons (VIRTUAL)	N/A			Provides high school and college students with exposure to STEM (Science, Technology, Engineering, Math) concepts, but with sustainability as a key focus. Water Technology program at COC is one of the featured programs.	2000
ACWA	2021 Fall Conference	Nov 30 - Dec 3, 2021	Pasadena					2500

Agency Name	Event	Event Date	Event Location	Reg. Fee	Committed	Paid	Sponsorship	Previous Amount
Maven's Notebook	2022 Weekly E-blast	Annually - 2022		N/A			Gold Sponsors: organizations receive a one-year subscription to Maven's Weekly Water Blast; one-year to California Water Library; recognized with large logo linked to organization's website. Renews annually	5000
Valley Industry Assn (VIA)	Monthly Luncheon Event	Annually - 2022		\$50 per meeting			Gold Sponsor: Discount on one lunch per meeting; 12 months participation in VIA pop banner program; recognition as a luncheon sponsor at each luncheon from stage & logo; luncheon presentation package inserts (or e-blast) opportunity for 12 months	1500
Urban Water Institute (UWI)	2022 Spring Conference	TBD			\$1,500		Silver Sponsor: Company logo listed in all promotional materials; logo on cover of program; logo projected on presentation screens; logo during Welcome Reception; logo displayed in registration area; 4 conference registrations	1500
Santa Clarita Valley Economic Development Corporation (SCVEDC)	2022 Economic Outlook Spring & Fall Event	TBD					Bronze Sponsor: 2 complimentary tickets to the spring virtual event, and 2 in-person* tickets plus 2 virtual tickets to the fall event. Business card size color ad in fall Economic Outlook Book. Company promotion through electronic and social media event marketing Company logo in event presentations	1100
San Joaquin Valley Water (SJV)	Nonprofit news site https://sjvwater.org/news/	Aug 2021 - Mar 2022					SJV Water will include a banner at the right hand side of their home page and news pages alerting the public to a company's good work or upcoming event for a limited time and for a fee based on web traffic defined as monthly page views.	300
ACWA	2022 Spring Conference	May 3 - 6, 2022					Virtual Agenda Sponsorship: Company logo is placed on the conference agenda	1500
					Committed	\$1,500		
					Paid	\$4,100		
					Subtotal	\$5,600		
					FY21/22 Budget	\$30,000		
					Bal Remaining	\$24,400		



**PUBLIC OUTREACH AND LEGISLATION COMMITTEE
AGENDA PLANNING CALENDAR FY 2021-2022**

**ITEM NO.
3.5**

July 15, 2021 Committee – VIRTUAL MEETING

1. Legislative Consultant Reports
2. Recommendation to Serve on the ACWA Legislative Committee
3. Equitable and Inclusive Engagement
4. Communications Manager Activities:
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

August 19, 2021 Committee – VIRTUAL MEETING

1. Legislative Consultant Reports
2. Communications Manager Activities:
 - Social Media Report from Consultant Tripepi Smith
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

September 16, 2021 Committee – IN-PERSON MEETING

1. Legislative Consultant Reports
2. Discussion on Community Event Participation
3. Equitable and Inclusive Engagement
4. Communications Manager Activities:
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

October 21, 2021 Committee

1. Legislative Consultant Reports
2. Communications Manager Activities:
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

November 18, 2021 Committee

1. Legislative Consultant Reports
2. Communications Manager Activities:
 - Social Media Report from Consultant Tripepi Smith
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

December 16, 2021 Committee

1. Legislative Consultant Reports
2. Communications Manager Activities:
 - Legislative Tracking

- Grant Status Report
- Sponsorship Tracking FY 2021/22
- Committee Planning Calendar FY 2021/22

January 20, 2022 Committee

1. Legislative Consultant Reports
2. Communications Manager Activities:
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22

February 17, 2022 Committee

1. Legislative Consultant Reports
2. Discussion of Community Education (“Ambassador”) Programs
3. Communications Manager Activities:
 - Social Media Report from Consultant Tripepi Smith
 - Legislative Tracking
 - Grant Status Report
 - Sponsorship Tracking FY 2021/22
 - Committee Planning Calendar FY 2021/22