




## BOARD MEMORANDUM

**DATE:** March 22, 2024  
**TO:** Board of Directors  
**FROM:** Steve Cole   
Assistant General Manager  
**SUBJECT:** March 21, 2024 Public Outreach and Legislation Committee Meeting Recap Report

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The Public Outreach and Legislation Committee met at 5:30 PM on Thursday, March 21, 2024, at the Engineering Services Section (ESS) Boardroom located at 26521 Summit Circle, Santa Clara, CA 91350. In attendance were Committee Chair Maria Gutzeit, Directors Kathye Armitage, Beth Braunstein and Ed Colley. Staff members present were Communications Manager Kevin Strauss and Executive Assistant Eunie Kang. Attending virtually were Consultant Geoff Bowman from Van Scoyoc Associates, Consultant Annalee Akin Augustine from California Advocates. A copy of the Agenda is attached.

**Item 2: Public Comment** – There was no public comment.

**Item 3: Legislative Consultant Reports** – Staff and the Committee reviewed the federal legislative report by Geoff Bowman and the state legislative report by Annalee Akin Augustine.

**Item 4: Review of the Proposed FY 2024-25 Public Outreach Communications and Education Operating Budget** – Staff and the Committee reviewed the proposed operating budget. No action is requested at this time. The FY 2024-25 operating budget will be presented at a future Finance and Administrative Committee meeting then will go to the Board for consideration and approval.

**Item 5: Communications Manager Activities** – Kevin Strauss provided an update on several important initiatives for the Outreach team. First he mentioned that on March 25, 2024, there will be a Strategic Plan webinar offering insights into the Agency's future projects and goals. Additionally, the upcoming landscape and gardening class at Bridgeport Park will provide a wonderful opportunity for local residents to enhance their green spaces. And lastly, the Outreach team will be present at both the Cowboy Festival and the Home and Garden Show, complete with an information booth and water refilling station.

**Item 6: Committee Planning Calendar** – Staff and Committee reviewed the Planning Calendar.

**Item 7: Committee Requests for Future Agenda Items** – There were no Committee requests for future agenda items.

**Item 8: Adjournment** – The meeting adjourned at 6:40 PM.

The meeting recording is available on the SCV Water Agency website or by clicking the link below:

[Public Outreach and Legislation Committee Meeting Recording.](#)

Attachment



**Date:** March 14, 2024

**To:** **Public Outreach and Legislation Committee**  
Maria Gutzeit, Chair  
Kathye Armitage  
Beth Braunstein  
Ed Colley

**From:** Steve Cole, Assistant General Manager *SC*

The **Public Outreach and Legislation Committee** meeting is on **Thursday, March 21, 2024 at 5:30 PM at 26521 Summit Circle, Santa Clarita, CA 91350 in the Engineering Services Section (ESS) Boardroom**. Members of the public may attend in person or virtually. To attend this meeting virtually, please see below.

### **IMPORTANT NOTICES**

This meeting will be conducted in person at the addresses listed above. As a convenience to the public, members of the public may also participate virtually by using the **Agency's Call-In Number 1-833-568-8864, Webinar ID: 160 812 9324 or Zoom Webinar by clicking on the [scvwa.zoomgov.com/j/1608129324](https://scvwa.zoomgov.com/j/1608129324)**. Any member of the public may listen to the meeting or make comments to the Committee using the call-in number or Zoom Webinar link above. However, in the event there is a disruption of service which prevents the Agency from broadcasting the meeting to members of the public using either the call-in option or internet-based service, this meeting will not be postponed or rescheduled but will continue without remote participation. The remote participation option is being provided as a convenience to the public and is not required. Members of the public are welcome to attend the meeting in person.

Attendees should be aware that while the Agency is following all applicable requirements and guidelines regarding COVID-19, the Agency cannot ensure the health of anyone attending a Committee meeting. Attendees should therefore use their own judgment with respect to protecting themselves from exposure to COVID-19.

Members of the public unable to attend this meeting may submit comments either in writing to [ekang@scvwa.org](mailto:ekang@scvwa.org) or by mail to Eunie Kang, Executive Assistant, Santa Clarita Valley Water Agency, 26501 Summit Circle, Santa Clarita, CA 91350. All written comments received before 4:00 PM the day of the meeting will be distributed to the Committee members and posted on the Santa Clarita Valley Water Agency website prior to the start of the meeting. Anything received after 4:00 PM the day of the meeting, will be made available at the meeting, if practicable, and will be posted on the SCV Water website the following day. All correspondence with comments, including letters or emails, will be posted in their entirety.

## MEETING AGENDA

<u>ITEM</u>	<u>PAGE</u>
1. <b><u>PLEDGE OF ALLEGIANCE</u></b>	
2. <b><u>PUBLIC COMMENTS</u></b> – Members of the public may comment as to items within the subject matter jurisdiction of the Agency that are not on the Agenda at this time. Members of the public wishing to comment on items covered in this Agenda may do so at the time each item is considered. (Comments may, at the discretion of the Committee Chair, be limited to three minutes for each speaker.) To participate in public comment from your computer, tablet, or smartphone, click the “raise hand” feature in Zoom. You will be notified when it is your turn to speak, please unmute when requested. To participate in public comment via phone, dial *9 to raise your hand. When it is your turn to speak, dial *6 to unmute.	
3. * Legislative Consultant Report	
3.1 Van Scoyoc Associates (10 minutes)	1
3.2 California Advocates (10 minutes)	5
4. * Review the Proposed FY 2024-25 Public Outreach Communications and Education Operating Budget	81
5. * Communications Manager’s Report	83
6. * Committee Planning Calendar	103
7. Committee Requests for Future Agenda Items	
8. Adjournment	
* Indicates Attachment	
◆ Indicates Handout	

### **NOTICES:**

Any person may make a request for a disability-related modification or accommodation needed for that person to be able to participate in the public meeting by telephoning Eunie Kang, Executive Assistant, at (661) 297-1600, or email to [ekang@scvwa.org](mailto:ekang@scvwa.org) or by writing to Eunie Kang, Santa Clarita Valley Water Agency, 26501 Summit Circle, Santa Clarita, CA 91350. Requests must specify the nature of the disability and the type of accommodation requested. A telephone number or other contact information should be included so that Agency staff may discuss appropriate arrangements. Persons requesting a disability-related accommodation should make the request with adequate time before the meeting for the Agency to provide the requested accommodation.

Pursuant to Government Code Section 54957.5, non-exempt public records that relate to open session agenda items and are distributed to a majority of the Committee less than seventy-two (72) hours prior to the meeting will be available for public inspection at the Santa Clarita Valley Water Agency, located at 27234 Bouquet Canyon Road, Santa Clarita, CA 91350, during regular business hours. When practical, these public records will also be made available on the Agency's Internet Website, accessible at [yourSCVwater.com](http://yourSCVwater.com).

Posted on March 14, 2024

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