



NEWS RELEASE
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FOR IMMEDIATE RELEASE

SCV Water Launches Out-of-This-World Video Promoting Smart Irrigation Controllers

SCV Water is taking water-saving innovation to new heights with the release of its latest videos, featuring Carl, the water-wise hero, controlling his sprinklers from space! The fun and educational videos highlight how smart controllers make it easy for customers to manage their irrigation systems efficiently using their smartphones.

Smart controllers adjust watering schedules based on real-time weather data and landscape conditions, helping residents and businesses reduce water waste, save money, and keep their landscapes healthy. By showcasing Carl's extraterrestrial irrigation management, SCV Water encourages customers to explore the astronomical benefits of this smart technology.

"We wanted to create a fun and engaging way to show our customers how simple and effective smart controllers are," said Matt Dickens, Sustainability Manager at SCV Water. "Carl's adventure in space drives home the message that you can control your sprinklers from anywhere, ensuring your landscape gets the right amount of water at the right time."

SCV Water also offers up to \$150 rebates to help customers switch to smart irrigation systems. This is an excellent opportunity for the community to embrace water-wise solutions and contribute to long-term water conservation efforts.

For additional information on rebates and water-saving resources or to watch Carl in action, visit yourscvwater.com/rebates.

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About SCV Water:

The Santa Clarita Valley Water Agency (SCV Water) is a full-service regional water agency located in the Santa Clarita Valley. SCV Water provides water service to approximately 75,000 business and residential customers. It was formed on January 1, 2018, when local water suppliers combined into one integrated, regional water provider. More information can be found at yourscvwater.com.

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