



**NEWS RELEASE**  
**DATE: March 14, 2025**  
**FOR IMMEDIATE RELEASE**

## **SCV Water to Host Hybrid Workshop to Educate the Public on its Draft Water Use Efficiency Strategic Plan**

*Public Workshop Set for Wednesday, March 26*

In support of “Making Water Conservation a California Way of Life,” SCV Water is developing a Water Use Efficiency Strategic Plan (WUESP) to establish a comprehensive water conservation strategy. It is a key planning and strategic component for the Agency that informs, influences, and impacts multiple facets of the Agency’s operations, services, and strategic initiatives. The public is encouraged to attend a hybrid workshop to participate in the development of the WUESP on Wednesday, March 26, 2025, from 5:30 – 7:30 p.m.

The WUESP aims to optimize Santa Clarita Valley water conservation efforts, improve water use efficiency programs, prioritize improved customer outcomes, and to comply with state water conservation mandates. The mandates, collectively known as the Conservation Long-Term Framework legislation, AB 1668 and SB 606 are designed to establish lasting conservation practices, making water conservation a permanent part of California’s way of life. The Framework is intended to strengthen the state’s water resiliency in the face of future droughts.

“The Water Use Efficiency Strategic Plan will help SCV Water meet the state conservation requirements while developing a comprehensive approach to meeting the community’s water conservation needs,” said SCV Water Sustainability Manager Matt Dickens. “In addition to the Strategic Plan, the project will develop a water demand forecast tool, as well as a performance tracking and reporting tool to ensure we effectively monitor water usage, track progress, and implement strategies for long-term conservation and sustainability.”

### **Public Workshop – March 26**

The hybrid public workshop is scheduled for **Wednesday, March 26, 2025**, from **5:30 p.m. to 7:30 p.m.** and SCV Water customers can attend in one of two ways:

- **Virtual.** Visit our website to sign up for the virtual workshop: [yourscvwater.com/wuesp](https://yourscvwater.com/wuesp)
- **In-Person.** To register to attend the in-person workshop, visit: <https://www.eventbrite.com/e/water-use-efficiency-strategic-plan-public-workshop-tickets-1281251851779>

Space is limited. The in-person workshop will be held at the SCV Water Pine Street Training Room, located at 23780 Pine Street, Newhall, 91321.

The Public Workshop will educate participants about SCV Water’s draft Water Use Efficiency Strategic Plan, solicit input on water conservation strategies and measures, and highlight successes, challenges, and goals identified at the SCV Water Board of Directors' Workshop held on March 18.

### **SCV Water Board Workshop – March 18**

Prior to the Public Workshop, the WUESP team will conduct a workshop with the SCV Water Board of Directors at its regular Board meeting on **Tuesday, March 18, 2025, at 6:00 p.m.** at the E.G. “Jerry” Gladbach Water Treatment Plant, located at 27234 Bouquet Canyon Road, Santa Clarita, 91350. The public may attend the meeting and participate through the public comment portion of the workshop.

The Board Workshop will provide an overview of water use efficiency planning in the Santa Clarita Valley, as well as review and solicit Board input to develop the mission, vision and values for the WUESP.

The Board Meeting Packet can be found at: <https://www.yourscvwater.com/meetings/regular-board-meeting-031825>

### **WUESP Impacts**

This effort will provide SCV Water with a WUESP that meets state conservation requirements while improving demand forecasting. Enhanced forecasting will support future Urban Water Management Plans, supply planning, and investments, as well as aid in revenue planning and rate design. The WUESP will also serve as a foundation for the Agency’s communication, education, and engagement efforts, promoting both organizational and community sustainability.

To learn more about the Water Use Efficiency Strategic Plan, visit: [yourSCVwater.com/wuesp](http://yourSCVwater.com/wuesp)

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### **About SCV Water:**

The Santa Clarita Valley Water Agency (SCV Water) is a full-service regional water agency located in the Santa Clarita Valley. SCV Water provides water service to approximately 75,000 business and residential customers. It was formed on January 1, 2018, when local water suppliers combined into one integrated, regional water provider. More information can be found at [yourSCVwater.com](http://yourSCVwater.com).

For more information, please contact:

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