NEWS RELEASE
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FOR IMMEDIATE RELEASE

SCV WATER WINS TWO PRSA LOS ANGELES AWARDS FOR EXCELLENCE IN PUBLIC RELATIONS

The Santa Clarita Valley Water Agency (SCV Water) has once again been recognized for excellence in public relations, earning a pair of prestigious awards from the Public Relations Society of America's Los Angeles Chapter (PRSA-LA) at its 62nd Annual PRism Awards celebration, held in Los Angeles October 28, 2026.

The Agency received two PRism Awards, the highest honor in a category, demonstrating SCV Water's continued commitment to transparent and engaging communications with both external and internal audiences.

SCV Water was recognized for the following projects:

PRism Award – Employee Health and Wellness Program
(Internal Communication/Employee Relations)

PRism Award – Annual Scheduled Maintenance at Castaic Lake Campaign
(Community Relations – Government)

This year marks the fourth consecutive PRism Award for SCV Water in the Community Relations – Government category. The Agency was also one of three finalists for the overall Best in Show award for its Maintenance at Castaic Lake campaign.

"The SCV Water Communications team prides itself on taking a strategic, thoughtful approach to every engagement opportunity," said Communications Manager Kevin Strauss, APR. "It is humbling to be recognized for doing the work we love to do by our colleagues in PRSA and the esteemed Los Angeles chapter."

The PRSA-LA PRism Awards celebrate the best in public relations and communications across Southern California. Each year, hundreds of entries are submitted from agencies, corporations, nonprofits, and government organizations, with winners selected by an independent PRSA chapter.

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About SCV Water:
The Santa Clarita Valley Water Agency (SCV Water) is a full-service regional water agency located in the Santa Clarita Valley. SCV Water provides water service to approximately 75,500 business and residential customers. It was formed on January 1, 2018, when local water

suppliers combined into one integrated, regional water provider. More information can be found at yourSCVwater.com.

For more information, please contact:
Kevin Strauss, APR
Communications Manager
SCV Water
kstrauss@scvwa.org